

No. : 044/PM JUPITER/MKT/MD/VI/2026
Kepada Yth : Finance Dept
Cc Yth : Matthew Yap – Vice President; Thomas D. – Marketing Director ; Bambang S
– Sales Director; Ferdinand D. – SM Jupiter; A.N. Toni – SM Mercury;
Marketing Support; File
Dari : Dimas S. – PE Jupiter; M. Yusuf – PE Mercury; Yohana M. – PM Jupiter;
Perihal : Event BATIK 2026
Hari /Tanggal : Kamis, 4 Juni 2026

Dengan hormat,

Dalam rangka bentuk dukungan berkesinambungan kepada user-user Mersifarma untuk mengikuti acara ilmiah yang berkelanjutan, kami berencana mengikuti dan memberikan support kepada event Bali Psikiatri Terkini (BATIK) 2026 dengan tema "*The Symphony of Healing: Integrating Mind, Body, and Culture through Multidisciplinary Psychiatry*". Acara tersebut diadakan dengan rincian sebagai berikut :

Nama Event : Bali Psikiatri Terkini (BATIK) 2026
Tema : *The Symphony of Healing: Integrating Mind, Body, and Culture through Multidisciplinary Psychiatry*
Tempat : Hotel Prime Plaza Bali
Tanggal : Kamis – Sabtu, 9 – 11 Juli 2026
Target peserta : ±250 peserta
Support diajukan : Exhibition Booth, Product Presentation (PP) dan Round Table Discussion (RTD)
Total : Rp. ~~27.655.000,-~~ 79.175.000,-
Selain itu kami juga berencana untuk mengadakan Product Presentation (PP) dan Round Table Discussion (RTD) dengan user-user di area Bali dengan rincian sebagai berikut :

Product Presentation (PP)

Nama Kegiatan : PP Psikiater Denpasar 2026
Tempat Kegiatan : Loh Coffee & Eatery (tentative)
Hari /Tanggal : Kamis, 9 Juli 2026
Jumlah Peserta : 15 orang (list peserta terlampir)
Produk Fokus : Elxion
Total Biaya : Rp3.000.000
• Fee Konsumsi = Rp3.000.000 (@Rp200.000/orang)

Round Table Discussion (RTD)

Nama Kegiatan : RTD Neurologi Denpasar 2026
Tempat : TBA
Hari /Tanggal : Rabu, 8 Juli 2026
Jumlah Peserta : 11 orang (list peserta terlampir)
Speaker : dr Putu Gde Rotha Arnada, Sp.S.
Produk Fokus : Dolgesik SPC
Total Biaya : Rp4.200.000
• Fee Speaker : Rp2.500.000
• Fee Konsumsi : Rp2.200.000 (@Rp200.000/orang)

Note: Aman hanya 2 minggu dari pelaksanaan !

Tujuan kami mengajukan support kegiatan ini yaitu :

1. Menjalin hubungan dan kerjasama yang baik dengan user psikiatri area Bali dan sekitarnya sekaligus mensupport pengembangan update ilmu mengenai Kesehatan jiwa,
2. Menjaga dan meningkatkan sales produk dengan pengembangan sales terlampir di Divisi Jupiter dan Mercury sebagai berikut,

Divisi	Avg Sales 3 Bulan Terakhir	Estimasi Sales per Bulan	Growth
Jupiter	Rp3.218.348.785	Rp3.475.781.215	8,0%
Mercury	Rp1.028.563.974	Rp1.127.690.000	9,64%

Adapun dalam acara ini benefit yang kita dapatkan dari paket sponsorship adalah :

- Mendapatkan satu *Standard Exhibition Booth* selama event berlangsung 9 – 11 Juli 2026 dengan ukuran 3m x 2m berposisi strategis berdekatan dengan registrasi, dan ballroom,
- Mendapatkan potongan harga sebesar 40% untuk satu *Standard Exhibition Booth* sehingga menjadi Rp33.300.000 termasuk pajak dari harga awal sebesar Rp55.500.000 termasuk pajak,
- Diskon pembangunan booth sebesar 6% dari Rp8.880.000 menjadi Rp8.325.000 (sudah termasuk pajak),
- Pemutaran video produk sebelum acara symposium & workshop, *lunch break*, dan penutupan acara,
- Penempatan logo PT Mersifarma TM, sharing dengan logo Mitra lainnya selama acara pada backdrop photobooth, dan layar symposium,
- Mendapatkan kesempatan untuk *branding* produk Jupiter dan *reminding* produk-produk kepada user.

Berikut adalah rincian biaya Sponsorship Event Bali Psikiatri Terkini (BATIK) 2026 :

Keterangan Biaya	Nominal Biaya	Nomor Rekening Penerima	PIC	Tgl Transfer
Sponsorship				
Exhibition Booth (3x2m)	Rp33.300.000 (sudah termasuk pajak)	Bank Mandiri Cabang RSHS Bandung No. Rekening : 132-00-2490-992-2 atas nama PT Kongres Manajemen Indonesia	Finance	Kamis, 2 Juli 2026
Pembangunan Booth (3x2m)	Rp8.325.000 (sudah termasuk pajak)	Bank Central Asia No. Rekening : 770-058-085-1 atas nama CV NIRWA	Finance	Kamis, 2 Juli 2026
41.625.000 Operational Marketing				
Uang Saku, uang makan, transport dalam kota tim marketing , JV	Rp. 5.750.000 Rp6.070.000	4.970.000 ✓ → 36.725.000	Marketing	Senin, 6 Juli 2026
Fee Konsumsi RTD Mercury	Rp2.200.000	Bank Mandiri No. Rekening : 138-000-992-2464 atas nama Yohana Mutiara Sakti		
Fee Konsumsi PP Jupiter	Rp3.000.000			
Entertain Divisi Jupiter	Rp5.000.000			
Entertain Divisi Mercury	2.000.000 Rp5.000.000			
Snackbooth	Rp2.000.000 1.500.000			
Konsumsi Training Product Knowledge Jupiter & Mercury	Rp600.000 Rp600.000			
Fee Speaker RTD dr Putu Gde Rotha Arnada, Sp.S.	Rp2.500.000	TBA → Mengkh	Finance	Rabu, 8 Juli 2026
Pengiriman Promat	Rp1.500.000	-	GA	-
Transport Luar Kota tim marketing	Rp. 8.000.000 Rp12.000.000	-	Purchasing	-
Hotel Tim Marketing	Rp6.400.000 Rp. 5.200.000	-		
Total	Rp87.975.000			

1.- → 80.255.000 - 79.175.000

Demikian permohonan ini kami ajukan. Atas perhatian dan persetujuan yang Bapak berikan kami ucapkan terima kasih.

Hormat kami,

Dimas S.
PE Jupiter

M. Yusuf
PE Mercury

Yohana M.
PM Jupiter

Mengetahui,

Ferdinand D.
SM Jupiter

A.N. Toni
SM Mercury bag Timur

Menyetujui,

Thomas D.
Marketing Director

Bambang S.
Sales Director

19/6/26
18/6/26
Matthew Yap
Vice President
F. Tirukoensnadi

Fee Sponsorship Event BATIK 2026 menggunakan budget :

- BATIK (MKTJUP26-MA032) : Rp10.000.000 ✓
- MINI SIMPO & TOUR GROUP DOKTER PDSKJI DENSIMPO (MKTJUP26-MA118) : Rp10.000.000 ✓
- SEMINAR NASIONAL HKJS - DENPASAR (MKTJUP26-MA025) : Rp10.000.000 ✓
- CNE PERDOSNI SURABAYA (MKTJUP26-MA117) : Rp10.000.000 ✓
- GATHERING GRUP DOCTORS 1 (MKTJUP26-MA347) : Rp5.000.000 ✓
- OTHERS ACTIVITY PROPOSAL 1 (MKTJUP26-MA192) : Rp3.000.000 ✓
- PURPLE DAY (MKTMER26-MA004) : Rp500.000 ✓
- KOPAPDI (MKTMER26-MA029) : Rp20.000.000 ✓
- PINKAN (MKTMER26-MA031) : Rp20.000.000 ✓

Note: Ajuan memo dinas ini baru dapat diproses karena memerlukan waktu untuk negosiasi biaya dan hak sponsor dengan panitia. Selain itu, diperlukan proses evaluasi dan finalisasi vendor booth, negosiasi dengan dokter pembicara terkait materi & jadwal RTD, serta koordinasi internal untuk persetujuan anggaran dan penyesuaian materi promosi. Seluruh proses tersebut dilakukan agar kegiatan dapat berjalan optimal sesuai standar perusahaan. *As*

Note :

Sebagai Informasi ;

1. Support Sponsorship Dokter (34 Dokter) Reg, Hotel, Rental : Rp 390.330.700 -
2. Pak Bambang hadir dalam event ini.

Diketahui
 29/6/26

Indriani Dian
HR Manager

NAMA EVENT : *(Event Baru Pameran Industri LAMING 2024)*
 TANGGAL EVENT : *(Sabtu, Sabtu, 9 - 11 Juli 2024)*
 TEMPAT EVENT : *(Gedung Plaza Hotel Sams)*
 ESTIMASI PESERTA : *(~ 250 orang)*

