

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☒ NEW PROMAT ☐ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☐ INVENTARIS ☒ NON INVENTARIS

NAMA PROMAT : Brosur Katalog Generik Mersifarma

QUANTITY : 5.000 Pcs

MATERIAL PROMAT : Art Carton; Finishing Glossy ; 230 gsm

KETERANGAN : Untuk spreading OGB Mersifarma

BUDGET PROMAT : Sudah ada di budget Neptune dengan nomor MKTNEP26-PR006, dengan total nominal : Rp 8.000.000 -> (6.860.000)

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	Brosur Katalog Generik Mersifarma	✓ 3,500	Spreading seluruh cabang Neptune Nasional	September - Desember
2	Brosur Katalog Generik Mersifarma	✓ 750	HISFARMA Bandung	September
3	Brosur Katalog Generik Mersifarma	✓ 750	HISFARSI Yogyakarta	Oktober
4				
5				
TOTAL		5,000		

C. INFORMASI STOCK PROMAT

PENGGUNAAN PROMAT**

** isi dengan promat dengan type / jenis yang sama

NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1						
2						
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

ANALISA AJUAN

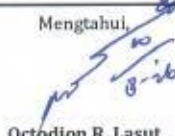
*diisi oleh Marketing Support

- Belum ada riwayat pembuatan brosur serupa.
- Budget tercantum sudah pernah digunakan untuk pembuatan brosur DHP Primal - Formening, sifa budget sebesar 6.860.000.

Tanggal Pengajuan : 10-Aug-26

Diajukan oleh,

Johana Devira R.
Product Executive

Mengetahui,

Octodion R. Lasut
Product Manager

Di koreksi oleh,

Marketing Support

Mengetahui,

MMS

Menyetujui,

Thomas Dewa K.
Marketing Director

ARTWORK DESIGN STANDARD

KATALOG PRODUK GENERIK MERSIFARMA TOTE BAG ALL PRODUCT PSYCHIATRY

Dimension / size (210 cm x 297 cm)

Material	Vernish	Quantity

Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Event Name	Tagline Font	Another Font	Another Font	Another Font



PT. MERSIFARMA TIRMANU MERUSANA
DEPARTEMEN PACKAGING DEVELOPMENT

Date of use: 30/07/2026
(DD-MM-YYYY)

