

No. : 120/ PM Neptune - MKT/MD/VIII/2026
Kepada : Finance Dept
Cc. Yth : VP, MD,SD,Marketing Support
Dari : Octodion R. Lasut – Neptune
Perihal : **Support Kegiatan RTD RS Nasional Diponegoro Semarang**
Hari/Tanggal : Selasa, 18 Agustus 2026

Dengan hormat,

Berikut ini kami bermaksud untuk mengadakan kegiatan dibawah ini:

Nama Kegiatan : **Support Kegiatan RTD RS Nasional Diponegoro Semarang**
Tempat : RM Ayam Bakar Arto Moro Ngesrep Timur
Hari /Tanggal : ~~Selasa, 8 September 2026~~
^{JUMAT, 25 SEPTEMBER}
Rincian : **Biaya Fee Speaker : Rp. 1.500.000**
Biaya Konsumsi : Rp. 1.500.000 @ Rp. 55.555/Orang
Total Biaya Support : **Rp 3.000.000**

Tujuan dan Benefit kegiatan tersebut, adalah:

1. Meningkatkan komitmen dari RS Nasional Diponegoro Semarang untuk meningkatkan transaksi outlet produk Neptune yang masuk dan exist maupun penambahan yang baru.
2. Menjaga dan meningkatkan hubungan baik dengan pihak pengadaan RS Nasional Diponegoro Semarang
3. Meningkatkan sales Neptune dari Rp 30.526.958/ bulan selama periode Juni-Agustus 2026 menjadi Rp. 70.959.977/bulan dengan growth sales 132.45% pertimbangan bahwa diharapkan untuk dapat melakukan pembelian produk Mersi lebih banyak ketika periode pengadaan selanjutnya

Informasi Biaya

- Biaya Fee Speaker sebesar **Rp 1.500.000** ditransfer ke **Bank Mandiri** no rek. 1360013785339 a.n **Bhimo Priambodo** pada ~~Jum'at, 04 September 2026~~ ^{RABU, 23 SEPT 2026}
- Biaya Konsumsi sebesar **Rp. 1.500.000** ditransfer ke **Bank Mandiri** no rek. 1240013195681 a.n **Ryan Octodion Lasut** pada ~~Jum'at, 04 September 2026~~ ^{RABU, 23}

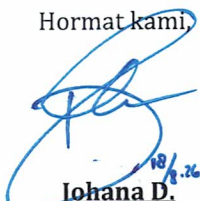
Demikian ajuan di sampaikan dengan harapan dapat diberikan persetujuan demi kelancaran kegiatan diatas. Atas perhatiannya kami ucapkan terima kasih.

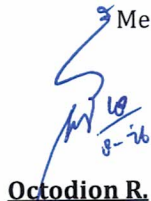
Demikian informasi ini kami sampaikan, atas perhatian dan kerjasama yang baik kami ucapkan Terimakasih

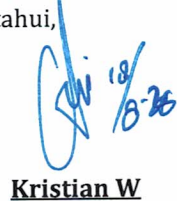
Hormat kami,

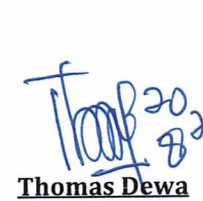
Mengetahui,

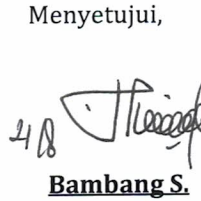
Menyetujui,

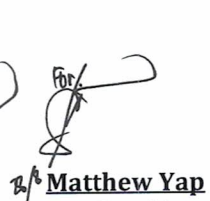

Johana D.
PE Neptune


Octodion R.
PM Neptune


Kristian W
SM Neptune


Thomas Dewa
Marketing Director


Bambang S.
Sales Director


Matthew Yap
Vice President

Permohonan Support Menggunakan Budget 2026 Marketing Activity :

- Sosialisasi Vaksin Formening (MKTNEP26-MA191): Rp. 5.000.000
- Standarisasi Produk (MKTNEP26-MA192): Rp. 2.000.000

* Approval Bpk Matthew kelampir melalui wa



LAMPIRAN KEGIATAN MARKETING

No.	: MA202608-44	Divisi	: NEPTUNE 1
Tgl Ajuan	: 12 Aug 2026	Regional	: REGIONAL 4
Jenis Kegiatan	: RTD/DGS	Area	: SEMARANG
Nama Kegiatan	: RTD RS Nasional Diponegoro Semarang	Rayon	: • SEMARANG SELATAN + SEMARANG TENGAH + UNGARAN
Tgl Kegiatan	: 08 Sep 2026 s/d 08 Sep 2026		
Estimasi Biaya	: Rp 3,000,000		
Target Sales	: Rp 70,959,977		

TARGET SALES :

