

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☒ NEW PROMAT ☐ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☐ INVENTARIS ☒ NON INVENTARIS

NAMA PROMAT : TOTE BAG D300 BLACK - CREAM

QUANTITY 1400 ~~1500~~ pcs

MATERIAL PROMAT : D300

KETERANGAN : TOTE BAG UNTUK KEBUTUHAN EVENT JUPITER 2026

BUDGET PROMAT : TAS ELXSI (MKTJUP26-PR026) : Rp15.000.000 ✓
TAS SIABY (MKTJUP26-PR027) : Rp15.000.000 ✓

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	TOTE BAG D300 MAROON - CREAM	400	SYMPOSIUM RS DHARMAWANGSA	Aug-26
2	TOTE BAG D300 MAROON - CREAM	850	EVENT PIT PDSKJI 2026	Sep-26
	TOTE BAG D300 MAROON - CREAM	100	EVENT ECNP MUNICH 2026	Oct-26
3	TOTE BAG D300 MAROON - CREAM	100	EVENT ARSAWAKOI	Oct-26
	TOTE BAG D300 MAROON - CREAM	100	SCIENTIFIC MEETING CHILD & FORENSIC 2026	Oct-26
	TOTE BAG D300 MAROON - CREAM	250	EVENT PURE BANDUNG 2026	Nov-26
TOTAL		1.500 <u>1400</u>		

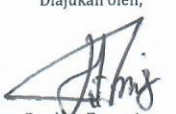
C. INFORMASI STOCK PROMAT

PENGGUNAAN PROMAT**						
** Isi dengan promat dengan type / jenis yang sama						
NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1	TOTE BAG D300 MAROON - CREAM	23	1130	1153	188	Penggunaan Periode Jan-Jun 2026
2						
3						
4						
5						
6						
7						
8						
TOTAL						

ANALISA AJUAN *diisi oleh Marketing Support

- Promat ini sebagai pengganti totebag Cream - maroon dengan dengan baru.
- Budget tercantum masih tersedia.

Tanggal Pengajuan : 30-Jul-26

Diajukan oleh,  Product Executive	Mengetahui,  Product Manager	Di koreksi oleh,  Marketing Support	Mengetahui,  MMS	Menyetujui,  Marketing Director
--	---	--	--	--

mersi

PT. MERSIFARMA TIRIMAKU MERCUSANA
DEPARTEMEN PACKAGING DEVELOPMENT

Date of use: 30/07/2026

(DD-MM-YY)

Event Name	Front Side		Back Side		Marsi Address	
	Type Font		Type Font		Type Font	
	Tagline Font	Another Font	Another Font	Another Font	Another Font	
-	-		-		-	
-	-		-		-	

TOTE BAG ALL PRODUCT PSYCHIATRY		
Dimension / size (38 x 15 x 40 cm)		
Material	Vernish	Quantity

[illegible]

Depan Belakang Sampling

Handwritten signature: *Handwritten signature*

Not at scale - size in cm

[illegible]

Release	Drawing by	Approved by Marketing
Date	30.10.76	
Signature		
Notes		