

ARTWORK DESIGN STANDARD FOLDING BOX



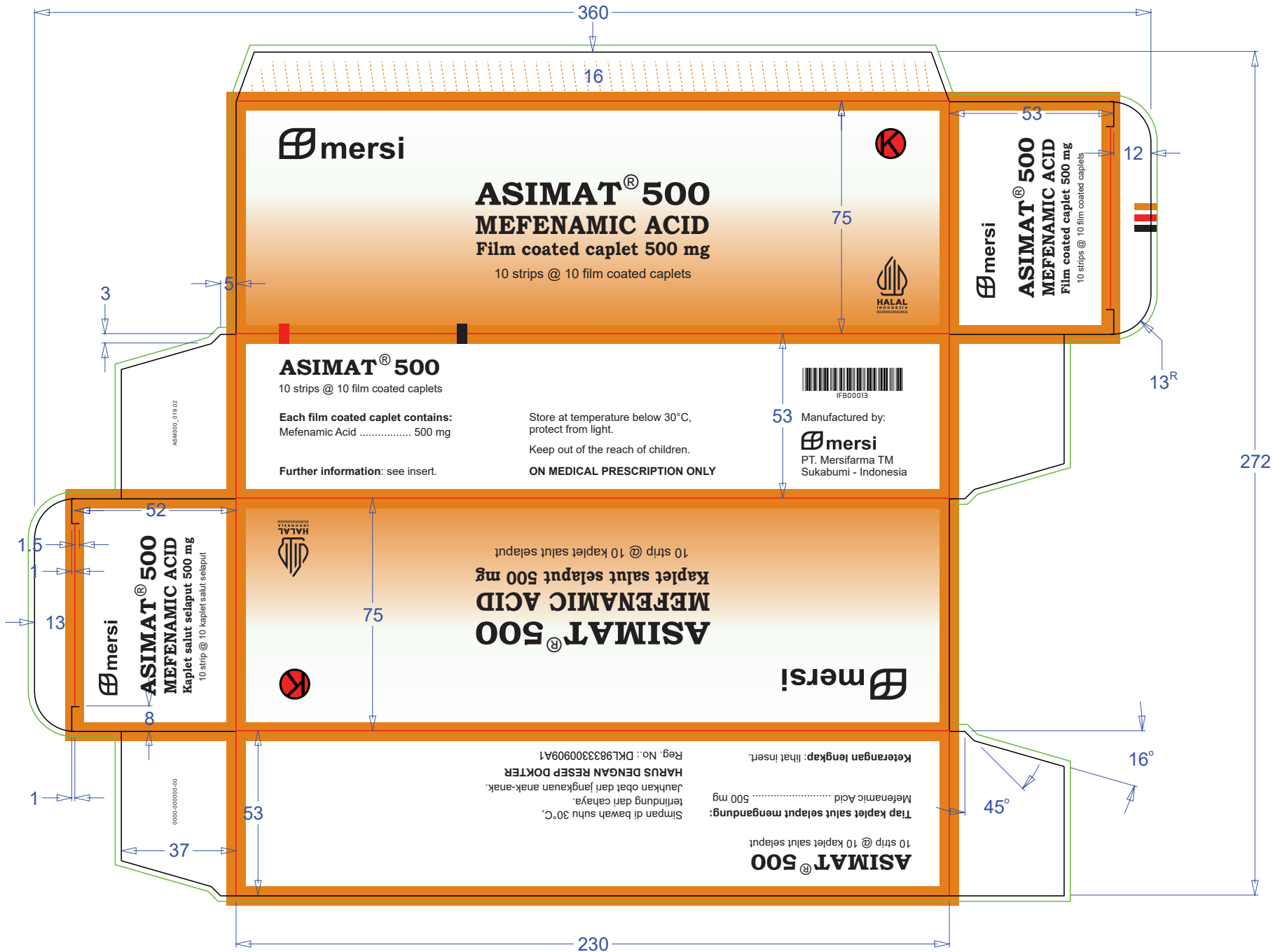
PT. MERSIFARMA TIRMAKU MERCUSANA
DEPARTEMEN DESIGN & PACKAGING

Date of use: 11/06/2026
(DD-MM-YYYY)

ASIMAT 500			
Dimension (L x W x H) 230 x 53 x 75 mm			
Material	Packsize/Primary	Primary	No. Reg
Carton Duplex 270g	10 Strips @ 10 film coated caplets	MST/ PE15/ AL12/ PE30	DKL9833300909A1

Front / Rear Panel			Left / Right Side Panel		Top Closure Panel		
Type Font			Type Font		Type Font		
Product Name	Active Ingredient	Another Font	Product Name	Another Font	Product Name	Active Ingredient	Another Font
Bookmand Old Style, Bold	Bookmand Old Style, Bold	Arial	Bookmand Old Style, Bold	Arial	Bookmand Old Style, Bold	Bookmand Old Style, Bold	Arial
30pt	24pt	12pt	20pt	10pt	20pt	16pt	8pt

SKETCHES



Note:

- Penambahan Kode Design sesuai dengan FUP No.: 008/MFG/RD/PP/III/26
- Penghilangan Penulisan Batch No., MD/ED, HET pada bahan kemas cetak FB dengan FUP No.: 081/MFG/RD/PP/II/26
- Penambahan Logo Halal sesuai dengan FUP No. 087/MFG/PR/PP/IV/26

Not at scale - Size in mm

	Cut								Material Code							
	Crease								 IFB00013							
	Outside Bleed								Ø10mm	40 x 10mm (LxH)	24 x 6mm (LxH)	Gradient TC 0915 to White	APRICOT ORANGE TC 0915	RED TC 1315	Black	Design Code
	Glue Flap								Finishing: Full Varnish Type Water Base							ASM500_019.02
										CHECKED & APPROVED BY						
										R&D		RA				
										Tgl:	Tgl:	Tgl:	Tgl:	Tgl:		
										Staff/SPV	Manager	Staff/SPV	Manager	Dir. Prod. Dev		