NO	KODE	NAMA PRODUK	AVG SALES	QTY	HNA	TARGET SALES	GROWTH
1	AML1604001	AMLODIPINE BESILATE 5	280,500	22	16,500	363,000	29%
2	AMO0610001	AMOXICILLIN DRY SYRUP 125 (E)	81,083	21	4,955	104,055	28%
3	AMO1410001	AMOXICILLIN DRY SYRUP 250 (E)	52,175	11	6,261	68,871	32%
4	CAL1110001	CALCIUM CARBONATE 500 (E)	954,000	86	14,310	1,230,660	29%
5	CAL06100002	CALCIUM LACTATE 500 (E)	30,400	5	7,600	38,000	25%
6	CLI0410001	CLINDAMYCIN 300 (E)	540,500	13	54,050	702,650	30%
7	ISO1610002	ISOFLURANE 250 (E)	184,769	1	554,306	554,306	200%
8	PAR0612001	PARACETAMOL 500	1,131,131	87	17,000	1,479,000	31%
9	PAR0202002	PARACETAMOL INFUS	6,447,000	399	21,000	8,379,000	30%
10	PAR0210001	PARACETAMOL INFUS (E)	2,837,700	241	15,315	3,690,915	30%
11	SEV1610001	SEVOFLURANE 250 (E)	17,717,700	36	650,000	23,400,000	32%
12	RAN0610001	RANITIDINE INJ (E)	0	30	20,620	618,600	0%
13	KET1610001	KETOROLAC TROMETAMOL INJ (E)	0	520	24,996	12,997,920	0%
14	LEV1610001	LEVOFLOXACIN INFUS (E)	0	200	19,820	3,964,000	0%
15	MER0201017	MERSIBION INJ 5000	0	200	62,000	12,400,000	0%
16	TRI0910001	TRIHENXYPHENIDYL 2 (E)	0	30	10,700	321,000	0%
17	DIA1110001	DIAZEPAM 5 (E)	270,000	40	16,200	648,000	140%
			30,526,958			70,959,977	

MONITORING APOTIK :

NO	NAMA OUTLET	ALAMAT OUTLET
1	RS. NASIONAL DIPONEGORO SEMARANG	JL.PROF. H. SOEDARTO, SH TEMBALANG SEMARANGSEMARANG

ANALISA KEGIATAN :

Estimasi Biaya	: Rp 3,000,000
Ratio Biaya Terhadap Sales	: 9.83%
Avg Sales 3 Bulan Terakhir	: Rp 30,526,958
Target Sales Setelah Event	: Rp 70,959,977
Growth	: 132.45%

Proposed by

PE	Ditandatangani secara elektronik : 2026-08-12 09:11:44
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Approved by

PM	
MM	



BANK MANDIRI

BIKRI PIRABUDD

No rekening : 150-00-1070000-0

Jl. Mawla Nakti 111 / 41

RT 001 RW 003

Kec. Pabuaran

Kab. Pabuaran

AD 7381316

mandiri

KOP Sisa dan Bank. Diambil dari Bank

191 Bank 28/10/2014 14:51:00

PT BANK MANDIRI (PERSERO) Tbk

KCP Sisa dan Bank
tanda Tangan Pejabat Bank

Tessy K. M. A. N. V. S. I. A.

CSO/TAA

Bank dan Jasa Bank Mandiri

Buku ini adalah milik Bank Mandiri, apabila ditemukan barang
diperjualkan ke kantor Bank Mandiri terdapat



Verification

PESERTA KEGIATAN MARKETING

No. : MA202608-44
Jenis Kegiatan : RTD/DGS
Nama Kegiatan : RTD RS Nasional Diponegoro Semarang
Tgl Kegiatan : 08 Sep 2026 s/d 08 Sep 2026

NO	ID MD	NAMA USER / CUSTOMER	SPEC	CLASS	INSTITUSI	NO. HP	JML VISIT
1	18543	BHIMO PRIAMBODO	ANAESTHESIOLOGIST	BC	RS. NASIONAL DIPONEGORO SEMARANG	81325887455	41
2	18312	FITRI (RS. NASIONAL DIPONEGORO SEMARANG)	OTHERS (PENGADAAN)	BC	RS. NASIONAL DIPONEGORO SEMARANG		
3	18312	IKA SEPNA (RS. NASIONAL DIPONEGORO SEMARANG - FARMASI)	PHARMACIST	BC	RS. NASIONAL DIPONEGORO SEMARANG	82210374248	85
4	18544	SATRIO ADHI WICAKSONO	ANAESTHESIOLOGIST	BC	RS. NASIONAL DIPONEGORO SEMARANG	081325132655	24



No. STR : LA00000787622282 Tervalidasi
Nama : BHIMO PRIAMBODO
Jenis kelamin : Laki-laki
Kompetensi : Dokter Spesialis Anestesiologi dan Terapi Intensif
Status kecukupan SKP : Tidak Cukup (per tanggal 18 Agustus 2026, 20:37 WIB)
Periode pemenuhan SKP : 31 Maret 2026 - 30 Maret 2031

