

No : 052/PM MERCURY/MKT/MD/V/2026
Kepada : Finance Dept.
Cc. Yth : DMD, MD, VP, Purchasing Dept, Marketing Support
Dari : Yusuf – PE Mercury;
Perihal : Continuing Neurological Education 2026 (CNE 2026)
Hari/Tanggal : Senin, 11 Mei 2026

Bersama dengan memo dinas ini kami mengajukan permohonan dana untuk kegiatan event Continuing Neurological Education 2026 (CNE 2026) yang akan dilaksanakan pada:

Nama acara / Event : Continuing Neurological Education 2026 (CNE 2026)
Tema : *NeuroFrontiers 2026 : From Neuroscience to New Horizons in Neurology.*
Tempat : Vasa Hotel Surabaya
Tanggal : 9 – 14 Juni 2026
Target peserta : ± 500 peserta
Support diajukan : **1. Sponsored After Lunch Symposium 6**
➤ Pembicara : dr. Yudhi Adrianto, Sp.N, Subsp, NIIOO(K), FNIR, FINA
➤ Tema : *Reviving Neurovascular Health after stroke : A New Perspective on Panax Notoginseng Saponin in the Elderly*
➤ Target peserta : ± 500 peserta
➤ Tanggal : 13 Juni 2026
2. Booth Offline
➤ Booth selama event berlangsung, 27-28 Juni 2024 ukuran 2.5x2.5m
3. Product Presentasi Neurology
➤ Lokasi : 209 Dining
➤ Peserta : 20 Peserta
➤ Tanggal : 10 Juni 2026
➤ Tujuan : Awareness produk divisi Mercury yang digunakan user Neurology

Total Biaya Yang di ajukan : Rp ~~103.380.000~~ 103.320.000,-

Tujuan dari support event tersebut adalah:

1. Menjaga dan meningkatkan hubungan baik dengan dokter Mercury di area Jawa Timur
2. Meningkatkan brand awareness kepada seluruh dokter spesialis saraf terutama di area Jawa Timur untuk produk PT Mersifarma terutama produk Levoben, Antirol, dolgesik SPC, Riban Riklona, Dolgesik, Bamgetol.
3. Menambah user baru untuk spesialis dokter neurologi di area Jawa Timur
4. Memaintain dan meningkatkan values sales baik Mercury dengan detail sbb.

Divisi	Rata-rata sales perbulan	Estimasi Sales	Growth
Mercury	Rp1.982.395.954	Rp2.251.913.000	13,58%

✓Benefit support acara ini:

1. Mendapatkan benefit diskon 83% paket 1 stand booth Setara senilai Rp25.000.000 serta posisi booth strategis berdekatan dengan Photobooth dan pintu masuk ballroom.
2. Mendapatkan benefit diskon 25% untuk paket Scientitif Night dari harga semula Rp100.000.000 menjadi Rp75.000.000 (belum termasuk pajak 2%).
3. 1 Booth selama event berlangsung, 13-14 Juni 2026 ukuran 3x2m
4. Mendapatkan free registrasi symposium sebanyak 5 peserta atau setara senilai Rp15.000.000,-
5. Pemasangan Roll Banner dan running text Produk PT Mersifarma di sepanjang acara After Lunch Symposium 6 2026.

✓Ada pun memodinas ini di buat < 2 bulan dikarenakan :

1. Baru ada nya informasi pembicara dan tema symposium yang di informasikan oleh panitia
2. Baru adanya informasi official vendor pembangunan booth
3. Membutuhkan waktu untuk proses negosiasi untuk mendapatkan free registrasi sebanyak 5 peserta

Adapun dengan rincian biaya kegiatan event tersebut, sebagai berikut:

Nama	Spesifikasi	Harga	Informasi Rekening	PIC	Keterangan
Support Acara	After Lunch Symposium 6 + Booth	75.000.000	Bank Jatim Cabang Dr. Soetomo no rek. 032-291-7058 a.n PERDOSSI CABANG SURABAYA	FIN	Tanggal transfer 5 Juni 2026 (Invoice terlampir)
	Pembangunan Booth (2.5x2.5m)	6.370.000	Bank BCA 0182788226 An Gogod Setyo Utomo	FIN	Tanggal transfer 8 Juni 2026 (Invoice terlampir)
PP Neurology	Konsumsi 20 peserta @200.000	4.000.000	Ditransfer ke Bank Mandiri: 1270007963968 a.n ADITYA GALIH WICAKSO (JPM Mercury)	MKT	Tanggal transfer 8 Juni 2026
Operational Marketing	Entertain @200.000	4.000.000	Ditransfer ke Bank Mandiri: 1270007963968 a.n ADITYA GALIH WICAKSO (JPM Mercury)	MKT	Tanggal transfer 8 Juni 2026
	Snack Booth (13-14 Juni)	1.000.000	Ditransfer ke Bank Mandiri: 1270007963968 a.n ADITYA GALIH WICAKSO (JPM Mercury)	MKT	Tanggal transfer 8 Juni 2026
	Uang makan dan uang saku (12 orang)	2.960.000 2.900.000	Ditransfer ke Bank Mandiri: 1270007963968 a.n ADITYA GALIH WICAKSO (JPM Mercury)	MKT	Tanggal transfer 4 Juni 2026
	Transportasi dalam kota	800.000	Ditransfer ke Bank Mandiri: 1270007963968 a.n ADITYA GALIH WICAKSO (JPM Mercury)	MKT	Tanggal transfer 4 Juni 2026
	Pengiriman Gimmick	500.000		GA	Di kirim 2 minggu sebelum acara
	Biaya Hotel	2.750.000	Dipesankan Purchasing	PCS	
	Transportasi luar kota (Pesawat)	6.000.000	Dipesankan Purchasing	PCS	
GRAND TOTAL SUPPORT		103.380.000 103.320.000			

Demikian permohonan ini kami ajukan dan besar harapan kami agar permohonan ini dapat diberikan persetujuan. Terima kasih atas perhatian dan persetujuannya

