

No : 053/PM MERCURY/MKT/MD/V/2026
Kepada : Finance Dept.
Cc. Yth : SD, MD, VP, Purchasing Dept, Marketing Support
Dari : Yusuf – PE Mercury;
Perihal : Continuing Medical Education On Neurology 2026 (Come On 2026)
Hari/Tanggal : ~~Jumat, 08 Mei 2026~~ Selasa, 18 Mei 2026

Bersama dengan memo dinas ini kami mengajukan permohonan dana untuk kegiatan event Continuing Medical Education On Neurology 2026 (Come On 2026) yang akan dilaksanakan pada:

Nama acara / Event : Continuing Medical Education On Neurology 2026 (Come On 2026)
Tema : *Tech-Enabled Neurology: Practical Tools for Patient Centered Care in Indonesia*
Tempat : Holiday Inn Pasteur Bandung Hotel.
Tanggal : 25 – 28 Juni 2026
Target peserta : ± 600 peserta
Support diajukan : **1. Booth Exhibition**
➢ Booth selama event berlangsung, 27-28 Juni 2026 ukuran 2.5x2.5m
2. Produk Presentasi
➢ Lokasi : Circolo, Bandung
➢ Peserta : 15 Peserta
➢ Tanggal : 24 Juni 2026
➢ Tujuan : Awareness produk divisi Mercury yang digunakan user Neurology

Total Biaya Yang di ajukan : Rp ~~41.920.400~~ 41.920.300

Tujuan dari support event tersebut adalah:

1. Menjaga dan meningkatkan hubungan baik dengan dokter Mercury di area Bandung
2. Meningkatkan brand awareness kepada seluruh dokter spesialis saraf terutama di area Jawa Barat untuk produk PT Mersifarma terutama produk Antirol, dolgesik SPC, Riban, Riklona, Dolgesik, Bamgetol, Levoben.
3. Menambah user baru untuk spesialis dokter neurologi di area Jawa Barat.
4. Memaintain dan meningkatkan values sales baik Mercury dengan detail sbb.

Divisi	Rata-rata sales perbulan	Estimasi Sales	Growth
Mercury	Rp 5.808.959.907	Rp6.399.738.000	10,17%

Benefit support acara ini:

1. Mendapatkan diskon 42% untuk paket 1 stand booth setara senilai Rp15.000.000 serta posisi booth strategis berdekatan dengan area buffet dan pintu masuk ballroom.
2. 1 Booth selama event berlangsung, 27-28 Juni 2026 ukuran 2.5x2.5m
3. Pemasangan Roll Banner dan running text Produk PT Mersifarma di sepanjang acara berlangsung
4. Memperkenalkan produk baru Antirol, Dolgesik SPC, dan Riban 20

Ada Pun ajuan ini di ajukan <2 Bulan karena :

1. Terdapatnya perubahan denah yang baru di informasikan oleh panitia di week 2 bulan mei 2026
2. Terdapatnya perubahan design booth karena perubahan posisi booth.
3. Berubahnya biaya kontraktor booth akibat berubah posisi booth

Adapun dengan rincian biaya kegiatan event tersebut, sebagai berikut:

Nama	Spesifikasi	Harga	Informasi Rekening	PIC	Keterangan
Support Acara	Paket Booth Exhibition	20.000.000 	Bank BNI no rek. 0822002991 a.n Keluarga Neuroscience Bandung	FIN	Tanggal transfer 10 Juni 2026 (Invoice terlampir)

	Pembangunan Booth (2.5x2.5m)	6.360.300	Bank Mandiri No rek. 1180011187597 a.n CV. Allkita Karya Expo	FIN	Tanggal transfer 10 Juni 2026 (Invoice terlampir)
PP Neurology	Konsumsi 15 peserta @200.000	3.000.000	Ditransfer ke Bank Mandiri: 1380009922464 a.n Yohana Mutiara Sakti (PM Mercury)	MKT	Tanggal transfer 19 Juni 2026
Operational Marketing	Entertain @200.000 20 peserta	4.000.000	Ditransfer ke Bank Mandiri: 1380009922464 a.n Yohana Mutiara Sakti (PM Mercury)	MKT	Tanggal transfer 19 Juni 2026
	Snack Booth (27-28 Juni)	1.000.000	Ditransfer ke Bank Mandiri: 1380009922464 a.n Yohana Mutiara Sakti (PM Mercury)	MKT	Tanggal transfer 19 Juni 2026
	Uang makan dan uang saku (10 orang) 7	2.560.000 2.560.000	Ditransfer ke Bank Mandiri: 1380009922464 a.n Yohana Mutiara Sakti (PM Mercury)	MKT	Tanggal transfer 19 Juni 2026
	Biaya Hotel	5.000.000	Dipesankan Purchasing	PCS	
GRAND TOTAL SUPPORT		41.920.400 41.920.300			

Demikian permohonan ini kami ajukan dan besar harapan kami agar permohonan ini dapat diberikan persetujuan. Terima kasih atas perhatian dan persetujuannya

Hormat Saya,

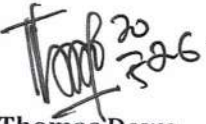
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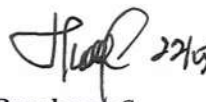
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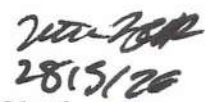

Yusuf
PE Mercury


Aditya Galih
JPM Mercury


A.N Toni
Sales Manager
Mercury


Thomas Dewa
Marketing
Director


Bambang S
Sales Director


Matthew Yap
Vice President

Support tersebut menggunakan budget event mercury 2026 sbb:

1. COME ON (Bandung Neurology Update) (MKTMER26-MA011) : Rp45.000.000


Indiani D.
HR Manager



LAMPIRAN KEGIATAN MARKETING

No.	: MA202605-17	Divisi	: MERCURY
Tgl Ajuan	: 12 May 2026	Regional	: REGIONAL 3
Jenis Kegiatan	: EVENT	Area	: JAKTIM + BEKASI, JAWA BARAT
Nama Kegiatan	: Come on 2026	Rayon	: All Rayon
Tgl Kegiatan	: 25 Jun 2026 s/d 28 Jun 2026		
Estimasi Biaya	: Rp 41,920,400		
Target Sales	: Rp 6,399,738,000		

TARGET SALES :

