

COMPANY PROFILE





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Good Quality Improves Life's Quality

WELCOME TO THE MERSIFARMA TM COMPANY PROFILE



“

PT. Mersifarma Tirmaku Mercusana abbreviated PT. Mersifarma TM, hereinafter referred to as Mersi, which means “Making International Standard Research Equivalent Drugs”

PT. Mersifarma Tirmaku Mercusana disingkat PT. Mersifarma TM, yang diputuskan dengan sebutan Mersi, yang berarti “Membuat obat Ekuivalen Riset Standar Internasional”.

”



MESSAGE FROM THE PRESIDENT & CEO

Realizing the need for medicine for the people of Indonesia, the ASEAN Regional and International will continue to develop in accordance with the desire of everyone to live a healthy and long life, it is strongly felt that health is expensive, so it is necessary to provide affordable, quality, safe and effective medicines, according to the main requirements in the GMP (Good Manufacturing Practices) so as to ensure of safe and effective quality medicinal products.

We believe that good quality medicine will improve the quality of life. Seeing and feeling the importance of quality, safety and effectiveness, several Medical and Economic Leaders and Entrepreneurs jointly established a pharmaceutical industry named Mersifarma.

Since its establishment in 1997, the development began until 1999 started production, Mersifarma continuously improving the Quality, Safety and Efficacy, as well as continuing to develop new products for various medical needs.

Our target is that in accordance with the Company's Vision and Mission, it will continue to develop following and in line with the development of health services and the needs of the Indonesian and international community.

We believe that the development and progress in the world of health will not stop, so that all levels of PT. Mersifarma TM are ready to continue to grow, advance and will never stop to innovate

Menyadari kebutuhan obat untuk masyarakat Indonesia, Regional ASEAN dan Internasional akan terus berkembang sesuai dengan keinginan setiap orang untuk hidup sehat dan berusia panjang sangat dirasakan bahwa



kesehatan itu mahal, sehingga perlu disediakan obat terjangkau, berkualitas, aman dan efektif, sesuai syarat utama dalam CPOB (Cara Pembuatan Obat yang Baik) sehingga dapat menjamin tercapainya produk obat berkualitas aman dan efektif.

Kami yakin dengan kualitas obat yang baik akan meningkatkan kualitas hidup. Melihat dan merasakan bahwa betapa pentingnya kualitas, aman dan efektif, maka beberapa Tokoh Kesehatan dan Ekonomi serta Entrepreneur bersama-sama mendirikan industri farmasi Mersifarma.

Sejak berdiri pada tahun 1997 dimulainya pembangunan hingga 1999 mulai berproduksi, senantiasa terus meningkatkan Quality, Safety dan Efficacy, serta terus mengembangkan produk-produk baru kebutuhan pengobatan yang bervariasi.

Target kami adalah sesuai dengan Visi Misi Perusahaan, akan terus berkembang mengikuti dan sejalan dengan perkembangan layanan kesehatan serta kebutuhan masyarakat Indonesia dan Internasional.

Kami yakin bahwa perkembangan dan kemajuan dalam dunia kesehatan tidak akan berhenti, sehingga seluruh jajaran PT. Mersifarma TM telah siap untuk terus berkembang, maju dan tidak akan berhenti untuk berinovasi.

F. Tirto Kusnadi
President & CEO, PT. Mersifarma TM

Moleac



Ciron
Pharmaceuticals Inc.



Under Licensed Product



PROSPECT

In the global era, the development of pharmaceutical technology, pharmacology and therapy as well as public awareness of health and wanting to live a healthy life to reach old age continues to grow throughout the world. So that the availability of quality and varied drugs must be sufficient to meet the needs and will continue to grow.

Mersi is a global, specialized integrated pharmaceutical company focused on developing, manufacturing and distributing prescription drug products (generic and branded), over-the-counter drugs and nutrition.

Era global, perkembangan teknologi farmasi, farmakologi dan terapi serta kesadaran masyarakat akan kesehatan dan ingin hidup sehat untuk mencapai usia lanjut terus tumbuh di seluruh dunia. Sehingga tersedianya obat bermutu dan bervariasi harus cukup memenuhi kebutuhan dan akan terus berkembang.

Mersi adalah sebuah perusahaan farmasi global, terintegrasi khusus yang berfokus pada pengembangan, manufaktur dan mendistribusikan produk obat resep (generik dan bermerek), obat bebas serta nutrisi

Under Licensed Products

Moleac

Ciron
Pharmaceuticals Inc.

KPC
昆药集团

KPC Pharmaceuticals, Inc

WALVAX 沃森生物
Yuxi Walvax Biotechnology Co., Ltd.

HETERO

INTAS
INTAS PHARMACEUTICALS

BENOSTAN
NATURE'S TREATMENT

HISUN
海正药业

WALVAX 沃森生物
Yuxi Walvax Biotechnology Co., Ltd.



Under Licensed Product

KPC

昆药集团
KPC Pharmaceuticals, Inc



Co Marketing

PHAROS INDONESIA



KALBE



Toll manufacturing for finished product

SAKAFARMA LABORATORIES



Toll manufacturing for finished products

KALBE

SAKAFARMA LABORATORIES

OTTO
P.T. Otto Pharmaceutical Indonesia

PROMED

GRACIA PHARMINDO
Pharmaceutical Industry
The Quality You Can Trust

mbf
P.T. MAHAKAM BETA FARMA

MOLEX AYUS

ABOUT MERSI

With the “Prima Setia” guideline as a basic value and commitment, Mersi is successful in delivering work and satisfaction to its customers. In the era of globalization and increasingly stringent requirements to meet the latest GMP (Good Manufacturing Practice), Mersi has successfully passed these requirements by obtaining certification from the BPOM (National Agency of Drug and Food Control of Indonesia) from around 200 pharmaceutical industries in Indonesia.

With the support of more than 1,000 factory employees, as well as 110 support staff and 700 sales personnel throughout the Indonesian Archipelago.

