

No Surat : 100/PM Jupiter/MKT/MD/VII/2026
Kepada Yth : Finance Dept
Cc : Matthew Yap – Vice President; Thomas D. – MD; Bambang S – DMD; Marketing Support; File
Dari : Farah S. – PE Jupiter; Yohana M. – PM Jupiter; Ferdinand D. – HoD Jupiter
Perihal : **Listing MIMS 2026**
Hari/Tanggal : ~~Kamis, 30 Juli 2026~~ **Senin, 10 Agustus 2026**

Bersamaan dengan proposal ini, kami mengajukan permohonan dana untuk beberapa produk PT Mersifarma TM dalam Listing MIMS 2026 dengan rincian sebagai berikut :

No	PERIODE	BENTUK	PROGRAM	JUMLAH PRODUK	TOTAL
1	Q1-Q4 2026	Listing product	MIMS Listing 2026, terdiri dari: 1. MIMS Indonesia 2026 (diberikan 400 copies, dibagi menjadi 200 copies/issues – terdapat 2x pembagian buku di tahun 2026) 2. MIMS.com & MIMS Mobile	50	Rp49.950.000 (sudah termasuk VAT 11%)
TOTAL YANG DIBAYARKAN				IDR	Rp49.950.000

*Share produk per divisi terlampir ✓

Tujuan kami dalam Listing Produk PT Mersifarma pada MIMS 2026 yaitu:

- Pengembangan dan branding existing product PT Mersifarma, secara Nasional dimana MIMS merupakan platform Refrensi Obat terbesar di Asia-Pasifik, khususnya di Indonesia yang dibutuhkan para dokter dan tenaga kesehatan lainnya untuk mempermudah dalam mencari produk dari PT. Mersifarma TM. MIMS adalah salah satu rujukan dalam Akreditasi Rumah Sakit dan telah dipakai di beberapa perusahaan Asuransi
- Meningkatkan sales produk-produk PT Mersifarma TM dengan pengembangan sales & outlet sebagai berikut :

Divisi	Avg Sales 3 Bulan	Estimasi Sales
Jupiter	Rp25,190,567,767 ✓	Rp25,825,213,000
Mercury	Rp20,156,638,436 ✓	Rp21,504,596,000
Neptune	Rp8,065,385,969 ✓	Rp10,496,274,411
Total	Rp53,412,592,172	Rp57,826,083,411

Dengan share budget per divisi sebagai berikut :

Divisi	Jumlah Produk	Share (%)	Value (Rp)
Jupiter	21	42	Rp20.979.000 ✓
Mercury	19	38	Rp18.981.000 ✓
Neptune	10	20	Rp4.995.000 ✓
Total	50	100	Rp49.950.000

Mohon untuk dana sebesar **Rp49.950.000** agar dapat di transfer ke Bank UOB dengan nomor rekening 486-300-835-7 Atas Nama PT. Medidata Indonesia **Jumat, 21 Agustus 2026**

Benefit yang akan didapatkan diantaranya :

- MIMS 2026 akan dipublikasikan dalam beberapa media sebagai berikut :
 - Event Ilmiah kedokteran
 - Rumah Sakit
 - Dokter yang berlangganan MIMS
 - Penjualan buku MIMS melalui e-katalog (sedang dalam proses)
 - Distribusi melalui Gramedia & Apotik Chain: Kimia Farma, Century, Watson, Guardian
 - MIMS.com & MIMS Mobile (Online Platform)
- Mendapatkan free ~~200~~ eksemplar MIMS 2025 setiap edisinya (2 edisi, sehingga total free menjadi **400** eksemplar).



Good Quality Improves Life's Quality

Wisma Tiara Lt. 4, Jl. Raya Pasar Minggu Km. 18 No. 17 Jakarta 12510
Tel. 7987683 Fax. 7987684, 7987686, 7987628 Email. mersi.jkt@mersifarma.com

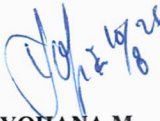
Dengan support ini, diharapkan sales produk-produk PT Mersifarma TM dapat meningkat secara Nasional. Atas perhatian dan persetujuan yang bapak berikan, kami ucapkan terima kasih.