NO	KODE	NAMA PRODUK	AVG SALES	QTY	HNA	TARGET SALES	GROWTH
1	RIK0301015	RIKLONA 2	5,439,864,182	6200	966,240	5,990,688,000	10%
2	DOL0201004	DOLGESIK 50	135,386,625	1200	126,500	151,800,000	12%
3	ANT1801001	ANTIROL SOFT CAPSULE	12,213,300	75	180,000	13,500,000	11%
4	MIN301011	MINIASPI 80/30	220,945,800	12000	20,000	240,000,000	9%
5	DOL0201006	DOLGESIK SPC	550,000	5	150,000	750,000	36%
6	RIB1810002	RIBAN 20	0	5	600,000	3,000,000	0%
			5,808,959,907			6,399,738,000	

MONITORING APOTIK :

NO	NAMA OUTLET	ALAMAT OUTLET
1	ALL OUTLET	ALL OUTLET

ANALISA KEGIATAN :

Estimasi Biaya	: Rp 41,920,400
Ratio Biaya Terhadap Sales	: 0.72%
Avg Sales 3 Bulan Terakhir	: Rp 5,808,959,907
Target Sales Setelah Event	: Rp 6,399,738,000
Growth	: 10.17%

Proposed by

PE	-ttd-
	(Proposed)
Ditandatangani secara elektronik : 2026-05-12 15:01:01	

Approved by

PM	
MM	

AJUAN BUDGET EVENT MARKETING
NAMA EVENT : Continuing Medical Education On Neurology 2026 (Come On 2026)
TANGGAL EVENT : 25 - 28 Juni 2026
TEMPAT EVENT : Holiday Inn Pasteur Bandung Hotel.
EST JUMLAH PESERTA : ± 600

SPONSORSHIP

NO	NAMA	QTY	HARGA SATUAN	TOTAL	PIC
1	Scientific Night	1	20.000.000	20.000.000	Mercury
3	Pendidian booth	1	6.360.300	6.360.300	Mercury
TOTAL				26.360.300	

OPERASIONAL MARKETING

LINE	NO	NAMA PESERTA	JAB	KOTA ASAL	TGL	BIAYA TRANSPORTASI		HOTEL	BIAYA MAKAN		BIAYA SAKU PESERTA		TOTAL BIAYA	KETERANGAN
						Dalam Kota	Luar Kota	Jumlah hari	Biaya per malam	Jumlah	Biaya per hari	Jumlah	TOTAL BIAYA	
1	1	Achmad Nuris Toni	SM Mercury	HO	23 - 28 Juni 2026			5	550.000		50.000	6	300.000	3.350.000
2	2	Muhammad Yusuf P	PE Mercury	HO	23 - 28 Juni 2026						50.000	6	300.000	600.000
3	3	Raden Dimas Barlianto	BSM Mercury	HO	23 - 28 Juni 2026			5	450.000		50.000	6	300.000	2.850.000
4	4	Ar muharjo	DM Mercury	Bandung	27 - 28 Juni 2025						50.000	2	100.000	200.000
5	5	Aj Setio	MM Mercury	Bandung	27 - 28 Juni 2025						40.000	2	80.000	140.000
6	6	Deni Hardi Pranoto	MM Mercury	Bandung	27 - 28 Juni 2025						40.000	2	80.000	140.000
7	7	Hidayat Maulana Naivall	MM Mercury	Bandung	27 - 28 Juni 2025						40.000	2	80.000	140.000
8	8	Mega perkasa	MM Mercury	Bandung	27 - 28 Juni 2025						40.000	2	80.000	140.000
9	9													
10	10													
11	11													
12	12													
13	13													
14	14													
15	15													
SUB TOTAL									1.000.000	28	360.000		1.320.000	7.560.000
OTHERS														
1	1	SNACK BOOTH												1.000.000
2	2	ENTERTAIN (MERCURY)												4.000.000
4	4	Product Presentasi												3.000.000
TOTAL														15.560.000
GRAND TOTAL														41.920.300

All Days	41.920.300	100%
GRAND TOTAL	41.920.300	

Informasi Hotel		Nama HOTEL		c. in	c. out	Keterangan	
Zest Sukajadi Bandung by Swiss-BeHotel International				23 Jun-26	28 Jun-25		
Anaroesa Bandung							
Sukajadi Hotel, Convention and Gallery							

Informasi Transportasi		Jenis Transportasi		Tanggal		Keterangan	
				berangkat	pulang		

Pemohon,

Mengetahui

(Muhammad Yusuf P)

PE Mercury

Tolana

PM

(A.Nurini)

Sales Manager Bagian timur

(Human Resource)

5/26

ANALISA BIAYA KEGIATAN MARKETING

NAMA EVENT

TANGGAL EVENT

TEMPAT EVENT

EST JUMLAH PESERTA

CAKUPAN WILAYAH

TARGET CUSTOMER (SPECIALISASI)

: Continuing Medical Education On Neurology 2026 (Come On 2026)

: 25-28 Juni 2026

: Holiday Inn Pasteur Bandung Hotel.

: - / + 600 ORANG

Jawa Barat

: Neurologi

NO	DIVISI	2025						
		BIAYA KEGIATAN MARKETING	SEBELUM EVENT	SETELAH EVENT			RATIO BIAYA	
			AVG SALES 3 BLN TERAKHIR	ESTIMASI SALES per BULAN	GRW	ACTUAL SALES per BULAN	SEBELUM EVENT	SESUDAH EVENT
1	MERCURY	38,677,000	3,655,216,410	4,020,738,051	10%	3,728,531,675	1.1%	1.0%
TOTAL		38,677,000	3,655,216,410	4,020,738,051	10.0%	-	1.1%	0.0%

2026								
NO	DIVISI	BIAYA KEGIATAN MARKETING	SEBELUM EVENT	SETELAH EVENT			RATIO BIAYA	
			AVG SALES 3 BLN TERAKHIR	ESTIMASI SALES per BULAN	GRW	ACTUAL SALES per BULAN	SEBELUM EVENT	SESUDAH EVENT
1	MERCURY	41,960,400	5,808,959,907	6,399,738,000	10%		0.7%	0.0%
TOTAL		41,960,400	5,808,959,907	6,399,738,000	10%	-	0.7%	0.0%