Mersi continues to grow into one of the pharmaceutical industries to be reckoned with. Mersi continues to develop innovations for a better life, in accordance with its motto. “Good Quality Improves Life’s Quality”, by developing quality and superior new products to meet the needs of society.

Mersi is determined to continue to improve the capacity and quality of its distribution services in order to reach the entire Indonesian Archipelago. Now Mersi is a provider of “the main and most comprehensive health service in the field of CNS (Central Nervous System) medicine”. Mersi has become the largest health product company in Indonesia in the CNS field.

During the company's establishment, business development has been intensively carried out through strategies for other pharmaceutical companies, building superior product brands and reaching international markets.

Mersi is a health product company that is integrated with innovation, marketing strategy, brand development, distribution, research expertise and production development in the form of its mission to provide and market quality, evenly distributed, sufficient and affordable drugs to the widest community to improve public health status. Indonesian and International.

With its GMP (Good Manufacturing Practice) certification, Mersi has collaborated “Toll Manufacturing” with reputable pharmaceutical company in Indonesia.

Dengan pedoman “Prima Setia” sebagai nilai dasar dan komitmen, Mersi berhasil untuk memberikan karya serta kepuasan kepada para pelanggannya. Dalam era globalisasi dan semakin ketatnya persyaratan pemenuhan CPOB terkini, Mersi telah berhasil lolos memenuhi persyaratan tersebut dengan memperoleh sertifikasi dari BPOM (Badan Pengawas Obat dan Makanan) dari sekitar 200 industri farmasi yang ada di Indonesia.

Dengan dukungan lebih dari 1.000 orang karyawan pabrik, serta 110 orang tenaga supporting dan 700 tenaga penjualan di seluruh wilayah Kepulauan Indonesia,

Mersi terus tumbuh menjadi salah satu industri farmasi yang dapat diperhitungkan. Inovasi terus dikembangkan Mersi untuk kehidupan yang lebih baik, sesuai dengan mottonya. “Good Quality Improves Life’s Quality”, dengan pengembangan produk-produk baru yang berkualitas dan unggul untuk memenuhi kebutuhan masyarakat.

Mersi bertekad untuk terus meningkatkan kapasitas dan kualitas layanan distribusinya agar dapat menjangkau seluruh Kepulauan Indonesia. Kini Mersi merupakan penyedia “layanan kesehatan utama dan terlengkap dibidang obat CNS (Central Nervous System)”. Mersi telah menjadi perusahaan produk kesehatan terbesar di Indonesia dalam bidang CNS.

Selama berdirinya perusahaan, pengembangan usaha telah gencar dilakukan melalui strategi terhadap perusahaan farmasinya lainnya, membangun merek-merek produk yang unggul dan menjangkau pasar Internasional.

Mersi menjadi perusahaan produk kesehatan yang terintegrasi dengan daya inovasi, strategi pemasaran, pengembangan merek, distribusi, keahlian riset serta pengembangan produksi dalam wujud misinya menyediakan dan memasarkan obat yang bermutu, tersebar merata, tersedia cukup dan terjangkau masyarakat seluas-luasnya untuk meningkatkan derajat kesehatan masyarakat Indonesia dan Internasional.

Dengan dimilikinya sertifikasi CPOB (Cara Pembuatan Obat yang Baik) Mersi telah melakukan kerjasama “Toll Manufacturing” dari perusahaan farmasi ternama di Indonesia.



MOTTO

"Good Quality Improves Life's Quality"

VISION

Mersi as leading pharmaceutical industry in the country and abroad with international standards.

Menjadikan mersi sebagai industri farmasi unggulan didalam negeri maupun diluar negeri yang berstandar Internasional.

MISSION

Providing quality medicines, evenly and adequately available and affordable to the widest community to improve the health status of Indonesian and international people.

Menyediakan dan memasarkan obat yang bermutu, tersebar merata, tersedia cukup dan terjangkau masyarakat seluas-luasnya untuk meningkatkan derajat kesehatan masyarakat Indonesia dan Internasional.

CORPORATE CULTURE

- | | |
|-----------------------------|--|
| • Committed to Good Quality | • Komitmen pada Kualitas Baik |
| • Professionalism | • Profesional |
| • Integrity & Fair | • Jujur & Adil |
| • Customer's Satisfaction | • Memuaskan Pelanggan |
| • Continuous Improvement | • Mengupayakan Perbaikan terus-menerus |

1997

Establishment of the Company under the name of PT. Mersifarma Tirmaku Mercusana.

Pendirian Perseroan dengan nama PT. Mersifarma Tirmaku Mercusana.

Launched company logo as identity.
Meluncurkan logo perusahaan sebagai identitas.

Construction of the Production Unit 2 building
617 m² Beta Lactam Penicillin.
Pembangunan gedung Produksi Unit 2
Beta Laktam Penisilin 617 m².

Construction of the Production Unit 1 Non Beta
Lactam building 1890 m².
Pembangunan gedung Produksi Unit 1 Non Beta
Laktam 1890 m².

1999 Start production.
Mulai memproduksi.

2000 HPLC (High Performance Liquid
Chromatography) Gradient Procurement (Hitachi).
Pengadaan HPLC Gradient (Hitachi).

2002

Constructed a 144 m² Microbiology Laboratory building
for chemistry/physics and microbiology laboratories
with 4 testing rooms (sterility, micro-contamination,
yeast molds, and antibiotic potency tests).

Membangun gedung Laboratorium Mikrobiologi 144 m²
untuk laboratorium kimia/fisika dan mikrobiologi dengan
4 ruang pengujian (sterilitas, cemaran mikro, kapang
kamir, dan uji potensi antibiotik).

2004 Purified water system installation
with 10 inspection points (800L/hour).
Instalasi sistem air murni dengan 10 titik pemeriksaan
800L/jam.

2007 Following GMP (Good Manufacturing Practice),
including the addition of HEPA Filter (High Efficiency
Particulate Air) and monitoring room.
Mengikuti CPOB, antara lain penambahan Hepa
Filter dan monitoring ruangan.

