

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☐ NEW PROMAT ☒ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☐ INVENTARIS ☒ NON INVENTARIS

NAMA PROMAT : Totebag Spounbond Vaksin & Hospital / BMK00117.

QUANTITY : 1.000 pcs

MATERIAL PROMAT : spounbond putih 100gr.

KETERANGAN : Gimmick untuk Event 2026

BUDGET PROMAT : Sudah ada di budget Neptune dengan nomor MKTNEP26-PR024, dengan total nominal : Rp 10.000.000 ✓

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	Totebag Spounbond Vaksin & Hospital	250	PIT IAI	Agustus
2	Totebag Spounbond Vaksin & Hospital	250	PIT PDUI 2026	Agustus
3	Totebag Spounbond Vaksin & Hospital	250	PIN PAPDI	Oktober
4	Totebag Spounbond Vaksin & Hospital	250	BOOSTER	TBA
5				
TOTAL		1,000 ✓		

C. INFORMASI STOCK PROMAT

PENGGUNAAN PROMAT**

** isi dengan promat dengan type / jenis yang sama

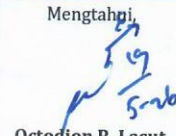
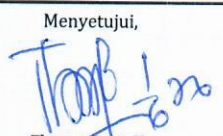
NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1	TOTE BAG SPUNDBON VAKHDS	51	955	1.006	136	-
2						
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

ANALISA AJUAN

*diisi oleh Marketing Support

- Pengadaan totebag Spounbond Vaksin terakhir pada 15 September '25. sebanyak 1.000 pcs.
- Budget tercantum masih tersedia, belum pernah digunakan.

Tanggal Pengajuan : 19-May-26

Diajukan oleh,  Johana Devira R. Product Executive	Mengetahui,  Octodion R. Lasut Product Manager	Di koreksi oleh,  Marketing Support	Mengetahui,  MMS	Menyetujui,  Thomas Dewa K. Marketing Director
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RIWAYAT PERMINTAAN PROMAT

NO	BULAN	TANGGAL	KODE TRANSAKSI	ID BARANG	NAMA BARANG	TIPE BARANG	NAMA DIVISI	NAMA USER	KEPERLUAN AJUAN	QTY
1	Sep-25	09/19/25	SPB250919-50	GMK00117	TOTE BAG SPOUNBOND VAKSIN & H	TOTE BAG	NEPTUNE	CAHYO AJI SANTOSO	TOUR WISATA KESEHATAN KLINIK CAHAYA MURNI KEBAGUSAN DEPOK	10
2	Sep-25	09/25/25	SPB250925-68	GMK00117	TOTE BAG SPOUNBOND VAKSIN & H	TOTE BAG	NEPTUNE	RICKY MIKA CANDRA	PEMINJAMAN TEAM JUPITER	300
3	Sep-25	09/29/25	SPB250929-73	GMK00117	TOTE BAG SPOUNBOND VAKSIN & H	TOTE BAG	NEPTUNE	JOHANA DEVIRA REZON	EVENT PIT PDUI	155
4	Oct-25	10/08/25	SPB251008-26	GMK00117	TOTE BAG SPOUNBOND VAKSIN & H	TOTE BAG	NEPTUNE	RICKY MIKA CANDRA	EVENT HISFARSI JATENG	200
5	Mar-26	03/27/26	SPB260327-46	GMK00117	TOTE BAG SPOUNBOND VAKSIN & H	TOTE BAG	NEPTUNE	JOHANA DEVIRA REZON	EVENT HISFARSI SULAWESI SELATAN	100
6	May-26	05/12/26	SPB260518-18	GMK00117	TOTE BAG SPOUNBOND VAKSIN & H	TOTE BAG	NEPTUNE	JOHANA DEVIRA REZON	EVENT HISFARSI PEKAN BARU - RIAU	150
7	May-26	05/12/26	SPB260512-6	GMK00117	TOTE BAG SPOUNBOND VAKSIN & H	TOTE BAG	NEPTUNE	CAHYO AJI SANTOSO	IPEC & PDKI	40
TOTAL										955