PESERTA KEGIATAN MARKETING

No. : MA202605-17
Jenis Kegiatan : EVENT
Nama Kegiatan : PP Come On 2026
Tgl Kegiatan : 25 Jun 2026 s/d 28 Jun 2026

NO	ID MD	NAMA USER / CUSTOMER	SPEC	CLASS	INSTITUSI	NO. HP	JML VISIT
1	5407	ADELINA YASMAR	NEUROLOGIST	AA	RS. ADVENT BANDUNG	811245728	106
2	17730	AFRIES SUKMA WIDIYANTI	NEUROLOGIST	AB	RSAU. DR. M. SALAMUN BANDUNG	82115168170	130
3	14053	ALYA TURSINA	NEUROLOGIST	BB	RSAU. DR. M. SALAMUN BANDUNG	87722545360	104
4	13233	ANNI ROTA RIMBUN SILITONGA	NEUROLOGIST	AA	RSUD. CIBABAT CIMAHI	081221514851	43
5	16727	ASEP NUGRAHA HERMAWAN	NEUROLOGIST	BB	RSUP. DR. HASAN SADIKIN BANDUNG		93
6		ASEP SAEFULLOH	NEUROLOGIST	AA	RSUD. AL IHSAN BANDUNG		62
7	2212	CONDRAD MUAL P. PASARIBU	NEUROLOGIST	AA	RS. SANTOSA BANDUNG	085871583848	63
8	13759	DANNY BAGUS	NEUROLOGIST	BC	RSUD. DR. SLAMET GARUT	81394996117	11
9	701	DENNY RAHARDJONO	NEUROLOGIST	AB	RSUD. CIAMIS CIAMIS		6
10	17912	DIMAS SRI UTAMI	NEUROLOGIST	BC	RST. MOH. RIDWAN MEURAKSA JAKARTA TIMUR		29
11	16733	GIAN GUNARTI PARAMITHA	NEUROLOGIST	AB	RS. MAYAPADA BANDUNG		4
12	4674	JANE MARGARETHA	NEUROLOGIST	AC	RS. SANTOSA BANDUNG	081321115553	71
13		OKI HARJANTO	NEUROLOGIST	AB	RS. IMMANUEL BANDUNG		4
14	13582	OTIN ROCHAYATIN	NEUROLOGIST	BC	RS. MEILIA CIBUBUR DEPOK	08156028230	52
15	15365	RICOH JUANG ABDI	NEUROLOGIST	AC	RSUD. AL IHSAN BANDUNG	081218343074	40



PESERTA KEGIATAN MARKETING

No. : MA202605-17
 Jenis Kegiatan : EVENT
 Nama Kegiatan : entertain di event Come on 2026
 Tgl Kegiatan : 25 Jun 2026 s/d 28 Jun 2026

NO	ID MD	NAMA USER / CUSTOMER	SPEC	CLASS	INSTITUSI	NO. HP	JML VISIT
1	13750	ADE PURNAMA	NEUROLOGIST	AB	RS. AVISENA CIMAHI	082218671092	51
2	5407	ADELINA YASMAR	NEUROLOGIST	AA	RS. ADVENT BANDUNG	811245728	106
3	4701	AHMAD RIZAL	NEUROLOGIST	AB	RSUP. DR. HASAN SADIKIN BANDUNG	087822883773	111
4	17778	AIH CAHYANI	NEUROLOGIST	AB	RSUP. DR. HASAN SADIKIN BANDUNG	811218289	169
5	13233	ANNI ROTA RIMBUN SILITONGA	NEUROLOGIST	AA	RSUD. CIBABAT CIMAHI	081221514851	43
6	13807	CEP JULI	NEUROLOGIST	AB	RSUP. DR. HASAN SADIKIN BANDUNG	087824079211	136
7	17058	CHANDRA CALISTA	NEUROLOGIST	BB	RSUP. DR. HASAN SADIKIN BANDUNG	082113114088	72
8	17609	IIN PUSPARINI	NEUROLOGIST	BB	RSUP. DR. HASAN SADIKIN BANDUNG	082176163719	59
9	4674	JANE MARGARETHA	NEUROLOGIST	AC	RS. SANTOSA BANDUNG	081321115553	71
10	12793	LISDA AMALIA	NEUROLOGIST	AB	RSUP. DR. HASAN SADIKIN BANDUNG	081809800271	70
11	17104	MOCH FAISAL AFIF MOCHYADIN	NEUROLOGIST	AC	APT. SERUMPUN BAMBU KARANG MEKAR	08122040621	26
12	15540	NOVELINE SAGITA	NEUROLOGIST	BB	RS. IMMANUEL BANDUNG		10
13	17779	NOVI FATNI MUHAFIDZAH	NEUROLOGIST	AB	RSUP. DR. HASAN SADIKIN BANDUNG	08164873990	69
14	1980	NURI AMALIA LUBIS	NEUROLOGIST	AC	RS. ISLAM AL ISLAM BANDUNG	81350668972	46
15	1572	NUSHROTUL LAILIYYA	NEUROLOGIST	AB	RSUP. DR. HASAN SADIKIN BANDUNG		138
16	6193	PAULUS ANAM ONG	NEUROLOGIST	AA	RSUP. DR. HASAN SADIKIN BANDUNG	081320753196	192
17		REYNER OCTO	NEUROLOGIST	BC	RS. SANTOSA BANDUNG	81320522590	27
18	12803	SOBARYATI	NEUROLOGIST	AB	RSUP. DR. HASAN SADIKIN BANDUNG	8122025521	68
19	7531	SURYANI GUNADHARMA	NEUROLOGIST	AA	RSUP. DR. HASAN SADIKIN BANDUNG		32
20	8784	YUSUF WIBISONO	NEUROLOGIST	AA	RSUP. DR. HASAN SADIKIN BANDUNG	08164873990	154