Hormat Saya,

Mengetahui

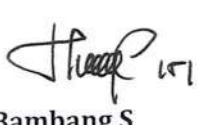
Menyetujui

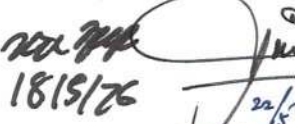

Yusuf
PE Mercury


Aditya Galih
JPM Mercury


A.N Toni
Sales Manager Mercury


Thomas Dewa
Marketing Director


Bambang S
Sales Director


Matthew Yap
Vice President

- Support tersebut menggunakan budget event mercury 2025 sbb:
1. KOLEGIUM NEUROLOGI (MKTMER26-MA019) Rp20.000.000
 2. HISFARSI (MKTMER26-MA020) : Rp25.000.000
 3. KOLEGIUM BEDAH SARAF (MKTMER26-MA016) : Rp40.000.000
 4. Neurolgy update RS PON (MKTMER26-MA012) : Rp20.000.000


Indira
HR Manager

AJUAN BUDGET EVENT MARKETING
 NAMA EVENT : Continuing Neurological Education 2026 (CNE 2026)
 TANGGAL EVENT : 9 - 14 Juni 2026
 TEMPAT EVENT : Vasa Hotel Surabaya
 EST JUMLAH PESERTA : 4.500

SPONSORSHIP				KETERANGAN	
NO		QTY	HARGA SATUAN	TOTAL	PIC
1	Scientific Night	1	75.000.000	75.000.000	Mercury
2	Pendidikan booth	1	6.370.000	6.370.000	Mercury
TOTAL				81.370.000	

OPERASIONAL MARKETING									
NO	NAMA PESERTA	JAB	KOTA ASAL	TGL	BIAYA TRANSPORTASI				KETERANGAN
					Luas Kota	Dalam Kota	Rental Mobil*	Keterangan	
LINE									
1	Muhammad Yusuf	PT MERCUY	HO	9 - 14 Juni 2026	3.000.000	400.000			
2	Achmad Nurul Foni	SDA MERCURY	HO	9 - 14 Juni 2026		400.000			
3	Ardi Rudianto	KSDA Region 5	Surabaya	13 - 14 Juni 2026					
4	Ahmad Yuni Sofyan	DAI MERCUY	Surabaya	13 - 14 Juni 2026					
5	Aldi robb al mulla	DAI MERCUY	Surabaya	13 - 14 Juni 2026					
6	Dinded Zulkarnain	DAI MERCUY	Surabaya	13 - 14 Juni 2026					
7	Ardi Satrio Utomo	DAI MERCUY	Surabaya	13 - 14 Juni 2026					
8	Anshika Prasetya Aji	DAI MERCUY	Surabaya	13 - 14 Juni 2026					
9	Dhaffa Dhyaa Ulihan	DAI MERCUY	Surabaya	13 - 14 Juni 2026					
10	Harbi Pramana	DAI MERCUY	Surabaya	13 - 14 Juni 2026					
11	Rio Aryanto N	DAI MERCUY	Surabaya	13 - 14 Juni 2026					
12	Dandi Ruchmad Aziz	DAI MERCUY	Surabaya	13 - 14 Juni 2026					
13									
14									
15									
SUB TOTAL					6.000.000	800.000			
OTHERS									
1	SNACK BOOTH								
2	ENTER/EXIT (BELLICLIP)								
3	Product Presentation								
4	Pengiriman Graphic X								
TOTAL					6.000.000	800.000			
GRAND TOTAL									

Informasi Hotel				Keterangan	
Nama HOTEL	C. In	C. out			
Duka Hotel					
Grand Darmo Side by AMITYV	9 Jun 26	14 Jun 26			
Amaris hotel					

Informasi Transportasi				Keterangan	
JENIS TRANSPORTASI	Tanggal	berangkat	pulang		
Pesawat		6/19/2026	6/14/2026	Berangkat : 06.25 - 08.05: Citraak (D6-738) Pulang : 17.30 - 19.00 Bank Awi (D-7579)	

Pemohon, 
 (Muhammad Yusuf P)
 PT Mercury

Menerima, 
 Aditya Galih W
 JPM Mercury

Mengetahui, 
 (A N Ioni)
 HOD Mercury

(General Affian)
 Indrian Pan
 (Human Resource)

MARKETING				Keterangan	
PURCHASING	FINANCE	G.A	Grand total		
12.700.000	8.150.000	500.000	21.350.000		
	81.370.000		103.320.000		

All Dvise		100%	
GRAND TOTAL	103.320.000		

103.320.000



Verification

LAMPIRAN KEGIATAN MARKETING

No.	: MA202605-14	Divisi	: MERCURY
Tgl Ajuan	: 11 May 2026	Regional	: REGIONAL 6,REGIONAL 7
Jenis Kegiatan	: EVENT	Area	: SURABAYA 1,MALANG + KEDIRI,SURABAYA 2,SURABAYA 3
Nama Kegiatan	: Continuing Neurological Education 2026 (CNE 2026)	Rayon	: • All Rayon
Tgl Kegiatan	: 09 Jun 2026 s/d 14 Jun 2026		
Estimasi Biaya	: Rp 103,380,000		
Target Sales	: Rp 2,251,613,000		

TARGET SALES :

NO	KODE	NAMA PRODUK	AVG SALES	QTY	HNA	TARGET SALES	GROWTH
1	RIK0301015	RIKLONA 2	1,179,766,157	1400	966,240	1,352,736,000	15%
2	ANT1801001	ANTIROL SOFT CAPSULE	52,656,300	350	180,000	63,000,000	20%
3	BAM0201001	BAMGETOL 200	420,354,734	1900	242,550	460,845,000	10%
4	DOL0201004	DOLGESIK 50	158,119,729	1400	126,500	177,100,000	12%
5	RIB1810002	RIBAN 20	1,000,000	2	600,000	1,200,000	20%
6	PRO0301012	PROLEPSI 300	123,683,018	400	359,100	143,640,000	16%
7	SIB0201025	SIBITAL 50	34,260,044	180	218,400	39,312,000	15%
8	SIB0201026	SIBITAL INJ	12,455,972	100	137,800	13,780,000	11%
9	DOL0201006	DOLGESIK SPC	100,000	2	150,000	300,000	200%
			1,982,395,954			2,251,913,000	