NO	DESKRIPSI	QTY	HARGA SATUAN	TOTAL	REMARKS	PR
1	SPONSORSHIP MARKET EXHIBITION MONTH	1	11.300.000	11.300.000	PT. Canggih Manajemen Indonesia (PT-CM)	Finance
2	PERSEMBAHAN EXHIBITION MONTH	1	8.125.000	8.125.000	CV. Wana Puri	Finance
GRAND TOTAL				41.325.000		

group tidak
 perlu dimasukkan
 ke dalam

Gedung Plaza Hotel Sams				Gedung Plaza Hotel Sams				Gedung Plaza Hotel Sams				Gedung Plaza Hotel Sams			
NO	DESKRIPSI	QTY	HARGA SATUAN	TOTAL	REMARKS	PR	NO	DESKRIPSI	QTY	HARGA SATUAN	TOTAL	REMARKS	PR	NO	DESKRIPSI
1	SPONSORSHIP MARKET EXHIBITION MONTH	1	11.300.000	11.300.000	PT. Canggih Manajemen Indonesia (PT-CM)	Finance	1	SPONSORSHIP MARKET EXHIBITION MONTH	1	11.300.000	11.300.000	PT. Canggih Manajemen Indonesia (PT-CM)	Finance	1	SPONSORSHIP MARKET EXHIBITION MONTH
2	PERSEMBAHAN EXHIBITION MONTH	1	8.125.000	8.125.000	CV. Wana Puri	Finance	2	PERSEMBAHAN EXHIBITION MONTH	1	8.125.000	8.125.000	CV. Wana Puri	Finance	2	PERSEMBAHAN EXHIBITION MONTH
GRAND TOTAL				41.325.000			GRAND TOTAL				41.325.000			GRAND TOTAL	

Item	Name HOTEL	C. M.	C. Cost
Item 1 & 2	Item 1 & 2	Item 1 & 2	Item 1 & 2
Item 3 & 4	Item 3 & 4	Item 3 & 4	Item 3 & 4
Item 5 & 6	Item 5 & 6	Item 5 & 6	Item 5 & 6

3/16
 1/16

Item	Name HOTEL	C. M.	C. Cost
Item 1 & 2	Item 1 & 2	Item 1 & 2	Item 1 & 2
Item 3 & 4	Item 3 & 4	Item 3 & 4	Item 3 & 4
Item 5 & 6	Item 5 & 6	Item 5 & 6	Item 5 & 6

Item	Name HOTEL	C. M.	C. Cost
Item 1 & 2	Item 1 & 2	Item 1 & 2	Item 1 & 2
Item 3 & 4	Item 3 & 4	Item 3 & 4	Item 3 & 4
Item 5 & 6	Item 5 & 6	Item 5 & 6	Item 5 & 6

Item	Name HOTEL	C. M.	C. Cost
Item 1 & 2	Item 1 & 2	Item 1 & 2	Item 1 & 2
Item 3 & 4	Item 3 & 4	Item 3 & 4	Item 3 & 4
Item 5 & 6	Item 5 & 6	Item 5 & 6	Item 5 & 6

Item	Name HOTEL	C. M.	C. Cost
Item 1 & 2	Item 1 & 2	Item 1 & 2	Item 1 & 2
Item 3 & 4	Item 3 & 4	Item 3 & 4	Item 3 & 4
Item 5 & 6	Item 5 & 6	Item 5 & 6	Item 5 & 6

Item	Name HOTEL	C. M.	C. Cost
Item 1 & 2	Item 1 & 2	Item 1 & 2	Item 1 & 2
Item 3 & 4	Item 3 & 4	Item 3 & 4	Item 3 & 4
Item 5 & 6	Item 5 & 6	Item 5 & 6	Item 5 & 6

Diketahui,
 23/10/2024
 HR Manager

Rincian Kegiatan Marketing Jupiter Event Bali Psikiatri Terkini (BATIK) 2026

Hari, tanggal	Waktu	Rangkaian Kegiatan	PIC
Selasa, 7 Juli 2026	07.10 WIB – 09.45 WITA	Keberangkatan tim Marketing Jakarta - Denpasar	Marketing Jupiter
	10.00 – 14.00 WITA	Training product knowledge kepada tim sales area Denpasar	
	14.00 – 15.00 WITA	Visit dr Adrian Prasetyo SpKJ di RS. Dharma Yadnya Denpasar	
	15.00 – 16.00 WITA	Visit dr Natalia Yuwono SpKJ di Klinik Sari Dharma Denpasar	
	16.00 – 17.00 WITA	Visit dr I Gede Yudhi SpKJ di RSJD Bangli	
	17.00 – 18.00 WITA	Visit dr Vivi Swayami di RSJD Bangli	
Rabu, 8 Juli 2026	08.00 – 10.00 WITA	Morning session dan mempersiapkan gimmick dengan tim sales area Denpasar	Marketing Jupiter
	10.00 – 11.00 WITA	Visit dr I Putu Candra Sasmita SpKJ di Klinik Bali Mental Health Denpasar	
	11.00 – 12.00 WITA	Visit dr I Gusti Rai Putra SpKJ di Klinik Bali Mental Health Denpasar	
	12.00 – 13.00 WITA	Persiapan RTD Neurologi Bali 2026	
	13.00 – 15.00 WITA	RTD Neurologi Bali 2026 ✓	
	15.00 – 16.00 WITA	Visit dr Ni Made Leni SpKJ di RSUP. Prof. Dr. I.G.N.G. Ngoerah Denpasar	
	16.00 – 17.00 WITA	Visit dr Ariel Susanto SpKJ di Apt. Nusa Care Dangin Puri Denpasar	
	17.00 – 19.00 WITA	Belanja snackbooth untuk event	
	19.00 WITA - selesai	Pengecekan pembangunan booth Mersi di event BATIK 2026	
Kamis, 9 Juli 2026	08.00 – 17.00 WITA	Event BATIK 2026	Marketing Jupiter
	17.00 – 18.00 WITA	Persiapan PP Elxion Psikiater Bali 2026	
	18.00 WITA - selesai	PP Elxion Psikiater Bali 2026	
Jumat, 10 Juli 2026	08.00 – 17.00 WITA	Event BATIK 2026	Marketing Jupiter
	17.00 WITA - selesai	Entertain dokter	
Sabtu, 11 Juli 2026	08.00 – 17.00 WITA	Event BATIK 2026	Marketing Jupiter
	17.00 WITA - selesai	Perjalanan pulang ke Jakarta	

Personil JV Jupiter:

Selasa, 7 Juli 2026

- ①. Dimas Sukma (PE)
- ②. Hendi Suhendro (RSM)
- ③. Ni Wayan Sopi (DM)
- ④. Andri Sanjaya (DM)
- ⑤. Firdaus Ellnatan (MR)

Rabu, 8 Juli 2026

- ①. Dimas Sukma (PE)
- ②. Hendi Suhendro (RSM)
- ③. Ni Wayan Sopi (DM)
- ④. Andri Sanjaya (DM)
- ⑤. I Made Dwi Antora (MR)

Rincian Kegiatan Marketing Mercury di Event Bali Psikiatri Terkini (BATIK) 2026

Hari, tanggal	Waktu	Rangkaian Kegiatan	PIC
Selasa, 7 Juli 2026	07.10 WIB - 09.45 WITA	Keberangkatan tim Marketing Jakarta - Denpasar	Marketing
	10.00 - 14.00 WITA	Training product knowledge kepada tim sales area Denpasar	
	14.00 - 15.00 WITA	Visit dr. BAGUS NGURAH MAHASENA PUTRA AWATARA SpN	
	15.00 - 16.00 WITA	Visit dr. I GUSTI NGURAH PUTRA MARTIN WIDANTA SpN	
	16.00 - 17.00 WITA	Visit dr. PUTU GDE ROTHARNADA SpN	
	17.00 - 18.00 WITA	Visit dr. NI NYOMAN TRISNA DEWI SpN	
	18.00 - 20.00 WITA	Entertain dokter yang terdapat pada di list entertain	
	20.00 - 21.00 WITA	Pejalanan pulang ke hotel	
Rabu, 8 Juli 2026	08.00 - 10.00 WITA	Morning session dan mempersiapkan gimmick dengan tim sales area Denpasar	Marketing
	10.00 - 11.00 WITA	Visit dr. THOMAS EKO PURWATA SpN	
	11.00 - 12.00 WITA	Visit dr. CINDY GOUTAMA SpKJ	
	12.00 - 13.00 WITA	Persiapan RTD Neurologi Bali 2026	
	13.00 - 15.00 WITA	RTD Neurologi Bali 2026 ✓	
	15.00 - 16.00 WITA	Visit dr. I KETUT MUDANAYASA SpKJ	
	16.00 - 17.00 WITA	Visit dr. FRISKA NATALIA YUWONO SpKJ	
	17.00 - 19.00 WITA	Belanja snackbooth untuk event	
Kamis, 9 Juli 2026	19.00 WITA - selesai	Pengecekan pembangunan booth Mersi di event BATIK 2026	Marketing
	08.00 - 17.00 WITA	Event BATIK 2026	
	17.00 - 18.00 WITA	Persiapan PP Psikiater Bali 2026	
Jumat, 10 Juli 2026	18.00 WITA - selesai	PP Psikiater Bali 2026	Marketing
	08.00 - 17.00 WITA	Event BATIK 2026	
	17.00 WITA - selesai	Entertain dokter	
Sabtu, 11 Juli 2026	08.00 - 17.00 WITA	Event BATIK 2026	Marketing
	17.00 WITA - selesai	Perjalanan pulang ke Jakarta	

Personil JV Mercury:

Selasa, 07 Juli 2026

1. Yusuf Pratama (PE)
2. Arif Pudianto (RSM)
3. Temmy Tio (DM)
4. Niki W (MR)
5. Novel Praty (MR)

Rabu, 08 Juli 2026

1. Yusuf Pratama (PE)
2. Arif Pudianto (RSM)
3. Temmy Tio (DM)
4. C. Edward (MR)
5. Hengli M (MR)

Rundown Kegiatan Training Product Knowledge Event Bali Psikiatri Terkini (BATIK) 2026 Jupiter