JADWAL KEGIATAN COME ON 2026

No	Hari/Tgl	Jam	Acara
1	Selasa, 23 Juni 2026	07.00 - 14.00	Perjalanan dari Jakarta ke Bandung via Darat
2		15.00 - 17.00	Meeting dengan tim semarang terkait teknis Event Come on 2026
3		17.00 - 20.00	Entertain dokter yang ada di list setelah selesai workshop
4		20.00 - 21.00	Perjalanan ke Hotel penginapan
5	Rabu, 24 Juni 2026	08.00 - 09.30	Trainning Product
6		09.30-16.00	Visit dokter area Bandung
7		16.00-17.00	Persiapan Product Presentasi Neurology Bandung
8		17.00 - 20.30	Product Presentasi
9	Kamis, 25 Juni 2026	20.30 - 21.00	Perjalan ke hotel penginapan
10		08.00 -09.30	Evaluasi Sales
11		09.30-13.00	Visit Dokter Area Bandung Selatan
12		13.00 - 15.00	Entertain dokter yang ada di list setelah selesai workshop
13	Jum'at, 26 Juni 2026	15.00 - 17.00	Visit dokter Area Bandung
14		17.00 - 20.00	Entertain Dokter pasca WS
15	Sabtu, 27 Juni 2026	08.00 - 09.30	Persiapan Promo material
16		09.30 - 11.30	Visit RSHS
17		13.00 - 15.00	Entertain dokter yang ada di list setelah selesai workshop
18		15.00 - 17.00	Belanja Snack Booth
19	Minggu, 28 Juni 2026	20.00 - Selesai	Loading Barang
20		07.00 - 07.15	Persiapan pembukaan booth
21		07.15 - 07.30	Briefing untuk kegiatan di booth
22		07.30 - 17.00	Menyambut dan mengajak dokter untuk berkunjung ke booth
23	Minggu, 28 Juni 2026	12.00 - 14.00	Entertain dokter yang ada di list pada saat symposium
24		17.00 - 18.30	Closing Booth
25		18.30 - 22.00	Entertain dokter yang ada di list pasca Symposium
26		07.15 - 07.30	Persiapan pembukaan booth
27	Minggu, 28 Juni 2026	07.30 - 07.45	Briefing untuk kegiatan di booth Day 2
28		07.45 - 15.00	Menyambut dan mengajak dokter untuk berkunjung ke booth
29		15.00 - 15.15	Penutupan booth
30		15.15 - 21.00	Perjalanan menuju Jakarta

PIC Booth			
No	Nama	Divisi	PIC
1	Aditya Galih XMF	Mercury	Koordinator Booth
2	Ari muharjo	Mercury	SnackBooth
3	Hisyam Maulana Nau	Mercury	Makan siang
4	Mega perkasa	Mercury	Promat
5	Aji Setio	Mercury	Kebersihan Booth
6	all Personel	Mercury	Detailing and dealing

COME ON 2026

Continuing Medical Education
on Neurology



Nomor : 20/INVOICE/COME ON 2026/IV/2026
Lampiran : -
Hal : Invoice

05 Mei 2026

Yang terhormat,
PT. Mersifarma
Di tempat

Sehubungan dengan akan diadakannya kegiatan *Continuing Medical Education On Neurology (COME ON) 2026* dengan tema tahun ini yaitu "*Tech-Enabled Neurology : Practical Tools for Patient-Centered Care in Indonesia*" yang akan diselenggarakan pada 25-28 Juni 2026 di Holiday Inn Pasteur Bandung Hotel, PT. Mersifarma akan berpartisipasi dalam acara tersebut berupa :

- 1 (satu) Booth - Dengan penambahan registrasi 5 (lima) peserta Symposium Spesialis	Rp.20.000.000,-
Keterangan : Belum termasuk pajak.	
Total	Rp.20.000.000,-

Mohon transfer dana tersebut sebesar total Rp.20.000.000,- (Dua puluh juta rupiah) dapat dikirim ke rekening Panitia COME ON 2026:

An. KELUARGA NEUROSCIENCE BANDUNG

No. Rekening : 0822002991

Bank BNI Kantor Cabang Perguruan Tinggi Bandung

Bukti pembayaran dikirim melalui email: keluarga.neuroscience.bdg01@gmail.com

Pembayaran dilakukan paling lambat pada **31 Mei 2026**
Atas perhatian dan kerjasamanya, kami ucapkan terima kasih.

Mengetahui,
Ketua PERDOSNI Cabang Bandung

Hormat kami,
Ketua Panitia COME ON 2026



Dr. dr. Cep Juli, Sp.S(K), M.H, CMC
NIP. 197207042009081001



dr. Iin Pusparini, Sp.N, FINA
NIP. 199005202025062004

No: AKE/135-Quo/COME ON/V/2026
Jakarta, 06 Mei 2026

PT. MERSIFARMA TIRMAKU MERCUSUANA

Wisma Tiara Lt 4
Jl. Raya Pasar Minggu Km 18 No 17
Pejaten – Pasar Minggu
Jakarta Selatan

Att: Bapak Muhammad Yusuf

**PENAWARAN PEMBUATAN STAND DALAM RANGKA
COME ON BANDUNG
TANGGAL 26 – 28 Juni 2026 DI HOTEL HOLIDAY INN – BANDUNG**

Sehubungan dengan **COME ON BANDUNG** yang akan diselenggarakan pada tanggal **26 – 28 Juni 2026** di **Hotel Holiday Inn – Bandung**, maka bersama ini kami ajukan penawaran harga sebesar :

- Rp. 4.500.000,- (Empat juta lima ratus ribu Rupiah) untuk pembuatan stand
 - Rp. 600.000,- (Enam ratus ribu Rupiah) untuk pemakaian daya Listrik
 - Rp. 630.000,- (Enam ratus tiga puluh ribu Rupiah) untuk biaya cetak 1 unit flexy print uk. 275x175 dan cetak 1 unit flexy print uk. 175x175 Cm
- +
- Rp. 5.730.000,-
- Rp. 630.300,- PPN 11%
- +
- Rp. 6.360.300,- (Enam juta tiga ratus enam puluh ribu tiga ratus Rupiah)

Harga tersebut di atas adalah biaya selama pameran tersebut berlangsung dan sudah termasuk:

- Biaya pembangunan dan pembongkaran stand
- Biaya transportasi perlengkapan stand

Syarat pembayaran:

