

## FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

### A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☐ NEW PROMAT ☒ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☐ INVENTARIS ☒ NON INVENTARIS

NAMA PROMAT : Brosur Riban / BRS00173

QUANTITY : 2400

MATERIAL PROMAT : Art Carton 210 gr

KETERANGAN : Brosur untuk kebutuhan Event

BUDGET PROMAT : BROSUR PROLEPSI 300 & 600-MKTMER26-PR024-Rp4000.000 ✓  
BROSUR DEPVAL-MKTMER26-PR026-Rp4000.000

### B. RENCANA PENGGUNAAN PROMAT

| NO    | NAMA PROMAT  | QTY   | KETERANGAN PENGGUNAAN                     | PERIODE |
|-------|--------------|-------|-------------------------------------------|---------|
| 1     | Brosur Riban | 900   | Detailing Tim Sales @10 brosur (90 orang) | Jul-26  |
| 2     | Brosur Riban | 300   | Event Asmiha                              | Aug-26  |
| 3     | Brosur Riban | 250   | Event Jogja Clan                          | Sep-26  |
| 4     | Brosur Riban | 250   | Event Finest                              | Oct-26  |
| 5     | Brosur Riban | 700   | Event Konas                               | Nov-26  |
| TOTAL |              | 2,400 | 5000                                      |         |

### C. INFORMASI STOCK PROMAT

#### PENGGUNAAN PROMAT\*\*

\*\* isi dengan promat dengan type / jenis yang sama

| NO    | NAMA PROMAT  | QTY STOCK AKHIR | QTY PENGGUNAAN | TOTAL | AVG | KETERANGAN |
|-------|--------------|-----------------|----------------|-------|-----|------------|
| 1     | BROSUR RIBAN | 855             | 4.572          | 5.427 | 653 | -          |
| 2     |              |                 |                |       |     |            |
| 3     |              |                 |                |       |     |            |
| 4     |              |                 |                |       |     |            |
| 5     |              |                 |                |       |     |            |
| 6     |              |                 |                |       |     |            |
| 7     |              |                 |                |       |     |            |
| 8     |              |                 |                |       |     |            |
| TOTAL |              | 0               | 0              | 0     |     |            |

#### ANALISA AJUAN

\*diisi oleh Marketing Support

- Pembuatan brosur riban terakhir pada 27 Februari 2026 sebanyak 5.000 lembar.
- Budget tercantum masih tersedia, belum pernah digunakan.

Tanggal Pengajuan : Selasa, 26.05.2026

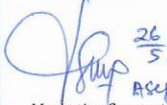
Diajukan oleh,

  
Product Executive

Mengetahui,

  
Product Manager

Di koreksi oleh,

  
Marketing Support

Mengetahui,

  
MMS

Menyetujui,

  
Marketing Director

RIWAYAT PERMINTAAN PROMAT

| NO    | BULAN  | TANGGAL  | KODE TRANSAKSI | ID BARANG | NAMA BARANG  | TIPE BARANG | NAMA DIVISI | NAMA USER                  | KEPERLUAN AJUAN | QTY   |
|-------|--------|----------|----------------|-----------|--------------|-------------|-------------|----------------------------|-----------------|-------|
| 1     | Mar-26 | 03/03/26 | SPB260303-09   | BRS00173  | BROSUR RIBAN | BROSUR      | MERCURY     | MIRNA PRAMESWITA RAMADHANI | DIKIRIM KE AREA | 3,100 |
| 2     | Mar-26 | 03/03/26 | SPB260303-10   | BRS00173  | BROSUR RIBAN | BROSUR      | MERCURY     | MIRNA PRAMESWITA RAMADHANI | FIELD FORCA     | 250   |
| 3     | Mar-26 | 03/31/26 | SPB260331-54   | BRS00173  | BROSUR RIBAN | BROSUR      | MERCURY     | MIRNA PRAMESWITA RAMADHANI | EVENT HISFARSI  | 20    |
| 4     | Apr-26 | 04/20/26 | SPB260420-14   | BRS00173  | BROSUR RIBAN | BROSUR      | MERCURY     | MUHAMMAD YUSUF PRATAMA     | PIN PERDOSNI    | 500   |
| 5     | May-26 | 05/20/26 | SPB260520-26   | BRS00173  | BROSUR RIBAN | BROSUR      | MERCURY     | MUHAMMAD YUSUF PRATAMA     | JAKNEWS         | 500   |
| 6     | May-26 | 05/20/26 | SPB260520-22   | BRS00173  | BROSUR RIBAN | BROSUR      | MERCURY     | PUTRI AYU DHARMO REKSO     | SAMPLE          | 2     |
| 7     | May-26 | 05/20/26 | SPB260522-29   | BRS00173  | BROSUR RIBAN | BROSUR      | MERCURY     | MUHAMMAD YUSUF PRATAMA     | CNE 2026        | 200   |
| TOTAL |        |          |                |           |              |             |             |                            |                 | 4,572 |