MONITORING APOTIK :

NO	NAMA OUTLET	ALAMAT OUTLET
1	ALL OUTLET	ALL OUTLET

ANALISA KEGIATAN :

Estimasi Biaya : Rp 103,380,000
Ratio Biaya Terhadap Sales : 5.21%
Avg Sales 3 Bulan Terakhir : Rp 1,982,395,954
Target Sales Setelah Event : Rp 2,251,613,000
Growth : 13.58%

Proposed by

PE	-ttd- (Proposed)
	Ditandatangani secara elektronik : 2026-05-11 13:50:38

Approved by

PM	
	Ditandatangani secara elektronik : 2026-05-12 13:32:57
MM	

ANALISA BIAYA KEGIATAN MARKETING

NAMA EVENT

TANGGAL EVENT

TEMPAT EVENT

EST JUMLAH PESERTA

CAKUPAN WILAYAH

TARGET CUSTOMER (SPECIALISASI)

: Continuing Neurological Education 2026 (CNE 2026)

: 9 - 14 Juni 2026

: Vasa Hotel Surabaya

: +/- 500 ORANG

: Jawa Timur

: Neurologi

		2025						
NO	DIVISI	BIAYA KEGIATAN MARKETING	SEBELUM EVENT	SETELAH EVENT			RATIO BIAYA	
			AVG SALES 3 BLN TERAKHIR	ESTIMASI SALES per BULAN	GRW	ACTUAL SALES per BULAN	SEBELUM EVENT	SESUDAH EVENT
1	MERCURY	44,310,000	741,350,050	815,485,055	10%	2,343,788,015	6.0%	1.9%
TOTAL		44,310,000	741,350,050	815,485,055	10.0%	-	6.0%	0.0%

2026								
NO	DIVISI	BIAYA KEGIATAN MARKETING	SEBELUM EVENT AVG SALES 3 BLN TERAKHIR	SETELAH EVENT ESTIMASI SALES per BULAN	GRW	ACTUAL SALES per BULAN	RATIO BIAYA	
							SEBELUM EVENT	SESUDAH EVENT
1	MERCURY	103,380,000	3,285,420,236	3,942,504,284	20%		3.1%	0.0%
TOTAL		103,380,000	3,285,420,236	3,942,504,284	20%	-	3.1%	0.0%

JADWAL KEGIATAN CNE 2026

No	Hari/Tgl	Jam	Acara
1	Selasa, 09 Juni 2026	06.30 - 08.30	Perjalanan dari Jakarta ke Surabaya
2		08.30 - 09.00	Perjalanan Menuju kantor Surabaya
3		09.00 - 12.00	Training dan meeting koordinasi
4		12.00 - 17.00	visit Dokter
5		17.00 - 20.00	Entertain dokter
6		20.00 - 20.30	Menuju Hotel
7	Rabu, 10 Juni 2026	08.00 - 10.00	Morning sesion dan meeting koordinasi
8		10.00-12.00	Visit dokter
9		12.00-12.30	Persiapan Produk Presentasi
10		13.00-15.00	Produk Presentasi
11		15.00 - 17.00	visit Dokter
12		17.00 - 18.00	Perjalanan Pulang ke hotel
13	Kamis, 11 Juni 2026	08.00 -10.00	Technical Meeting CNE 2026
14		10.00 - 17.00	visit Dokter
15		17.00 - 18.00	Menuju Hotel
16		18.00 - 21.00	Entertain dokter
17	Jum'at, 12 Juni 2026	21.00 - 21.30	Menuju Hotel
18		08.00 - 10.00	Persiapan Promo material
19		10.00 - 11.30	visit Dokter
20		12.30 - 15.00	visit Dokter
21		15.00 - 18.00	Belanja Snack Booth
22		18.30 - 19.00	Check Vanue
23		19.00 - 19.30	Menuju Hotel
24	Sabtu, 13 Juni 2026	07.00 - 07.15	Persiapan opening Booth
25		07.15 - 07.30	Briefing untuk kegiatan booth
26		07.30 - 17.00	Mengajak dan menyambut dokter yang datang ke booth mersifarma, serta menjelaskan mengenai produk mersifarma
27		12.00 - 13.15	Mengajak dokter untuk mengikuti symposium afterlunch sympo 6
28		13.00 - 14.15	Symposium yang di sponsori mersi
29		14.30 - 17.00	Entertain Dokter
30		17.00 - 17.30	closing booth
31	Minggu, 14 Juni 2026	07.30 - 07.45	Persiapan opening Booth
32		07.15 - 07.30	Briefing untuk kegiatan booth
33		07.30 - 17.00	Mengajak dan menyambut dokter yang datang ke booth mersifarma, serta menjelaskan mengenai produk mersifarma
34		12.00 - 15.00	Entertain dokter
35		17.30 - 19.00	Perjalanan Menuju Jakarta

Daftar PIC			
No	Nama	Divisi	PIC
1	Yusuf P	MERCURY	Koordinator Booth
2	Achmad N Toni	MERCURY	
3	Andhika Prasetya	MERCURY	Makan siang
4	Didied Zulkarnain	MERCURY	Snack booth
5	Ari Satrio Utomo	MERCURY	Kebersihan booth
6	All personel	MERCURY	Detailing



PESERTA KEGIATAN MARKETING

No. : MA202605-14
 Jenis Kegiatan : EVENT
 Nama Kegiatan : CNE 2026 - Product Presentasi
 Tgl Kegiatan : 09 Jun 2026 s/d 14 Jun 2026