Dibuat Oleh,

Mengetahui,

Disetujui oleh,


FARAH S.
PE JUPITER


YOHANA M.
PM JUPITER


FERDINAND D.
SM JUPITER


THOMAS DEWO
MD


PUTRI AYU
PE MERCURY


A.N TONI
SM MERCURY 1

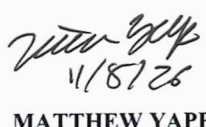

ZULFAHMI S.
SM MERCURY 2


BAMBANG SUPRIATNO
SD


RICKY MIKA
PE NEPTUNE


RYAN O.
PM NEPTUNE


KRISTIAN W.
SM NEPTUNE 1


MATTHEW YAPP
VP

F.Tirtokoesnadi


IHSAN
SM NEPTUNE 2


12/8/26

Biaya untuk Listing Product di MIMS 2026 menggunakan budget:

- ~~MKTJUP-PR092~~ - IKLAN MIMS / ADVERTISING (Rp10,000,000) 
- ~~MKTJUP-PR082~~ - JAM DINDING CUSTOM (Rp12,500,000) → Duratrans = 300.000.-
- ~~MKTJUP-PR107~~ - STICKER (Rp200,000) = dearslenses = 2.500.000.-
- ~~MKTMER26-PR008~~ - MAILER DOLGESIK SPC (Rp12.000.000) ✓
- ~~MKTMER26-PR010~~ - NOTEBOOK ALL PRODUCT (Rp10.000.000) → sudah digunakan,
- MKTNP1-MA159 - STANDARISASI PRODUK (Rp5,000,000)
- MKTNP1-MA158 - STANDARISASI PRODUK (Rp5,000,000)
- ~~MKTNEP26-MA036~~ - Standarisasi Produk (1.990.000) x
- ~~MKTNEP26-MA048~~ - Standarisasi Produk (2.000.000) x
- ~~MKTNEP26-MA051~~ - Standarisasi Produk (2.000.000) x
- ~~MKTNEP26-MA069~~ - Standarisasi Produk (2.000.000) x
- ~~MKTNEP26-MA070~~ - Standarisasi Produk (2.000.000) x
- ~~MKTMER26-PR014~~ - Spesial Gimmick 2 (5.226.400)
- MKT MER 26 - PRO13 - Spesial Gimmick 1 (6.000.000)

Note : MIMS terbit setiap tahun (Rutin)

mohon agar setiap tahun si anggarakan utk mims



Mktjup26-PR109
Mktjup26-MA318
Mktjup26-MA319
Mktjup26-MA320

DIDATA INDONESIA

1st Floor Aquarius Building
Skandarmuda no.7, Pondok Indah,
Jakarta Selatan - Indonesia 12240.
- 7292662 Fax : (6221) - 7293539
Email to : enquiry.id@mims.com

Company: **PT. MERSIFARMA**

Tel / Fax: 0

Ordered by:

From: dr. A. Sari Wiyanti

Address: Wisma Tiara, Jl. Raya Ps Minggu Km 18/17,

Country (ies) **Jakarta Selatan, Indonesia**

Date:

PRINCIPLE	No of Products	BRAND NAME	LISTING TYPE	MIMS Editions	Company & Product Index with Product Images in MIMS.com	MIMS.com	MPG
	1	Aldomer	Essential	1,2		✓	✓
	2	Antirol					
	3	Asimat					
2	4	Atarax 0,5/Atarax 1					
	5	Bamgetol					
2	6	Cepzet 100/Cepzet inj					
	7	Clofrits					
	8	Clonazepam					
2	9	Clorilex 100/Clorilex 25					
2	10	Dacin 150/Dacin 300					
	11	Depval					
	12	DHP Frimal					
2	13	Dolgesik Tab/Dolgesik Inj					
	14	Dolgesik SPC					
	15	Duloxta					
	16	Elizac					
	17	Elxion					
	18	Formening					
	19	Fridep					
2	20	Frimania 200/Frimania 400					
	21	Hexymer					
2	22	Kutoin 100/Kutoin Inj					
2	23	Lamiros 50/Lamiros 100					
	24	Levoben					
	25	Lexzepam 3					
4	26	Lodomer 2 tab/Lodomer 5 tab/Lodomer Drops/Lodomer Injeksi					
	27	Merflam					
2	28	Merlopam 0,5 tab/Merlopam 2 tab					
3	29	Mersibion 30 tab/Mersibion 5000 tab/ mersibion 5000 injeksi					
5	30	Mersitropil Syrup/Mersitropil 800/Mersitropil 1200/mersitropil injeksi/Mersitropil infus					
	31	Miniaspi 80					
	32	Mokbios					
2	33	Persidal 1/Persidal 2					
	34	Prohipep 10					
2	35	Prolepsi 300/Prolepsi 600					
	36	Rancus					
3	37	Riban 20/Riban 15/Riban 10					
	38	Riklona 2					
	39	Sandepril 50					
	40	Sevoflurane					
2	41	Siaby Oradis/Siaby Oros					
2	42	Sibital tab/Sibital Inj					
	43	Sikzonoate					
2	44	Silum 5/ Silum 10					
	45	Simucil					
2	46	Sipentin 100/Sipentin 300					
	47	Stelosi 5					
5	48	Takelin 500 tab/Takelin 1000 tab/Takelin 250 inj/Takelin 500 inj/Takelin 1000 inj					

