

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☐ NEW PROMAT ☒ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☐ INVENTARIS ☒ NON INVENTARIS

NAMA PROMAT : BLOCK NOTE ANTIROL-ALL PROD (ATK00119)

QUANTITY : 2500

MATERIAL PROMAT : ISI HVS 70 GR , COVER ART CARTON

KETERANGAN : Blocknote untuk kebutuhan event

BUDGET PROMAT : NOTEBOOK ALL PRODUCT (MKTMER26-PR010) Rp.10.000.000 ✓

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	Block note Antirol-All Prod	500	Event Finest	Agt Juni 2026
2	Block note Antirol-All Prod	250	Makassar Cardiology	Agt Juni 2026
3	Block note Antirol-All Prod	500	PIR JOGLOSEMAR	Agt Juli 2026
4	Block note Antirol-All Prod	250	Malang Cardiology	okt Juli 2026
5	Block note Antirol-All Prod	1,000	KONAS	Nov Agustus 2026
TOTAL		2,500		

C. INFORMASI STOCK PROMAT

PENGUNAAN PROMAT**

** isi dengan promat dengan type / jenis yang sama

NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1	BLOCKNOTE ANTIROL -	0	1.000	1.000	71	-
2	ALL PROD					
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

ANALISA AJUAN

*diisi oleh Marketing Support

- Pengadaan blocknote Antirol - All prod Sebelumnya pada 17 oktober 26
Sebanyak 1.000 pr.
- Budget tercantum masih tersedia / belum digunakan.

Tanggal Pengajuan : Kamis, 30 Juli 2026

Diajukan oleh,

Product Executive

Mengetahui,

Product Manager

Di koreksi oleh,

Marketing Support

Mengetahui,

MMS

Menyetujui,

Marketing Director

RIWAYAT PERMINTAAN PROMAT

NO	BULAN	TANGGAL	KODE TRANSAKSI	ID BARANG	NAMA BARANG	TIPE BARANG	NAMA DIVISI	NAMA USER	KEPERLUAN AJUAN	QTY
1	Nov-25	11/03/25	SPB251103-1	ATK00119	BLOCK NOTE ANTIROL - ALL PROD	NOTE BOOK	MERCURY	MUHAMMAD YUSUF PRATAMA	WSD SEMARANG	50
2	Nov-25	11/04/25	SPB251104-5	ATK00119	BLOCK NOTE ANTIROL - ALL PROD	NOTE BOOK	MERCURY	MUHAMMAD YUSUF PRATAMA	WSD FATMAWATI	50
3	Nov-25	11/19/25	SPB251119-24	ATK00119	BLOCK NOTE ANTIROL - ALL PROD	NOTE BOOK	MERCURY	MUHAMMAD YUSUF PRATAMA	EVENT BANU 2025	50
4	Dec-25	12/01/25	SPB251201-1	ATK00119	BLOCK NOTE ANTIROL - ALL PROD	NOTE BOOK	MERCURY	MUHAMMAD YUSUF PRATAMA	RTD FATMAWATI	20
5	Dec-25	12/03/25	SPB251203-5	ATK00119	BLOCK NOTE ANTIROL - ALL PROD	NOTE BOOK	MERCURY	MUHAMMAD YUSUF PRATAMA	HKN 2025	100
6	Dec-25	12/08/25	SPB251208-11	ATK00119	BLOCK NOTE ANTIROL - ALL PROD	NOTE BOOK	MERCURY	MIRNA PRAMESWITA RAMADHANI	EVENT KALTIM PEDIATRIC	70
7	Jan-26	01/22/26	SPB260122-24	ATK00119	BLOCK NOTE ANTIROL - ALL PROD	NOTE BOOK	MERCURY	ASEP SAMSUL	PERMINTAAN SEKDIR & PROJECT	30
8	Jan-26	01/26/26	SPB260126-42	ATK00119	BLOCK NOTE ANTIROL - ALL PROD	NOTE BOOK	MERCURY	MUHAMMAD YUSUF PRATAMA	EVENT SUNSHINE 2026	170
9	Mar-26	03/10/26	SPB260310-39	ATK00119	BLOCK NOTE ANTIROL - ALL PROD	NOTE BOOK	MERCURY	ADITYA GALIH WICAKSONO	EVENT PIN PERDOSNI 2026	50
10	May-26	05/22/26	SPB260522-29	ATK00119	BLOCK NOTE ANTIROL - ALL PROD	NOTE BOOK	MERCURY	MUHAMMAD YUSUF PRATAMA	CNE 2026	100
11	Jun-26	06/04/26	SPB260604-7	ATK00119	BLOCK NOTE ANTIROL - ALL PROD	NOTE BOOK	MERCURY	PUTRI AYU DHARMO REKSO	EVENT STRONG	30
12	Jun-26	06/17/26	SPB260617-42	ATK00119	BLOCK NOTE ANTIROL - ALL PROD	NOTE BOOK	MERCURY	MUHAMMAD YUSUF PRATAMA	ARSAWAKOI 2026	50
13	Jun-26	06/22/26	SPB260622-53	ATK00119	BLOCK NOTE ANTIROL - ALL PROD	NOTE BOOK	MERCURY	MUHAMMAD YUSUF PRATAMA	COME ON 2026	100
14	Jun-26	06/22/26	SPB260622-55	ATK00119	BLOCK NOTE ANTIROL - ALL PROD	NOTE BOOK	MERCURY	MUHAMMAD YUSUF PRATAMA	JAKNEWS 2026 -	130
TOTAL										1.000