NO	ID MD	NAMA USER / CUSTOMER	SPEC	CLASS	INSTITUSI	NO. HP	JML VISIT
1	15664	ANNISA NURUL AROFAH	NEUROLOGIST	BB	RST. DR. SOEPRAOEN MALANG	8113031878 / 81	104
2	16516	ANNY HANIFAH	NEUROLOGIST	BB	RS. ANWAR MEDIKA SIDOARJO	8123136833	47
3	17696	BIMO MUBYARTO	NEUROLOGIST	BB	RS. PINDAD TUREN MALANG	819678379	17
4	15208	DEASY PUTRI SUKARNO	NEUROLOGIST	AC	RS. SITI AISYAH MADIUN	82232275227	110
5	3279	DIAH MUSTIKA HESTI	NEUROLOGIST	AC	RS. SITI KHODIJAH SEPANJANG SIDOARJO		43
6	15968	DIAH UTARI	NEUROLOGIST	AC	RSAL. DR. RAMELAN SURABAYA		62
7		DIAH YUNIATI	NEUROLOGIST	AC	RS. ISLAM SURABAYA		22
8	13046	DIAN MARIA PIA	NEUROLOGIST	AB	RS. NATIONAL SURABAYA		86
9		Eric Hartono Tedyanto	NEUROLOGIST	BB	RSAL. DR. RAMELAN SURABAYA		27
10	16956	EVANDER ALOYSIUS RAYMOND DECUN	NEUROLOGIST	AC	RS. GOTONG ROYONG SURABAYA		36
11		FAUZIA RISMA RAHAYU	NEUROLOGIST	BC	RS. AISYIAH BOJONEGORO		33
12		FIDIANA	NEUROLOGIST	BC	RS. ADI HUSADA UNDAAN SURABAYA		47
13	15971	NEILA RAISA	NEUROLOGIST	BC	RS. ISLAM AISYIAH MALANG	81803805813	97
14	16172	NI KOMANG SRI DEWI U	NEUROLOGIST	AC	RSAL. DR. RAMELAN SURABAYA	85783356510	29
15	17763	PRITA AULIA NASTAGFIRUKA	NEUROLOGIST	BC	RS. UBAYA SURABAYA		19
16	17300	RADIKA YUNIA SARI	NEUROLOGIST	BB	RSUD. SRENGAT BLITAR	82140809478	57
17	17987	RAMON SATYA PRADHANA	NEUROLOGIST	BB	RS. DELTA SURYA SIDOARJO		70
18		SUJAROT DWI SASMITO	NEUROLOGIST	BC	RSUD. ASEMBAGUS SITUBONDO	81803836783	4
19	638	SULIMAN PURWOKO	NEUROLOGIST	AB	RSAL. DR. RAMELAN SURABAYA	818302720	69
20	17098	WINDA NIRMALA SARI	NEUROLOGIST	BC	RS. ISLAM GONDANGLEGI MALANG	81233337447	125



Verification

PESERTA KEGIATAN MARKETING

No. : MA202605-14
Jenis Kegiatan : EVENT
Nama Kegiatan : CNE 2026 - Product Presentasi
Tgl Kegiatan : 09 Jun 2026 s/d 14 Jun 2026

NO	ID MD	NAMA USER / CUSTOMER	SPEC	CLASS	INSTITUSI	NO. HP	JML VISIT
1	15664	ANNISA NURUL AROFAH	NEUROLOGIST	BB	RST. DR. SOEPRAOEN MALANG	8113031878 / 81	104
2	16516	ANNY HANIFAH	NEUROLOGIST	BB	RS. ANWAR MEDIKA SIDOARJO	8123136833	47
3	17696	BIMO MUBYARTO	NEUROLOGIST	BB	RS. PINDAD TUREN MALANG	819678379	17
4	15208	DEASY PUTRI SUKARNO	NEUROLOGIST	AC	RS. SITI AISYAH MADIUN	82232275227	110
5	3279	DIAH MUSTIKA HESTI	NEUROLOGIST	AC	RS. SITI KHODIJAH SEPANJANG SIDOARJO		43
6	15968	DIAH UTARI	NEUROLOGIST	AC	RSAL. DR. RAMELAN SURABAYA		62
7		DIAH YUNIATI	NEUROLOGIST	AC	RS. ISLAM SURABAYA		22
8	13046	DIAN MARIA PIA	NEUROLOGIST	AB	RS. NATIONAL SURABAYA		86
9		Eric Hartono Tedyanto	NEUROLOGIST	BB	RSAL. DR. RAMELAN SURABAYA		27
10	16956	EVANDER ALOYSIUS RAYMOND DECUN	NEUROLOGIST	AC	RS. GOTONG ROYONG SURABAYA		36
11		FAUZIA RISMA RAHAYU	NEUROLOGIST	BC	RS. AISYIAH BOJONEGORO		33
12		FIDIANA	NEUROLOGIST	BC	RS. ADI HUSADA UNDAAN SURABAYA		47
13	15971	NEILA RAISA	NEUROLOGIST	BC	RS. ISLAM AISYIAH MALANG	81803805813	97
14	16172	NI KOMANG SRI DEWI U	NEUROLOGIST	AC	RSAL. DR. RAMELAN SURABAYA	85783356510	29
15	17763	PRITA AULIA NASTAGFIRUKA	NEUROLOGIST	BC	RS. UBAYA SURABAYA		19
16	17300	RADIKA YUNIA SARI	NEUROLOGIST	BB	RSUD. SRENGAT BLITAR	82140809478	57
17	17987	RAMON SATYA PRADHANA	NEUROLOGIST	BB	RS. DELTA SURYA SIDOARJO		70
18		SUJAROT DWI SASMITO	NEUROLOGIST	BC	RSUD. ASEMBAGUS SITUBONDO	81803836783	4
19	638	SULIMAN PURWOKO	NEUROLOGIST	AB	RSAL. DR. RAMELAN SURABAYA	818302720	69
20	17098	WINDA NIRMALA SARI	NEUROLOGIST	BC	RS. ISLAM GONDANGLEGI MALANG	81233337447	125