Hari, tanggal	Waktu	Rangkaian Kegiatan	PIC
Selasa, 7 Juli 2026	10.00 – 11.30 WIB	Training positioning produk untuk neurologi & internist	Marketing Jupiter
	11.30 – 12.00 WIB	Sesi tanya jawab dan diskusi terkait training	
	12.00 – 13.30 WIB	Evaluasi Stok ED dekat	
	13.30 – 14.00 WIB	Sesi tanya jawab terkait stok ED dekat & issue produk	

Rundown Kegiatan Training Product Knowledge Event Bali Psikiatri Terkini (BATIK) 2026 Mercury

Hari, tanggal	Waktu	Rangkaian Kegiatan	PIC
Selasa, 7 Juli 2026	10.00 – 11.30 WIB	Training positioning produk untuk psikiater & cardiologist	Marketing Mercury
	11.30 – 12.00 WIB	Sesi tanya jawab dan diskusi terkait training	
	12.00 – 13.30 WIB	Evaluasi Stok ED dekat	
	13.30 – 14.00 WIB	Sesi tanya jawab terkait stok ED dekat & issue produk	

List Peserta Training Product Knowledge Event Bali Psikiatri Terkini (BATIK) 2026

No.	Divisi Jupiter	No.	Divisi Mercury
1	Dimas Sukma Sajati (PE)	1	M. Yusuf Pratama (PE)
2	Hendi Suhendro (RSM)	2	Arif Rudianto (RSM)
3	Andri Sanjaya (DM)	3	Temmy Tio (DM)
4	Ni Wayan Sopi Ani (DM)	4	Noval Rizky (MR)
5	Firdaus Ellnatan (MR)	5	Chateline Edward (MR)
6	M. Izzudin (MR)	6	Ni Luh Widiarsini (MR)
7	Ketut Oyen (MR)	7	Hengki M. (MR)
8	I Made Dwi Antara (MR)		
9	I Nyoman Trio Adimarta (MR)		
10	Komang Dharma Sueni (MR)		



Hari/tanggal : Kamis – Sabtu, 9 – 11 Juli 2026

Kamis, 9 Juli 2026			Jumat, 10 Juli 2026			Sabtu, 11 Juli 2026		
No.	Nama	Jabatan	No.	Nama	Jabatan	No.	Nama	Jabatan
1	Dimas S.	PE Jupiter	1	Dimas S.	PE Jupiter	1	Dimas S.	PE Jupiter
2	M. Yusuf	PE Mercury	2	M. Yusuf	PE Mercury	2	M. Yusuf	PE Mercury
3	Hendi S.	RSM Jupiter	3	Hendi S.	RSM Jupiter	3	Hendi S.	RSM Jupiter
4	Arief R.	RSM Mercury	4	Arief R.	RSM Mercury	4	Arief R.	RSM Mercury
5	Andri S.	DM Jupiter	5	Andri S.	DM Jupiter	5	Andri S.	DM Jupiter
6	Ni Wayan S.	DM Jupiter	6	Ni Wayan S.	DM Jupiter	6	Ni Wayan S.	DM Jupiter
7	Temmy Tio	DM Mercury	7	Temmy Tio	DM Mercury	7	Temmy Tio	DM Mercury
8	Komang D.	MR Jupiter	8	Firdaus Ellnatan	MR Jupiter	8	M. Izzudin	MR Jupiter
9	Ketut Oyen	MR Jupiter	9	Cathline Edward	MR Mercury	9	I Made Dwi Antara	MR Jupiter
10	Hengki M.	MR Mercury	10	Ni Luh Widiarsini	MR Mercury	10	Noval Rizky	MR Mercury
11	I Nyoman Trio	MR Jupiter						

ANALISA BIAYA KEGIATAN MARKETING

NAMA EVENT : ICOSPI and BATIK 7
TANGGAL EVENT : 9 - 11 Juli 2026
TEMPAT EVENT : Prime Plaza Sanur
EST JUMLAH PESERTA : +/- 250 ORANG
CAKUPAN WILAYAH : BALI DAN SEKITARNYA
TARGET CUSTOMER (SPECIALISASI) : PSIKIATRI & NEUROLOGI

2024						
NO	DIVISI	BIAYA KEGIATAN MARKETING	SEBELUM EVENT		SETELAH EVENT	
			AVG SALES 3 BLN TERAKHIR	ESTIMASI SALES per BULAN	GRW	ACTUAL SALES per BULAN
1	JUPITER	60.230.000	2.096.166.880	2.515.400.256	20,0%	2.937.066.207
2	MERCURY	-	-	-	0,0%	-
3	NEPTUNE	-	-	-	0,0%	-
TOTAL		60.230.000	2.096.166.880	2.515.400.256	20,0%	2.937.066.207
			RATIO BIAYA TERHADAP SALES (%)		SEBELUM EVENT	SESUDAH EVENT
					2,9%	2,1%
					0,0%	0,0%
					0,0%	0,0%

2025						
NO	DIVISI	BIAYA KEGIATAN MARKETING	SEBELUM EVENT		SETELAH EVENT	
			AVG SALES 3 BLN TERAKHIR	ESTIMASI SALES per BULAN	GRW	ACTUAL SALES per BULAN
1	JUPITER	73.348.000	2.988.907.832	3.586.689.398	20,0%	3.232.282.161
2	MERCURY	-	-	-	0,0%	-
3	NEPTUNE	-	-	-	0,0%	-
TOTAL		73.348.000	2.988.907.832	3.586.689.398	20,0%	3.232.282.161
			RATIO BIAYA TERHADAP SALES (%)		SEBELUM EVENT	SESUDAH EVENT
					2,5%	2,3%
					0,0%	0,0%
					0,0%	0,0%

2026						
NO	DIVISI	BIAYA KEGIATAN MARKETING	SEBELUM EVENT		SETELAH EVENT	
			AVG SALES 3 BLN TERAKHIR	ESTIMASI SALES per BULAN	GRW	ACTUAL SALES per BULAN
1	JUPITER	47.745.000	3.218.348.785,00	3.475.781.215,00	8,0%	-
2	MERCURY	40.230.000	1.028.563.974,00	1.127.690.000,00	9,6%	-
3	NEPTUNE	-	-	-	0,0%	-
TOTAL		87.975.000	4.246.912.759	4.603.471.215	8,4%	-
			RATIO BIAYA TERHADAP SALES (%)		SEBELUM EVENT	SESUDAH EVENT
					1,5%	0,0%
					3,9%	0,0%
					0,0%	0,0%

Note: Untuk event BATIK tahun 2024 & 2025 hanya diikuti oleh Divisi Jupiter saja, dan untuk tahun 2026 diikuti oleh Divisi Jupiter & Mercury.



LAMPIRAN KEGIATAN MARKETING

No.	: MA202605-36	Divisi	: JUPITER
Tgl Ajuan	: 20 May 2026	Regional	: REGIONAL 7
Jenis Kegiatan	: EVENT	Area	: DENPASAR + MATARAM
Nama Kegiatan	: Bali Psikiatri Terkini (BATIK) 2026	Rayon	: • All Rayon • All Rayon • All Rayon • All Rayon • All Rayon • All Rayon • All Rayon
Tgl Kegiatan	: 09 Jul 2026 s/d 11 Jul 2026		
Estimasi Biaya	: Rp 47,745,000		
Target Sales	: Rp 3,475,781,215		

TARGET SALES :

NO	KODE	NAMA PRODUK	AVG SALES	QTY	HNA	TARGET SALES	GROWTH
1	ATA0101001	ATARAX 0.5	6,519,957	39	180,400	7,035,600	8%
2	ATA0901002	ATARAX 1	408,069,878	1374	320,650	440,573,100	8%
3	CLO0101004	CLORILEX 100	13,115,750	20	690,000	13,800,000	5%
4	CLO0101005	CLORILEX 25	7,500,000	39	200,000	7,800,000	4%
5	ELI0301005	ELIZAC 20	9,424,125	73	135,000	9,855,000	5%
6	ELX0101001	ELXION 10	19,609,013	61	346,500	21,136,500	8%
7	FRI0101006	FRIMANIA 200	6,569,063	29	247,500	7,177,500	9%
8	FRI0101007	FRIMANIA 400	5,905,900	15	429,000	6,435,000	9%
9	LAM0101002	LAMIROS 100	35,066,203	152	249,700	37,954,400	8%
10	LOD0101011	LODOMER 2	4,529,980	45	109,200	4,914,000	8%
11	LOD0101012	LODOMER 5	5,733,276	35	179,025	6,265,875	9%
12	LOD0101013	LODOMER DROPS	298,870	9	36,300	326,700	9%
13	LOD0101014	LODOMER INJ	2,946,916	23	136,620	3,142,260	7%
14	SAN0101021	SANDEPRIL 50	22,420,000	61	400,000	24,400,000	9%
15	VAL0101023	VALDIMEX 5	92,862,917	912	110,000	100,320,000	8%
16	VAL0101024	VALDIMEX INJ	2,591,000	47	60,000	2,820,000	9%
17	ALP0701001	ALPRAZOLAM 0.5	43,336,250	624	75,000	46,800,000	8%
18	ALP0701002	ALPRAZOLAM 1	346,862,750	2882	130,000	374,660,000	8%
19	CLO0101007	CLOZAPINE 100 OGB	1,181,100	3	508,000	1,524,000	29%
20	CLO0101006	CLOZAPINE 25 OGB	1,765,400	12	156,000	1,872,000	6%
21	DIA0910001	DIAZEPAM 5	1,433,333	62	25,000	1,550,000	8%
22	CEP0101004	CEPEZET 100	4,913,798	102	52,000	5,304,000	8%
23	CLO0301002	CLOFRITIS 10	44,227,500	318	150,000	47,700,000	8%
24	DUL0901001	DULOXTA 60	28,815,417	113	275,000	31,075,000	8%
25	FRI0301007	FRIDEP 50	65,139,667	251	280,000	70,280,000	8%
26	LEX0101010	LEXZEPAM 3	885,156	5	206,250	1,031,250	17%
27	MER0101015	MERLOPAM 0.5	10,298,250	82	135,000	11,070,000	7%
28	MER0101016	MERLOPAM 2	173,435,333	468	400,000	187,200,000	8%
29	PER0101017	PERSIDAL 1	1,935,875	24	85,000	2,040,000	5%
30	PER0101018	PERSIDAL 2	10,076,083	84	130,000	10,920,000	8%
31	PRO0101020	PROHIPER 10	1,570,440,208	6168	275,000	1,696,200,000	8%
32	SIK0101027	SIKZONOATE INJ	17,701,235	46	419,265	19,286,190	9%
33	STE0101022	STELOSI 5	7,999,819	150	57,750	8,662,500	8%
34	RIS0101027	RISPERIDONE 2 OGB/50	4,868,646	45	116,591	5,246,595	8%
35	FRI0909001	FRIDEP 50 (HK)	7,234,292	108	72,500	7,830,000	8%
36	RIS0109001	RISPERIDONE 2 OGB/50 (HK)	186,333	15	13,000	195,000	5%
37	STE0109022	STELOSI 5 (HK)	1,944,000	78	27,000	2,106,000	8%
38	FRI0110001	FRIDEP 50 (E)	16,452,000	494	36,000	17,784,000	8%
39	HEX0101010	HEXYMER 2	19,240,104	489	42,500	20,782,500	8%
40	SIA0101001	SIABY ORAL SOLUTION	4,234,918	15	315,059	4,725,885	12%
41	SIA0101002	SIABY ORADIS	511,875	3	225,000	675,000	32%
42	ALP0910001	ALPRAZOLAM 0.5 (E)	6,663,465	533	13,500	7,195,500	8%

