

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

JENIS AJUAN PROMAT ☐ NEW PROMAT ☒ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☐ INVENTARIS ☒ NON INVENTARIS

NAMA PROMAT : Brosur Miniaspi (BRS00076)

QUANTITY : 1000

MATERIAL PROMAT : Art Carton 210 gr, glossy

KETERANGAN : Brosur untuk kebutuhan Event

BUDGET PROMAT : BROSUR BAMGETOL-MKTMR26-PR028-Rp4000 000 ✓

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	Brosur Miniaspi	200	Detailing Tim Sales	Jul-26
2	Brosur Miniaspi	300	Event Asmaha	Aug-26
3	Brosur Miniaspi	250	Event Jogja Clan	Sep-26
4	Brosur Miniaspi	250	Event Finest	Oct-26
TOTAL		1000	Mulum 2 kemas median 1	

NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGHINAAN	TOTAL	AVG	KETERANGAN
1	BROSUR MINIASPI	47	2.153	2.200	51	-
2						
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

ANALISA AWAR ** diisi oleh Marketing Support

- pembuatan terakhir brosur miniaspi pada 4 Feb '2020 sebanyak 2.200 lembar.
- pembuatan ulang dengan design baru.
- Budget tercantum masih tersedia, belum digunakan.

Tanggal Pengajuan : Rabu, 01.07.2026

Diajukan oleh.  Product Executive
 Mengetahui.  Product Manager
 Di koreksi oleh.  Marketing Support
 Mengetahui.  NMS
 Menyetujui.  Marketing Director

ARTWORK DESIGN STANDARD BROCHURE

Date of use: _____
(DD-MM-YYYY)

BROSUR MINIASPI		
Dimension / size (PxL) 14,8 x 21 cm (A5)		
Material	Vernish	Quantity

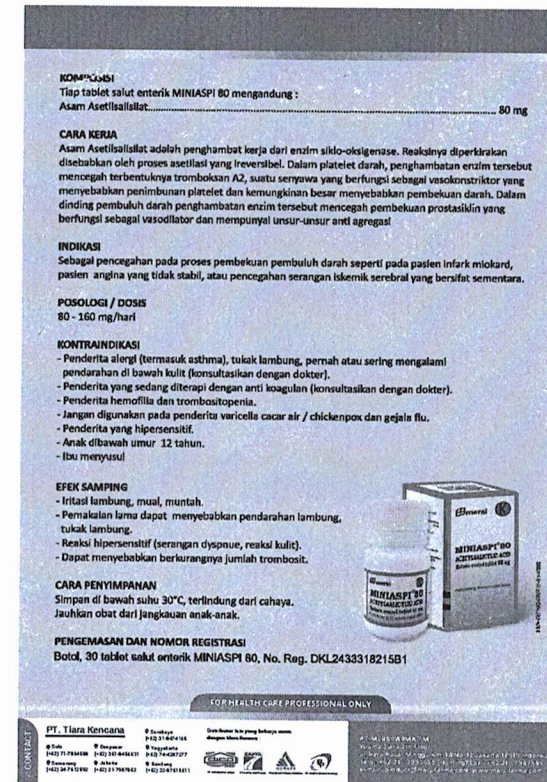
Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Product Name	Tagline Font	Another Font	Another Font	Another Font

SKETCHES



SIDE A

21 cm



SIDE B

*Jup 1/2²⁶
jgn cetak banyak?*

Not at scale - size in cm

Cut	Logo Front Side	Logo Back Side					Color Process	Offset Code	Material Code
	32 x 8 mm	32 x 8 mm	Finishing : -						

