

ARTWORK DESIGN STANDARD INNER BOX



PT. MERSIFARMA TIRMAKU MERCUSANA
DEPARTEMEN DESIGN & PACKAGING

Date of use: 11/12/2025
(DD-MM-YYYY)

MERLOPAM 2 INJEKSI				Front / Rear Panel			Left / Right Side Panel		Top Closure Panel		
Dimension (L x W x H) 225 x 94 x 70 mm				Type Font			Type Font		Type Font		
Material	Packsize/Primary	Primary	No. Reg.	Product Name	Active Ingredient	Another Font	Product Name	Another Font	Product Name	Active Ingredient	Another Font
Ivory 310 gsm	6 boxes @ 12 ampoules @ 1 mL	Ampoule Amber 1 mL	XXXXXXXXXXXX	Avenir Next, Bold	Avenir Next, Bold	Avenir Next	Avenir Next, Bold	Avenir Next	Avenir Next, Bold	Avenir Next, Bold	Avenir Next
				38pt	30pt	15pt	17pt	9pt	38pt	30pt	15pt

SKETCHES



Not at scale - Size in mm

	Cut								 IKA00067	Material Code	Finishing
	Crease										
	Outside Bleed	Ø12mm	37 x 9,3mm (LxH)	24 x 6mm (LxH)	Gradient TC 3315 to White	BLUE TC 3315	RED TC 1315	Black			
	Glue Flap	Finishing : Laminating Glossy/Kalendering									