Verification

PESERTA KEGIATAN MARKETING

No. : MA202605-14
Jenis Kegiatan : EVENT
Nama Kegiatan : CNE 2026 - Entertain
Tgl Kegiatan : 09 Jun 2026 s/d 14 Jun 2026

NO	ID MD	NAMA USER / CUSTOMER	SPEC	CLASS	INSTITUSI	NO. HP	JML VISIT
1	13301	A. FIRDAUS SANI	NEUROLOGIST	BC	RS. ISLAM JEMURSARI SURABAYA	81216933977	78
2		ANDINA YULIANI	NEUROLOGIST	AC	RS. PRIMASATYA HUSADA CITRA SURABAYA		88
3		ANDREAS SOETJIDNO	NEUROLOGIST	BB	RS. MITRA KELUARGA SURABAYA		23
4	13043	BAMBANG KUSNARDI	NEUROLOGIST	BC	RS. NATIONAL SURABAYA		28
5		BETHASIWI PURBASARI	NEUROLOGIST	BC	KLINIK DR. BENGGOL MALANG	81215607890	28
6	18356	CINDY CECILIA	NEUROLOGIST	BB	APT. CINDI SUTOREJO		55
7		DANI PRASETYA	NEUROLOGIST	BB	RSUD. DR. SOETOMO SURABAYA	8123157001	26
8		DEBY WAHYUNING HADI	NEUROLOGIST	BC	RSUD. DR. SOETOMO SURABAYA	811309054	143
9		HERMANTO	NEUROLOGIST	BC	RSUD. DR. SOETOMO SURABAYA	85851516868	37
10		ISTI SUHARJANTI	NEUROLOGIST	AB	RSUD. DR. SOETOMO SURABAYA	811323285	88
11		KOEMALAWATI WIDJAYA	NEUROLOGIST	AC	RS. HUSADA UTAMA SURABAYA	81330308060	50
12		MUHAMMAD HAMDAN	NEUROLOGIST	AC	RS. ISLAM JEMURSARI SURABAYA		60
13	5161	NOVIAN WIBOWO	NEUROLOGIST	AC	RS. BAPTIS KEDIRI	8997443113	96
14	16442	OLIVIA MAHARDANI ADAM	NEUROLOGIST	BC	RSAL. DR. RAMELAN SURABAYA	81252005030	18
15		PAULUS SUGIANTO	NEUROLOGIST	AC	APT. CINDI SUTOREJO	8989359888	187
16	16422	PRIYA NUGRAHA	NEUROLOGIST	BC	RS. ISLAM SURABAYA	81330466000	87
17	17436	RADEN RARA PARAMITA NURINA PUTRI	NEUROLOGIST	CC	RS. WIDODO NGAWI	081233624399	29
18	13768	RIFQI ATHO	NEUROLOGIST	AC	RS. AL-ITTIHAD BLITAR	8123442700	28
19		TROEBOES POERWADI	NEUROLOGIST	BB	APT. KF 243 ARJUNO SAWAHAN		7
20		YUDHA HARYONO	NEUROLOGIST	AB	RSUD. DR. SOETOMO SURABAYA	81232526020	69



PROPOSAL

The 24th Continuing Neurological Education 2026

June 9 - 14, 2026 | Vasa Hotel, Surabaya

**NeuroFrontiers 2026 :
From Neuroscience to New Horizons
in Neurology**

More information

+62 81233613388

+62 81331009210

cne.surabaya@gmail.com

www.rcne-surabaya.id

Presented By :

Indonesia Neurological Association (INA) Surabaya Chapter

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WELCOME MESSAGE

Assalamu'alaikum warahmatullahi wabarakatuh,

Dear Esteemed Sponsors and Partners,

We are pleased to present the proposal for The 24th Continuing Neurological Education (CNE) 2026, carrying the theme "NeuroFrontiers 2026: From Neuroscience to New Horizons in Neurology." This annual scientific forum continues to grow as a platform for advancing neurological knowledge, fostering collaboration, and supporting continuous professional development for clinicians across the region.

The success and sustainability of CNE would not be possible without the valuable partnership of our sponsors. Your support enables us to deliver high-quality educational sessions, invite distinguished speakers, and provide an enriching experience for all participants. Through this event, we aim to not only enhance scientific insight but also strengthen collaboration between the medical community and industry partners who share our commitment to improving neurological care.

We invite you to join us in this year's CNE as a trusted partner. Your participation will contribute significantly to the advancement of neurology while offering meaningful engagement with healthcare professionals, institutions, and key stakeholders.

Thank you for considering this partnership opportunity. We look forward to collaborating with you in making CNE 2026 a successful and impactful event.

Wassalamu'alaikum warahmatullahi wabarakatuh.

Warm regards,

dr. Fidiana, Sp.N, Subsp.ENK(K)
Chairman of the committee

TOPICS

THEME :

NeuroFrontiers 2026 : From Neuroscience to New Horizons in Neurology.

SYMPOSIUM & WORKSHOP TOPICS :

1. Stroke/Neurovascular
2. Neurointervention
3. Neuroimaging
4. Neuroophthalmology-Neurootology
5. Pain
6. Headache
7. Movement Disorder
8. Neurobehaviour
9. Neurodegenerative
10. Neurotrauma
11. Neuroinfection & Neuroimmunology
12. Neurocritical & Neurointensive Care
13. Sleep Disorder
14. Epilepsy & Neurophysiology
15. Neurooncology
16. Neurorestoration & Neuroengineering
17. Neuropediatrics
18. Neuroepidemiology

GENERAL INFORMATION

Dates

Tuesday, 9th to Sunday 14th June 2026

Venue

Vasa Hotel Surabaya
Jl. Mayjen HR. Muhammad No.31, Putat Gede
Surabaya - 60189 - East Java
Phone : 031 730 1888