43	ALP0910002	ALPRAZOLAM 1 (E)	2,658,224	168	17,100	2,872,800	8%
44	KLO0501001	CHLORPROMAZINE 100 (E)	2,696,850	62	46,800	2,901,600	8%
45	CLO0910002	CLOBAZAM 10 (E)	7,802,227	229	36,800	8,427,200	8%
46	CLO0502001	CLOZAPINE 100 (E)	16,668,507	404	44,600	18,018,400	8%
47	CLO0501001	CLOZAPINE 25 (E)	13,276,060	708	20,250	14,337,000	8%
48	DIA1110001	DIAZEPAM 5 (E)	3,466,832	231	16,200	3,742,200	8%
49	FRI0501001	FRIMANIA 200 (E)	9,707,160	53	197,300	10,456,900	8%
50	FRI0502001	FRIMANIA 400 (E)	1,141,000	4	342,300	1,369,200	20%
51	HAL0110001	HALOPERIDOL 5 (E)	1,955,100	123	17,100	2,103,300	8%
52	LOD0501001	LODOMER 2 (E)	414,160	27	16,700	450,900	9%
53	LOR0910002	LORAZEPAM 0.5 (E)	5,004,072	150	36,000	5,400,000	8%
54	LOR0910001	LORAZEPAM 2 (E)	33,793,100	368	99,100	36,468,800	8%
55	MAP0910001	MAPROTILINE (E)	6,500,958	39	179,750	7,010,250	8%
56	MET1110001	METHYLPHENIDATE 10 (E)	381,060	4	127,020	508,080	33%
57	RIS0501001	RISPERIDONE 2 OGB/50 (E)	1,938,049	251	8,350	2,095,850	8%
58	SIK0501001	SIKZONOATE INJ (E)	49,705,351	175	306,080	53,564,000	8%
59	TRI0110001	TRIFLUOPERAZINE 5 (E)	10,690,667	547	21,100	11,541,700	8%
60	TRI0910001	TRIHXYPHENIDYL 2 (E)	12,087,433	1220	10,700	13,054,000	8%
61	DIA0910002	DIAZEPAM INJ (E)	1,336,320	104	13,920	1,447,680	8%
62	HAL0110002	HALOPERIDOL INJ (E)	2,180,000	39	60,000	2,340,000	7%
			3,218,348,785			3,475,781,215	

MONITORING APOTIK :

NO	NAMA OUTLET	ALAMAT OUTLET
1	ALL OUTLET	ALL OUTLET

ANALISA KEGIATAN :

Estimasi Biaya : Rp 47,745,000

Ratio Biaya Terhadap Sales : 1.48%

Avg Sales 3 Bulan Terakhir : Rp 3,218,348,785

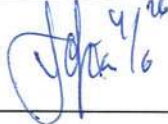
Target Sales Setelah Event : Rp 3,475,781,215

Growth : 8.00%

Proposed by

PE	 Ditandatangani secara elektronik : 2026-05-20 22:03:14
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Approved by

PM	
MM	



Verification

LAMPIRAN KEGIATAN MARKETING

No. : MA202606-14
Tgl Ajuan : 04 Jun 2026
Jenis Kegiatan : EVENT
Nama Kegiatan : BATIK 2026

Tgl Kegiatan : 07 Jul 2026 s/d 11 Jul 2026
Estimasi Biaya : Rp 40,230,000
Target Sales : Rp 1,127,690,000

Divisi : MERCURY
Regional : REGIONAL 6
Area : DENPASAR + MATARAM
Rayon :
• DENPASAR 1 (DENPASAR + SINGARAJA +
NEGARA + TABANAN)
• DENPASAR 2 (DENPASAR + GIANYAR +
KARANGASEM)
• DENPASAR 3 (DENPASAR + KLUNGKUNG)
• DENPASAR 4 (DENPASAR + BANGLI)

TARGET SALES :

NO	KODE	NAMA PRODUK	AVG SALES	QTY	HNA	TARGET SALES	GROWTH
1	RIK0301015	RIKLONA 2	851,544,091	865	1,082,000	935,930,000	10%
2	DOL0201004	DOLGESIK 50	177,019,883	1360	141,000	191,760,000	8%
			1,028,563,974			1,127,690,000	

MONITORING APOTIK :

NO	NAMA OUTLET	ALAMAT OUTLET
1	ALL OUTLET	ALL OUTLET

ANALISA KEGIATAN :

Estimasi Biaya : Rp 40,230,000
Ratio Biaya Terhadap Sales : 3.91%
Avg Sales 3 Bulan Terakhir : Rp 1,028,563,974
Target Sales Setelah Event : Rp 1,127,690,000
Growth : 9.64%

Proposed by

PE	-ttd- (Proposed) Ditandatangani secara elektronik : 2026-06-04 14:15:00
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Approved by

PM	-ttd- (Approve) Ditandatangani secara elektronik :
MM	



Verification

PESERTA KEGIATAN MARKETING

No. : MA202605-36
Jenis Kegiatan : EVENT
Nama Kegiatan : Entertain Event BATIK 2026
Tgl Kegiatan : 09 Jul 2026 s/d 11 Jul 2026

NO	ID MD	NAMA USER / CUSTOMER	SPEC	CLASS	INSTITUSI	NO. HP	JML VISIT
1	13822	ADE IRAWATI	PSYCHIATRIST	BC	RS. CITRA MEDIKA SIDOARJO	8129667423	154
2		DAMASUS WIDIATMOKO	PSYCHIATRIST	BC	PRAKTEK PRIBADI	81904288921	116
3	18887	DAVID ADRIAN GULTOM	PSYCHIATRIST	BB	RSJD. PROF. DR. MUHAMMAD ILDREM MEDAN		225
4	10750	HAYAT AMIN	PSYCHIATRIST	BC	RST. GUNTUR GARUT		11
5	9767	HENDY YOGYA	PSYCHIATRIST	AC	PRAKTEK PRIBADI	811225785	143
6	11469	I PUTU RISDIANTO EKA PUTRA	PSYCHIATRIST	BC	RS. ARI CANTI GIANJAR	08124626320	137
7	14056	IDA DEWA GEDE WANGSA PRADNYANA	PSYCHIATRIST	BC	RS. PREMAGANA GIANJAR	081353326222	111
8	12937	JEFFREY AGUNG SNP	PSYCHIATRIST	BC	RSUD. BANGIL PASURUAN	81230014141	5
9	11605	JIMMY OLLICH	PSYCHIATRIST	AB	RS. SILOAM MAKASSAR	8124297497	151
10	13858	JOHAN KURNIAWAN	PSYCHIATRIST	AB	APT. SRIWIJAYA TELUKAN	87880339969	218
11	18572	JOSEPH IRWANTO	PSYCHIATRIST	AA	RS. MITRA PLUMBON CIREBON		156
12	15483	KRISTIAN LIAURY	PSYCHIATRIST	BC	RSJD. DADI MAKASSAR	8124236387	142
13		LEO RAKHMAT WIBOWO	NEUROLOGIST	AB	RSJD. PROF. DR. SOEROYO MAGELANG	081808964696	83
14	17810	MASYI WIMY JOHANDHIKA	PSYCHIATRIST	AC	RS. NUR HIDAYAH BANTUL	81226223159	88
15	17642	NI MADE LENI	PSYCHIATRIST	AA	APT. INDOJAYA DAUH PURI KAUH	81805534095	202
16	18243	NOVI AGUNG RAHMAWATI	PSYCHIATRIST	AA	RSUD. GAMBIRAN KEDIRI		57
17	18534	NURWAHYUDIANTO	PSYCHIATRIST	AC	RSUD. WALUYO JATI KRAKSAAN PROBOLINGGO	82232688760	8
18	17212	PANGERAN ERICSON ARTHUR SIAHAAN	PSYCHIATRIST	BC	APT. JAMIKA FARMA JAMIKA	082110302142	37
19	16162	PUTU DEWI PRADNYAWATI	PSYCHIATRIST	BC	KLINIK SARI DHARMA DENPASAR		89
20	10826	RUDI INDRAWAN	PSYCHIATRIST	AA	RS. OTAK DR. DRS. M. HATTA BUKITTINGGI	81267680535	86
21	2960	SYAILENDRA WIDJAJA	PSYCHIATRIST	BC	RSJ. DHARMAWANGSA JAKARTA SELATAN	81322255628	61
22		SYLVIA DETRI ELVIRA	PSYCHIATRIST	BC	RSUPN. CIPTO MANGUNKUSUMO JAKARTA PUSAT	8188163993	79
23	15691	TRI KUMOROYEKTI	PSYCHIATRIST	BB	RS. EDELWEISS BANDUNG	08211248586	239
24		TRI OKTIN WINDHA DANITY	PSYCHIATRIST	AA	RSUD. NEGARA JEMBRANA	87860700003	1
25	8772	TUTY	PSYCHIATRIST	BC	RS. COLUMBIA ASIA MEDAN		72