Release	Drawing by	Approved by
Date	07/01/26	Marketing
Signature		
Name	Ary	

RIWAYAT PERMINTAAN PROMAT

NO	BULAN	TANGGAL	KODE TRANSAKSI	ID BARANG	NAMA BARANG	TIPE BARANG	NAMA DIVISI	NAMA USER	KEPERLUAN AJUAN	QTY
1	Feb-20	02/05/20	3365/SPB/NON/02/2020	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	BROWN	Promat untuk Training FF Bandung	20
2	Feb-20	02/19/20	3400/SPB/NON/02/2020	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	BROWN	Untuk keperluan detailing team sales cabang makassar	30
3	Mar-20	03/05/20	3441/SPB/NON/03/2020	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	FAISAL	UNTUK KEPERLUAN MR BARU (CINERE + FATMAWATI + CIPUTAT + PAMULANG)	10
4	Mar-20	03/17/20	3466/SPB/NON/03/2020	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	FAISAL	UNTUK KEPERLUAN GIMMICK	10
5	Oct-20	10/12/20	3586/SPB/NON/10/2020	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	BROWN	UNTUK KEBUTUHAN DETAILING MR DI PARE-PARE, POLEWALI, MAJENE DAN MAMUJU	50
6	Oct-20	10/14/20	3595/SPB/NON/10/2020	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	BROWN	UNTUK DETAILING MR JAKPUS+JAKTIM+BEKASI+CIKARA NG BARU	5
7	Dec-20	12/23/20	3673/SPB/NON/12/2020	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	BROWN	KEPERLUAN DETAILING KE DOKTER	7
8	Jan-21	01/19/21	3693/SPB/NON/01/2021	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	FATHUR	DISTRIBUSI PROMAT KE ALL FF	410
9	Sep-21	09/08/21	3953/SPB/NON/09/2021	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	BROWN	UNTUK KEBUTUHAN NASIONAL	230
10	Jan-22	01/10/22	4112/SPB/NON/01/2022	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	FATHUR	KEBUTUHAN PROMAT NASIONAL Q1	650
11	Jul-22	07/22/22	4315/SPB/NON/07/2022	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	NADIA	EVENT CNE SURABAYA	80
12	Aug-22	08/15/22	4342/SPB/NON/08/2022	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DITA	UNTUK KEBUTUHAN DETAILING BOGOR 1 + SENTUL + BOGOR 2 + CISARUA	7
13	Oct-22	10/11/22	4396/SPB/NON/10/2022	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DITA	UNTUK MR PONTIANAK	10
14	Oct-22	10/19/22	4406/SPB/NON/10/2022	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DITA	EVENT NEURORESTORASI	50
15	Jun-23	06/19/23	4686/SPB/NON/06/2023	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DITA S	KEPERLUAN DETAILING PRODUK KP. PADANG	15
16	Jul-23	07/10/23	4703/SPB/NON/07/2023	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	FARAH S	UNTUK KEPERLUAN DETAILING PRODUK DIVISI BROWN BALIKPAPAN	10
17	Aug-23	08/15/23	4784/SPB/NON/08/2023	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DITA S	UNTUK DETAILING MR BROWN PALEMBANG	10
18	Aug-23	08/22/23	4788/SPB/NON/08/2023	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DITA S	TEAM BROWN PURWOKERTO	25
19	Oct-23	10/10/23	4837/SPB/NON/10/2023	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DITA S	DETAILING DOKTER BANJARMASIN	10
20	Nov-23	11/29/23	4910/SPB/NON/11/2023	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	FARAH S	STAND ALONE BALI	20

NO	BULAN	TANGGAL	KODE TRANSAKSI	ID BARANG	NAMA BARANG	TIPE BARANG	NAMA DIVISI	NAMA USER	KEPERLUAN AJUAN	QTY
21	Nov-23	11/29/23	4911/SPB/NON/11/2023	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	FARAH S	PELANTIKAN PERDOSNI BEKASI	50
22	Dec-23	12/14/23	4922/SPB/NON/12/2023	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	FARAH S	UNTUK KEBUTUHAN TIM BALI	20
23	Jan-24	01/04/24	4939/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN MEDAN	25
24	Jan-24	01/04/24	4940/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN PADANG	20
25	Jan-24	01/04/24	4941/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN PEKANBARU	20
26	Jan-24	01/04/24	4942/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN PALEMBANG	20
27	Jan-24	01/05/24	4943/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN LAMPUNG	20
28	Jan-24	01/05/24	4944/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN BANDUNG	10
29	Jan-24	01/05/24	4945/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN CIREBON	10
30	Jan-24	01/05/24	4946/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN JOGJA	25
31	Jan-24	01/05/24	4947/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN SOLO	25
32	Jan-24	01/05/24	4948/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN SEMARANG	25
33	Jan-24	01/05/24	4949/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN BANJARMASIN	15
34	Jan-24	01/05/24	4950/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN SURABAYA	20
35	Jan-24	01/05/24	4951/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN KEDIRI	20
36	Jan-24	01/05/24	4952/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN MALANG	20
37	Jan-24	01/05/24	4953/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN MAKASAR	20
38	Jan-24	01/05/24	4954/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN MANADO	20
39	Jan-24	01/05/24	4955/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN PONTIANAK	10
40	Jan-24	01/05/24	4956/SPB/NON/01/2024	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	DESSY CLARISA	KEBUTUHAN BALI	25
41	Oct-25	10/14/25	SPB251014-31	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	MUHAMMAD YUSUF PRATAMA	EVENT ANIA 2025	72
42	May-26	05/20/26	SPB260520-22	BRS00076	BROSUR MINIASPI 80	BROSUR	MERCURY	PUTRI AYU DHARMO REKSO	MARKETING	2
TOTAL										2,153

KETERANGAN

STOK MASUK + STOK AKHIR	2,200
STOK KELUAR	2,153
SISA STOK	47
RATA-RATA PERMINTAAN	51