2008 Construction of the production building of Unit 3
Non beta lactam with area of 617 m².
Pembangunan gedung produksi Unit 3 Non Beta Laktam
seluas 617 m².

2009 Water system for WFI (Water for Injection)
system for 5 area point (750L/hour).
Sistem air untuk injeksi. Instalasi WFI sistem untuk area 5
titik poin (750L/jam).

Room monitoring HVAC (Heating, Ventilation, and Air
Conditioning) system switched from conventional to
computerized, for thermo hydro parameters and DP as
well as particle monitoring.

Sistem HVAC monitoring ruangan beralih dari
konvensional ke komputerisasi, untuk parameter termo
hygro dan DP begitu juga dengan partikel monitoring.

2010 Construction of injection production building
(SVP Aseptic and terminal 4 line)
Pembangunan gedung produksi Injeksi (SVP Aseptik
dan terminal 4 line).

MILESTONE

2011

CPOB (Good Manufacturing Practice) certificate Dosage form :

1. Non antibiotic tablet & coated tablet
2. Antibiotic tablet & coated tablet
3. Non antibiotic hard capsule
4. Antibiotic hard capsule
5. Non antibiotic ointment/cream/gel non antibiotic
6. Antibiotic ointment/cream/gel
7. Non antibiotic oral liquid
8. Antibiotic oral liquid
9. Non antibiotic topical liquid
10. Antibiotic topical liquid
11. Non beta lactam oral powder
12. Oral powder of penicilin & its derivatives
13. Tablet & coated tablet of penicilin & its derivatives
14. Small volume injection of non betalactam
15. Sterile powder for injection of non betalactam

2013

Compressor has completed the oil free and water free requirements.

Kompresor sudah melengkapi persyaratan oil free & water free.

The latest water injection system renovates the installation of PW (Purifier Water) systems to be environmentally friendly with the RO-EDI (Reverse Osmosis Electrodeionization system) 1000L/Hour.

Sistem air untuk injeksi terkini merenovasi pemasangan PW sistem menjadi yang ramah lingkungan dengan sistem RO-EDI (1000L/jam).

Construction of a unit 4 production building specifically for solid dosages covering an area of 3.888 m²

Pembangunan gedung produksi Unit 4 khusus sediaan solid seluas 3.888 m².

2014

Construction of an office and laboratory building covering an area of 1.664 m²

Pembangunan gedung kantor & Laboratorium seluas 1.664 m².

2015

Construction of Cool Storage Room area of 72 m².

Pembangunan Ruang Cool Storage luas 72 m²

Procurement of a visual inspection machine for a capacity of 36.000 pcs/hour

Pengadaan mesin inspeksi visual untuk kapasitas 36.000 pcs/jam.

Construction of a new Betalaktam Unit Building 2 : Basement 600 m²

2nd floor (Warehouse) 1.052 m²

3rd floor (Production Area) 1.052 m²

Pembangunan Gedung Betalaktam Baru Unit 2 :

Luas Lt. Basement 600 m²

Luas Lt. 2 (Gudang) 1.052 m²

Luas Lt. 3 (Area Produksi) 1.052 m²

2016

Machinery For Kalpanax Ointment Production from Xionsun :

1. Bottle feeding machine Type JP-800
2. Automatic filling machine XS-YG8
3. Cooling tunnel Type XS-LD3000
4. Automatic screw capping machine XS-XG2
5. Labeling machine Type SC-103P

Mesin Untuk Produksi Kalpanax Salep dari Xionsun :

1. Bottle Feeding Machine Type JP-800
2. Automatic Filling Machine XS-YG8
3. Cooling Tunnel Type XS-LD3000
4. Automatic Screw Capping Machine XS-XG2
5. Labeling Machine Type SC-103P

Installation of Addition of Electrical Power from 550 KVA to 1110 KVA with the addition of MDP Panels, Capacitor Banks, Cubicle Panels and Outdoor Termination.

Instalasi Penambahan Daya Listrik dari 550 KVA menjadi 1110 KVA dengan penambahan bagian Panel MDP, Kapasitor Bank, Panel Kubikal dan Terminasi Outdoor.

2017

Construction of the Central Warehouse building with an area of 11,772 m².

Pembangunan gedung Gudang Sentral seluas 11.772 m².

Construction of the Unit 6 building covers an area of 4,661 m².

Pembangunan gedung Unit 6 seluas 4.661 m².

Construction of the Unit 7 building with an area of 4,187 m².

Pembangunan gedung Unit 7 seluas 4.187 m².

Construction of Unit 8 building with an area of 4,877 m².

Pembangunan gedung Unit 8 seluas 4.877 m².



High Quality Products



PRODUCTION

Our goal is to make high quality, efficient, cost competitive products in both local and export markets. We pride ourselves on having new and modern equipment to complement our state-of-the-art facilities. All equipment is tested and validated before each product is manufactured.

Mersi's commitment to operational excellence is reflected among others in the application of management standards such as GMP (Good Manufacturing Practice) certification. In Indonesia, National Agency of Drug and Food Control requires the pharmaceutical industry to implement the latest GMP (Good Manufacturing Practices).

The six facilities owned by Mersi have received an "A" rating, referring to the GMP (Good Manufacturing Practice) mapping issued by BPOM (National Agency of Drug and Food).

Mersi continuously continues to improve and expand its production facilities to increase capacity and higher quality.

The expansion of the production facility aims to increase production capacity. Renovations over the design and layout of Cikembar Site, Sukabumi, has been referred to the CPOB Certification standard. Expansion of production facility along with the installation of new machines including instrument of high-tech in the laboratories.

Tujuan kami adalah untuk membuat produk berkualitas tinggi, efisien, dengan biaya kompetitif di pasar lokal dan ekspor. Kami bangga memiliki peralatan yang baru dan modern untuk melengkapi fasilitas canggih kami. Semua peralatan diuji dan divalidasi sebelum setiap produk diproduksi.

