

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☒ NEW PROMAT ☐ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☒ INVENTARIS ☐ NON INVENTARIS

NAMA PROMAT : Duratrans Riban 90x120

QUANTITY : 1

MATERIAL PROMAT :

KETERANGAN : Duratrans untuk kebutuhan event

BUDGET PROMAT : DURATRANS RIBAN 200X120-MKTMR26-PR019-Rp800.000 ✓

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	Duratrans Riban	1	Event Jogja Clan	Juli 2026
TOTAL		1		

C. INFORMASI STOCK PROMAT

PENGUNAAN PROMAT**

** Isi dengan promat dengan type / jenis yang sama

NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1						
2						
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

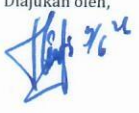
ANALISA AJUAN

*diisi oleh Marketing Support

- Belum pernah ada ajuan pembuatan duratrans untuk produk riban.

- Budget tercantum masih teredisi, belum digunakan.

Tanggal Pengajuan : Senin 8 Juni 2026

Diajukan oleh,  Product Executive	Mengetahui,  Product Manager	Di koreksi oleh,  Marketing Support	Mengetahui,  MMS	Menyetujui,  Marketing Director
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ARTWORK DESIGN STANDARD

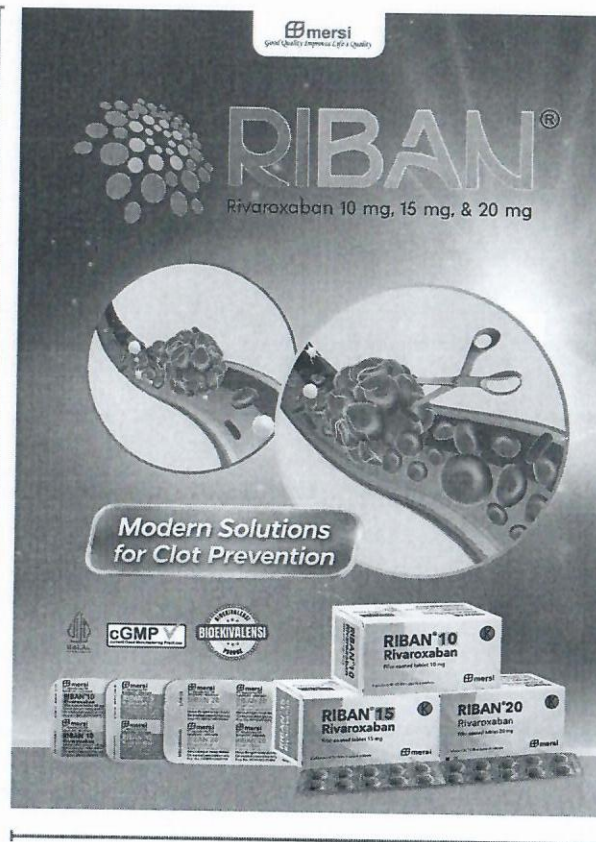
Date of use: _____
(DD-MM-YYYY)

DURATRANS RIBAN		
Dimension / size (90x120 cm)		
Material	Vernish	Quantity

Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Product Name	Tagline Font	Another Font	Another Font	Another Font
		-		
		-		

SKETCHES

120 cm



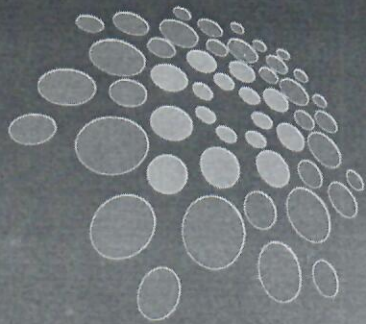
90 cm

Handwritten signature and date: 12/6/26

Not at scale - size in cm

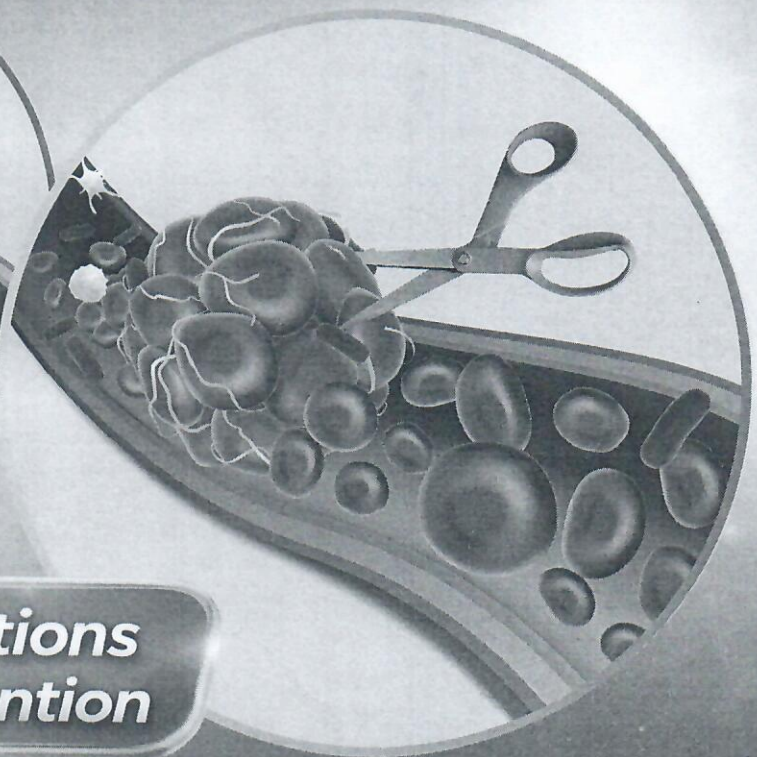
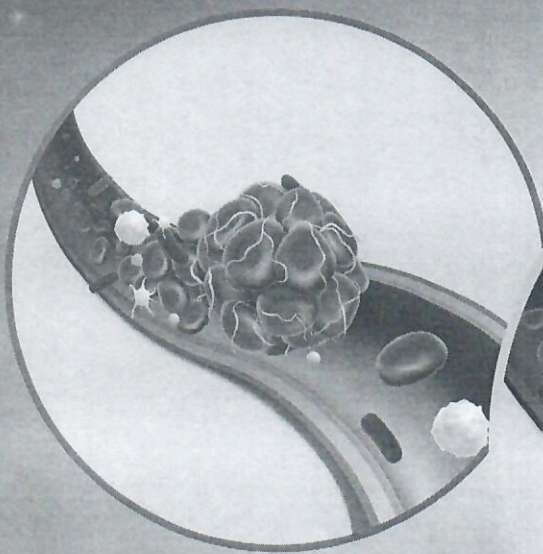
Logo Front Side	Color Process			Offset Code	Material Code
	C:2 M: 98 Y: 95 K: 0	C:0 M: 50 Y: 98 K: 0	C:96 M: 75 Y: 23 K: 7		
Finishing:					

Release	Drawing by	Approved by	
Date	12/6/26	Marketing	
Signature			
Name	Nabila		



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