No. SIP	Tanggal terbit	Tanggal berakhir	Tempat praktik	Provinsi	Kab/Kota
MR33742601022216	30 Maret 2026	30 Maret 2031	RS Umum Telogorejo Semarang	Jawa Tengah	Kota Semarang
MR33742601022218	30 Maret 2026	30 Maret 2031	RS Umum Nasional Diponegoro	Jawa Tengah	Kota Semarang

Sumber data SATUSEHAT SDMK terakhir diperbarui: **08 Agustus 2026, 05:53 WIB**

NO	NAMA	JABATAN
1	ARIF MUTASIM BILLAH	KEPALA PERAWAT IBS
2	RUDI HARTONO	PERAWAT IBS
3	VINCENSIUS DIAZ KRISNA	PERAWAT IBS
4	YANTRA PRASIWI	PERAWAT IBS
5	NDARU SUKOWATI	PERAWAT IBS
6	HANGGER PUTRO PANGARSO	PERAWAT IBS
7	IMAM GHOZALI A	PERAWAT IBS
8	HEZRON DWI SETIANTWO BAGA	PERAWAT IBS
9	ALFIATUL CHUSNA	PERAWAT IBS
10	ADINDA AYU PERMATASARI	PERAWAT IBS
11	GALUH AYU PERMATASARI	PERAWAT IBS
12	SUSANTI NURPATININGSIH	PERAWAT IBS
13	IVATIN KHOIRUN NIKMAH	PERAWAT IBS
14	WAHYUDI	PENATA ANESTESI
15	TA'AT PAMUJI	PENATA ANESTESI
16	YOWANITA PRAMESTI	PENATA ANESTESI
17	ADISTY WAHYU M	PENATA ANESTESI
18	FITRIANA	PENATA ANESTESI
19	SALMA ZETIRA WULANDARI	PENATA ANESTESI
20	IVATIN KHOIRUN NIKMAH	PENATA ANESTESI
21	SATRIO ADI WICAKSONO Sp An TI subsp AO (K)	DOKTER ANESTESI KEPALA IBS
22	BHIMO PRIAMBODO Sp An TI subsp KKV (K)	DOKTER ANESTESI
23	IKA SEPNA	PURCHASING
24	FITRI	KA INST FARMASI
25	NINIS	FARMASI IBS
26	INTAN	FARMASI IBS
27	NIDA	FARMASI IBS
28	LANGGENG SUJARWO	PT MERSIFARMA
28	RIRIN B	PT MERSIFARMA
29	IKE NURHAYATI	PT MERSIFARMA
30	RUFAIDA S	PT MERSIFARMA
31	H YUNARDO	PT MERSIFARMA

4. Support to the new NIE application

Mersifarma hereby confirms its full willingness to support the new NIE application by the new distributor appointed by Moleac, in accordance with the applicable BPOM regulations and procedures.

Upon request from Moleac or from BPOM, Mersifarma will promptly surrender its current NIE, and will provide to BPOM all necessary documentation to ensure a smooth and compliant transition and continuity of patient supply.

5. Notary fees and NIE cancellation fees

Moleac will bear all official costs related to the notary fees as well as NIE cancellation fees and will pay Mersi upon receipt of corresponding invoices.

6. No outstanding disputes

Both parties confirm that there are no outstanding disputes, or claims between them in relation to the terminated agreement.

This letter may be presented to BPOM as formal evidence that the termination of the agreement was carried out mutually, amicably, and voluntarily, and that the current NIE holder Mersifarma has no objection and is committed to cooperating fully in the regulatory transition process until a new NIE is obtained.

Should you require any additional clarification or supporting documents, please do not hesitate to contact us.

Sincerely,

For and on behalf of Mersifarma TIRTO KUSNADI HANDOKO PRESIDENT DIRECTOR	For and on behalf of Moleac DOMINIQUE LOMBARDI SENIOR LEGAL COUNSEL
Date and Signature	Date and Signature



You

8, 27.26, MD Permohonan
Support Dana Produk Presentasi ...



Approved

10:05 PM

You

8, 27.26, MD Permohonan
Support Dana Produk Presentasi ...



Approved

10:05 PM

You

8, 27.26, MD Support Kegiatan
RTD RS Nasional Diponegoro ...



Approved

10:05 PM

You

8, 27.26, Informasi Harga E-
Katalog.pdf - 1 page



Approved

10:05 PM

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8, 27.26, Form Apotek Panel.pdf -
1 page



Approved

10:05 PM

You

8, 27.26, MD Debit Note July
2026.pdf - 1 page



Approved and can you ask pak Rama to detail
ZP Regulatory Service Charge, terima kasih



Handwritten signature
28/10/2026