Komitmen Mersi pada kesempurnaan operasional antara lain tercermin dalam penerapan standar manajemen seperti sertifikasi CPOB (Cara Pembuatan Obat yang Baik). Di Indonesia, Badan Pengawas Obat dan Makanan mewajibkan industri farmasi untuk menerapkan Cara Pembuatan Obat yang Baik (CPOB) terkini.

Enam fasilitas yang dimiliki Mersi telah mendapat peringkat "A", dengan merujuk pada pemetaan CPOB (Cara Pembuatan Obat yang Baik) yang dikeluarkan oleh BPOM (Badan Pengawas Obat dan Makanan).

Mersi secara berkesinambungan terus melakukan perbaikan dan perluasan atas fasilitas-fasilitas produksinya untuk meningkatkan kapasitas dan mutu yang lebih tinggi.

Perluasan fasilitas produksi bertujuan untuk meningkatkan kapasitas produksi. Renovasi desain dan layout Site Cikembar, Sukabumi, sudah mengacu pada standar Sertifikasi CPOB. Perluasan fasilitas produksi seiring dengan pemasangan mesin-mesin baru termasuk alat-alat berteknologi tinggi di laboratorium.

List of GMP (Good Manufacturing Practice) :

1. Small Volume Injection of Nonbetalactam
2. Sterile Powder for Injection of Nonbetalactam
3. Large Volume Injection of Nonbetalactam
4. Nonbetalactam Tablet and Coated Tablet
5. Nonbetalactam Oral Liquid
6. Tablet and Coated Tablet of Penicillin and Its Derivatives
7. Penicillin Hard Capsule and Its Derivatives
8. Penicillin Oral Powder and Its Derivatives
9. Nonbetalactam Tablet and Coated Tablet
10. Nonbetalactam Tablet and Coated Tablet
11. Nonbetalactam Hard Capsule
12. Nonbetalactam Oral Powder
13. Nonbetalactam Topical Liquid
14. Nonbetalactam Semisolid
15. Non-betalactam Large Volume Injection
16. Non-betalactam Small Volume Injection
17. Non-betalactam Sterile Powder for Injection



At the end of 2012, Mersi carried out a comprehensive expansion and renovation of its factory located in Cikembar, Sukabumi. The expansion of this production facility aims to increase production capacity.

Pada akhir tahun 2012, Mersi melakukan perluasan dan renovasi komprehensif atas pabrik yang terletak di lokasi Cikembar, Sukabumi. Perluasan fasilitas produksi ini bertujuan untuk meningkatkan kapasitas produksi.

The renovation of the design and layout at the cikembar location, sukabumi has referred to the GMP standard. Expansion of production facilities is accompanied by the installation of new machines. High-tech laboratory equipment has begun to be used to improve the quality of production.

Renovasi atas desain dan tata letak di lokasi Cikembar, Sukabumi telah mengacu pada standar CPOB. Perluasan fasilitas produksi disertai dengan pemasangan mesin-mesin baru. Alat-alat laboratorium yang berteknologi tinggi telah mulai digunakan untuk meningkatkan kualitas hasil produksi.



UNIT STERILE

Small Volume Parenteral
Injeksi Volume Kecil



UNIT 1

Oral Solid and Liquid Dosage Form
Sediaan Padat dan Cairan Oral



UNIT 2

Oral Solid Beta Lactam Penicilline Dosage Form
Sediaan Padat Oral Beta Laktam Penisilin



UNIT 3

Oral Solid Dosage Form
Sediaan Padat Oral



UNIT 4

Oral Solid Dosage Form
Sediaan Padat Oral



UNIT 5

Topical Liquid and Semi Solid Dosage Form
Sediaan Cairan dan Semi Solid Obat Luar



UNIT 6

Large Volume Parenteral Plastic Bag
Injeksi Volume Besar



UNIT 7

Large Volume Parenteral Plastic Bag
Injeksi Volume Besar



UNIT 8

Large Volume Parenteral Soft Bag
Injeksi Volume Besar



Water System

- 1 unit PW Treatment Capacity 800 kg/h for Beta Lactame Penicilline
- 1 unit PW Treatment Capacity 1 Ton/h for Non Beta Lactame
- 1 unit PW Treatment Capacity 3 Ton/h for Non Beta Lactame
- 1 unit WFI (Multieffect Distiller) Treatment Capacity 750 kg/h for SVP (Small Volume Parenteral)



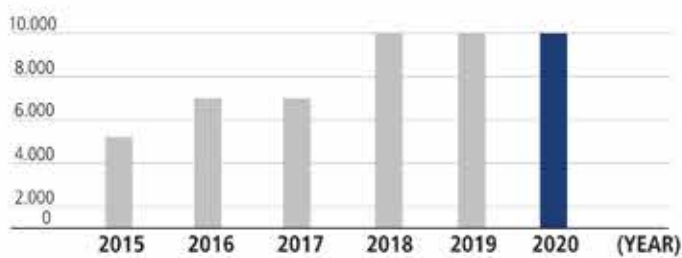
Tablets (NBL)



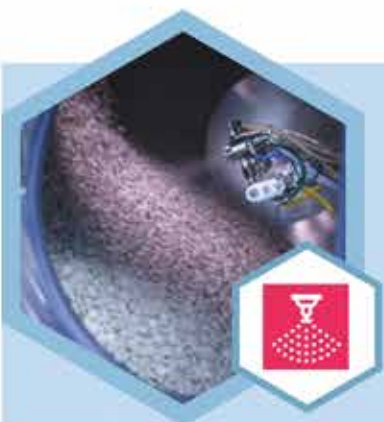
Tablets (NBL)

Production Capacity
Tablets NBL (pcs)