2	49	Valdimex 5 tab/Valdimex Inj					
	50	Versilon 6					

52

Confirmed by: _____

Date: _____

CF/dd	
<i>For Internal Use Only:</i>	<i>Copy:</i>
<i>Inv by</i>	<i>Client</i>
<i>Date</i>	<i>Sales</i>
<i>Order No.</i>	<i>IO File</i>
<i>By</i>	<i>Prodn</i>



LAMPIRAN KEGIATAN MARKETING

No. : MA202607-59
 Tgl Ajuan : 23 Jul 2026
 Jenis Kegiatan : STANDARISASI
 Nama Kegiatan : LISTING MIMS 2026
 Tgl Kegiatan : 21 Aug 2026 s/d 21 Aug 2026
 Estimasi Biaya : Rp 20,979,000
 Target Sales : Rp 25,825,213,000

Divisi : JUPITER
 Regional : NASIONAL
 Area : All Area
 Rayon : • All Rayon

TARGET SALES :

NO	KODE	NAMA PRODUK	AVG SALES	QTY	HNA	TARGET SALES	GROWTH
1	ATA0101001	ATARAX 0.5	901,035,604	4573	202,000	923,746,000	3%
2	ATA0901002	ATARAX 1	7,112,962,601	20309	359,000	7,290,931,000	3%
3	CEP0101004	CEPEZET 100	271,319,519	4795	58,000	278,110,000	3%
4	CEP0101003	CEPEZET INJ	5,840,606	68	88,000	5,984,000	2%
5	CLO0301002	CLOFRITIS 10	619,399,925	3780	168,000	635,040,000	3%
6	CLO0101004	CLORILEX 100	213,463,258	284	772,000	219,248,000	3%
7	CLO0101005	CLORILEX 25	269,973,425	1236	224,000	276,864,000	3%
8	DUL0901001	DULOXTA 60	3,192,292	11	308,000	3,388,000	6%
9	ELI0301005	ELIZAC 20	217,778,795	1479	151,000	223,329,000	3%
10	ELX0101001	ELXION 10	497,588,960	1315	388,000	510,220,000	3%
11	FRI0301007	FRIDEP 50	707,432,404	2317	313,000	725,221,000	3%
12	FRI0101006	FRIMANIA 200	140,092,487	519	277,000	143,763,000	3%
13	FRI0101007	FRIMANIA 400	209,474,741	448	480,000	215,040,000	3%
14	HEX0101010	HEXYMER 2	899,606,821	19212	48,000	922,176,000	3%
15	LAM0101002	LAMIROS 100	22,676,608	84	280,000	23,520,000	4%
16	LAM0101001	LAMIROS 50	2,601,513	18	155,000	2,790,000	7%
17	LEX0101010	LEXZEPAM 3	136,113,326	605	231,000	139,755,000	3%
18	LOD0101011	LODOMER 2	113,629,788	956	122,000	116,632,000	3%
19	LOD0101014	LODOMER INJ	89,348,551	599	153,000	91,647,000	3%
20	LOD0101012	LODOMER 5	319,853,177	1640	200,000	328,000,000	3%
21	LOD0101013	LODOMER DROPS	29,720,904	763	40,000	30,520,000	3%
22	MER0101015	MERLOPAM 0.5	201,428,082	1368	151,000	206,568,000	3%
23	MER0101016	MERLOPAM 2	3,490,480,743	7987	448,000	3,578,176,000	3%
24	PER0101017	PERSIDAL 1	12,538,004	136	95,000	12,920,000	3%
25	PER0101018	PERSIDAL 2	274,586,663	1942	145,000	281,590,000	3%
26	PRO0101020	PROHIPER 10	5,179,195,970	17236	308,000	5,308,688,000	3%
27	SAN0101021	SANDEPRIL 50	1,917,090,914	4387	448,000	1,965,376,000	3%
28	SIA0101001	SIABY ORAL SOLUTION	55,581,128	181	316,000	57,196,000	3%
29	SIA0101002	SIABY ORADIS	82,347,339	376	225,000	84,600,000	3%
30	SIK0101027	SIKZONOATE INJ	304,907,231	665	470,000	312,550,000	3%
31	VAL0101023	VALDIMEX 5	554,506,662	4621	123,000	568,383,000	3%
32	VAL0101024	VALDIMEX INJ	56,552,208	866	67,000	58,022,000	3%
33	STE0101022	STELOSI 5	278,247,518	4388	65,000	285,220,000	3%
			25,190,567,767			25,825,213,000	