PESERTA KEGIATAN MARKETING

No. : MA202606-14
Jenis Kegiatan : EVENT
Nama Kegiatan : Entertain - Batik 2026
Tgl Kegiatan : 07 Jul 2026 s/d 11 Jul 2026

NO	ID MD	NAMA USER / CUSTOMER	SPEC	CLASS	INSTITUSI	NO. HP	JML VISIT
1	17989	AMELIA DWI NURULITA SUGIHARTA	PSYCHIATRIST	AA	PRAKTEK PRIBADI	81933018048	125
2	18217	ANAK AGUNG NGURAH ANDHIKA DAMARNEGARA	PSYCHIATRIST	BC	RS. UNIVERSITAS UDAYANA BADUNG	81318256778	172
3	8811	ANAK AYU SRI WAHYUNI	PSYCHIATRIST	BB	PRAKTEK PRIBADI	82247160202	192
4	18424	ARIEL NUGROHO SUSANTO	PSYCHIATRIST	AB	APT. NUSA CARE DANGIN PURI DENPASAR	817732143	241
5	13552	BAGUS SURYA KUSUMADEWA	PSYCHIATRIST	BC	RS. DHARMA YADNYA DENPASAR	81338705449	237
6	17220	CINDY GOUTAMA	PSYCHIATRIST	BB	APT. KARUNA PADANG SAMBIAN	087860674324	457
7	18138	FRISKA NATALIA YUWONO	PSYCHIATRIST	AA	APT. INDOJAYA DAUH PURI KAUH	081344246066	238
8	15837	GEDE SUPUTRA	NEUROLOGIST	BC	RSUD. MANGUSADA BADUNG	81330201997	165
9	159	I GUSTI AYU ENDAH ARDJANA	PSYCHIATRIST	AB	RSJD. PROVINSI BALI BANGLI	8123916842	127
10	16481	I GUSTI AYU VIVI SWAYAMI	PSYCHIATRIST	AA	APT. DIVYA MEDIKA PEDUNGAN	081805577449	316
11	15385	I KETUT MUDANAYASA	NEUROLOGIST	BC	RSUD. BALI MANDARA DENPASAR	81338403205	50
12	17407	I KETUT SUMARDA	PSYCHIATRIST	AC	RSJD. PROVINSI BALI BANGLI	8123914451	191
13	15482	I MADE PHALA KESANDA	NEUROLOGIST	AC	RSUD. KAB. BULELELENG BULELENG	87762553721	6
14	1411	IDA BAGUS KUSUMA PUTRA	NEUROLOGIST	AB	RSUP. PROF. DR. I.G.N.G. NGOERAH DENPASAR	85738534259	90
15	16287	INDIRA CAHDIJAH TRIATMOKO	NEUROLOGIST	BC	RSUD. BALI MANDARA DENPASAR	81282193653	76
16	2236	KOMANG ARIMBAWA	NEUROLOGIST	BC	RSUP. PROF. DR. I.G.N.G. NGOERAH DENPASAR	81338226892	174
17	12145	KUMARA TINI	NEUROLOGIST	BC	RS. BALIMED DENPASAR	081246751536	76
18	794	MADE NYANDRA	PSYCHIATRIST	BB	APT. KHARISMA FARMA DAUH PURI KELOD	8123988636	134
19	176	MADE SUGIHARTA YASA	PSYCHIATRIST	AA	PRAKTEK PRIBADI	811394851	198
20	13011	MONIKA JOY REVERGER	PSYCHIATRIST	AB	KLINIK GAHARU INFINITY MEDICARE CENTRE DENPASAR	811395579	250
21	16624	NYOMAN ANGGA KRISHNA PRANAMA	NEUROLOGIST	BB	RSUP. PROF. DR. I.G.N.G. NGOERAH DENPASAR	82144549433 / 8	87
22	2345	PUTU BUDI MULIAWAN	NEUROLOGIST	BC	APT. ANUGERAH II TONJA	8123928855	77
23	18571	REGINA ASTARI TJOEGITO	PSYCHIATRIST	BC	APT. FARA FARMA PADANGSAMBIAN DENPASAR	82144148085	236
24	155	ROBERT REVERGER	PSYCHIATRIST	BC	APT. ANUGERAH DANGIN PURI KAJA	811395272	27
25	795	THOMAS EKO PURWATA	NEUROLOGIST -	AA	PRAKTEK PRIBADI	8123948477	64



Verification

PESERTA KEGIATAN MARKETING

No. : MA202605-36
 Jenis Kegiatan : EVENT
 Nama Kegiatan : Peserta Presentasi Product BATIK 2026
 Tgl Kegiatan : 09 Jul 2026 s/d 11 Jul 2026

NO	ID MD	NAMA USER / CUSTOMER	SPEC	CLASS	INSTITUSI	NO. HP	JML VISIT
1	17602	A.A NGURAH BAGUS ADHITYA WIRAKUSUMA	PSYCHIATRIST	AA	APT. BUANA MEDIKA PADANGSAMBIAN	81311334759 / 8	312
2	18724	ADRIAN PRASETIO	PSYCHIATRIST	BC	RS. DHARMA YADNYA DENPASAR	082113509805	157
3		AMITA ROULI PURNAMA SITANGGANG	PSYCHIATRIST	BC	KLINIK SARI DHARMA DENPASAR	087880751514	109
4		ANAK AGUNG GEDE AGUNG SATRYA MEGADA	PSYCHIATRIST	AB	RSUD. SINGASANA NYITDAH TABANAN		7
5	18975	ANAK AGUNG SAGUNG RIA ARDHA ANGGANI	PSYCHIATRIST	AC	RS. DHARMA KERTI TABANAN		0
6	18424	ARIEL NUGROHO SUSANTO	PSYCHIATRIST	AA	APT. ONE MEDIKA PEDUNGAN	817732143	241
7	17220	CINDY GOUTAMA	PSYCHIATRIST	BC	APT. KF LEGIAN II KUTA	87860674324	457
8		HARTONO KOSIM	PSYCHIATRIST	BC	RS. PURI RAHARJA DENPASAR		0
9	17815	I PUTU CANDRA SASMITA SUTARTA	PSYCHIATRIST	AB	KLINIK BALI MENTAL HEALTH DENPASAR	081933065597	127
10		IDA BAGUS NGURAH DWIPAYANA MANUABA	PSYCHIATRIST	BC	RSUD. WANGAYA DENPASAR	082146938201	82
11		INTAN PERMATASARI	PSYCHIATRIST	BC	RS. SURYA HUSADHA UBUNG DENPASAR		8
12		MARIANTO	PSYCHIATRIST	BC	RS. MURNI TEGUH TUBAN BALI BADUNG		0
13	18459	PUTU ANASTASYA KHARISMA	PSYCHIATRIST	AB	APT. KHARISMA FARMA 3 PADANGSAMBIAN	81236816129	173
14		REBECCA MUTIA AGUSTINA SILAEN	PSYCHIATRIST	BC	APT. NUSA CARE DANGIN PURI DENPASAR		0
15	18571	REGINA ASTARI TJOEGITO	PSYCHIATRIST	BC	RS. GANESHA GIANJAR	82144148085	236



PESERTA KEGIATAN MARKETING

No. : MA202606-14
Jenis Kegiatan : EVENT
Nama Kegiatan : RTD - Batik 2026
Tgl Kegiatan : 07 Jul 2026 s/d 11 Jul 2026

NO	ID MD	NAMA USER / CUSTOMER	SPEC	CLASS	INSTITUSI	NO. HP	JML VISIT
1	15453	AGUS SURYAWAN	NEUROLOGIST	BB	RS. BALIMED DENPASAR	081933019669	156
2	17339	BAGUS NGURAH MAHASENA PUTRA AWATARA	NEUROLOGIST	BC	RSUD. MANGUSADA BADUNG	81361157905	74
3	16593	I GUSTI AYU DWIANTARI	NEUROLOGIST	BC	RS. BHAYANGKARA DENPASAR	81805534095	202
4	848	I GUSTI NGURAH BUDIARSA	NEUROLOGIST	BB	RS. PRIMA MEDIKA DENPASAR	81395335138	160
5	16080	I GUSTI NGURAH PUTRA MARTIN WIDANTA	NEUROLOGIST	BC	RS. SURYA HUSADHA NUSA DUA BADUNG	81237095760	182
6	1411	IDA BAGUS KUSUMA PUTRA	NEUROLOGIST	AB	RSUP. PROF. DR. I.G.N.G. NGOERAH DENPASAR	85738534259	90
7		IGA RIANTARINI	NEUROLOGIST	BB	RS. SILOAM DENPASAR	8123849794	25
8	1466	NI KETUT AYU SUDIARIANI	NEUROLOGIST	AC	APT. GANCA BANJAR ANYAR	08123942435	5
9	16592	NI NYOMAN TRISNA DEWI	NEUROLOGIST	BC	RS. SURYA HUSADHA SERANGAN DENPASAR	87853900033	157
10	15399	NI WAYAN NURLINA EKASARI	NEUROLOGIST	BC	RSUD. MANGUSADA BADUNG	81338121353	42
11	17265	PUTU GDE ROTHARNADA	NEUROLOGIST	AC	RS. PURI RAHARJA DENPASAR	81234088853	123