SKETCHES

Depan

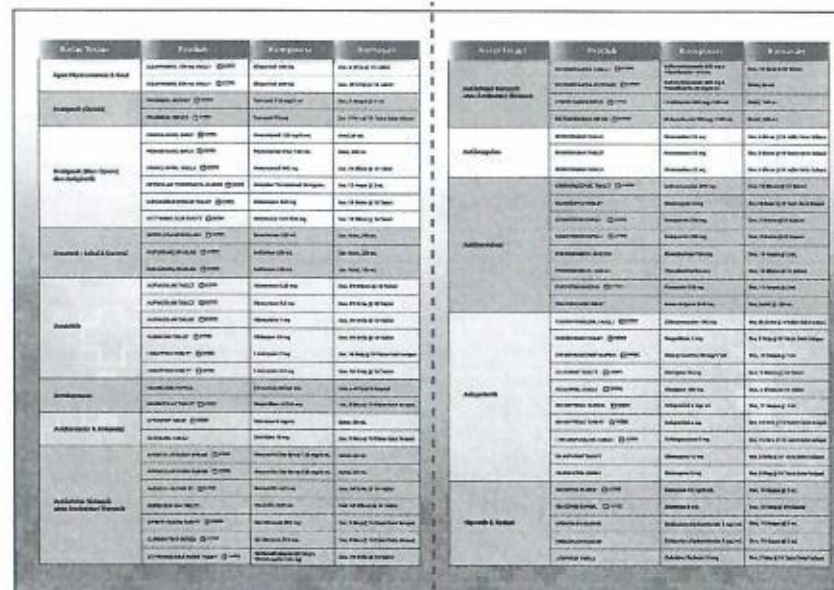
Lipat



297 cm

Belakang

Lipat



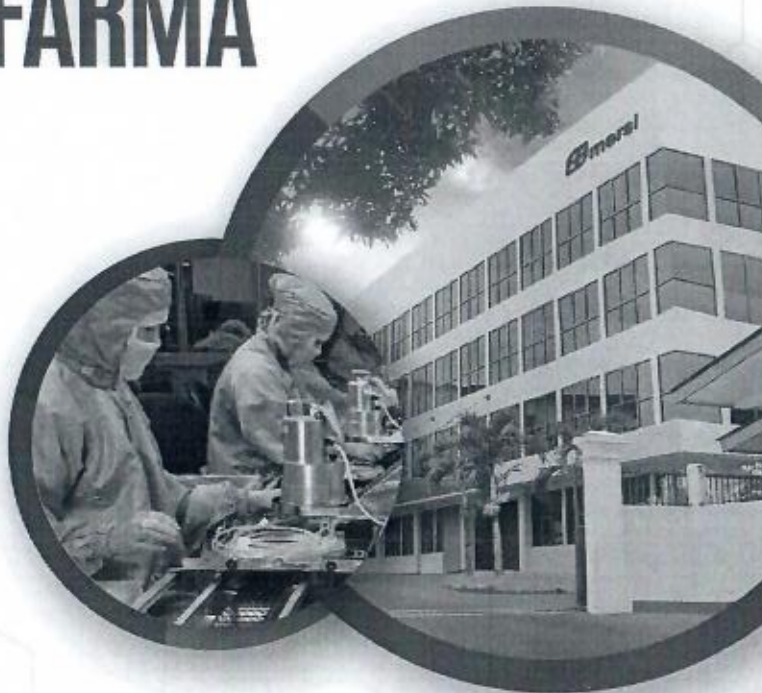
Handwritten signature and date: 4/8 26

Not at scale - size in cm

Logo Front Side					Color Process	Offset Code	Material Code
					Sablon		
		C.0M.5Y.0K3	C.5M.5Y.13K0				
Finishing : Sablon							

Release	Drawing by	Approved by
Date	09/08/2026	
Signature		
Name	Ary	

KATALOG PRODUK GENERIK MERSIFARMA



Kelas Terapi	Produk	Komposisi	Kemasan
Antivertigo	BETAHISTINE MESYLATE TABLET	Bethahistine Mesylate 6 mg	Dus, 3 Strip @ 10 Tablet
Hormon Kortikosteroid	DEXAMETHASONE INJEKSI	Dexamethasone 5 mg/mL	Dus, 12 Ampul @ 1 mL
	DEXAMETHASONE TABLET	Dexamethasone 0,5 mg	Dus, 10 Strip @ 10 Tablet
Diuretik	FUROSEMIDE INJEKSI	Furosemide 10 mg/mL	Dus, 25 Ampul @ 2 mL
Intravena & Sediaan Steril Lain	MANNITOL INFUS	Mannitol 160 g/500 mL	Botol, 500 mL
	SODIUM CHLORIDE INFUS	Sodium Chloride 0,9%	Botol, 500 mL
Nootropik dan Neurotonik/Neurotropik	CITICOLINE SODIUM 250 INJEKSI	Citicoline 250 mg/ 2 mL	Dus, 5 Ampul @ 2 mL
	CITICOLINE SODIUM 500 INJEKSI	Citicoline 500 mg/ 4 mL	Dus, 5 Ampul @ 4 mL
	CITICOLINE SODIUM 1000 INJEKSI	Citicoline 1000 mg/ 8 mL	Dus, 5 Ampul @ 8 mL
	PIRACETAM INJEKSI	Piracetam 3g/15mL	Dus, 4 Ampul 2 15 mL
	PIRACETAM TABLET	Piracetam 800 mg	Box, 10 Strip @ 10 KSS
	PIRACETAM TABLET	Piracetam 1200 mg	Box, 10 Strip @ 10 KSS
Anti Parkinson	TRIHENYPHENIDYL KAPSUL	Trihexyphenidyl 2 mg	Dus, 10 Strip @ 10 Kapsul
Antiemetik	ONDANSETRON HCL INJEKSI	Ondansetron 4 mg/2 mL	Dus, 10 Ampul @ 2 mL
Antiulserasi	ANTASIDA DOEN SUSPENSI	Aluminium Hidroksida 200 mg/5 mL & Magnesium Hidroksida 200 mg/ 5 mL	Botol, 60 mL
	ANTASIDA DOEN TABLET	Aluminium Hidroksida 200 mg & Magnesium Hidroksida 200 mg	Dus, 10 Blister @ 10 Tablet
	RANITIDINE HCL INJEKSI	Ranitidine 25 mg/mL	Dus, 10 Ampul @ 2 mL
	RANITIDINE HCL TABLET	Ranitidine 150 mg	Dus, 10 Strip @ 10 Tablet Setiap Selapet
Sistem Kardiovaskular & Hematopoietik	AMLODIPINE TABLET	Amlodipine 5 mg	Dus, 10 Blister @ 10 Tablet
	AMLODIPINE TABLET	Amlodipine 10 mg	Dus, 10 Blister @ 10 Tablet
Sistem Pernapasan	ACETYL CYSTEINE	Acetylcysteine 200 mg	Dus, 10 Strip @ 10 Kapsul
Sistem Saraf Pusat Stimulan	METHYLPHENIDATE HCL TABLET	Methylphenidate 10 mg	Dus, 3 Strip @ 10 Tablet
Vitamin & Mineral	CALCIUM CARBONATE KAPLET KUNYAH	Calcium Carbonate 500 mg	Dus, 3 Blister @ 10 Kaplet Kunyah
	CALCIUM LACTATE TABLET	Calcium Lactate 500 mg	Dus, 10 Blister @ 10 Tablet
	FOLIC ACID TABLET	Folic Acid 1 mg	Dus, 10 Ampul @ 1 Strip @ 10 Tablet