KETERANGAN

|                         |       |
|-------------------------|-------|
| STOK MASUK + STOK AKHIR | 5,427 |
| STOK KELUAR             | 4,572 |
| SISA STOK               | 855   |
| RATA-RATA PERMINTAAN    | 653   |



# RIBAN®

Rivaroxaban 20 mg



**Proven Protection against DVT, Pulmonary Embolism and Nonvalvular Atrial Fibrillation.<sup>1,2,3,5</sup>**



**Convenient Once- Daily Dosing Regimen.<sup>3,4,5</sup>**



**Well- Tolerated with a Trusted Safety Profile.<sup>1,2,6</sup>**



**Rapid onset of action.<sup>6</sup>**

## INFORMASI PRODUK\*\*

- Komposisi :** Rivaroxaban 20 mg
- Indikasi :**
- Mengurangi risiko stroke dan emboli sistemik pada pasien Fibrilasi Atrium Nonvalvular
  - Pengobatan Deep Vein Thrombosis (DVT) dan Pulmonary Embolism (PE)
- Dosis Rekomendasi\*\*\* :**
- Pencegahan stroke dan emboli sistemik pada pasien Fibrilasi Atrium Nonvalvular: 20 mg sekali sehari, diminum bersama makanan
  - Pengobatan Deep Vein Thrombosis (DVT) dan Pulmonary Embolism (PE): 20 mg sekali sehari, diminum bersama makanan, setelah terapi awal (21 hari: 15 mg dua kali sehari)
- Kemasan :** Dus, 3 blister @ 10 tablet salut selaput

## Nomor Izin Edar

RIBAN 20 : DKL253318917A1



### Referensi:

1. Patel MR, Mahaffey KW, Garg J, et al. Rivaroxaban versus warfarin in patients with atrial fibrillation. *N Engl J Med*. 2011;364(10):882-891.
2. Ayler JA, Chung MK, Ambrose AL, Benjamin EJ, Chao JK, Ozols TM, et al. 2023 ACC/AHA/ACCP/ASPC guideline for the diagnosis and management of atrial fibrillation: a report of the American College of Cardiology/American Heart Association Joint Committee on Clinical Practice Guidelines. *J Am Coll Cardiol*. 2024 Jun 26;83(10):100-270.
3. Perhimpunan Dokter Spesialis Kardiovaskular Indonesia (PERKDI). Pedoman tata laksana fibrilasi atrium nonvalvular. Edisi kedua. Jakarta Pusat: PT Trans Medical International; 2019. ISBN 978-602-72719-1-3.
4. Kakkar SK, Gohel M, Bagherpour R, Baumacher R, Bellotti Montoya S, Black SA, et al. European Society for Vascular Surgery (ESVS) 2021 Clinical Practice Guidelines on the Management of Venous Thrombosis. *Eur J Vasc Endovasc Surg*. 2021;54(1):9-62.
5. Heidecke G, Polgner L, Ogawa H, et al. 2020 ESC guidelines for the diagnosis and management of atrial fibrillation. *Eur Heart J*. 2021;42(3):352-406.
6. Stampfuss J, Kubitz D, Becka M, Mueck W. The effect of food on the pharmacokinetics and pharmacodynamics of rivaroxaban. *Int J Clin Pharmacol Ther*. 2013;51(7):549-561.

### \*Untuk Kalangan Medis

\*\*Untuk informasi lebih lengkap, mohon untuk dapat membaca insert produk

\*\*\*Dosis Rivaroxaban dapat berbeda sesuai indikasi, mohon untuk membaca insert Produk untuk dosis lengkap

## CONTACT

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