Language

The Official language of the Congress is both Indonesian and English

Transportation

Venue can be reached by Taxi

Congress Secretariat

Indonesian Neurological Association (INA) Surabaya Chapter

Address :

The Indonesian Medical Association Building,
Mayjend. Prof. Dr. Moestopo No. 117
Surabaya, East Java
E-mail : cne.surabaya@gmail.com
Website : www.cne-surabaya.id

Contact Person

2. CNE Hotline (+6281233613388)
3. Dwie F. Rachmawati (+6281331009210)

Key Dates

- Deadline of accomodation guarantee : 20th May 2026
- Deadline of registration : 11th June 2026
- Workshop/ Teaching Course : 11th - 12th June 2026
- Symposium : 13th - 14th June 2026
- Exhibition : 13th - 14th June 2026

COMMITTEE

Advisor

1. **Dr. dr. Achmad Firdaus Sani, Sp.N, Subsp.NIIOO(K), FINS**
(Chairman of Indonesian Neurological Association Surabaya Chapter)
2. **Dr. dr. Mohammad Saiful Ardhi, Sp.N, Subsp.NIIOO(K)**
(Head of Neurology Department, Faculty of Medicine Airlangga University)
3. **Dr. dr. Muhammad Hamdan, Sp.N, Subsp.NGD(K)**
4. **dr. Mudjiani Basuki, Sp.N, Subsp.ENK(K)**
5. **dr. Isti Suharjanti, Sp.N, Subsp.NN(K)**
6. **Dr. dr. Paulus Sugianto, Sp.N, Subsp.NKI(K), FAAN.**

Steering Committee

1. dr. Wijoto, Sp.N, Subsp.NGD(K)
2. dr. M. Saiful Islam, Sp.N, Subsp.NIIOO(K)
3. Dr. dr. Kurnia Kusumastuti, Sp.N, Subsp.ENK(K)
4. dr. J. Ekowahono R., Sp.N, M.Kes.

Organizing Committee

Chairman	: dr. Fidiana, Sp.N, Subsp.ENK(K)
Co-Chairman	: dr. Yudhi Adrianto, Sp.N, Subsp.NIIOO(K), FINR, FINA
Secretary	: dr. Sita Setyowatie, Sp.N, Subsp.NIIOO(K)
Secretariat	: Dwie F. Rachmawati Ilham Dwi Prakoso, S.KM
Treasurer	: dr. Devi Ariani Sudibyo, Sp.N, Subsp.NN(K) Gading Diah Zahara Putri, S.KM

SECTIONS

Funding Committee

Dr. dr. Muhammad Hamdan, Sp.N, Subsp.NGD(K)
Dr. dr. Paulus Sugianto, Sp.N, Subsp.NKI(K), FAAN
dr. Mudjiani Basuki, Sp.N, Subsp.ENK(K).
dr. Isti Suharjanti, Sp.N, Subsp.NN(K)
Dr. dr. Achmad Firdaus Sani, Sp.N, Subsp.NIIOO(K), FINS
Dr. dr. Hanik Badriyah Hidayati, Sp.N, Subsp.NN(K)
Dr. dr. Abdulloh Machin, Sp.N, Subsp.NKI(K)

Congress Scientific, Workshop and Teaching Course Program

Dr. dr. Wardah Rahmatul Islamiyah, Sp.N, Subsp.ENK(K)
Dr. dr. Mohammad Saiful Ardhi, Sp.N, Subsp.NIIOO(K)
dr. Ersifa Fatimah, Sp.N, Subsp. ENK(K)

COMMITTEE

Poster Presentation

dr. Fadil, Sp.N, Subsp.ENK(K)

Meeting and Audiovisual

dr. Dedy Kurniawan, Sp.N, Subsp.NIIIOO(K), FINA

Ceremony

dr. Yudha Haryono, Sp.N, Subsp.NGD(K)

dr. Djohan Ardiansyah, Sp.N, Subsp.N-Onk(K)

Registration and Accomodation

dr. Deby Wahyuning Hadi, Sp.N, Subsp.NRE(K)

Dwie F. Rachmawati, S.Si

Food and Beverage

dr. Lathifatul Fikriyah, Sp.N

Sulistyowati, S.Sos

Binti Sholichah

Publication, Documentation and Website

dr. Yudhi Adrianto, Sp.N, Subsp.NIIIOO(K), FINR, FINA

Exhibition and Transportation

dr. Priya Nugraha, Sp.N, Subsp.NGD(K)

Community Service

dr. Putri Arifin, Sp.N

Rahayu Putri Arinasari, S.KM

SPONSOR AND EXHIBITION

We thank the following sponsors for their great support!

APPLICATION FOR SPONSORSHIP

Application for sponsorship can be made in writing with the enclosed booking enquiry form to:

INA Surabaya Chapter. Address :

The Indonesian Medical Association Building Mayjend Prof. Dr. Moestopo No. 117,
Surabaya Phone. 031-5501670

Contact :

- Dwie F. Rachmawati, S.Si(+6281331009210)
- CNE Hotline (+6281233613388)

Email : www.cne-surabaya.id

INFORMATION FOR SPONSORS AND EXHIBITORS

All requests for bookings are allocated on a first come, first served basis. In order to reserve your sponsorship / exhibition booth, please fill out the Sponsorship / Exhibition Booking Form.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In Order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

TERMS OF PAYMENT

50% with signed contract 50% by April 2026

All payments must be received before the start date of the Meeting.

