

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☐ NEW PROMAT ☒ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☐ INVENTARIS ☐ NON INVENTARIS

NAMA PROMAT : brosur Dolgesik spc (BR500174)

QUANTITY : 5000

MATERIAL PROMAT : Art Carton 210 gr Laminating Glossy.

KETERANGAN : Brosur untuk kebutuhan promosi dan detailing field force

BUDGET PROMAT : TAS DOLGESIC SPC - MKTMR26-PR012 - Rp6.000.000 (Rp2.000.000) (Rp4.000.000).

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	Brosur Dolgesik	500	Event Pir joglo semarmas	Agustus 2026
2	Brosur Dolgesik	500	Event Bogor Pain Camp	Sep-26
3	Brosur Dolgesik	500	Event pain camp 2026	Sep-26
4	Brosur Dolgesik	500	KONAS 2026	Nov-26
5	Brosur Dolgesik	3,000	Spreading Dokter	2026
TOTAL		5,000		

C. INFORMASI STOCK PROMAT

PENGUNAAN PROMAT**

** isi dengan promat dengan type / jenis yang sama

NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1	BROSUR DOLGESIK SPC	61	4.961	5.022	184	-
2						
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

ANALISA AJUAN

*diisi oleh Marketing Support

- Pembuatan brosur Dolgesik SPC Terakhir pada 20/04/26 sebanyak 5.000 pcs.
- Budget tercantum menggunakan sisa budget sebelumnya sekitar (Rp4.000.000).

Tanggal Pengajuan : Senin, 28.07.2026

Diajukan oleh,



Product Executive

Mengetahui,



Product Manager

Di koreksi oleh,



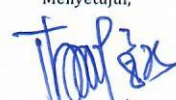
Marketing Support

Mengetahui,



MMS

Menyetujui,



Marketing Director

RIWAYAT PERMINTAAN PROMAT

NO	BULAN	TANGGAL	KODE TRANSAKSI	ID BARANG	NAMA BARANG	TIPE BARANG	NAMA DIVISI	NAMA USER	KEPERLUAN AJUAN	QTY
1	Mar-26	03/03/26	SPB260303-11	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE HO	630
2	Mar-26	03/03/26	SPB260303-12	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	150
3	Mar-26	03/03/26	SPB260303-13	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	90
4	Mar-26	03/03/26	SPB260303-14	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	150
5	Mar-26	03/03/26	SPB260303-15	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	90
6	Mar-26	03/03/26	SPB260303-16	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	60
7	Mar-26	03/03/26	SPB260303-17	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	150
8	Mar-26	03/03/26	SPB260303-18	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	30
9	Mar-26	03/03/26	SPB260303-19	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	150
10	Mar-26	03/03/26	SPB260303-20	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	150
11	Mar-26	03/03/26	SPB260303-21	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	150
12	Mar-26	03/03/26	SPB260303-22	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	30
13	Mar-26	03/03/26	SPB260303-23	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	300
14	Mar-26	03/03/26	SPB260303-24	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	120
15	Mar-26	03/03/26	SPB260303-25	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	450
16	Mar-26	03/03/26	SPB260303-26	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	150
17	Mar-26	03/06/26	SPB260306-30	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	180
18	Mar-26	03/06/26	SPB260306-31	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	30
19	Mar-26	03/06/26	SPB260306-32	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	DETAILING FIELDFORCE	330
20	Mar-26	03/31/26	SPB260331-54	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MIRNA PRAMESWITA RAMADHANI	EVENT HISFARSI	20
21	Apr-26	04/20/26	SPB260420-14	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	PIN PERDOSNI	300
22	May-26	05/20/26	SPB260520-26	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	JAKNEWS	500
23	May-26	05/22/26	SPB260522-29	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	CNE 2026	200
24	Jun-26	06/04/26	SPB260604-7	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	EVENT STRONG	300
25	Jun-26	06/23/26	SPB260623-56	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	MARKETING	1
26	Jun-26	06/28/26	SPB260628-62	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	JOGJA CLAN	150
27	Jul-26	07/20/26	SPB260720-26	BRS00174	BROSUR DOLGESIK SPC	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	MIELUM	100
TOTAL										4.961

KETERANGAN

STOK MASUK + STOK AKHIR	5.022
STOK KELUAR	4.961
SISA STOK	61
RATA-RATA PERMINTAAN	184

ARTWORK DESIGN STANDARD BROCHURE

BROSUR DOLGESIK SPC

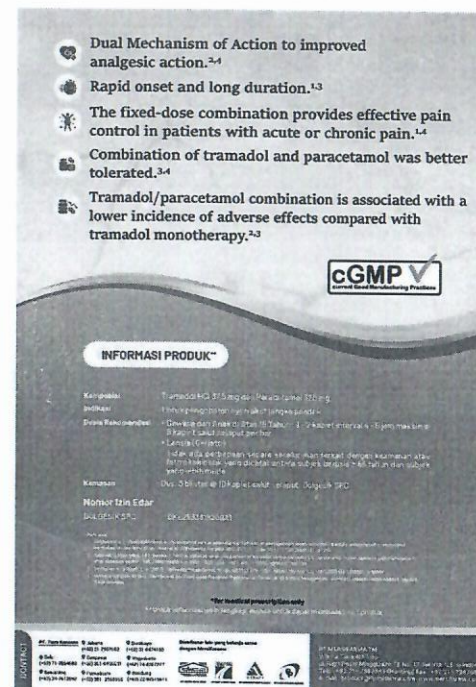
Dimension / size 210 x 148mm

Material	Vernish	Quantity
Art Carton 210 gr	Glossy	

Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Product Name	Tagline Font	Another Font	Another Font	Another Font

Date of use: **04/02/2026**
(DD-MM-YYYY)

SKETCHES



Handwritten signature and date: 29/07/2026

Not at scale - size in mm

Cut Crease	Logo Front Side	Logo Back Side					Color Process	Offset Code	Material Code
	 Good Quality Improves Life's Quality						Offset Separation		UN1BRS08001
			Finishing : Glossy						

Release	Drawing by	Approved by	
Date	29/07/26	Marketing	
Signature	<i>Handwritten signature</i>	<i>Handwritten signature</i>	
Name	Ary		