10.000 in millions



Production Capacity



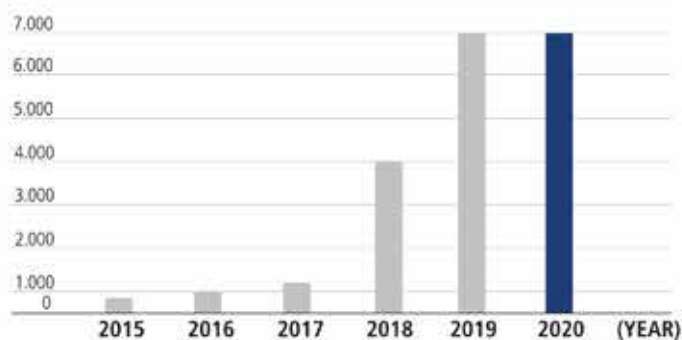
Coated Tablets (NBL)



Coated Tablets (NBL)

Production Capacity
Coated Tablets NBL (pcs)

7.000 in millions



Tablets Blistering



Tablets Coating





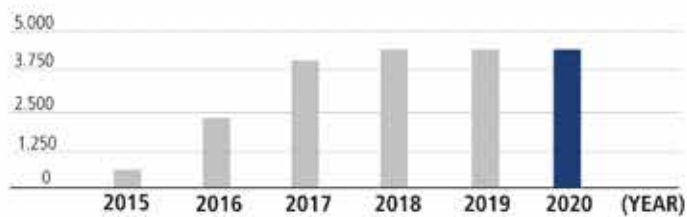
Caplets (BLP)



Caplets (BLP)

Production Capacity
Caplets BLP (pcs)

4.500 in millions



Production Capacity



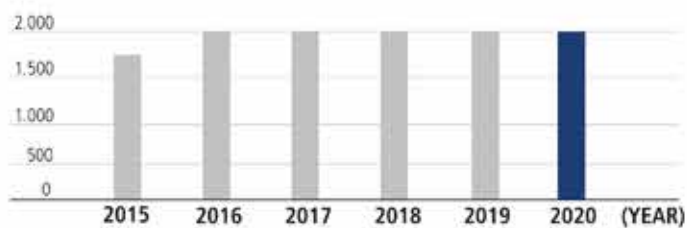
Capsules



Capsules

Production Capacity
Capsules (pcs)

2.000 in millions



Caplets Blistering



Capsules Blistering





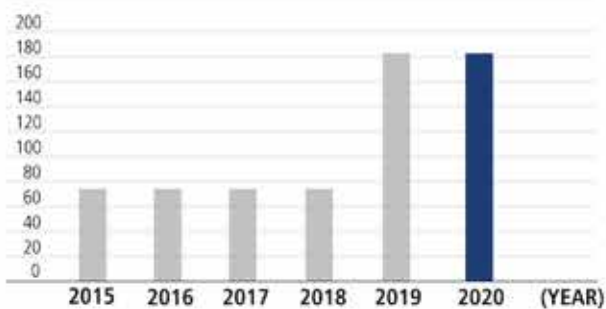
Injection (Ampoules)



Injection (Ampoules)

Production Capacity
Injection Ampoules (pcs)
Unit 1 & 6

181.9 in millions



Production Capacity



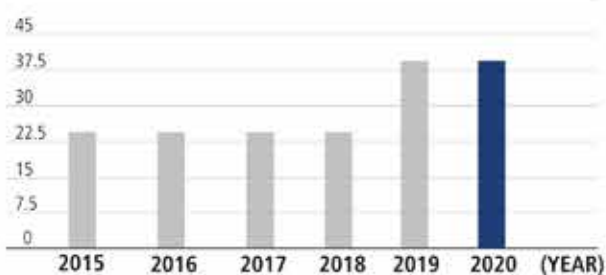
Injection (Vials)



Injection (Vials)

Production Capacity
Injection Vials (pcs)
Unit 1 & 6

40.5 in millions





Visual Inspection

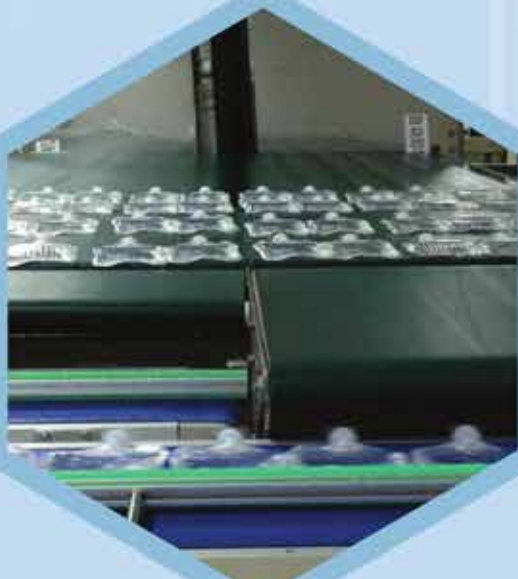
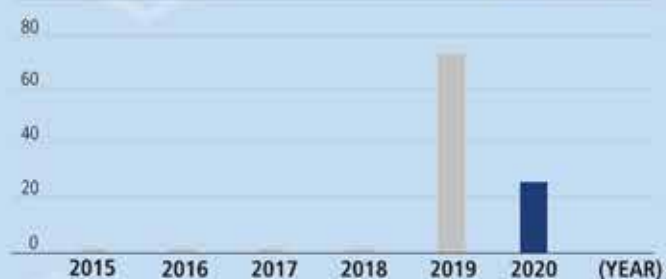
Capacity 36.000 pcs/hour



Injection (Plastic Bottle)

Production Capacity
Injection Plastic Bottles (pcs)
Unit 7

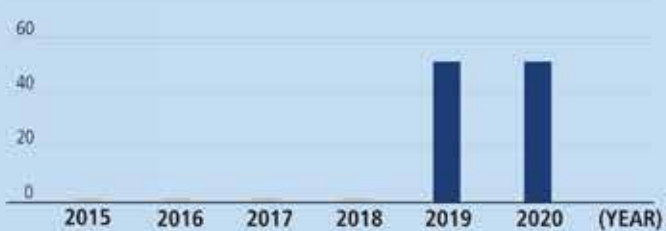
27.7 in millions



Injection (Softbag)