**5th International Conference
on Cultural & Spiritual Psychiatry
(ICOSPI)**

Join summit with

Bali Psikiatri Terkini 7

"The Symphony of Healing: Integrating Mind, Body, and Culture through Multidisciplinary Psychiatry"



July 9th - 11th, 2026
Hotel Prime Plaza Bali

INVOICE

Secretariat

Pco:

PT. Kongres Manajemen Indonesia

Alamat:

Jl. Westhoff No.35, Pasir Kaliki, Kec. Cicendo, Kota Bandung

Tlp : +62 (22) 4264028

batikicospi2026@gmail.com

DATE	6/2/2026
INVOICE #	002/INV/II/2026
DUE DATE	19/02/2026

Bill to :

PT. Mersifarma

Yohana : 0812-1577-5641

NO	DESCRIPTION	UNIT COST	AMOUNT
1	Sponsorship ICOSPI 5 & BATIK 7 - 2026 1 Standart Booth : Nomor 4 Exclude Pajak 11% Note : Akan support peserta dan simposium kit beserta bloknote 100 pcs	Rp 30,000,000	Rp 30,000,000
Subtotal		Rp	30,000,000
PPN 11%		Rp	3,300,000
TOTAL		Rp	33,300,000

OTHER COMMENTS

1. Please Complete Final payment before event
2. Please Included the Invoice number on your payment
3. Bank Account Payment through :
Bank : Mandiri
Beneficiary : PT. KONGRES MANAJEMEN INDONESIA
Account Number : 132-00-2490-992-2
4. Transfer Receipt should be sent through our email :

Sincerely Yours,

Sekretariat Kegiatan

ICOSPI 5 & BATIK 7 - 2026

If you have any questions about this invoice, please contact

Sisca : 0811-2293-228

Thank You For Your Business!

CV. NIRWA

Jl. Raya Kesambi18A • Kerobokan • Kuta Utara • Badung • Bali • Indonesia
Telp 081338706931 , email : rudyketut@yahoo.com

Badung, 3 Juni 2026

Kepada Yang Terhormat :
PT Mersifarma
att. Bapak Dimas
Telp 085974965225

di Tempat

No Ref : VI/CNB/3/26

Pri Hal : **BATIK 2026**

Dengan Hormat,

Sebelumnya kami sampaikan terima kasih telah menghubungi kami sehubungan Pembuatan Special Design Booth untuk acara BATIK 2026 pada tanggal 9-11 Juli 2026 di Priem Plaza Hotel Sanur

Menyambung pembicaraan kita sebelumnya bersama ini kami informasikan harga dan spesifikasi Special Design Booth seperti tersebut di bawah ini :

1 Special Design Booth ukuran 200 X 300 X 300m	7.500.000
Design seperti yang telah kami kirimkan sebelumnya Via Wa	
Konstruksi Almunium System R8 warna silever	
5 bh Duatran 60 x 90 cm (duratran dari farmasi)	
1 bh Rak Display	
Lampu Downlight	
1 bh Rak Brochure	
Lantai Karpet (tanpa leveling)	
1 bh Meja Counter System R8 100 X 50 X 100 + 3 kursi bar	
1 set Set Sofa Puff (4 kursi , 1 meja)	
Power Point 2 amp	

Total Rp	7.500.000
PPN 11 %	825.000
Total dibayarkan Rp.	8.325.000

System pembayaran

DP 50 % pada saat konfirmasi
DP 50 % pada saat acara berakhir

Pembayaran dapat ditransfer ke

Bank Central Asia - KCP Kerobokan - Kuta - Bali
AC No 770 058 085 1
AC Name CV NIRWA
NPWP 02.787.692.9-906.000
mohon bukti pembayaran diemail ke rudyketut@yahoo.com

Mengingat perlunya persiapan dalam pembuatan booth ini, besar harapan kami untuk segera mendapatkan konfirmasi kembali secepatnya

Demikianlah informasi yang dapat kami sampaikan dan terima kasih atas perhatian serta kerja samanya.

Hormat Kami

 **CV NIRWA**

Rudy



PROPOSAL

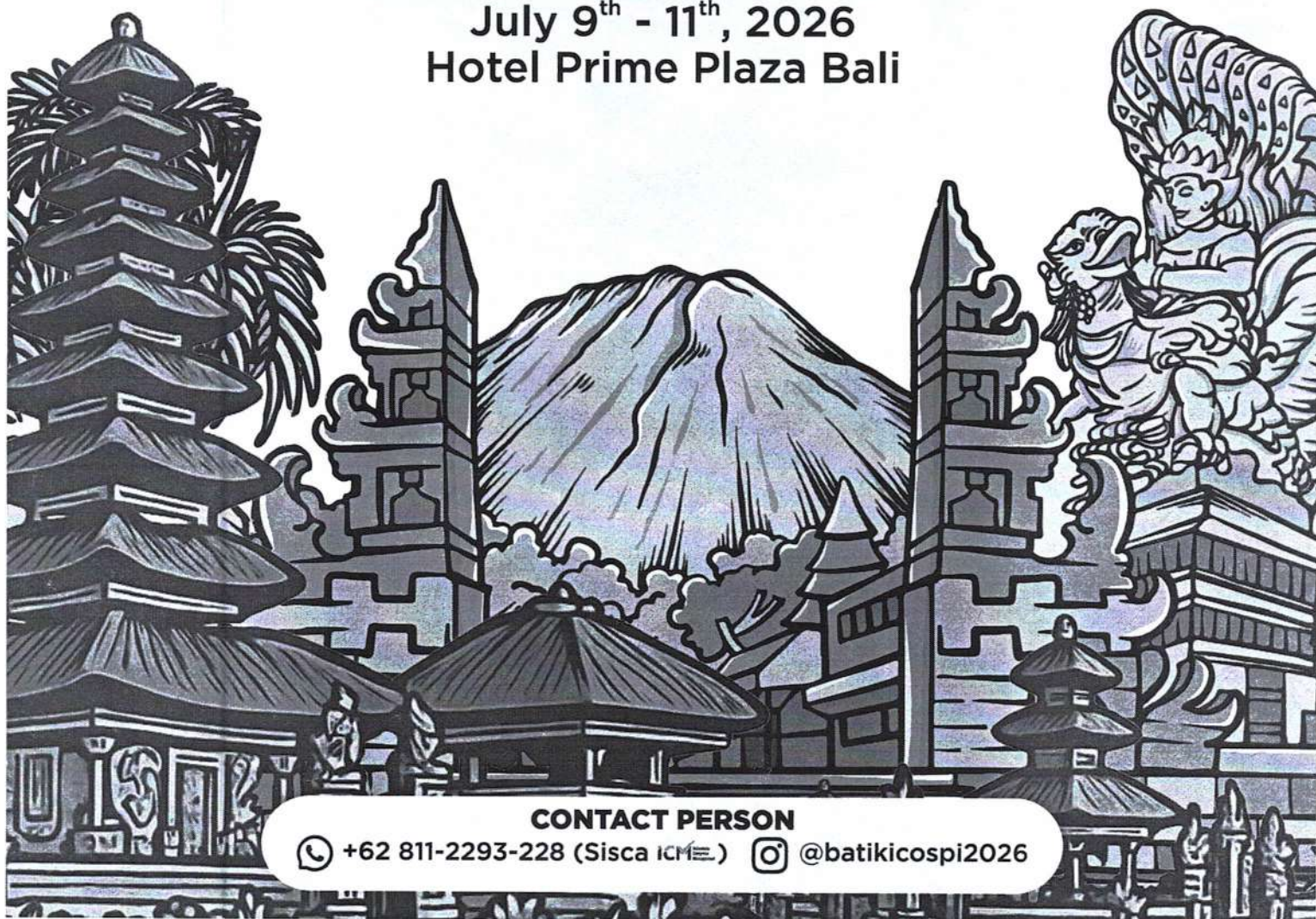
5th International Conference on Cultural & Spiritual Psychiatry (ICOSPI)

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and Culture through Multidisciplinary Psychiatry”

July 9th - 11th, 2026
Hotel Prime Plaza Bali



CONTACT PERSON



+62 811-2293-228 (Sisca ICM^{III})



@batikicospi2026

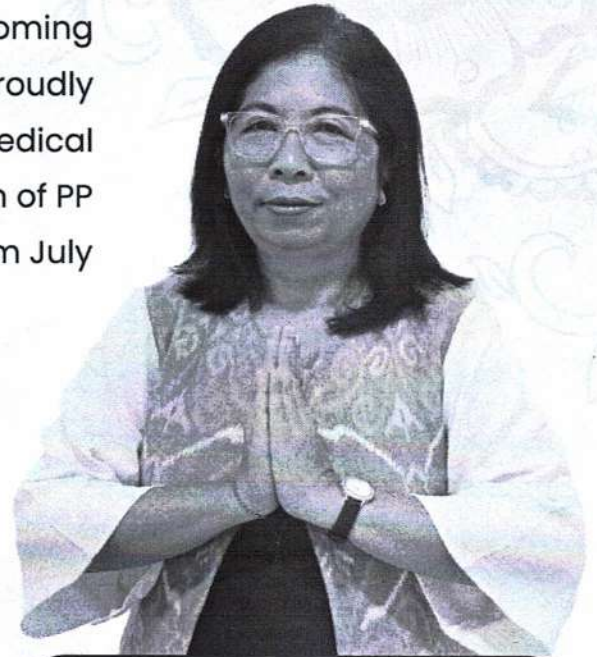
FOREWORD

It is with great pleasure that we announce the upcoming 7th BATIK and 5th ICOSPI Symposium and Workshop, proudly organized by the Psychiatric Department of the Medical Faculty, Udayana University, under the coordination of PP PDSKJI. This prestigious event will be take place from July 9th to 11th, 2026, at Hotel Prime Plaza Bali.

