

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☒ NEW PROMAT ☐ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☒ INVENTARIS ☒ NON INVENTARIS

NAMA PROMAT : DURATRANS OLAPIN 90 x 120 cm

QUANTITY : 1 pcs

MATERIAL PROMAT :

KETERANGAN : DURATRANS UNTUK KEBUTUHAN EVENT DAN KEGIATAN MARKETING 2026

BUDGET PROMAT : DURATRANS OLAPIN (NEW PRODUCT) (MKTJUP26-PR098) : Rp300.000

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	DURATRANS OLAPIN 90 x 120 cm	1	EVENT JUPITER	2026
TOTAL		1		

C. INFORMASI STOCK PROMAT

PENGGUNAAN PROMAT**

** isi dengan promat dengan type / jenis yang sama

NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1						
2						
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

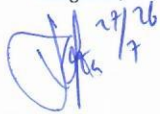
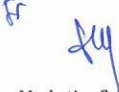
ANALISA AJUAN

*diisi oleh Marketing Support

- Promat produk baru.

- Budget tercantum belum pernah digunakan.

Tanggal Pengajuan : 27-Jul-26

Diajukan oleh,  Product Executive	Mengetahui,  Product Manager	Di koreksi oleh,  Marketing Support	Mengetahui,  MMS	Menyetujui,  Marketing Director
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ARTWORK DESIGN STANDARD

DURATRANS OLAPIN		
Dimension / size (PxL) 90 x 120 cm		
Material	Vernish	Quantity

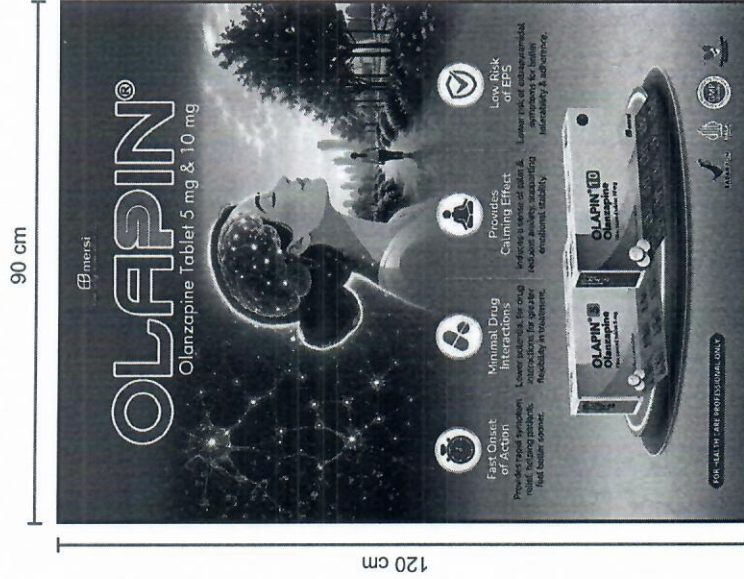


PT. MERSIFARMA TRIKAWU MERUSARANA
DEPARTMENT BUSINESS DEVELOPMENT

Date of use:
(DD-MM-YYYY)

Front Side		Back Side		Mersi Address	
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SKETCHES



Not at scale - size in cm

Logo Front Side		Logo Back Side		Finishing :			

Release	Drawing by	Approved by
Date	22/7/16	Marketing
Signature	[Signature]	[Signature]
Name	Nabila	

Color Process	Offset Code	Material Code
C: 75 M: 68 Y: 67 K: 90	C: 95 M: 69 Y: 2 K: 0	C: 80 M: 18 Y: 46 K: 1
C: 79 M: 96 Y: 0 K: 0		

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Good Quality Improves Life's Quality

OLAPIN[®]

Olanzapine Tablet 5 mg & 10 mg



Fast Onset of Action

Provides rapid symptom relief, helping patients feel better sooner.



Minimal Drug Interactions

Lower potential for drug interactions for greater flexibility in treatment.



Provides Calming Effect

Induces a sense of calm & reduces anxiety, supporting emotional stability.



Low Risk of EPS

Lower risk of extrapyramidal symptoms for better tolerability & adherence.



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