KETERANGAN

STOK MASUK + STOK AKHIR	1,006
STOK KELUAR	955
SISA STOK	51
RATA-RATA PERMINTAAN	136

ARTWORK DESIGN STANDARD BAG

RTD VAKSIN FOR HOSPITAL

Dimension / size (P x L x T) 34 x 15 x 38 cm

Material	Vernish	Quantity
Pur 100 gr	Sablon	2000 pcs

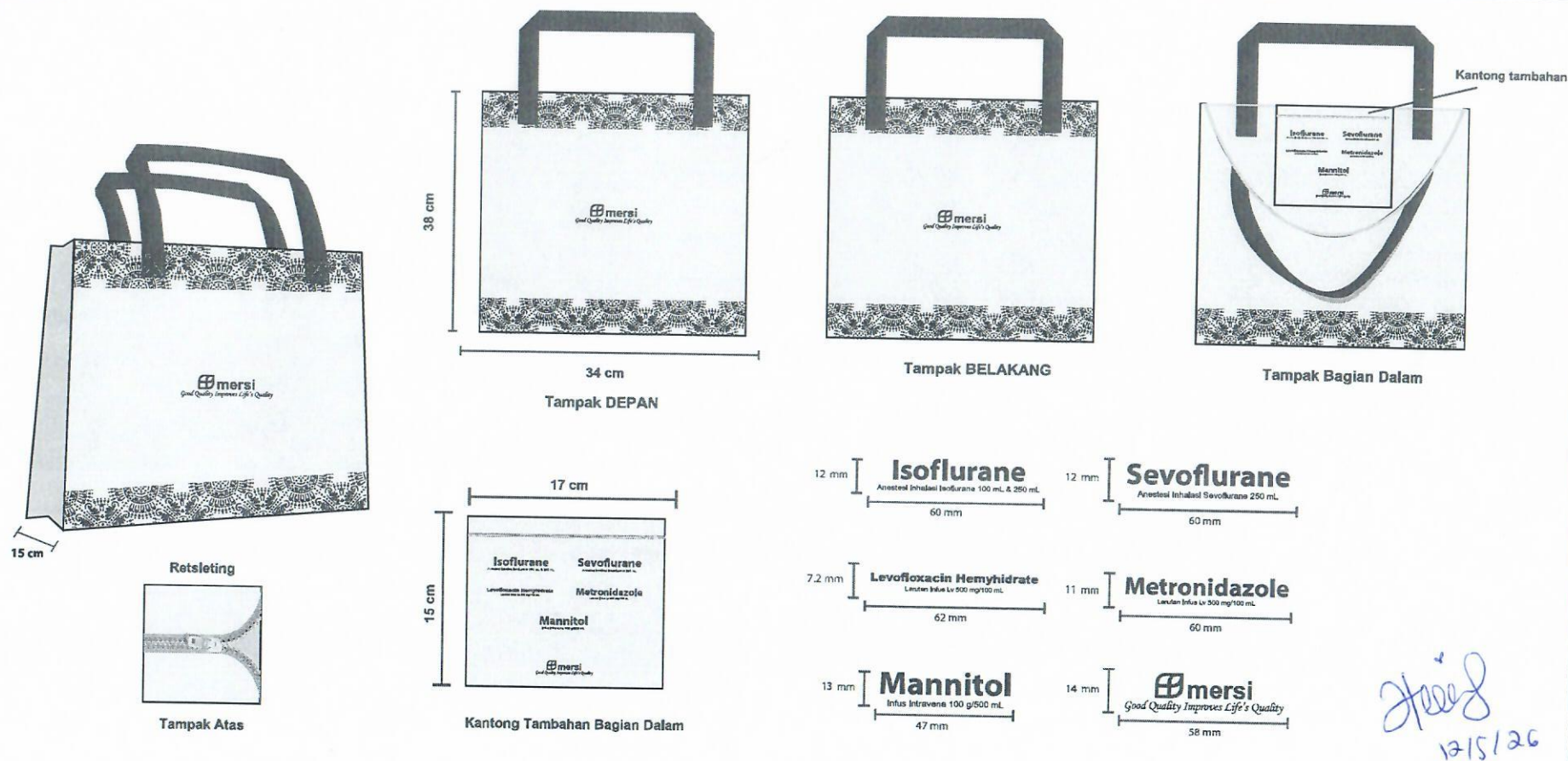
Front Side			Back Side	Mersi Address
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Event Name	Tagline Font	Another Font	Another Font	Another Font
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PT. MERSIFARMA TIRMANU MERUSANA
DEPARTEMEN PACKAGING DEVELOPMENT

Date of use: 27/03/2024
(DD-MM-YYYY)

SKETCHES

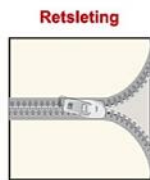


Not at scale - size in cm

Logo MERSI Front & Back Side		Color Process		Offset Code	Material Code
		Sablon		TAS 14031 2004 11 100	UN3TAS08002
7 cm x 1,7 cm		Finishing : Sablon			

Release	Drawing by	Approved by	
Date	12/05/20	Marketing	
Signature			
Name	Zulfa		

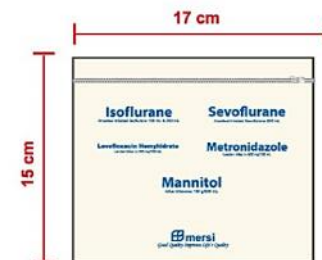
SKETCHES



Tampak Atas



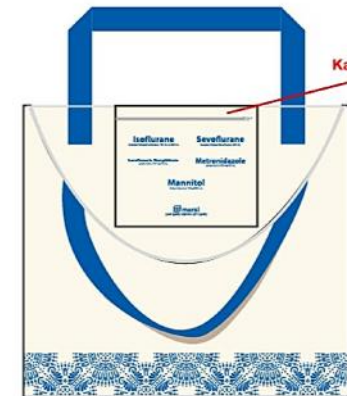
Tampak DEPAN



Kantong Tambahan Bagian Dalam

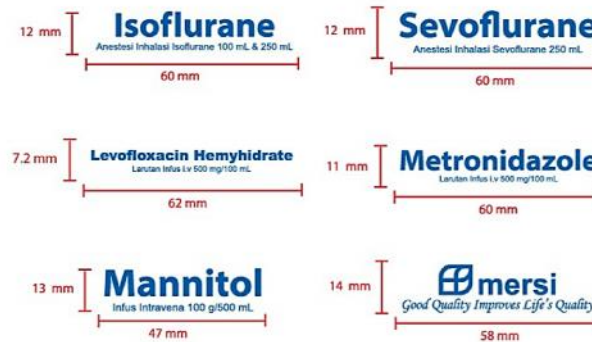


Tampak BELAKANG



Tampak Bagian Dalam

Kantong tambahan



Not at scale - size in cm