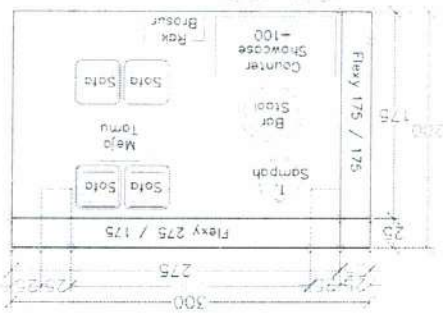
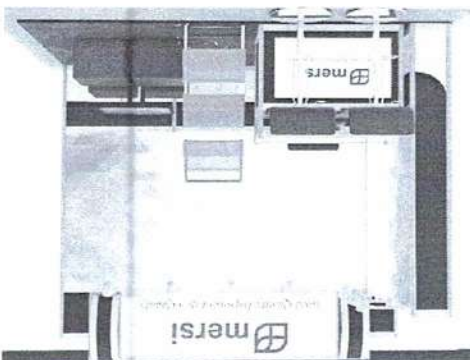
100% dari total biaya dibayar pada saat pameran tersebut dibuka, atau dapat ditransfer melalui rekening **BANK MANDIRI, No Account : 118-00-1118759-7**, atas nama **CV ALLKITA KARYA EXPO**. atau dapat ditransfer melalui rekening **BANK CENTRAL ASIA, cabang Taman Semanan Indah, no account : 5490108361**, atas nama **NURHAYATI**.

Sebagai bahan pertimbangan Ibu/Bapak, bersama ini kami lampirkan design stand tersebut.

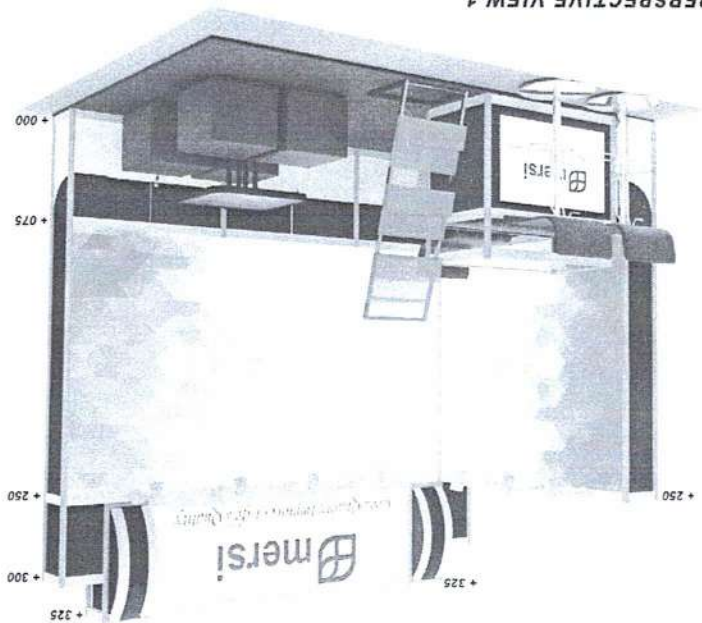
Sambil menunggu keputusan Ibu/Bapak, kami ucapkan terima kasih.

Hormat kami,
Allkita Karya Expo

PERSPECTIVE VIEW 2



PERSPECTIVE VIEW 1



PERSPECTIVE

STAND mersi! COME ON, 27 - 28 Juni 2026 - Hotel Holiday Inn Bandung

Annual Scientific Neurology Meeting
Continuing Medical
Education on
Neurology

PROPOSAL COME ON

2026

"Tech-Enabled Neurology:
Practical Tools for Patient-
Centered Care in Indonesia"



(022) 2036984

www.comeon2026.com

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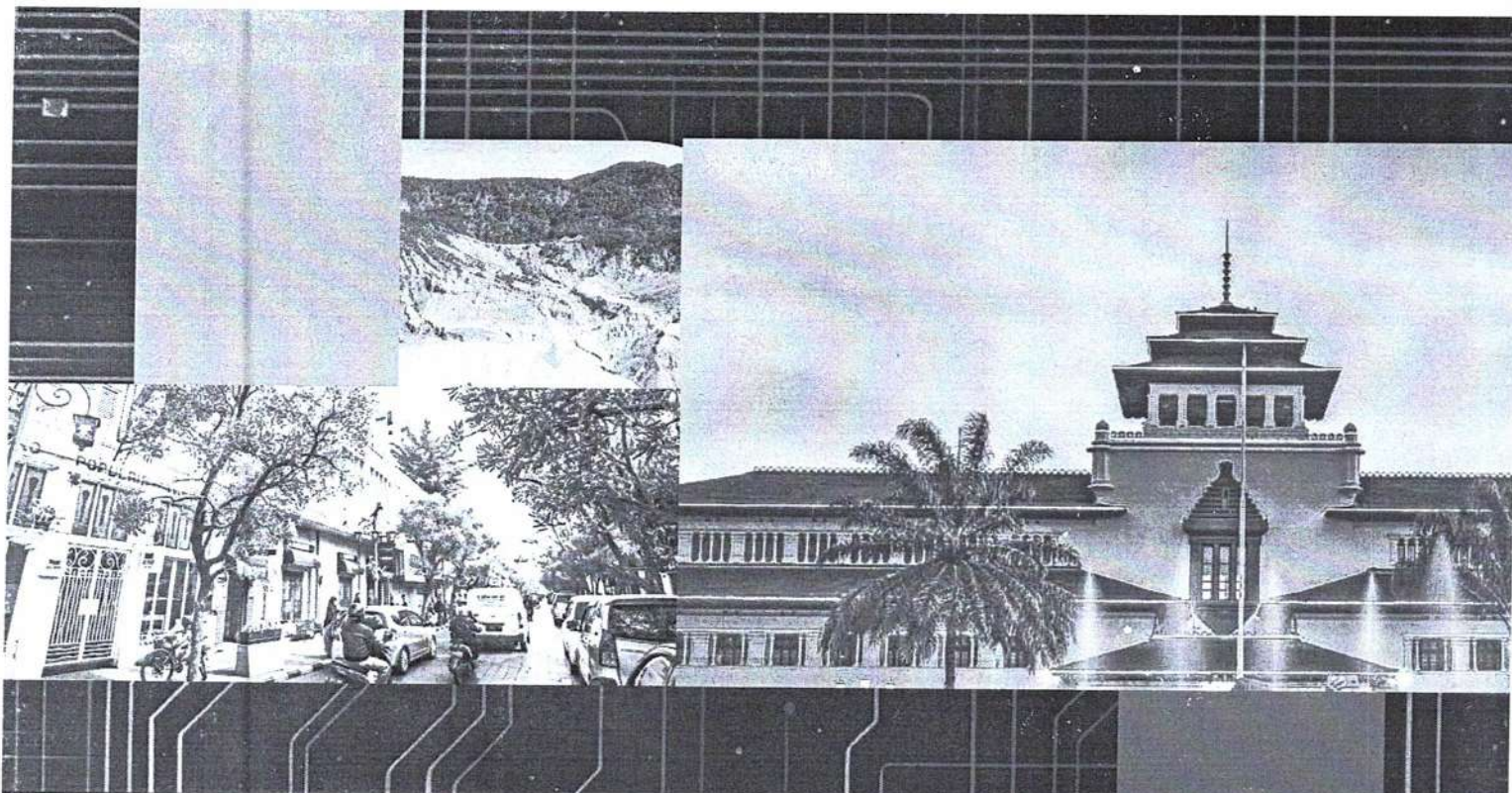
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Key Event Information



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About Us.