Kelas Terapi	Produk	Komposisi	Kemasan
Agen Hiperurisemia & Gout	ALLOPURINOL 100 mg TABLET 	Allopurinol 100 mg	Dus, 3 Blister @ 10 Tablet
	ALLOPURINOL 300 mg TABLET 	Allopurinol 300 mg	Dus, 10 Blister @ 10 Tablet
Analgesik (Opioid)	TRAMADOL HCL INJEKSI 	Tramadol HCl 100 mg/2 mL	Dus, 5 Ampul @ 2 mL
	TRAMADOL HCL KAPSUL 	Tramadol 50 mg	Dus, 5 Strip @ 10 Kapsul
Analgesik (Non-Opioid) dan Antipiretik	PARACETAMOL SIRUP 	Paracetamol 120 mg/5 mL	Botol, 60 mL
	PARACETAMOL INFUS 	Paracetamol Infus 1 g/100 mL	Botol, 100 mL
	PARACETAMOL TABLET 	Paracetamol 500 mg	Dus, 10 Blister @ 10 Tablet
	KETOROLAC TROMETAMOL INJEKSI 	Ketorolac Trometamol 30 mg/mL	Dus, 12 Ampul @ 1 mL
	METAMIZOLE SODIUM TABLET 	Metamizole Sodium 500 mg	Dus, 10 Blister @ 10 Tablet
	MEFENAMIC ACID KSS 	Mefenamic Acid 500 mg	Dus, 10 Blister @ 10 Kapslet Sakot Selaput
Anestesi - Lokal & General	SEVOFLURANE INHALASI 	Sevoflurane 250 mL	Dus, Botol, 250 mL
	ISOFLURANE INHALASI 	Isoflurane 250 mL	Dus, Botol, 250 mL
	ISOFLURANE INHALASI 	Isoflurane 100 mL	Dus, Botol, 100 mL
Ansiolitik	ALPRAZOLAM TABLET 	Alprazolam 0.25 mg	Dus, 10 Blister @ 10 Tablet
	ALPRAZOLAM TABLET 	Alprazolam 0.5 mg	Dus, 10 Blister @ 10 Tablet
	ALPRAZOLAM TABLET 	Alprazolam 1 mg	Dus, 10 Strip @ 10 Tablet
	CLOBAZAM TABLET 	Clobazam 10 mg	Dus, 10 Strip @ 10 Tablet
	LORAZEPAM TABLET 	Lorazepam 2 mg	Dus, 10 Strip @ 10 Tablet Sakot Selaput
	LORAZEPAM TABLET 	Lorazepam 0.5 mg	Dus, 10 Strip @ 10 Tablet
Antidepresan	FLUOXETINE HCl KAPSUL	Fluoxetine HCl 20 mg	Dus, 5 Strip @ 5 Kapsul
	MAPROTIline HCl TABLET 	Maprotiline HCl 60 mg	Dus, 5 Strip @ 10 Tablet Sakot Selaput
Antihistamin & Antialergi	CETIRIZINE HCl SIRUP 	Cetirizine HCl 5 mg/5 mL	Botol, 60 mL
	CETIRIZINE HCl TABLET	Cetirizine HCl 10 mg	Dus, 5 Ampul @ 15 Strip Tablet Sakot Selaput
Antiinfeksi Sistemik atau Antibakteri Sistemik	AMOXICILLIN SIRUP KERING 	Amoxicillin Trihydrate Dry Syrup 125 mg/5 mL	Botol, 60 mL
	AMOXICILLIN SIRUP KERING 	Amoxicillin Trihydrate Dry Syrup 250 mg/5 mL	Botol, 60 mL
	AMOXICILLIN TRIHYDRATE KAPLET 	Amoxicillin Trihydrate 500 mg	Dus, 10 Strip @ 10 Kaplet
	AMPICILLIN TRIHYDRATE 500 KAPLET	Ampicillin Trihydrate 500 mg	Dus, 10 Strip @ 10 Kaplet
	CIPROFLOXACIN TABLET 	Ciprofloxacin 500 mg	Dus, 2 Blister @ 10 Kaplet Sakot Selaput
	CLINDAMYCIN KAPSUL 	Clindamycin 300 mg	Dus, 5 Strip @ 10 Kapsul
	COTRIMOXAZOLE FORTE TABLET 	Sulfamethoxazole 800 mg & Trimethoprim 160 mg	Dus, 10 Blister @ 10 Tablet