Production Capacity
Injection Plastic Softbag (pcs)
Unit 8 (2 Lines)

55.4 in millions





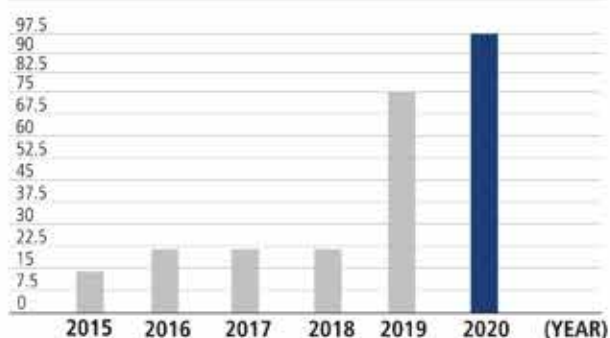
Injection (Sterile powder)



Injection (Sterile powder)

Production Capacity
Injection steril powder vials (pcs)

97.5 in millions



Production Capacity



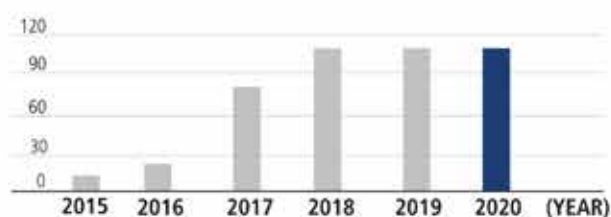
Syrup (bottles)



Syrup (bottles)

Production Capacity
Dry Syrup Bottles (pcs)

105 in millions



Injection (Sterile powder)



Syrup





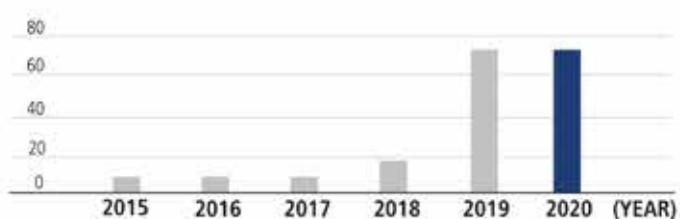
Dry Syrup (BLP)



Dry Syrup (Bottles)

Production Capacity
Dry Syrup Bottles (pcs)

65 in millions



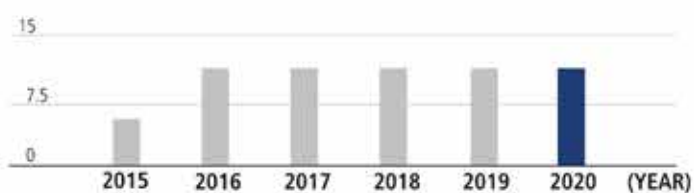
Production Capacity



Powder Oral

Production Capacity
Powder Oral Sachets (pcs)

10 in millions





Cartoning Machine





LOGISTIC

In carrying out Mersi's mission to provide and market quality, evenly distributed, sufficient and affordable drugs to the widest community to improve the health status of Indonesian and international people. Mersi products as the market leader for CNS (Central Nervous System) products in Indonesia are needed by almost all government hospitals, private hospitals and health centers throughout Indonesia. Mersi has 40 representative offices ready to serve customers throughout Indonesia.

All Mersi products are marketed and distributed by pharmaceutical wholesaler PT. Tiara Kencana with head office in Jakarta with branches and sub distributors throughout Indonesia. In addition to meeting the local market, Mersi's products have also been exported to several countries, namely Turkey, Yemen, Myanmar, Cambodia, Philippines, Vietnam, Afghanistan and Serbia.

Dalam menjalankan misi Mersi untuk menyediakan dan memasarkan obat yang bermutu, tersebar merata, tersedia cukup dan terjangkau masyarakat seluas-luasnya untuk meningkatkan derajat kesehatan masyarakat Indonesia dan internasional. Produk Mersi sebagai pemimpin pasar produk CNS (Central Nervous System) di Indonesia dibutuhkan oleh hampir semua rumah sakit pemerintah, rumah sakit swasta dan pusat kesehatan seluruh Indonesia. Mersi memiliki 40 kantor perwakilan siap melayani pelanggan seluruh Indonesia.

Seluruh produk Mersi dipasarkan dan di distribusikan oleh pedagang besar farmasi PT. Tiara Kencana dengan kantor pusat di Jakarta berikut cabang dan sub distributor di seluruh Indonesia. Selain memenuhi pasar lokal, produk Mersi juga telah di ekspor ke beberapa negara yaitu Turkey, Yaman, Myanmar, Cambodia, Philipine, Vietnam, Afganistan dan Serbia.



COOL STORAGE ROOM TEMPERATURE 2°C-8°C



MANUFACTURING PLANT

- UNIT 1 (Small Volume Parenteral)
Sterile Unit (588 m²)



- UNIT 1 (Oral Solid & Liquid Dosage Form)
Production NBL (1.890 m²)



- UNIT 2 A (Oral Solid Beta Lactam Penicilline Dosage Form)
BLP & Secondary Packaging (617 m²)



- UNIT 2 B (Oral Solid Beta Lactam Penicilline Dosage Form)
BLP - Betalactam Peniciline (297 m²)
Basement (900 m²)
1st floor Production (1.303 m²)
2nd floor Warehouse (1.303 m²)



- UNIT 3 (Oral Solid Dosage Form)
NBL & R&D (617 m²)



- UNIT 4 (Oral Solid Dosage Form)
1st floor NBL (1.260 m²)
2nd floor SM - FGs Warehouse (1.260 m²)
3rd floor PMs Warehouse (1.260 m²)



- UNIT 5 (Topical Liquid & Semi Solid Dosage Form)
1st floor Technical Service (384 m²)
2nd floor Topical Preparation (456 m²)



- UNIT 6 (Large Volume Parenteral Plastic Bag)
1st floor NBL - Production & SP (1.797 m²)
2nd floor SM - FGs Warehouse (1.797 m²)
Utility & Locker (1.282 m²)