PAYMENT METHODS

Payment by bank transfer. Please make drafts payable to Committee:

Bank Account:

PERDOSSI CABANG SURABAYA

Bank Jatim Cabang Dr. Soetomo No. Account : 0322917058

SPONSOR AND EXHIBITION

Cancellation / Reduction Policy

Cancellation / Reduction must be made in writing and sent to committee. The committee shall retain :

- 50% of the agreed package amount if the cancellation/reduction is made between 1st January, 2026 and 31st March, 2026 inclusive
- 100% of the agreed package amount if the cancellation/reduction is made after 31st March, 2026

Sponsorship Terms & Conditions

Once a Sponsorship Booking Form is received a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the Sponsorship Office address above. Alternatively an invoice for the deposit can be requested on the Booking Form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

Exhibition Terms & Conditions

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

Symposium Price

- | | |
|-------------------------|------------------|
| • Morning Symposium | : IDR 60,000,000 |
| • Pre-Lunch Symposium | : IDR 90,000,000 |
| • Lunch Symposium | : IDR 90,000,000 |
| • After Lunch Symposium | : IDR 70,000,000 |
| • Afternoon Symposium | : IDR 60,000,000 |
| • Dinner Symposium | : IDR 85,000,000 |

For the above Sponsored Symposia Sessions the following applies:

- Special time slots have been designated and will be allocated on a "first come, first served" basis.
- Suggest 1 speakers and propose topics.
- Speaker's fees and registration fee are included.
- Will accept free symposium registration (Morning symposium = 2; Pre-lunch & lunch symposium = 4; After Lunch symposium = 2; Afternoon symposium = 2; and Dinner symposium = 4).
- Get a 50% discount on the exhibition booth and opportunity to choose booth number for Lunch and Pre-Lunch Sponsorship.
- Allowed to distribute brochure or invitation for participant

SPONSOR AND EXHIBITION

Workshop : IDR 50,000,000 Teaching Course : IDR 40.000.000

Display Tools in Workshop : IDR 20.000.000

For the above Sponsored Workshop & Teaching Course Sessions the following applies:

- Special time slots have been designated and will be allocated on a "first come, first served" basis.
- The sponsoring company, in addition to the Sponsorship fees, must cover speaker's fees, accommodation and transportations. This also applies in the case where the committee has already invited the speakers.
- The Program Committee must submit the proposed programs of all sponsored for approval.
- 2 free registration for workshop.

Exhibition Information

The commercial/technical Exhibition will be held at the foyer.

The floor plan has been designed to maximize Exhibitors' exposure.

Proposed date

Friday, June 12nd 2026; 10.00pm

Exhibition

Saturday – Sunday, June 13th (9.00 am - 4.00 pm) – 14th 2026 (9.00 am - 1.00 pm)

Space only Rental [Exhibition Booth]

Platinum Booth (in Foyer) : IDR 40,000,000 Gold Booth : IDR 30,000,000, this includes:

- Special time slots have been designated and will be allocated on a "first come, first served" basis.
 - Will accept 2 free registration for Platinum Booth.
 - Will accept 1 free registration for Gold Booth.
 - Refreshments and lunch for 2 registered persons.
 - Exhibitors' badges
 - Cleaning of public areas and gangways
 - The Contractor of Exhibition Booth is "Go Production"
- Contact Person : Gogod - 085648049086

SCIENTIFIC PROGRAMS

Workshop/Teaching Course

Tuesday - Friday, 9 - 12 June 2026

TIME	A
07.00 - 08.00	Registration
08.00 - 16.00	Workshop/Teaching Course

Symposium

Saturday, 13 June 2026

TIME	PROGRAMS	
07.00 - 08.00	Registration	
08.00 - 09.00	PLENARY	
09.00 - 09.30	Opening Ceremony & Coffee Break	
09.30 - 10.45	Pre-Lunch Symposium 1	Pre-Lunch Symposium 2
10.45 - 12.00	Lunch Symposium 3	Lunch Symposium 4
12.00 - 13.00	Lunch Break	
13.00 - 14.15	After Lunch Symposium 5	After Lunch Symposium 6
14.15 - 15.30	Afternoon Symposium 7	Afternoon Symposium 8
15.30 - 16.45	Afternoon Symposium 9	Afternoon Symposium 10
16.45 - 17.00	Coffee Afternoon	
17.00 - 18.30	Break	
18.30 - 21.00	Dinner Symposium/ ILUSI Night	

Sunday, 14 June 2026

TIME	PROGRAMS	
08.00 - 09.15	Morning Symposium 11	Morning Symposium 12
09.15 - 09.30	Coffee Break	
09.30 - 11.00	Pre-Lunch Symposium 13	Pre-Lunch Symposium 14
11.00 - 12.15	Lunch Symposium 15	Lunch Symposium 16
12.15 - 12.30	Closing	
12.30 - 13.00	Lunch Break	

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Booth 1,2,3,4,5 Platinum uk 3 x 3 m
Booth 5,6,7,8,9,10,11,12,13,14,15,,16,17,18,19,20,21,22,23,24 Gold Uk 3 x 2 m
Buffet

SPONSORSHIP FORM

Please complete and send to:

Dept. of Neurology Medical Faculty Airlangga University/ Dr. Soetomo General Hospital
Mayjend. Prof.Dr. Moestopo 6-8, Surabaya

Fax.031-5019041 Phone. 031-5501670 / 031-5019041; E-mail : cne.surabaya@gmail.com

CONTACT NAME :
NAME OF COMPANY :
ADDRESS :
CITY :
POST / ZIP CODE :
PHONE/FAX :
EMAIL :

I would like to book the following Sponsorship Items:

No	ITEM	PARTISIPATION (IDR)	(√)	
1	Saturday, 13 th June 2026 Pre-Lunch Symposium 1, 2 Lunch Symposium 3, 4 After Lunch Symposium 5, 6 Afternoon Symposium 7, 8 Afternoon Symposium 9, 10	☐ 90.000.000 ☐ 90.000.000 ☐ 70.000.000 ☐ 60.000.000 ☐ 60.000.000		
2	Sunday, 14 th June 2026 Morning Symposium 11, 12 Pre-Lunch Symposium 13, 14 Lunch Symposium 15, 16	☐ 60.000.000 ☐ 90.000.000 ☐ 90.000.000		
4.	Workshop (wet lab/hands on)	☐ 50.000.000		
5.	Teaching Course	☐ 40.000.000		
6.	Platinum Booth	☐ 40.000.000		
7.	Gold Booth	☐ 30.000.000		
8	Display Tools in Workshop	☐ 20.000.000		
TOTAL		IDR		

- Provisional Booking – The item will be released if not confirmed within 14 days
- Please call me to discuss our Sponsorship package
- Please send me a Sponsor contract and first 60% deposit invoice Note: should the reservation be made less than 30 days prior to the commencement of the congress, the client will be requested to send credit card details as a guarantee.
- Tax guaranteed by Sponsorship.

