

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☒ NEW PROMAT ☐ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☐ INVENTARIS ☒ NON INVENTARIS

NAMA PROMAT : TOTE BAG SPUNBOND MERSI X TIARA

QUANTITY : 1000

MATERIAL PROMAT :

KETERANGAN : Totebag untuk kebutuhan Event KONAS Medan

BUDGET PROMAT : BROSUR PAIN -MKTMER26-PR004- Rp12.000.000 ✓
PULPEN-MKTMER26-PR021-Rp3.000.000 ✓

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	TOTE BAG SPUNBOND MERSI X TIARA	800	Event Konas	Nov-26
2	TOTE BAG SPUNBOND MERSI X TIARA	200	Event Sunshine	Jan-27
TOTAL		1,000		

C. INFORMASI STOCK PROMAT

PENGGUNAAN PROMAT**

** isi dengan promat dengan type / jenis yang sama

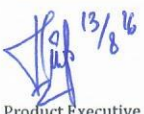
NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1						
2						
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

ANALISA AJUAN

*diisi oleh Marketing Support

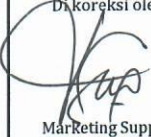
- Belum pernah ada riwayat pembuatan promat serupa.
- Budget tercantum belum pernah digunakan.

Tanggal Pengajuan : Rabu, 11 Agustus 2026

Diajukan oleh,

Product Executive

Mengetahui,

Product Manager

Dikoreksi oleh,

Marketing Support

Mengetahui,

MMS

Menyetujui,

Marketing Director

ARTWORK DESIGN STANDARD

TAS SPUNBOND MERSI X TIARA

Dimension / size (P x L) 45 x 55 x 10 cm

Material		Quantity
Sablon Logo		 Pcs

Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Event Name	Tagline Font	Another Font	Another Font	Another Font
	-		-	-
-	-	-	-	-

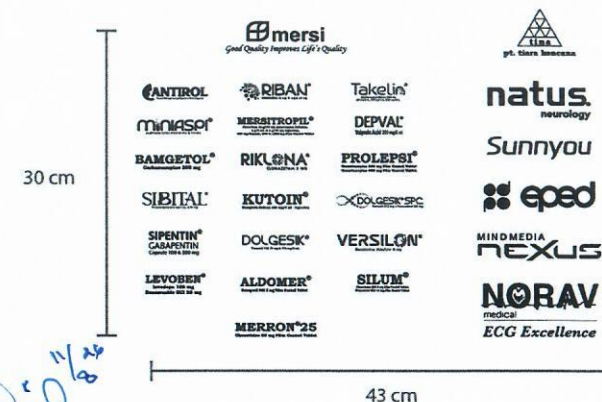
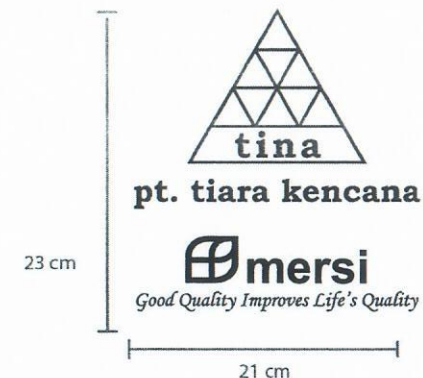
Date of use: 11/08/2026
(DD-MM-YYYY)

SKETCHES

Bagian Depan



Bagian Belakang



Free 1/2026

Not at scale - size in cm

Logo Front Side				Color Process	Offset Code	Material Code
						
	#F0F0E7	#A181C				
Finishing :						

Release	Drawing by	Approved by
Date	11/08/26	
Signature		