Introduction

COME ON (Continuing Medical Education on Neurology) is the annual national scientific meeting of the Indonesian Society of Neurology (PERDOSNI) Bandung Branch. The 2026 theme, "Tech-Enabled Neurology: Practical Tools for Patient-Centered Care in Indonesia," reflects our mission to connect global neurological advances with Indonesia's clinical realities. This theme highlights the importance of not only learning from the latest international updates but also translating them into practical, patient-focused approaches that can be implemented across the country.

Vision for the Future

COME ON 2026 aspires to be a platform where international knowledge and local practice meet. Through symposiums, workshops, and exhibitions, participants will gain access to the most recent global innovations while learning how to adapt them responsibly in Indonesia. Guided by the theme "Tech-Enabled Neurology: Practical Tools for Patient-Centered Care in Indonesia," our vision is for neurologists in Indonesia to keep pace with worldwide standards while leading the way in creating patient-centered solutions that serve our nation's needs.

Organizing Committee

Advisors

Dede Gunawan, dr., Sp.N(K)
Petrus Tjahjadi, dr., Sp.N(K)
Yustiani Dikot, dr., Sp.N(K)
Reggy Panggabean, dr., Sp.N(K)
Adelina Yasmar Alfa, dr., Sp.N(K)
Nani Kurniani, dr. Sp.N(K)
Henny A. Sadeli, dr., Sp.N(K)
Dr. Siti Aminah, dr., Sp.N(K), M.Si., Med.

Patrons

Chair of IKASNUP: Ahmad Rizal, dr., Sp.N(K), Ph.D,
Chair of PERDOSNI Bandung: Dr. Cep Juli, dr., Sp.N(K), CMC
Head of Neurology Dept. Faculty of Medicine UNPAD:
Ahmad Rizal, dr., Sp.N(K), Ph.D,

Organizing Committee

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Iin Pusparini, dr., Sp.N, FINA

Vice Chairperson

Marda Arif Furqani, dr., Sp.N, FINA

Secretaries

Prof. Dr. Uni Gamayani, dr., Sp.N(K)
Adnin Nugroho, dr., Sp.N

Treasurers

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Shenny Dianathasari, dr., Sp.N

Finance Committee

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Dr. Lisda Amalia, dr., Sp.N(K)
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Yusuf Wibisono, dr., Sp.N(K), Sp.Akp
Dr. Cep Juli, dr., Sp.N(K), CMC
Ahmad Rizal, dr., Sp.N(K), Ph.D
Aih Cahyani, dr., Sp.N(K)
Chandra Calista, dr., Sp.N

Scientific and Event Committee

Dr. Anam Ong, dr., Sp.N(K)
dr. Sofiati Dian, Sp.S(K), M.Kes, PhD
Chandra Calista, dr., Sp.N
Shenny Dianathasari, dr., Sp.N
William Reinaldy Limandjaya, dr., Sp.N

Registration Committee

Sobaryati, dr., Sp.S(K)-KIC, M.Kes
Adnin Nugroho, dr., Sp.N

Publication Committee

Marda Arif Furqani, dr., Sp.N, FINA
William Reinaldy Limandjaya, dr., Sp.N

Accommodation Committee

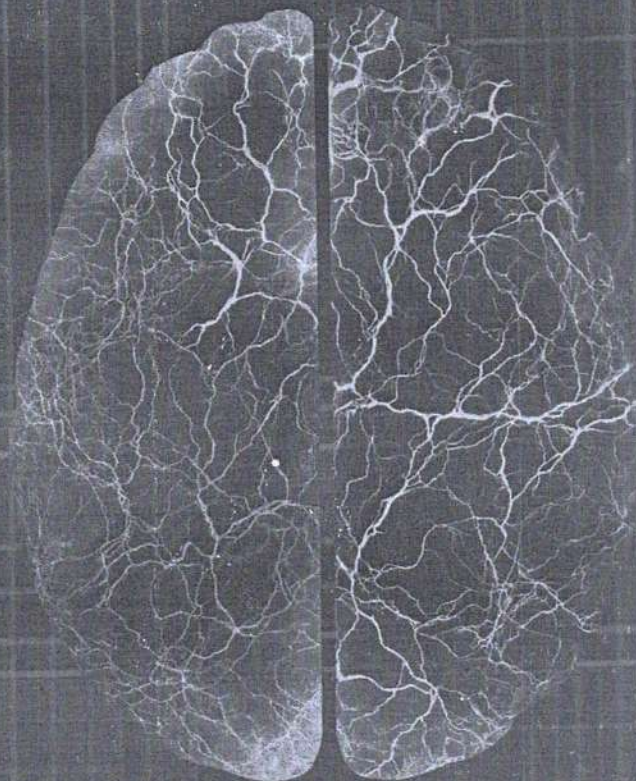
Asep Nugraha Hermawan, dr., Sp.N(K)
William Reinaldy Limandjaya, dr., Sp.N

Catering Committee

Aih Cahyani, dr., Sp.N(K)
Novi Fatni Muhafidzah, dr., Sp.N

Equipment & Exhibition Committee

Yusuf Wibisono, dr., Sp.N(K), Sp.Akp
Dr. Cep Juli, dr., Sp.N(K), CMC
Novi Fatni Muhafidzah, dr., Sp.N





**Continuing Medical Education on Neurology
COME ON 2026**

Event Overview

Symposium Theme

“Tech-Enabled Neurology: Practical Tools for Patient-Centered Care in Indonesia”

This symposium embraces a new paradigm in global neurology, where technology and innovation are increasingly shaping clinical practice, research, and patient engagement. Drawing on global insights and frontier developments, the program aims to translate these advances into practical tools that can be implemented within Indonesia's healthcare system, with a strong emphasis on patient-centered care.