MONITORING APOTIK :

NO	NAMA OUTLET	ALAMAT OUTLET
1	ALL OUTLET	ALL OUTLET

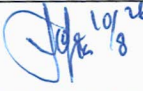
ANALISA KEGIATAN :

Estimasi Biaya : Rp 20,979,000
 Ratio Biaya Terhadap Sales : 0.08%
 Avg Sales 3 Bulan Terakhir : Rp 25,190,567,767
 Target Sales Setelah Event : Rp 25,825,213,000
 Growth : 2.52%

Proposed by

PE	 Ditandatangani secara elektronik : 2026-07-23 16:55:00
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Approved by

PM	 10/26
MM	



LAMPIRAN KEGIATAN MARKETING

No. : MA202607-66
Tgl Ajuan : 28 Jul 2026
Jenis Kegiatan : STANDARISASI
Nama Kegiatan : LISTING MIMS
Tgl Kegiatan : 28 Aug 2026 s/d 28 Aug 2026
Estimasi Biaya : Rp 18,981,000
Target Sales : Rp 21,504,596,000

Divisi : MERCURY
Regional : NASIONAL
Area : All Area
Rayon : • All Rayon

TARGET SALES :

NO	KODE	NAMA PRODUK	AVG SALES	QTY	HNA	TARGET SALES	GROWTH
1	ALD0301001	ALDOMER 5	25,911,285	51	555,000	28,305,000	9%
2	ANT1801001	ANTIROL SOFT CAPSULE	220,161,180	950	248,000	235,600,000	7%
3	BAM0201001	BAMGETOL 200	1,942,964,224	7500	271,000	2,032,500,000	5%
4	CLO1805001	CLONAZEPAM 2	281,483,125	400	770,000	308,000,000	9%
5	DOL0201004	DOLGESIK 50	1,095,707,130	8200	141,000	1,156,200,000	6%
6	DOL0201005	DOLGESIK INJ	2,232,525	30	83,000	2,490,000	12%
7	DOL0201006	DOLGESIK SPC	5,337,770	35	168,000	5,880,000	10%
8	KUT0201009	KUTOIN INJ	9,759,989	12	896,000	10,752,000	10%
9	LEV0301008	LEVOBEN	219,591,030	1455	166,000	241,530,000	10%
10	MER0201021	MERSITROPIL INFUS	5,482,368	36	169,000	6,084,000	11%
11	MER0201023	MERSITROPIL SYRUP	11,151,572	220	55,000	12,100,000	9%
12	MIN301011	MINIASPI 80/30	1,122,622,875	54500	22,500	1,226,250,000	9%
13	PRO0301012	PROLEPSI 300	443,944,615	1200	402,000	482,400,000	9%
14	PRO0301013	PROLEPSI 600	1,301,563	5	735,000	3,675,000	182%
15	RIB1810002	RIBAN 20	7,443,800	15	672,000	10,080,000	35%
16	RIK0301015	RIKLONA 2	14,217,843,681	14000	1,082,000	15,148,000,000	7%
17	SIB0201025	SIBITAL 50	265,519,057	1300	220,000	286,000,000	8%
18	SIB0201026	SIBITAL INJ	127,674,136	900	154,000	138,600,000	9%
19	SIL0301016	SILUM 10	520,200	5	514,000	2,570,000	394%
20	SIL0301017	SILUM 5	13,797,769	50	329,000	16,450,000	19%
21	SIP0201031	SIPENTIN 100	757,000	10	125,000	1,250,000	65%
22	TAK0301020	TAKELIN 1000 INJ	3,455,483	10	461,000	4,610,000	33%
23	TAK0301021	TAKELIN 1000 ORAL	31,044,547	60	562,000	33,720,000	9%
24	TAK0301023	TAKELIN 500 INJ	21,989,808	110	229,000	25,190,000	15%
25	TAK0301024	TAKELIN 500 ORAL	78,252,904	280	305,000	85,400,000	9%
26	VER0301026	VERSILON 6	688,800	5	192,000	960,000	39%
			20,156,638,436			21,504,596,000	

MONITORING APOTIK :

NO	NAMA OUTLET	ALAMAT OUTLET
1	ALL OUTLET	ALL OUTLET

ANALISA KEGIATAN :

Estimasi Biaya : Rp 18,981,000
Ratio Biaya Terhadap Sales : 0.09%
Avg Sales 3 Bulan Terakhir : Rp 20,156,638,436
Target Sales Setelah Event : Rp 21,504,596,000
Growth : 6.69%