Kelas Terapi	Produk	Komposisi	Kemasan
Antiinfeksi Sistemik atau Antibakteri Sistemik	COTRIMOXAZOLE TABLET 	Sulfamethoxazole 400 mg & Trimethoprim 80 mg	Dus, 10 Blister @ 10 Tablet
	COTRIMOXAZOLE SUSPENSI 	Sulfamethoxazole 200 mg & Trimethoprim 40 mg/5 mL	Botol, 60 mL
	LEVOFLOXACIN INFUS 	Levofloxacin 500 mg / 100 mL	Botol, 100 mL
	METRONIDAZOLE INFUS 	Metronidazole 500 mg / 100 mL	Botol, 100 mL
Antikoagulan	RIVAROXABAN TABLET	Rivaroxaban 10 mg	Dus, 3 Blister @ 10 Tablet Sakot Selaput
	RIVAROXABAN TABLET	Rivaroxaban 15 mg	Dus, 3 Blister @ 10 Tablet Sakot Selaput
	RIVAROXABAN TABLET	Rivaroxaban 20 mg	Dus, 3 Blister @ 10 Tablet Sakot Selaput
Antikonvulsan	CARBAMAZEPINE TABLET 	Carbamazepine 200 mg	Dus, 10 Blister @ 10 Tablet
	CLONAZEPAM TABLET	Clonazepam 2 mg	Dus, 10 Blister @ 10 Tablet Sakot Selaput
	GABAPENTIN KAPSUL 	Gabapentin 300 mg	Dus, 5 Blister @ 10 Kapsul
	GABAPENTIN KAPSUL 	Gabapentin 100 mg	Dus, 5 Blister @ 10 Kapsul
	PHENOBARBITAL INJEKSI	Phenobarbital 200 mg/2mL	Dus, 10 Ampul @ 2 mL
	PHENOBARBITAL TABLET	Phenobarbital 50 mg	Dus, 10 Blister @ 10 Tablet
	PHENYTOIN INJEKSI 	Phenytoin 100 mg/2mL	Box, 10 Ampul @ 2 mL
	VALPROIC ACID SIRUP	Asam Valproat 250 mg/5mL	Box, Botol @ 120 mL
Antipsikotik	CHLORPROMAZINE HCl TABLET 	Chlorpromazine HCl 100 mg	Dus, 10 Blister @ 10 Tablet Sakot Selaput
	RISPERIDONE TABLET 	Risperidone 2 mg	Dus, 5 Strip @ 10 Tablet Sakot Selaput
	CHLORPROMAZINE HCl INJEKSI 	Chlorpromazine HCl 50 mg/ 2 mL	Dus, 10 Ampul @ 2 mL
	CLOZAPINE TABLET 	Clozapine 25 mg	Dus, 5 Blister @ 10 Tablet
	CLOZAPINE TABLET 	Clozapine 100 mg	Dus, 5 Blister @ 10 Tablet
	HALOPERIDOL INJEKSI 	Haloperidol 5 mg/ mL	Dus, 12 Ampul @ 1 mL
	HALOPERIDOL TABLET 	Haloperidol 5 mg	Dus, 10 Strip @ 10 Tablet Sakot Selaput
	TRIFLUOPERAZINE HCl TABLET 	Trifluoperazine HCl 5 mg	Dus, 10 Strip @ 10 Tablet Sakot Selaput
	OLANZAPINE TABLET	Olanzapine 10 mg	Dus, 3 Strip @ 10 Tablet Sakot Selaput
	OLANZAPINE TABLET	Olanzapine 5 mg	Dus, 3 Strip @ 10 Tablet Sakot Selaput
Hipnotik & Sedasi	DIAZEPAM INJEKSI 	Diazepam 10 mg/2 mL	Dus, 10 Ampul @ 2 mL
	DIAZEPAM TABLET 	Diazepam 5 mg	Dus, 10 Strip @ 10 Tablet
	MIDAZOLAM HCl INJEKSI	Midazolam Hydrochloride 5 mg/ mL	Dus, 10 Ampul @ 3 mL
	MIDAZOLAM HCl INJEKSI	Midazolam Hydrochloride 1 mg/ mL	Dus, 10 Ampul @ 5 mL
	ZOLPIDEM TABLET	Zolpidem Tartrate 10 mg	Dus, 3 Strip @ 10 Tablet Sakot Selaput