KETERANGAN

STOK MASUK + STOK AKHIR	1.000
STOK KELUAR	1.000
SISA STOK	-
RATA-RATA PERMINTAAN	71

ARTWORK DESIGN STANDARD BLOK NOTE

Date of use: 28/08/2025
(DD-MM-YYYY)

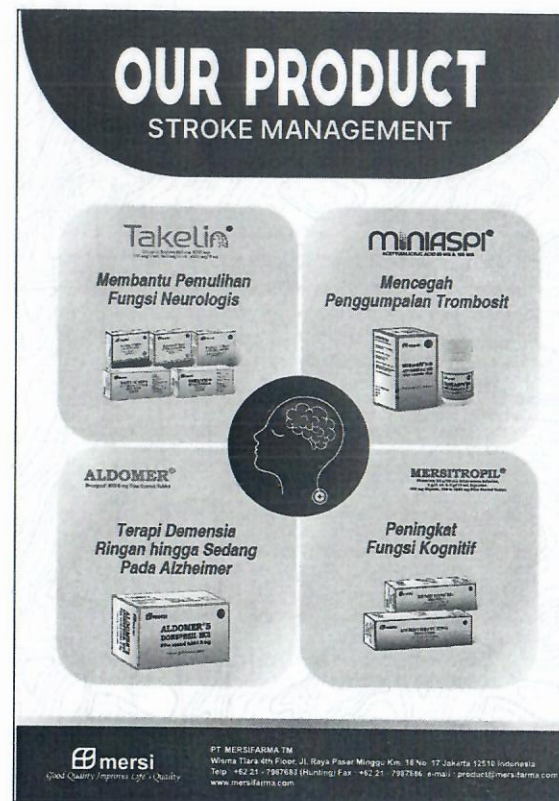
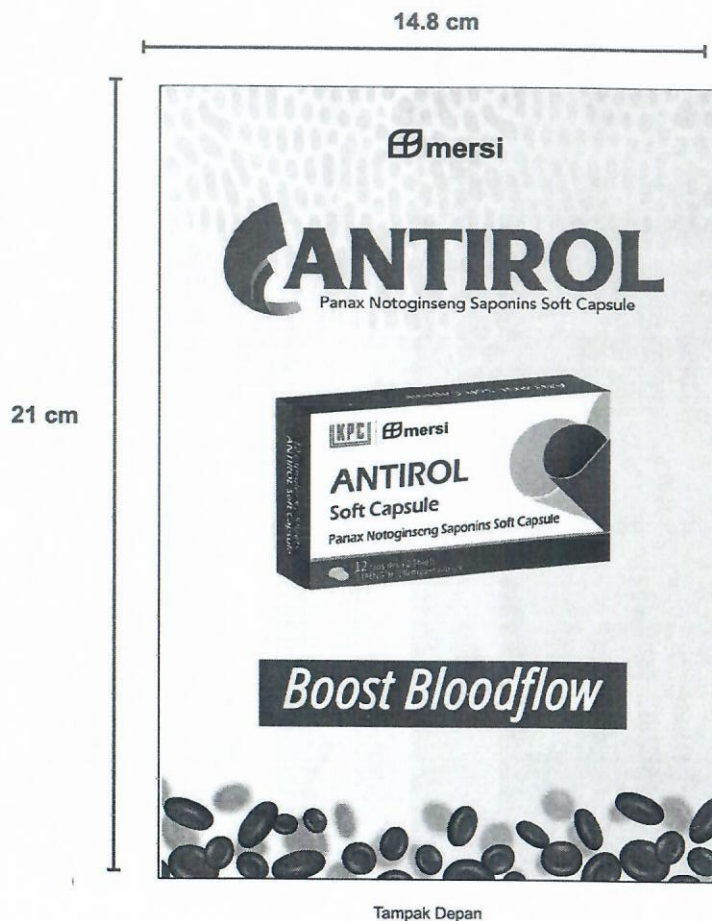
NOTEBOOK ANTIROL-ALL PRODUCT

Dimension / size (PxL) A5 14.8 x 21 cm

Material	Quantity
Cover : Art Carton 230 gr	Isi : Hvs 70 gr (isi 25lbr)
	1000 pcs

Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Product Name	Tagline Font	Another Font	Another Font	Another Font

SKETCHES



Handwritten signature and date: 30/8/20

Not at scale - size in cm

 Cut	Logo Front Side	Logo Back Side	 C:19 M:100 Y:89 K:9	 C:0 M:100 Y:100 K:55	 C:2 M:18 Y:74 K:0	 C:0 M:5 Y:4 K:0	Color Process	Offset Code	Material Code
								89N-024489-230925-01-1000	
				Finishing :					

Release	Drawing by	Approved by	
Date	30/8/20	Marketing	
Signature	<i>[Signature]</i>	<i>[Signature]</i>	
Name	Ary		