Proposed by

PE	Ditandatangani secara elektronik : 2026-07-28 15:43:49
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Approved by

PM	
MM	



Verification

LAMPIRAN KEGIATAN MARKETING

No. : MA202607-72
Tgl Ajuan : 30 Jul 2026
Jenis Kegiatan : STANDARISASI
Nama Kegiatan : MIMS 2027 - N1
Tgl Kegiatan : 01 Jan 2027 s/d 01 Jan 2027
Estimasi Biaya : Rp 4,995,000
Target Sales : Rp 3,259,214,621

Divisi : NEPTUNE 1
Regional : NASIONAL
Area : All Area
Rayon : • All Rayon

TARGET SALES :

NO	KODE	NAMA PRODUK	AVG SALES	QTY	HNA	TARGET SALES	GROWTH
1	ASI0604001	ASIMAT 500	0	30	39,000	1,170,000	0%
2	DAC0604001	DACIN 150	0	30	33,500	1,005,000	0%
3	DAC0604002	DACIN 300	0	30	44,800	1,344,000	0%
4	ANT0801001	DHP FRIMAL	74,483,833	1729	56,000	96,824,000	30%
5	DHP1110001	DHP FRIMAL (E)	5,499,450	143	49,995	7,149,285	30%
6	FOR1301001	FORMENING	663,150,496	4289	201,000	862,089,000	30%
7	FOR1110001	FORMENING (E)	45,293,089	424	138,739	58,825,336	30%
8	MER0201011	MERFLAM 50	0	30	116,000	3,480,000	0%
9	MER06005	MERSIBION 30	0	30	26,000	780,000	0%
10	MER0201016	MERSIBION 5000	3,042,082	39	102,000	3,978,000	31%
11	MER0201017	MERSIBION INJ 5000	118,021,269	2475	62,000	153,450,000	30%
12	MOK0604001	MOKBIOS 500	0	30	73,000	2,190,000	0%
13	RAN0604001	RANCUS 150	1,027,467	40	34,000	1,360,000	32%
14	SEV1305001	SEVOFLURANE 250	358,599,142	418	1,114,000	465,652,000	30%
15	SEV1610001	SEVOFLURANE 250 (E)	1,227,078,055	2454	650,000	1,595,100,000	30%
16	SIM0201029	SIMUCIL 200	3,755,260	22	219,000	4,818,000	28%
			2,499,950,143			3,259,214,621	

MONITORING APOTIK :

NO	NAMA OUTLET	ALAMAT OUTLET
1	ALL OUTLET	ALL OUTLET

ANALISA KEGIATAN :

Estimasi Biaya : Rp 4,995,000
Ratio Biaya Terhadap Sales : 0.20%
Avg Sales 3 Bulan Terakhir : Rp 2,499,950,143
Target Sales Setelah Event : Rp 3,259,214,621
Growth : 30.37%

Proposed by

PE	Ditandatangani secara elektronik : 2026-07-30 10:58:32
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Approved by

PM	
MM	



Verification

LAMPIRAN KEGIATAN MARKETING

No. : MA202607-74
Tgl Ajuan : 30 Jul 2026
Jenis Kegiatan : STANDARISASI
Nama Kegiatan : MIMS 2027 - N2
Tgl Kegiatan : 01 Jan 2027 s/d 31 Dec 2027
Estimasi Biaya : Rp 4,995,000
Target Sales : Rp 7,237,059,790

Divisi : NEPTUNE 2
Regional : NASIONAL
Area : All Area
Rayon : • All Rayon

TARGET SALES :

NO	KODE	NAMA PRODUK	AVG SALES	QTY	HNA	TARGET SALES	GROWTH
1	ASI0604001	ASIMAT 500	55,785,068	1859	39,000	72,501,000	30%
2	DAC0604001	DACIN 150	2,027,825	78	33,500	2,613,000	29%
3	DAC0604002	DACIN 300	11,153,437	323	44,800	14,470,400	30%
4	ANT0801001	DHP FRIMAL	382,435,701	8878	56,000	497,168,000	30%
5	DHP1110001	DHP FRIMAL (E)	43,162,500	1122	49,995	56,094,390	30%
6	FOR1301001	FORMENING	761,458,783	4925	201,000	989,925,000	30%
7	MER0201011	MERFLAM 50	11,869,650	133	116,000	15,428,000	30%
8	MER06005	MERSIBION 30	3,475,636	174	26,000	4,524,000	30%
9	MER0201016	MERSIBION 5000	47,176,996	601	102,000	61,302,000	30%
10	MER0201017	MERSIBION INJ 5000	3,028,770,891	63506	62,000	3,937,372,000	30%
11	MOK0604001	MOKBIOS 500	99,667	30	73,000	2,190,000	2,097%
12	RAN0604001	RANCUS 150	79,852,413	3053	34,000	103,802,000	30%
13	SEV1305001	SEVOFLURANE 250	1,101,145,071	1285	1,114,000	1,431,490,000	30%
14	SIM0201029	SIMUCIL 200	37,022,188	220	219,000	48,180,000	30%
			5,565,435,826			7,237,059,790	