- UNIT 7 Infusion (Large Volume Parenteral Plastic Bag)
1st floor NBL - Production & SP (1.797 m²)
2nd floor SM - FGs Warehouse (1.797 m²)
Utility (592 m²)



- UNIT 8 Infusion (Large Volume Parenteral Soft Bag)
Basement (474 m²)
1st floor NBL - Production & SP (1.797 m²)
2nd floor SM - FGs Warehouse (1.797 m²)
Utility (592 m²)



- Central Warehouse
Basement (2.484 m²)
1st floor SM - FGs Warehouse (4.644 m²)
2nd floor PMs Warehouse (4.644 m²)



- MICROBIOLOGY LABORATORY
1st floor Chemical Laboratory (144 m²)
2nd floor Microbiology Laboratory (144 m²)



- MAIN BUILDING & CHEMICAL LABORATORY
1st floor Managers & Visitor room (384 m²)
2nd floor Chemical/Instrument & Laboratory (384 m²)
3rd floor Office (384 m²)
4th floor Meeting room (384 m²)



- LOCKER & CHECK (280 m²)



- CANTEEN & HALL
1st floor Canteen (1.018 m²)
2nd floor Sport & GP (1.018 m²)



- DORMITORY (2.090 m²)



CENTRAL WAREHOUSE



Central Warehouse building in area of 11.772 m².

Basement	2.484 m ²
1st floor SM - FGs Warehouse	4.644 m ²
2nd floor PMs Warehouse	4.644 m ²



UNIT INFUSION



UNIT 6 Infusion Large Volume Parenteral Plastic Bag

1st floor NBL - Production & SP	1.797m ²
2nd floor SM - FGs Warehouse	1.797m ²
Utility & Locker	1.282m ²



UNIT 7 Infusion Large Volume Parenteral Plastic Bag

1st floor NBL - Production & SP	1.797m ²
2nd floor SM - FGs Warehouse	1.797m ²
Utility	592m ²



UNIT 8 Infusion Large Volume Parenteral Soft Bag

Basement	474 m ²
1st floor NBL - Production & SP	1.797m ²
2nd floor SM - FGs Warehouse	1.797m ²
Utility	592 m ²



TOTAL AREA : 180.000 M²





MARKETING & SALES MAP

Mersi has 25 marketing representative offices that ready to serve customers throughout Indonesia.





Mersi products have also been exported to several countries, namely Turkey, Yamen, Myanmar, Cambodia, Philippine, Vietnam, Afghanistan and Serbia.

Mersi has also succeeded in expanding its territory and its marketing and sales personnel are spread throughout Indonesia. After developing business facilities at the end of 2007, Mersi's marketing and sales functions are more effective and optimal. Mersi has succeeded in expanding its marketing and sales area coverage in Indonesia.

Strengthened by a sales team, Medical Representatives for the prescription drug division, Mersi's market coverage includes 100% psychiatrists, 100% neurologists, 70% hospitals, and 70% pharmacies spread throughout Indonesia, both in big cities and remote areas that have the potential, where there is Mersi's Medical Representative.

Mersi juga telah berhasil memperluas wilayah dan tenaga pemasaran dan penjualan tersebar di wilayah Indonesia. Setelah melakukan pengembangan fasilitas usaha pada akhir tahun 2007, fungsi pemasaran dan penjualan Mersi lebih efektif dan optimal. Mersi telah berhasil memperluas cakupan wilayah pemasaran dan penjualan di Indonesia.

Diperkuat dengan tim penjualan, tenaga Medical Representative untuk divisi obat resep, cakupan pasar Mersi telah meliputi 100% dokter spesialis kedokteran jiwa, 100% dokter spesialis saraf, 70% rumah sakit, dan 70% apotek yang tersebar di seluruh Indonesia, baik di kota-kota besar maupun daerah-daerah terpencil yang berpotensi, dimana terdapat Medical Representative.

Mersi has 25 marketing representative offices that ready to serve customers throughout Indonesia.

Mersi's prescription drug division has implemented targeted marketing strategies, both in terms of market segmentation, target consumers and proper product placement. Mersi can provide medicinal products for all market segments covering almost all therapeutic classes.

In the future, it is expected that Mersi can maintain and improve the company's existence in the current market and continue to build competence in each market in order to win the competition.

Mersi memiliki 25 kantor perwakilan pemasaran siap melayani pelanggan seluruh Indonesia.

Divisi obat resep Mersi telah menerapkan strategi pemasaran yang tepat sasaran, baik dari sisi segmentasi pasar, target konsumen maupun penempatan produk yang tepat. Mersi dapat menyediakan produk obat-obatan untuk segala segmen pasar yang mencakup hampir semua kelas terapi.

Pada masa yang akan datang, diharapkan Mersi dapat memelihara dan meningkatkan eksistensi perusahaan di pasar yang telah berjalan saat ini dan terus membangun kompetensi di setiap pasar agar dapat memenangkan persaingan.

CORPORATE INFORMATION

HEAD OFFICE & FACTORY

PT. Mersifarma TM

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Cikembar

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Jawa Barat

Indonesia

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BRANCH & MARKETING OFFICE

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Jakarta 12510

Indonesia

Tel: (021) 7987 683

Fax: (021) 7987 686

Email: mersi.jkt@mersifarma.com



REPRESENTATIVE OFFICES

Aceh

Jl. Dr. Mr. T Muhammad
Hasan Desa
Lampeuneurut
Gampong Kec. Darul
Imarah Aceh Besar - Aceh
Telp. 0819 0504 9305

Bogor

Jl. Arzimar III No. 8A
Bantarjati
Kel. Tegal Gundil
Kec. Bogor Utara - Bogor
Telp. 021 - 798 7683 (ext 358)

Bandung

Jl. Sumber Resik, Komp.
Sumber Sari Kav VIII-8,
Babakan Ciparay,
Bandung
Telp. 0819 0504 9309

