

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☐ NEW PROMAT ☒ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☐ INVENTARIS ☒ NON INVENTARIS

NAMA PROMAT : Map Plastik Pain Biru Putih / ATK00118

QUANTITY : 1.000 pcs

MATERIAL PROMAT :

KETERANGAN : Gimmick untuk Event 2026

BUDGET PROMAT : Sudah ada di budget Neptune dengan nomor MKTNEP26-PR023, dengan total nominal : Rp 6.250.000 ✓

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	Map Plastik Pain Biru Putih	50	PIT IAI	Agustus
2	Map Plastik Pain Biru Putih	50	PIT PDUI 2026	Agustus
3	Map Plastik Pain Biru Putih	50	PIN PAPDI	Oktober
4	Map Plastik Pain Biru Putih	50	BOOSTER	TBA
5				
TOTAL		200		

C. INFORMASI STOCK PROMAT

PENGUNAAN PROMAT**

** isi dengan promat dengan type / jenis yang sama

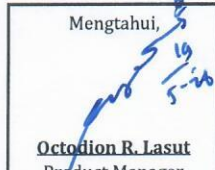
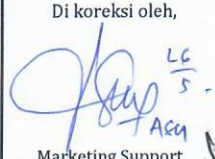
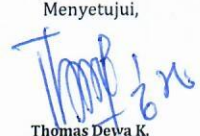
NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1	Map plastik pain biru putih	750	250	1.000	125	-
2						
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

ANALISA AJUAN

*diisi oleh Marketing Support

- Pengadaan terakhir map plastik pain biru putih pada 17 oktober '26 sebanyak 1.000 pcs.
- Budget tercantum masih tersedia belum digunakan.

Tanggal Pengajuan : 19-May-26

Diajukan oleh,  Johana Devira R. Product Executive	Mengetahui,  Octodion R. Lasut Product Manager	Di koreksi oleh,  Marketing Support	Mengetahui,  MMS	Menyetujui,  Thomas Dewa K. Marketing Director
---	---	--	--	---

RIWAYAT PERMINTAAN PROMAT

NO	BULAN	TANGGAL	KODE TRANSAKSI	ID BARANG	NAMA BARANG	TIPE BARANG	NAMA DIVISI	NAMA USER	KEPERLUAN AJUAN	QTY
1	Mar-26	03/27/26	SPB260327-46	ATK00118	MAP PLASTIK PAIN BIRU PUTIH	CLEAR SLEEVES	NEPTUNE	CAHYO AJI SANTOSO	EVENT HISFARSI SULAWESI SELATAN	100
2	May-26	05/12/26	SPB260512-6	ATK00118	MAP PLASTIK PAIN BIRU PUTIH	CLEAR SLEEVES	NEPTUNE	RICKY MIKA CANDRA	EVENT HISFARSI PEKAN BARU - RIAU	150
3					0	0	0			
4					0	0	0			
5					0	0	0			
TOTAL										250

KETERANGAN

STOK MASUK + STOK AKHIR	1,000
STOK KELUAR	250
SISA STOK	750
RATA-RATA PERMINTAAN	125

ARTWORK DESIGN STANDARD MAP

MAP KANCING WHITE - BLUE

Dimension / size (P x L) 36 x 25.2 cm

Material	Vernish	Quantity
Plastik	-	

Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Product Name	Tagline Font	Another Font	Another Font	Another Font
		-	-	
		-	-	



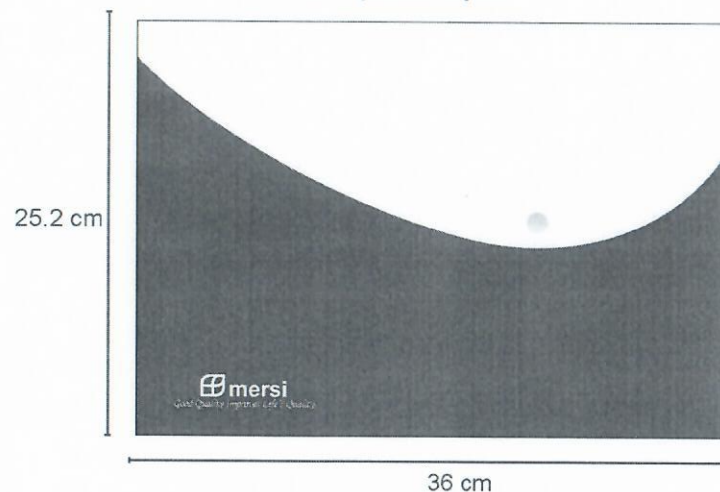
PT. MERSIFARMA TIRMAKU MERUSANA
DEPARTEMEN PACKAGING DEVELOPMENT

Date of use:
(DD-MM-YYYY)

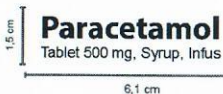
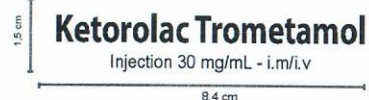
24/09/2024

SKETCHES

Tampak Depan



Tampak Belakang



Not at scale - size in cm

Cut	Logo Front Side	Logo Back Side	Finishing :	Color Process	Offset Code	Material Code
	21 x 5.4 cm (PxL)			Digital Printing		UN1MAP08010

Release	Drawing by	Approved by
Date	19/05/26	Marketing
Signature		
Name	Ary	

 **mersi**
Good Quality Improves Life's Quality

Handwritten signature and date: 15/6/20

 **mersi**
Good Quality Improves Life's Quality

PAIN & PERIPHERAL NEUROPATHY MANAGEMENT

Asimat 500

Mefenamic Acid 500 mg
Film Coated Tablet

DOLGESIK®

Tramadol HCl 50 mg Capsule
Tramadol HCl 100 mg/2ml Injection

 **DOLGESIK® SPC**

Tramadol 37,5 mg + Paracetamol 325 mg

MERFLAM® 50

Diclofenac Potassium 50 mg
Film Coated Tablet

MERSIBION®

Thiamine mononitrate, Pyridoxine HCl, Cyanocobalamin

SIPENTIN®

GABAPENTIN
Capsule 100 & 300 mg

VITAMIN B1

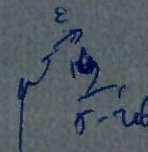
Tiamin Tablet 50 mg

VITAMIN B6

Pyridoxine HCl Tablet 10 mg

Paracetamol

Tablet 500 mg, Syrup, Infus



Ketorolac Trometamol

Injection 30 mg/mL - i.m/i.v

Metamizole Sodium

Tablet 500 mg