MONITORING APOTIK :

NO	NAMA OUTLET	ALAMAT OUTLET
1	ALL OUTLET	ALL OUTLET

ANALISA KEGIATAN :

Estimasi Biaya : Rp 4,995,000
Ratio Biaya Terhadap Sales : 0.09%
Avg Sales 3 Bulan Terakhir : Rp 5,565,435,826
Target Sales Setelah Event : Rp 7,237,059,790
Growth : 30.04%

Proposed by

PE	Ditandatangani secara elektronik : 2026-07-30 11:04:23
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Approved by

PM	
MM	



Pembayaran dengan cek (cheque) ditujukan kepada PT MEDIDATA INDONESIA.
A/C : 486-300-835-7 (IDR)
Bank UOB Indonesia
Komp. Pondok Indah Plaza, Jl. Metro Pondok Indah, Jakarta 12310 - Indonesia.
SWIFT Code : BBIJIDJA

PT MEDIDATA INDONESIA

Gedung Aquarius Lt. 1
Jl. Sultan Iskandar Muda No. 7
RT/RW. 006/009 Kebayoran Lama Selatan
Kebayoran Lama - Jakarta Selatan 12240
T (021) 729 2662 (Hunting) F (021) 729 3539

INVOICE

Mersifarma Tirmaku Mercusana PT

Mr Thomas Koencoro
Jl. Raya Pelabuhan KM 18
Kel. Cikembar, Kec. Cikembar
Cikembar
Sukabumi
Jawa Barat
Indonesia

Invoice No.: MI2026/0025

Tgl: 15/Jun/2026
A/C No.: 4M18

Kredit: 30 Hari

NPWP : 0017.9243.4144.1000

	Rp	PPN 11%	Total Rp
☐ MIMS Indonesia 2026 Issue 1 50 products - Listing - Essential	22,500,000	2,475,000	
	22,500,000	2,475,000	
Total tagihan dalam INDONESIA RUPIAH	22,500,000	2,475,000	24,975,000


Harris Waranugraha N
Finance Manager



Faktur Pajak

Nama: MEDIDATA INDONESIA
Alamat: JL. SULTAN ISKANDAR MUDA
NO.7, KOTA ADM. JAKARTA SELATAN
#0210625497013000000000

Kode dan Nomor Seri Faktur Pajak: 04012600224654882

Pengusaha Kena Pajak:

Nama : MEDIDATA INDONESIA
Alamat : JL. SULTAN ISKANDAR MUDA NO.7, RT 006, RW 009, KEBAYORAN LAMA SELATAN, KEBAYORAN LAMA, KOTA ADM. JAKARTA SELATAN, DKI JAKARTA 12240
NPWP : 0210625497013000

Pembeli Barang Kena Pajak/Penerima Jasa Kena Pajak:

Nama : MERSIFARMA TIRMAKU MERCUSANA
Alamat : JALAN RAYA PELABUHAN KM.18, CIKEMBAR , RT 000, RW 000, CIKEMBAR, CIKEMBAR, KAB. SUKABUMI, JAWA BARAT 43347 #0017924341441000000000
NPWP : 0017924341441000
NIK : -
Nomor Paspor : -
Identitas Lain : -
Email: -

No.	Kode Barang/ Jasa	Nama Barang Kena Pajak / Jasa Kena Pajak	Harga Jual / Penggantian / Uang Muka / Termin (Rp)
1	000000	MIMS Indonesia 2026 Issue 1 - Listing Essential Rp 900.000,00 x 50,00 Lainnya Potongan Harga = Rp 0,00 PPnBM (0,00%) = Rp 0,00	45.000.000,00
Harga Jual / Penggantian / Uang Muka / Termin			45.000.000,00
Dikurangi Potongan Harga			0,00
Dikurangi Uang Muka yang telah diterima			0,00
Dasar Pengenaan Pajak			20.625.000,00
Jumlah PPN (Pajak Pertambahan Nilai)			2.475.000,00
Jumlah PPnBM (Pajak Penjualan atas Barang Mewah)			0,00

Sesuai dengan ketentuan yang berlaku, Direktorat Jenderal Pajak mengatur bahwa Faktur Pajak ini telah ditandatangani secara elektronik sehingga tidak diperlukan tanda tangan basah pada Faktur Pajak ini.