Banjarmasin

Jl. Ahmad Yani Km 9.6 No.14
Mandasari, Kec. Kertak
Hanyar - Banjarmasin
Telp. 0819 0504 9313

Balikpapan

Perum Kelapa Gading
Blok D RT 33 No. 36
Jl. Indrakila Kel. Gunung
Samarinda
Kec. Balikpapan Utara
Balikpapan
Telp. 0819 0504 9313

Bandar Lampung

Jl. Arief Rachman Hakim
No. B20 Lt. 1
Bandar Lampung
Telp. 0721 706 896

Cirebon

Jl. Angkasa Katiyasa No. 7
Cirebon
Telp. 0819 0504 9309

Denpasar

Pertokoan Imam Bonjol
Square Blok. A 36
Jl. Imam Bonjol No. 555
Denpasar
Telp. 0819 0504 9316

Jember

Jl. Letjen Sutoyo No. 87
Jember
Telp. 0819 0504 9315

Kediri

Perum Wilis Indah No.16
Jl. Wilis Tama III
No. 12, Kel. Campurejo
Kec. Mojoroto - Kediri
Telp. 0819 0504 9319

Madiun

Jl. Tanjung Raya No. 42
Madiun
Telp. 0819 0504 9319

Malang

Jl. Karya Barat No. 5 Lt. 2
Malang
Telp. 0819 0504 9315

Makassar

Jl. Kimia VII No. 3C
Makassar
Telp. 0819 0504 9317

Manado

Jl. Pingkan Matindas No.102
Kel. Dengdangan
Dalam Lingk.1
Kec.Tikala - Manado
Telp. 0819 0504 9317

Medan

Jl. Tapian Nauli No. 5
Ringroad, Setia Budi
Telp. 0819 0504 9305

Palembang

Komp. Pergudangan
Sukarame Blok B No. 10,
Jl. Bypass Terminal Alang -
Alang Lebar Palembang
Telp. 0819 0504 9306

Padang

Jl. Raya By Pass Km. 6 No. 1
Lubeg-Padang
Telp. 0819 0504 9308

Pekanbaru

Jl. Pinang No. 89 A
Kel. Wonorejo
Kec. Marpoyan Damai
Pekanbaru
Telp. 0819 0504 9307

Pontianak

Jl. Adi Sucipto
Pergudangan Mandiri
2C-2B Sei Raya
Pontianak
Telp. 0819 0504 9316

Purwokerto

Perum Puri Intan Kav-28,
Pabuaran Baturaden
Purwokerto
Telp. 0819 0504 9324

Samarinda

Jl. Dr. Wahidin Sudirohusodo
Gang 11 Rt. 13 No. 56
Kel. Dadi Mulya
Kec. Samarinda Ulu
Samarinda
Telp. 0819 0504 9313

Semarang

Jl. Kencono Wungu Tengah 1
No. 36, Semarang
Telp. 0819 0504 9310

Surabaya

Jl. Raya Margorejo No.1A,
Surabaya
Telp. 0819 0504 9314

Surakarta

Jl. Tangkuban Perahu No. 99
Mojosongo- Surakarta
Telp. 0819 0504 9312

Yogyakarta

Jl. Gajah No. 38 Tahunan,
Glagahsari Yogyakarta
Telp. 0819 0504 9311

Mersi has proven its commitment to support government programs in providing generic drugs to improve public health. Through the generic division, Mersi produces more than 40 complete, quality and economical generic drug products with various dosage forms and packaging.

With this government program, public demand for generic drugs continues to increase. Mersi's generic drugs have a wide distribution and are spread in hospitals, pharmacies, health centers and clinics throughout Indonesia, making them easier to reach by all levels of society.

Mersi telah membuktikan komitmennya untuk mendukung program pemerintah dalam penyediaan obat-obat generik untuk meningkatkan taraf kesehatan masyarakat. Melalui divisi generik, Mersi memproduksi lebih dari 40 produk obat generik yang lengkap, berkualitas dan ekonomis dengan berbagai bentuk sediaan dan kemasan.

Dengan adanya program pemerintah tersebut, permintaan masyarakat akan obat generik terus meningkat. Obat generik Mersi memiliki distribusi yang luas dan tersebar di rumah sakit, apotek, puskesmas dan klinik di seluruh Indonesia, sehingga lebih mudah terjangkau oleh seluruh lapisan masyarakat.

PRODUCT CLASS THERAPY

1. Analgesic Antipyretics & NSAIDs (15 products)
2. Anti Anemia (2 products)
3. Anti Convulsants (22 products)
4. Anti Malarials (1 product)
5. Anti Hypertensions (3 products)
6. Anti Meningitis (1 product)
7. Anti Parkinsonian Drugs (3 products)
8. Anti Platelets (1 product)
9. Anti Tuberculosis (5 products)
10. Anti Depressants (8 products)
11. Gout Preparations (4 products)
12. Anti Psychotics (21 products)
13. Anti Ulcerant (6 products)
14. Anti Vertigo Drugs (5 products)
15. Neurodegenerative Disease Drugs (1 product)
16. Recovery Stroke & TBI (1 product)
17. Antibiotic (27 products)
18. Oncology (13 product)
19. Cough & Cold Preparations (3 products)
20. Psychostimulants & Nootropic (19 products)
21. Anxiolytics (16 products)
22. Neurotropic Vitamin (3 products)
23. Anaesthetics (3 products)
24. Calcium Carbonate, Vitamin D (5 products)
25. Vitamin & Minerals (Health Supplements) (21 products)
26. CNS Stimulants (2 products)
27. Dyslipidaemic Agents (3 products)
28. Osmotic Diuresis (2 products)
29. Solvent (1 product)
30. Nutrients & Minerals (7 products)
31. Antiseptic Handsanitizer (4 products)
32. Cosmetics (5 products)
33. Traditional Medicine (3 products)
34. Anti Virals (1 product)

PT. Mersifarma Tirmaku Mercusana
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