

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☒ NEW PROMAT ☐ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☒ INVENTARIS ☐ NON INVENTARIS

NAMA PROMAT : Duratrans antirol 90x120

QUANTITY : 1

MATERIAL PROMAT :

KETERANGAN : Duratrans untuk kebutuhan Event

BUDGET PROMAT : DURATRANS ANTIROL 200x120 - MKTMER26-PR017- Rp800.000 ✓

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	Duratrans Antirol	1	Event Jogja Clan	Jul-26
TOTAL		1		

C. INFORMASI STOCK PROMAT

PENGGUNAAN PROMAT**

** isi dengan promat dengan type / jenis yang sama

NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1						
2						
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

ANALISA AJUAN

*diisi oleh Marketing Support

- Belum pernah ada riwayat pembuatan duratrans untuk produk Antirol.
- Budget tercantum masih tersedia, belum pernah digunakan.

Tanggal Pengajuan : Senin 8 Juni 2026

Diajukan oleh,

Product Executive

Mengetahui,

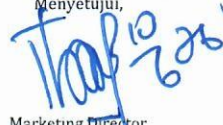
Product Manager

Di koreksi oleh,

Marketing Support

Mengetahui,

MMS

Menyetujui,

Marketing Director

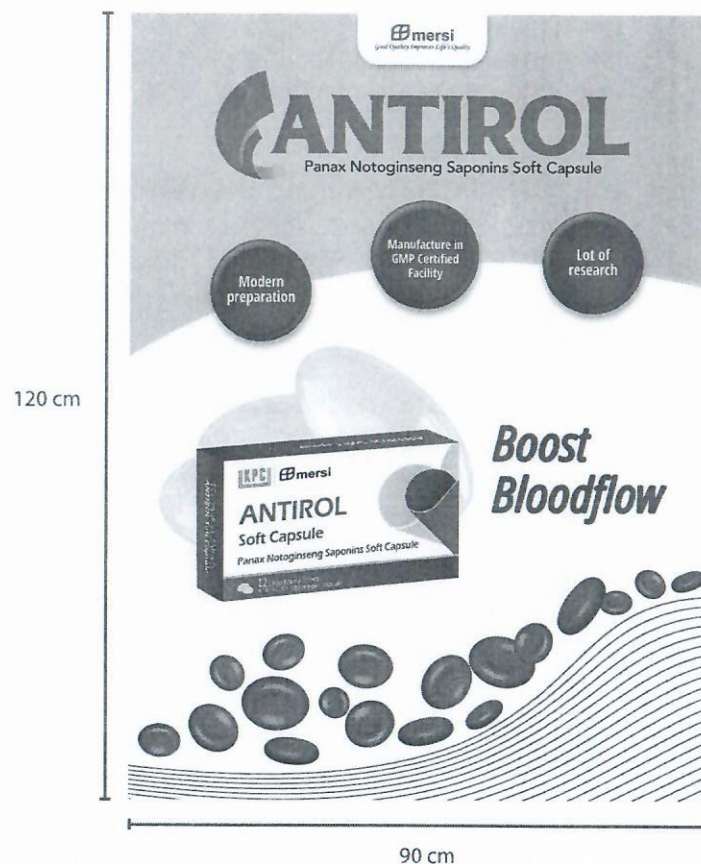
ARTWORK DESIGN STANDARD

DURATRANS DOLGESIK SPC		
Dimension / size (90x120 cm)		
Material	Vernish	Quantity

Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Product Name	Tagline Font	Another Font	Another Font	Another Font

Date of use: _____
(DD-MM-YYYY)

SKETCHES



Qis 3/1/20

Not at scale - size in cm

Logo Front Side	Color Process	Offset Code	Material Code	Release	Drawing by	Approved by
				Date	Signature	Marketing
	C:0 M:96 Y:96 K:0	C:75 M:68 Y:67 K:90	C:18 M:100 Y:91 K:8	8/6/26	<i>[Signature]</i>	<i>[Signature]</i>
Finishing:				Name	Nabila	

ANTIROL

Panax Notoginseng Saponins Soft Capsule

Modern
preparation

Manufacture in
GMP Certified
Facility

Lot of
research



***Boost
Bloodflow***

