

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI PROMAT

JENIS AJUAN PROMAT ☐ NEW PROMAT ☒ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD
 JENIS PROMAT ☐ INVENTARIS ☒ NON INVENTARIS

NAMA PROMAT : Brosur Riban (BRS00173)
 QUANTITY : 1000
 MATERIAL PROMAT : Art Carton 210 gr
 KETERANGAN : Brosur untuk kebutuhan Event

BUDGET PROMAT : ~~BROSUR PROLEPSI 300 x 600 MKTMER26 PR024 Rp.1000.000~~ MKTMER 76 - PR003 Rp.9.850.000
 BROSUR DIPYAT MKTMER26 PR026 Rp.1000.000

B. DETAIL PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	Brosur Riban	200	Detailing Tim Sales	Jul-26
2	Brosur Riban	300	Event Asmiha	Aug-26
3	Brosur Riban	250	Event Jogja Clan	Sep-26
4	Brosur Riban	250	Event Finest	Oct-26
TOTAL		1.000		

untuk 8 kelas medan ?

C. INFORMASI STOCK PROMAT

PENGGUNAAN PROMAT** ** isi dengan promat dengan type / jenis yang sama

NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1	BROSUR RIBAN	152	4.848	5.000	491	-
2						
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

* diisi oleh Marketing Support

- pengadaan terakhir brosur riban pada 27 feb '26 sebanyak 5.000 lembar.
- Budget tercantum menggunakan budget sebelumnya. sisa budget Sebesar (9.850.000).

Tanggal Pengajuan : Rabu, 01.07.2026

Diajukan oleh,  Product Executive	Mengetahui,  Product Manager	Di koreksi oleh,  Marketing Support	Mengetahui,  MMS	Menyetujui,  Marketing Director
--	---	--	--	--

RIWAYAT PERMINTAAN PROMAT

NO	BULAN	TANGGAL	KODE TRANSAKSI	ID BARANG	NAMA BARANG	TIPE BARANG	NAMA DIVISI	NAMA USER	KEPERLUAN AJUAN	QTY
1	Mar-26	03/03/26	SPB260303-09	BRS00173	BROSUR RIBAN	BROSUR	MERCURY	MIRNA PRAMESWITA RAMADHANI	DIKIRIM KE AREA	2,675
2	Mar-26	03/03/26	SPB260303-10	BRS00173	BROSUR RIBAN	BROSUR	MERCURY	MIRNA PRAMESWITA RAMADHANI	FIELD FORCA	250
3	Mar-26	03/31/26	SPB260331-54	BRS00173	BROSUR RIBAN	BROSUR	MERCURY	MIRNA PRAMESWITA RAMADHANI	EVENT HISFARSI	20
4	Apr-26	04/20/26	SPB260420-14	BRS00173	BROSUR RIBAN	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	PIN PERDOSNI	500
5	May-26	05/20/26	SPB260520-22	BRS00173	BROSUR RIBAN	BROSUR	MERCURY	PUTRI AYU DHARMO REKSO	MARKETING	2
6	May-26	05/20/26	SPB260520-26	BRS00173	BROSUR RIBAN	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	JAKNEWS	500
7	May-26	05/22/26	SPB260522-29	BRS00173	BROSUR RIBAN	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	CNE 2026	200
8	Jun-26	06/04/26	SPB260604-7	BRS00173	BROSUR RIBAN	BROSUR	MERCURY	PUTRI AYU DHARMO REKSO	EVENT STRONG	500
9	Jun-26	06/22/26	SPB260622-53	BRS00173	BROSUR RIBAN	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	COME ON 2026	150
10	Jun-26	06/23/26	SPB260623-56	BRS00173	BROSUR RIBAN	BROSUR	MERCURY	PUTRI AYU DHARMO REKSO	MARKETING	1
11	Jun-26	06/28/26	SPB260628-62	BRS00173	BROSUR RIBAN	BROSUR	MERCURY	PUTRI AYU DHARMO REKSO	JOGJA CLAN	50
TOTAL										4,848

KETERANGAN

STOK MASUK + STOK AKHIR	5,000
STOK KELUAR	4,848
SISA STOK	152
RATA-RATA PERMINTAAN	441

ARTWORK DESIGN STANDARD BROCHURE

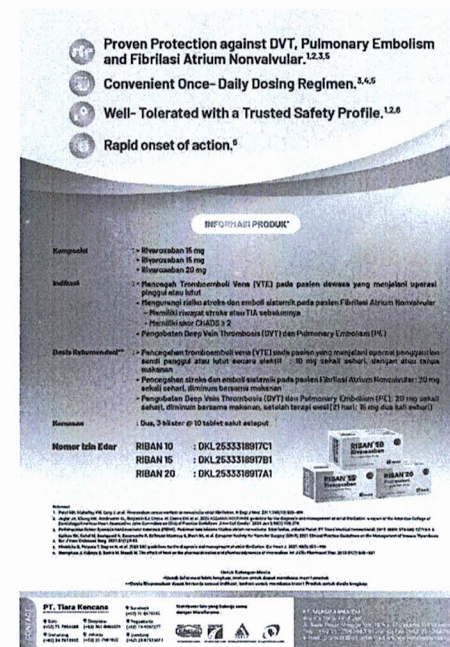


Date of use: 27/01/2026
(DD-MM-YYYY)

SEIZURES MANAGEMENT		
Dimension / size 210 x 148mm		
Material	Vernish	Quantity
Art Carton 210 gr	Glossy	

Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Product Name	Tagline Font	Another Font	Another Font	Another Font

SKETCHES



Not at scale - size in mm

Cut Crease	Logo Front Side	Logo Back Side					Color Process	Offset Code	Material Code
	 Good Quality Improves Life's Quality						Offset Separation	BIS-00113-09/02-6-01-000	UN1BRS08001
			Finishing : Glossy						

Release	Drawing by	Approved by	
Date	07/01/26	Marketing	
Signature			
Name	Ary		