Bank Account :
PERDOSSI CABANG SURABAYA
Bank Jatim Cabang Dr. Soetomo
No. Account : 032-291-7058

.....
Sign

(.....)

SPONSORSHIP FORM**Please complete and send to:**

Dept. of Neurology Medical Faculty Airlangga University/ Dr. Soetomo General Hospital
Mayjend. Prof.Dr. Moestopo 6-8, Surabaya

Fax.031-5019041 Phone. 031-5501670 / 031-5019041; E-mail : cne.surabaya@gmail.com

CONTACT NAME :
 NAME OF COMPANY :
 ADDRESS :
 CITY :
 POST / ZIP CODE :
 PHONE/FAX :
 EMAIL :

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2	Sunday, 14 th June 2026 Morning Symposium 11, 12 Pre-Lunch Symposium 13, 14 Lunch Symposium 15, 16	☐ 60.000.000 ☐ 90.000.000 ☐ 90.000.000		
4.	Workshop (wet lab/hands on)	☐ 50.000.000		
5.	Teaching Course	☐ 40.000.000		
6.	Platinum Booth	☐ 40.000.000		
7.	Gold Booth	☐ 30.000.000		
8	Display Tools in Workshop	☐ 20.000.000		
TOTAL		IDR		

- Provisional Booking – The item will be released if not confirmed within 14 days
- Please call me to discuss our Sponsorship package
- Please send me a Sponsor contract and first 60% deposit invoice Note: should the reservation be made less than 30 days prior to the commencement of the congress, the client will be requested to send credit card details as a guarantee.
- Tax guaranteed by Sponsorship.

Bank Account :
PERDOSSI CABANG SURABAYA
Bank Jatim Cabang Dr. Soetomo
No. Account : 032-291-7058

.....
 Sign

(.....)



The 24th Continuing Neurological Education 2026

PERHIMPUNAN DOKTER SPESIALIS NEUROLOGI INDONESIA (PERDOSNI) Cabang Surabaya
Hotel Vasa Surabaya, 11 - 14 Juni 2026

Nomor : 027/CNE-26/Sby/I/2026
Lamp. : -
Perihal : Invoice

Surabaya, 16 April 2026

Kepada Yth,
Medical Manager
PT. Mersifarma TM
di-
Tempat.-

Dengan Hormat,
Sehubungan dengan akan diselenggaranya "The 24th Continuing Neurological Education (CNE) 2026" oleh PERDOSNI Cabang Surabaya pada tanggal 11 - 14 Juni 2026 di Hotel Vasa Surabaya. Maka kami kirimkan invoice atas partisipasinya, berupa:

NO	BENTUK SPONSORSHIP	ITEM	HARGA (IDR)
1	After Lunch Symposium 6	1	75.000.000,-
2	Booth no. 16	1	
			Tujuh puluh lima juta rupiah

*belum termasuk pph 23.

Mohon biaya tersebut ditransfer melalui rekening Panitia:

- Nama Bank : Bank Jatim Cabang Dr. Soetomo
- Nomor Rekening : 032-291-7058
- Nama : PERDOSSI CABANG SURABAYA
- NPWP : 03.303.162.6-606.001

Kami mohon bukti pembayaran dikirimkan ke panitia, melalui WA-CNE Surabaya
Hotline : 0813-3100-9210/0812-3361-3388, atau email: cne.surabaya2025@gmail.com.
Atas perhatian dan kerjasamanya kami ucapkan terima kasih.

Panitia "The 24th CNE 2026"



**CONTINUING
NEUROLOGICAL
EDUCATION**

dr. Fidiana, Sp.N, Subsp.ENK(K)
Ketua Panitia.-



Ref No : 065/QT/Gprod/26
 Kepada Yth : PT Mersifarma
 Attn : Bpk Muhammad Pratama
 Perihal : Penawaran Stand Design PT Mersifarma

Dengan Hormat
 Sehubungan dengan adanya acara CNE 2026 Tanggal 13-14 Juni 2026 di Hotel Vasa Surabaya, Maka Bersama ini Kami Mengirimkan Penawaran Stand Design PT Mersifarma

NO :	ITEMS :	DESCRIPTION :	QTY :		FREQ :		UNIT PRICE	TOTAL [Rp] :
1	Stand Design	Ukuran 3 x 2 m Pemasangan banner ukuran 300 x 300 cm Pemasangan banner ukuran 290 x 300 cm Meja Bar + 2 Kursi Meja Dealing Kaca + 4 Kursi Karpet Biru Rak Brosur Tempat Sampah	1	unit				6,500,000
			1	Unit				
			1	unit				
			1	paket				
			1	unit				
		TOTAL						6,500,000
		PPH 2 %						130,000
		GRAND TOTAL						6,370,000

Catatan :

- * Harga Tersebut diatas adalah biaya sewa selama pameran berlangsung
- * Biaya Pembangunan dan Pembongkaran stand
- * Biaya Transportasi perlengkapan stand
- * Pembatalan stand 2 Minggu Sebelum acara akan dikenakan Biaya 50% dari Total Harga

Syarat Pembayaran :

- * DP 50% pada saat penawaran ditanda tangani
- * Transfer BCA 0182788226 An Gogod Setyo Utomo
- * Pelunasan Max paling lambat 1 minggu setelah acara
- * Bukti Transfer bs di Wa Ke Nomer 085648049086

Hormat kami
 Surabaya, 08 Mei 2026

Menyetujui
 PT Mersifarma



Bpk Muhammad Pratama