Expected Attendees

The symposium and workshops are expected to attract approximately 400 participants, consisting primarily of:

- Neurologists
- Other medical specialists (e.g., internal medicine, neurosurgery, psychiatry, radiology, pediatry)
- General Practitioners
- Medical and health sciences students
- Healthcare professionals, including nurses and allied health practitioners

Participants will come predominantly from across Indonesia, while international attendees are also warmly welcomed.



Continuing Medical Education on Neurology
COME ON 2026

Event Overview

The symposium will cover a broad spectrum of neurological fields which each reflecting pressing challenges and opportunities for innovation:

- Cerebrovascular Disease
- Epilepsy
- Headache
- Movement Disorders
- Neurobehaviour
- Neurocommunity
- Neuroinfection
- Neurointensive Care
- Neurointervention
- Neurooncology
- Neurootology
- Neuropediatrics
- Neurorehabilitation
- Neurotrauma
- Pain
- Peripheral Nerve Disease
- Sleep Medicine

The workshops will be conducted over two days, consisting of both half-day and full-day sessions.

These workshops are designed to provide practical, hands-on training tailored to the needs of clinicians and healthcare practitioners.

Proposed Topics:

- Cerebrovascular Disease
- EEG
- Epilepsy
- Headache
- Pain
- Vertigo
- ANLS (Advanced Neurology Life Support)
- General Practitioner Workshop

Note: Workshop topics and schedules are subject to change, depending on speaker availability and participant demand.

Symposium
Workshops



**Continuing Medical Education on Neurology
COME ON 2026**

Event Information



Date

Thursday to Sunday
25-28th June 2026



Time

7.00AM – 5.00 PM



Location

HOLIDAY INN PASTEUR
BANDUNG HOTEL,
INDONESIA



About The Venue



Symposium

Pasteur Convention Centre 2
Dimensions: 21 x 19 x 8
Reception: 500
Theatre: 400

Pasteur Convention Centre 3
Dimensions: 20 x 19 x 8
Reception: 500
Theatre: 370



Workshop

Paramount 1
Dimensions: 14,1 x 8,9 x 3
Reception: 100
Theatre: 70
Classroom: 54

Paramount 2
Dimensions: 14,1 x 7,1 x 3
Reception: 100
Theatre: 70
Classroom: 54

Paramount 3
Dimensions: 14,1 x 7,2 x 3
Reception: 100
Theatre: 70
Classroom: 54

Meeting Schedule

25

JUNE

WORKSHOP DAY 1

Holiday Inn Bandung Pasteur Hotel
Paramount 1, 2, dan 3

26

JUNE

SYMPOSIUM DAY 1

Holiday Inn Bandung Pasteur Hotel
Pasteur Conference Room (PCC) 2 dan 3

27

JUNE

SYMPOSIUM DAY 2

Holiday Inn Bandung Pasteur Hotel
Pasteur Conference Room (PCC) 2 dan 3

28

JUNE

WORKSHOP DAY 2

Holiday Inn Bandung Pasteur Hotel
Paramount 1, 2, dan 3

27

JUNE

IKASNUP MEETING

Holiday Inn Bandung Pasteur Hotel
Pasteur Conference Room (PCC) 2 dan 3



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SPONSORSHIP BENEFITS AND PARTICIPATION

Premium Symposium

IDR 70.000 K,-*

- 40-minute symposium presentation scheduled during prime time (not held in parallel sessions).
- Commercial video (2 minutes) to be presented before the seminar.
- MC ad-lib remarks at the opening and closing of the event.
- Sponsor's banner prominently displayed within the symposium venue.
- Exclusions: The honorarium for the third speaker and moderator, as well as transportation and accommodation, are not included in the package and will be covered by the pharmaceutical company sponsoring this parallel symposium.

Parallel Symposium

IDR 45.000 K,-*

- 20-minute symposium presentation scheduled during prime time (not held in parallel sessions).
- Commercial video (1 minutes) to be presented before the seminar.
- MC ad-lib remarks at the opening and closing of the event.
- Sponsor's banner prominently displayed within the symposium venue.
- Exclusions: The honorarium for the third speaker, as well as transportation and accommodation, are not included in the package and will be covered by the pharmaceutical company sponsoring this parallel symposium.

IKASNUP Mini Symposium

IDR 35.000 K,-*

- Symposium Topic: One topic
- MC Ad-lib Remarks: At the opening and closing of the event
- Commercial Video: 1-minute video played after the Q&A session

SPONSORSHIP BENEFITS AND PARTICIPATION

Workshop for Specialists (Full Day)

IDR 70.000 K,-*

- Workshop Session: One session, 8.5 hours total (including presentation, skill stations, and breaks)
- Commercial Video: 2-minute video shown before the seminar
- MC Ad-lib Remarks: Delivered at the opening and closing of the event
- Seminar Kits: May be provided by the sponsoring pharmaceutical company at its own production cost

Workshop for Specialists (Half Day)

IDR 60.000 K,-*

- Workshop Session: One session, 4.5 hours total (including presentation, skill stations, and breaks)
- Commercial Video: 2-minute video shown before the seminar
- MC Ad-lib Remarks: Delivered at the opening and closing of the event
- Seminar Kits: May be provided by the sponsoring pharmaceutical company at its own production cost

Workshop for General Practitioners

IDR 35.000 K,-*

- Workshop Session: One session, 4.5 hours total (including presentation, skill stations, and breaks)
- Commercial Video: 2-minute video shown before the seminar
- MC Ad-lib Remarks: Delivered at the opening and closing of the event
- Seminar Kits: May be provided by the sponsoring pharmaceutical company at its own production cost

*Prices exclude tax

SPONSORSHIP BENEFITS AND PARTICIPATION

Booth

IDR 35.000 K,-*

- Booth Size: 2 x 3 meters
- Meals: Complimentary meals for one person (valid for 2 days per booth)
- Electricity: Consumption for booth equipment is not included in the package and will be charged separately
- Booth Construction: The organizing committee does not provide booth construction vendors

Registration Booth

IDR 30.000 K,-*

- Booth Facility: One booth sized 3 x 4 meters
- Event Materials: Printing of name tags and symposium certificates
- Registration: Registration system and staff to be provided by the sponsoring pharmaceutical company

Photo Booth

IDR 10.000 K,-*

- Photo booth for mini symposium and IKASNUP alumni gathering.