KOTA ADM. JAKARTA SELATAN, 15 Juni 2026



Ditandatangani secara elektronik
HARRIS WARANUGRAHA NENDIWARDHANA

(Referensi: MI2026/0025)

Pemberitahuan: Faktur Pajak ini telah dilaporkan ke Direktorat Jenderal Pajak dan telah memperoleh persetujuan sesuai dengan ketentuan peraturan perpajakan yang berlaku. PERINGATAN: PKP yang membuat Faktur Pajak yang tidak sesuai dengan keadaan yang sebenarnya dan/atau sesungguhnya sebagaimana dimaksud dalam Pasal 13 ayat (9) UU PPN dikenai sanksi sesuai dengan Pasal 14 ayat (4) UU KUP.

1 dari 1

Service Order MIMS Listing 2026

Please return to:
sari.wiyanti@mims.com

Client
Ordered by
Address
Country (ies)

PT. MERSIFARMA

Wisma Tiara, Jl. Raya Ps Minggu Km 18/17,
Jakarta Selatan, Indonesia

Tel / Fax
From
Ref. No
Date

A. Sari Wiyanti

PERIOD	COUNTRY	PROGRAM	NUMBER OF PRODUCTS	PRICE (Rp)	TOTAL (Rp)
MIMS Indonesia 2026	ID	MIMS Listing 2026 B. Detail Colocate sample	50	900.000	45.000.000
				Sub Total	45.000.000
				*VAT 11%	4.950.000
Grand Total (Rp)					49.950.000,00

Terms & Conditions referred on Page 2 of 2

SPECIAL INSTRUCTION

The order price is net price, exclusive of withholding tax and any other similar taxes associated with this Service Order. All such taxes are to be borne by Client and all payments by Client hereunder shall be paid without deducting any such tax/withholding deduction or withholding (or similar in kind).

Issued by

Date

Controlled by

Check

[Signature]

LF-100

For Internal Use Only	Copy
Inv. by	Client
Conf.	Sales
Order No.	IO File
By	Product

Service Order MIMS Listing 2026

Please return to:
sari.wiyanti@mims.com

Client:
Ordered by:
Address:
Country (ies):

PT. MERSIFARMA

Wisma Tiara, Jl. Raya Ps Minggu Km 18/17,
Jakarta Selatan, Indonesia

Tel / Fax:

From: A. Sari Wiyanti

Ref. No.

Date:

PERIOD	COUNTRY	PROGRAM	NUMBER OF PRODUCTS	PRICE (Rp)	TOTAL (Rp)
MIMS Indonesia 2026	ID	<u>MIMS Listing 2026</u>	50		
		☒ Essential Click to view sample		900.000	45.000.000
				Sub Total *VAT 11%	45.000.000 4.950.000
Grand Total (Rp)					49.950.000,00

Terms & Conditions reflected on Page 2 of 2

SPECIAL INSTRUCTION:

The above contract price is exclusive of withholding tax and any other similar taxes associated with this Service Order. All such taxes are to be borne by Client and all payments by Client hereunder shall be paid in full without any setoff, counterclaim, deduction or withholding (or similar in kind).

Issued by:

Date:

Confirmed by:

Date:

CF/dd

For Internal Use Only:	Copy:
Inv by	Client
Date	Sales
Order No.	IO File
By	Prodn

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Terms & Conditions:

1. Client agrees to purchase the described Services on this Insertion Order subject to MIMS' General Terms and Conditions ("GTCs"), a copy which is available upon request or at <https://policy.mims.com/resource>, and the Special Conditions hereunder.

Special Conditions:

General

1. Client shall not place or affix any stickers, posters, notice or the like on any part of the print publication without MIMS' prior written consent, or in any way deface the print publication.
2. MIMS reserves the right to withhold listing, advertisement and/or material of a product should a third-party file claim of patent ownership notwithstanding it is yet to be determined by a court judgement.
3. MIMS treats all the user personal data held with the utmost care and security and complies strictly with the personal data protection regulation of the applicable jurisdiction. In accordance with this compliance, all user engagement or traffic data reports provided will only be made available in the form of aggregate data, personally identifiable information of MIMS audience will not be made available.
4. All accounts are payable within 30 days of invoice date. A late payment charge of 2% per month will be imposed on any account outstanding for more than 30 days from date of invoice. Agency commission, if any, will also be withdrawn.
5. Copyright and sponsorship: copyright on all content generated by MIMS belong to MIMS unless otherwise agreed between the parties.
6. All prices stated are exclusive of all applicable taxes. All payments shall be made net of any taxes and costs, without offset or deduction.