This symposium and workshop continue our shared commitment to advancing mental health knowledge and clinical excellence through collaboration, innovation, and meaningful exchange of ideas. It will serve as an exceptional platform for professionals, researchers, educators, and policymakers to share experiences, present findings, and discuss strategies to strengthen the future of psychiatric care.

We invite all mental health professionals, both from Indonesia and abroad, to participate in this inspiring gathering — a space where scientific insight meets human connection. Together, let us reaffirm our dedication to improving mental well-being and fostering partnerships that make a lasting impact.

We look forward to welcoming you to Bali, where the warmth of our island and the spirit of collaboration will inspire fruitful discussions and lasting memories.



dr. I Gusti Ayu Indah Ardani, Sp.K.J.,
Subsp.A.R.(K)

Warm regards

dr. I Gusti Ayu Indah Ardani, Sp.K.J., Subsp.A.R.(K)

Chairperson, 7th BATIK and 5th ICOSPI Symposium and Workshop 2026



ORGANIZING COMMITTEE

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- 02 **Director of Prof. Dr. IGNG Ngoerah Denpasar General Hospital**
dr. I Wayan Sudana, M.Kes
- 03 **Head of Psychiatry Department of Faculty Medicine, Udayana University**
dr. Ni Ketut Putri Ariani, Sp.K.J., Subsp.K.L.(K)

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- 03 **Treasurer:**
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dr. Kadek Ayang Wira Widiastawan
Kadek Sintha Dewi, S.E.
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- 08 **Secretariat:**
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- 09 **Transportation, Logistics, and Accommodation:**
dr. I Putu Krisna Dharma Aji, Sp.K.J.
dr. Anak Agung Ngurah Andika Damarnegara, Sp.K.J.
dr. N Guruh Dirga Saputra
dr. Ida Bagus Candra Pranadhita



EVENT INFORMATION

HOST

Department of Psychiatry Faculty of Medicine, Udayana University,
Ngoerah Hospital Denpasar

THEME

"The Symphony of Healing: Integrating Mind, Body,
and Culture through Multidisciplinary Psychiatry"

SCHEDULE

5th International Conference on Cultural & Spiritual Psychiatry (ICOSPI)
Join summit with Bali Psikiatri Terkini 7 (BATIK)



Thursday - Saturday
July 9th - 11th, 2026



Hotel Prime Plaza
Bali

PROGRAM

- | | | |
|-------------------|---------------------|--------------------------|
| › Keynote Lecture | › Sponsor Symposium | › Poster Presentation |
| › Plenary Lecture | › Symposium | › Oral Presentation |
| › Lunch Symposium | › Workshop | › Udayana Research Award |

BANK ACCOUNT

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INFORMATION

INDONESIAN CONGRESS MANAGEMENT

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Indonesia 40171
Telp : (022) 426 4028
WA : +62 811-2293-228 (Sisca icm) 
IG : icm.bdg
Website : www.clickicm.co.id

COMMITTEE SECRETARIAT

Department of Psychiatry,
Udayana University,
Ngoerah Hospital Denpasar

DAY 1
Thursday, July 9th 2026

Plenary Session

Palliative Psychiatry: What's done and what's next?

ICOSPI SYMPOSIUM 1: Cross-Cultural Psychiatry: Right Science for Right People (budaya-komunitas)

- › Understanding Cross-Cultural Effect in Psychiatry
- › Cross-Cultural Competency in Psychiatric Examination
- › Challenges in Cross-Cultural Psychiatry
- › Cross-Cultural Psychopharmacology: The Right Drug for The Right People

ICOSPI SYMPOSIUM 2: Hikikomori and Self-Negligence: Psychiatric Understanding of Mental Capacity (Forensik)

- › Legal or Illegal: Understanding Psychiatry Disorder Affect Informed Consent
- › Mental Capacity Testing: Self-Negligence and Consent Giving
- › Social Role in Preventing Self-Negligence
- › Hikikomori: Understanding Psychopathology of Self-Negligence

BATIK SYMPOSIUM 1: Physical Symptoms: Is it Physical Problems or Mental Problems?

- › How to Differentiate True Physical Symptoms and Psychosomatic Symptoms
- › Depression or Anxiety : Neurobiology of Psychosomatic Disorders
- › Correcting the Cognitive: Psychotherapy Approach of Psychosomatic Disorders

BATIK SYMPOSIUM 2 - Pregnancy and Childbirth: Life Changes and Conflict (Keswa Perempuan)

- › Understanding Self-Preparation of Pregnancy and Childbirth
- › Conflict in Pregnancy and Childbirth
- › Psychotherapy Approach for Pregnancy and Postpartum

DAY 1
Thursday, July 9th 2026

BATIK SYMPOSIUM 3 – Pediatric Chronic Disorder: Addressing Physical and Mental Problems (Anak dan Remaja)

- › Problems among Pediatric with Chronic Disorder: What should be addressed?
- › Life Changes among Pediatric with Chronic Disorder
- › Psychotherapy vs. Pharmacotherapy: When to apply in pediatric with chronic disorder?

DAY 2
Friday, July 10th 2026

Keynote lecture

Working Together: Multidisciplinary Approach of Psychiatry in Treating Patient

ICOSPI SYMPOSIUM 3 – Spirituality in Palliative Care for Cancer Patient: Interconnection and Intervention (Paliatif)

- › Understanding Cancer and Palliative Care Need
- › End of Life among Cancer Patient: Spiritual and Mental Problems
- › Wellness Psychiatry and End Of Life Care

ICOSPI SYMPOSIUM 4 – A Scoping Perspective Through Physical and Mental Aspects of Travelling (Travel Health)

- › Physical Risk of Travelling: Physical Problems to Mental Problems
- › Travelling with Psychiatry Comorbidity: How to Mitigate Risk
- › Environmental Changes and Psychiatry : How Does It Correlate?
- › Pathography: Understanding Background and History of Mental Disorder

Lunch Symposium: Skizofrenia

BATIK SYMPOSIUM 4 – Pain Management dan Stress Response

- › Pain Modulation and Response: Why Every Person is Different?
- › Understanding Pain as Stressful Event: Connection between Pain and Mental Problems
- › How to manage Pain and Stress at the same time?

BATIK SYMPOSIUM 5 – Opioid in Pain Management: Could It Lead to Addiction? (Adiksi)

- › Opioid in Pain Management: When is it safe to use?
- › Harmful Use and Dependence of Opioid
- › Substitution and Rehabilitation of Opioid Harmful Use

DAY 3
Saturday, July 11th 2026

Plenary Lecture

Pain, Analgesia, and Addiction: How To Address and Break the Cycle

ICOSPI SYMPOSIUM 5 – Healthy Skin Begins With Healthy Mind

- › Understanding Dermatology Manifestation of Psychological Stress
- › Psychiatry Disorder and Dermatology Manifestation: What Underlies Between Two Systems
- › Psychodermatology: Approach Of Two Perspectives

BATIK SYMPOSIUM 6 – From Seizure to Psychiatric Disorders: How It Interconnected (Neuropsikiatri)

- › Understanding Fundamental of Seizures
- › Brain Damage caused by Seizures: Pathophysiology of Psychiatric Disorders
- › Neurotransmitter Imbalance: Target of Psychopharmacology in Psychiatry Disorders due to Seizure

Lunch Symposium: Geriatri

Workshop 1 – Issues in Child and Adolescent Psychiatry: How to Diagnose and Manage Accurately (Anak dan Remaja)

- › Stigma of Child and Adolescent Psychiatry Problems
- › Understanding signs and symptoms: When to refer to psychiatrist?
- › Addressing problems of child and adolescent psychiatry: Psychometric view

Workshop 2 – Hypnotherapy: How Hypnosis Could Address Psychiatric Issues? (Hipnoterapi)

- › Hypnotherapy: Cold and Hot Reading
- › Implementation of Hypnotherapy in Various Psychiatric Cases

DAY 3 Saturday, July 11th 2026

Workshop 3 – Minnesota Multiphasic Personality Inventory and Millon Clinical Multiaxial Inventory: How to Correctly Assess Psychiatric Needs (Psikometri)

- › MCMI
- › MMPI

Workshop 4 – Addressing End of Life: Grieving, Acceptance, and Quality of Life (Paliatif)

- › Improving Quality of Life for Patient at End of Life Stage
- › Dealing with Grieving at the End of Life
- › Creating Acceptance as Coping Mechanism towards End of Life

Workshop 5 – Psychoanalysis: Understanding Past Manifesting in Present Symptoms

- › Understanding Words: How Precisely Interpret Patient Answers
- › Psychoanalysis Dialogue: What Should be Questioned as A Psychiatrist?