Symposium Kit

IDR 30.000 K,-*

- Company Logo: Placement on the symposium kit by the sponsoring pharmaceutical company
- Stationery: Provision of notepads, pens, and writing tools for up to 500 participants (by the sponsor)
- Bags: Provided by the organizing committee

Name Tag

IDR 20.000 K,-*

- Company Logo and Name: Printed on the name tag strap
- Name Tags: Provided by the organizing committee

Promotional Page in Proceeding Book

IDR 5.000 K,-*/Page

- Company Logo Placement: Featured in the proceeding book distributed to all participants
- Proceeding Book: Designed and prepared by the organizing committee

*Prices exclude tax



Continuing Medical Education on Neurology
COME ON 2026

Registration

Workshop

Workshops are only available as part of the Symposium package.
Participants must register for the Symposium to join any workshop.
Workshop fees will be announced soon.

Available Workshops (June 25 & 28, 2026):

- Cerebrovascular Disease
- EEG
- Epilepsy
- Headache
- Pain
- Vertigo
- ANLS
- Workshop for General Practitioner

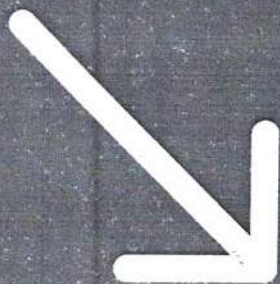
Symposium

Participants must register for the Symposium (27–28 June 2026) to join any workshop.
Poster presenters are required to register for the Symposium.

	Early Fee by 31 st May 2026		Late Fee by 28 th June 2026	
General Practitioner	USD 100	IDR 1.500K	USD 130	IDR 2.000K
Specialist	USD 200	IDR 3.000K	USD 230	IDR 3.500K
Student	USD 65	IDR 1.000K	USD 100	IDR 1.500K

Contact Information

Information on how to make a sponsorship commitment



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Aih Cahyani, dr., Sp.N(K)	0811218289

for more information

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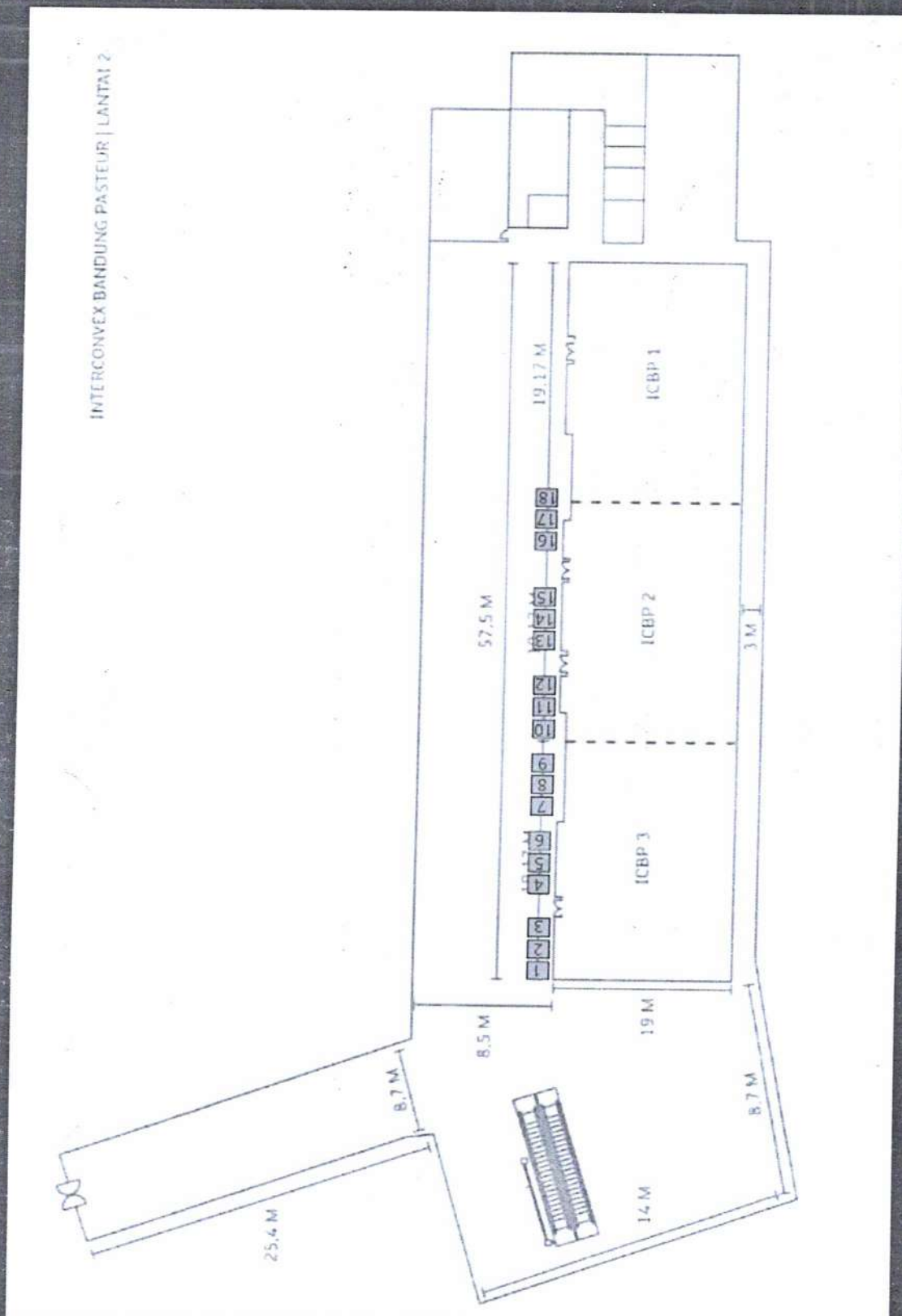
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BOOTH LAYOUT





**COME ON
2026**

**THANK YOU
FOR YOUR
ATTENTION**

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