Listing Service

1. MIMS endeavours to update and maintain each product's content ("Revised Work") upon Client's timely provision of product monograph and any updates thereof. Client shall confirm in writing within 14 working days if the Revised Work is approved by Client. Failure to do so shall constitute implied/non-express acceptance of the Revised Work.
2. MIMS retains the copyright of all content assets including product monographs and images created and processed by MIMS Editorial Team. No part of the content processed by MIMS Editorial Team can be reproduced in any language; stored in or reproduced in any manner or any form be it in print or electronic without prior written consent and permission from MIMS.
3. Listing Service Fee ("Listing Fee") upon billed, shall be paid in full by the Client, in accordance with the payment terms stipulated in Clause 4 – General Section above. All fees are to be billed within the same year of listing. In case of any special arrangements for payment terms, it has to be agreed by the parties and written clearly under "Special Arrangements" on the applicable service order.

Print, Digital Advertisement Service and/or Brand Resources

1. Client is responsible for ensuring that all advertisements and materials (collectively "Materials") submitted for publication comply with relevant statutory requirements. The Materials furnished to MIMS shall not defame or violate any rights (including privacy rights) of any third party or infringe any copyright, trademark, patent, or any other property right. Client also assumes liability for all contents in the Materials including text, representation and illustration of advertisements printed and for all claims arising therefrom. Client will fully indemnify MIMS from and against all actions, proceedings, claims, demands and all related losses, damages, liability and expenses suffered or incurred by MIMS directly or indirectly as a result of any claim made against MIMS with regards to Client's Materials furnished.
2. MIMS reserves the right to reject or discontinue any advertisement making exaggerated claims or deemed objectionable as word or appearance or violating statutory requirements. MIMS likewise reserves the right to add the word 'Advertorial' or 'Paid Advertisement' to any copy, which in its opinion, simulates editorial matter and which might be misleading to the reader.
3. MIMS will not be responsible for unsatisfactory reproduction if Materials supplied are not made according to MIMS' stipulated requirements.
4. From time to time, MIMS may, at its sole discretion, update, upgrade, enhance or add features, functionalities and design updates to its channels and portals, inclusive of MIMS.com, Brand Resources feature, MIMS CPD online, and mobile applications that MIMS create from time to time.
5. Scheduled and emergency maintenance may be required from time to time. MIMS shall not be responsible or liable for any problems arising from scheduled and unscheduled downtime caused by application updates, integration, migration or modifications on MIMS digital channels.
6. Browser and operating system/platform compatibility will be based on current and/or most popular release versions. Future version upgrades of browsers and operating systems may result in unknown incompatibilities for which MIMS shall not be liable for.
7. Client acknowledges that the design and layout of the Materials submitted will conform to MIMS channels and portals' design user interface and schema.
8. MIMS shall have the right to remove the Materials without notice to the Client, if Client downgrade the listing package from Essential Plus/Advanced to Essential.
9. For Print Advertisement, requested advertisement positions will be guaranteed only within the section, not to the exact page.
10. For Print Advertisement, 4 months' advance notice from the month prior to publication month is required for cancellation of all advertising placements. Covers and premium positions are non-cancellable, and rescheduling is not allowed.
11. Fees applicable for advertisement services ("Advertisement Service Fee") upon billed, shall be paid in full by the Client, in accordance with the payment terms stipulated in Clause 4 – General Section above. All fees are to be billed within the same year of advertisement service. In case of any special arrangements for payment terms, it has to be agreed by the parties and written clearly under "Special Arrangements" on the applicable service order.

Specialty Edition

1. Sponsorship of Specialty Edition (Reprint) is for one-time distribution only. Extra printing is not included in the order and is subjected to additional costs.
2. Copyright belongs to MIMS and no part of the editorial content of the Specialty Edition can be reproduced in any language; stored in or reproduced in any manner or any form be it in print or electronic without prior written consent and permission from MIMS.
3. MIMS reserves the right to publish Specialty Edition content in other Specialty Edition publications.
4. Materials provided to Client for internal approval purposes and/or for similar references, must be secured and all applicable pages will bear the MIMS watermark.

Essential Package

Channel	Print	Web (Online)	Mobile
Concise Monograph	Y	Y	Y
Full Monograph	-	Y	Y
Product Image (Dosage Form)	-	Y	Y

Feature Details

- Concise Monograph
- Full Monograph
- Product Image in Dosage Form

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