Workshop 6 – Emergency In Psychiatry : Intervention in Critical Situation

- › Critical Problems Among All Generation
- › Interventing the Crisis: Saving Lives, Maintaining Quality

SPONSORSHIP CATEGORIES

PLATINUM PACKAGE – Rp. 125.000.000

Benefits

- 1 (one) lunch symposium / symposium / workshop session
- Sponsor's product & company name will be displayed on slides during the session
- Banner placement (maximum of 2 banners) for sponsor's product & company
- 5 (five) free registrations for ICOSPI & BATIK Symposium participants
- 1 (one) complimentary 2 x 3 meter exhibition booth throughout the symposium
- 2 (two) Name Tags for exhibition participants, including coffee breaks and lunch during the exhibition

** Honorarium, accommodation, and transportation for speakers and moderators will be covered by the sponsor

SYMPOSIUM / WORKSHOP PACKAGE – Rp. 70.000.000

Benefits

- 1 (one) symposium / workshop session
- Sponsor's product & company name will be displayed on slides during the session
- Banner placement (maximum of 2 banners) for sponsor's product & company
- 2 (two) free registrations for ICOSPI & BATIK Symposium participants

** Honorarium, accommodation, and transportation for speakers and moderators will be covered by the sponsor

EXHIBITION – Rp. 50.000.000

Benefits

- 1 (one) complimentary 2 x 3 meter exhibition booth throughout the symposium
- 2 (two) Name Tags for exhibition participants, including coffee breaks and lunch during the exhibition

GALA DINNER – Rp. 200.000.000

Benefits

- Sponsor logo displayed at the Gala Dinner
- Special invitation featuring your company name and logo
- Gala Dinner venue branding – banners and visual materials coordinated with the sponsor
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- Sponsor logo in the Final Program

SYMPOSIUM PARTICIPANT BAGS – Rp. 15.000.000

300 – 400 Symposium Bags with COMPANY LOGO
(Production cost to be borne by the sponsor)

NAMETAGS, COMMITTEE & SPONSOR – Rp. 10.000.000

300 – 400 Participant Nametags with COMPANY LOGO
(Production cost to be borne by the sponsor)

Product Advertisement & Company Logo Inserts During Event Breaks – Rp. 5.000.000

Rates:

All prices are in Indonesian Rupiah (IDR) and exclude applicable taxes and VAT.

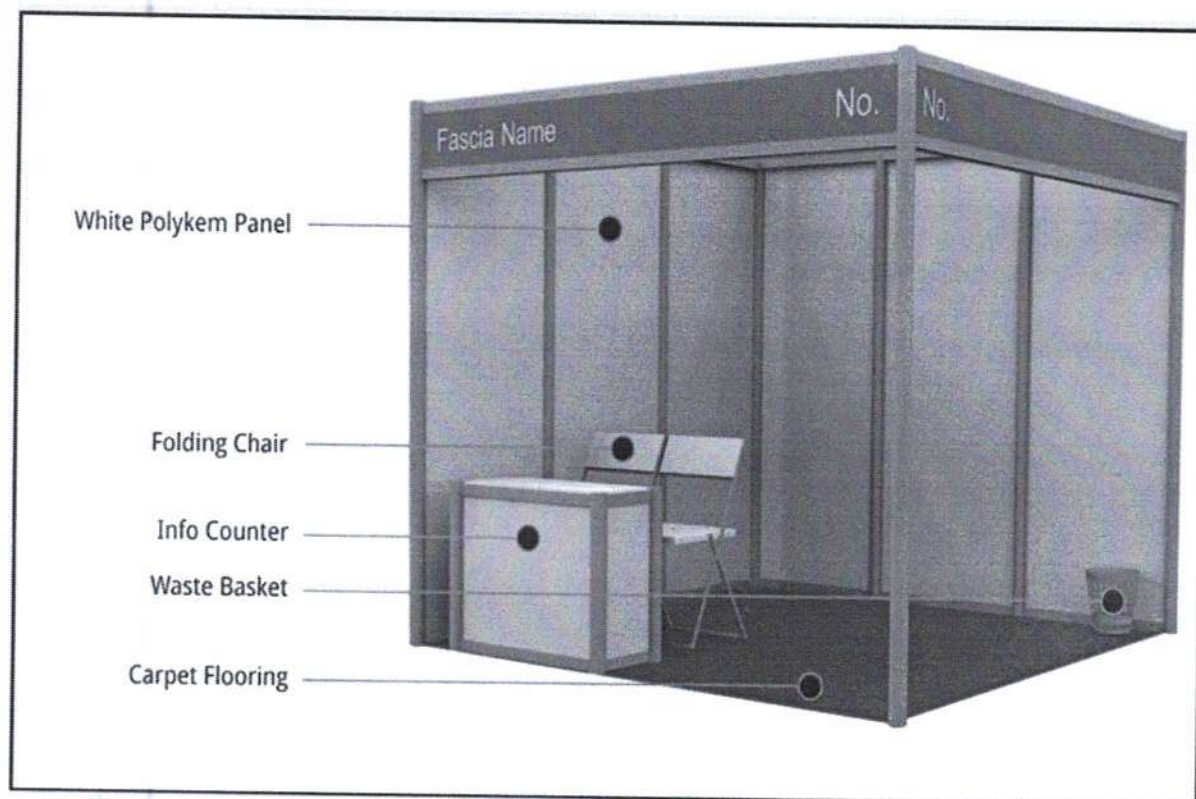
For more information about the Gala Dinner, including related fees, or if you have any questions or require additional information, please feel free to contact us at:

WhatsApp: +62 811-2293-228 (Sisca) | Email: batikicospi2026@gmail.com

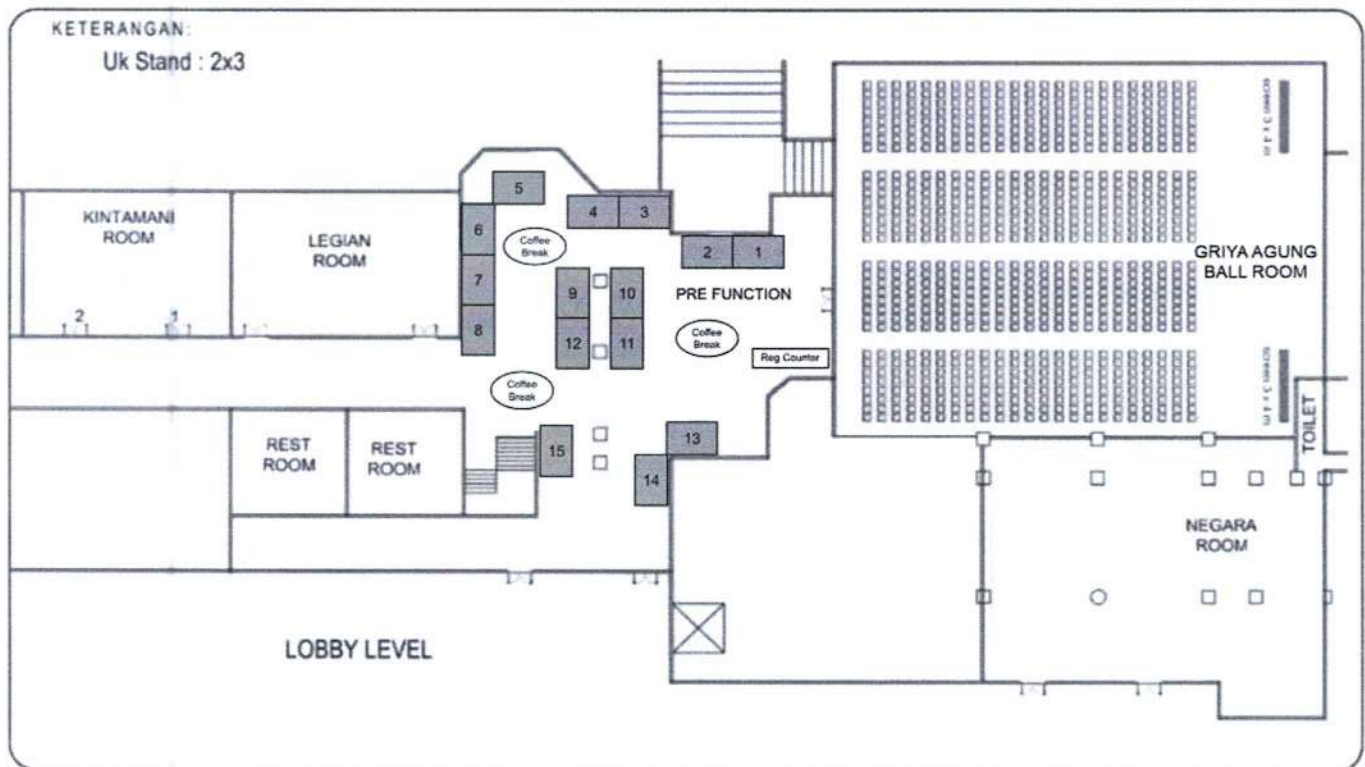
STANDARD SCHEEL SCHEME OVERVIEW

- › Standard (3m x 2m) sheel scheme booth
- › Two fluorescent lamps of 40 watts, one reception desk and two folding chairs.
- › Shell scheme frame.
- › Fascia panel with standard lettering.
- › One reception desk.
- › Two folding chairs.
- › Cleaning of exhibition area.

Please Note: Standard booth does not include electrical usage and power outlet



EXHIBITION LAYOUT





SPONSORSHIP CONFIRMATION

To confirm a sponsorship or exhibition package, please complete the below sponsorship application form and return it to secretariat office.

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Contact Name : YOHANA MUTIARA SAKTI
Designation : PRODUCT MANAGER
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Phone / WA : 0812-1577-5641
Email : Yohana.Sakti@mersifarma.com
Sponsorship Package : EXHIBITION BOOTH
Value : IDR 33.300.000
Sain in Amount : TIGA PULUH TIGA JUTA TIGA RATUS RIBU RUPIAH

Signature & Name

Date:

Provisional Booking

The item will be released if not confirmed within 14 days.

Note:

It is important to read through the Congress proposal before completing this form. Please sign and return this form to secretariat by email: batikicospi2026@gmail.com

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5th International Conference on Cultural & Spiritual Psychiatry (ICOSPI)

Join summit with

Bali Psikiatri Terkini 7

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