

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☒ NEW PROMAT ☒ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☐ INVENTARIS ☒ NON INVENTARIS

NAMA PROMAT : NOTEBOOK JUPITER PRODUCT

QUANTITY : 2000 pcs

MATERIAL PROMAT : Cover : Art Cartoon ; Isi : HVS 70 gr

KETERANGAN : NOTEBOOK UNTUK KEBUTUHAN EVENT 2026

ISI 25 LEMBAR HVS

BUDGET PROMAT : ~~SPECIAL GIMMICK (MKTJUP26-PR105) : Rp5.000.000~~

~~SPECIAL GIMMICK (MKTJUP26-PR106) : Rp5.000.000~~

SPECIAL GIMMICK (MKTJUP26 - PR102) : Rp10.000.000

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	NOTEBOOK JUPITER PRODUCT	350	BATIK 2026 ✓	Juli 2026
2	NOTEBOOK JUPITER PRODUCT	350	PINKAN 2026	Juli 2026
3	NOTEBOOK JUPITER PRODUCT	1.000	PIT PDSKJI 2026	September 2026
4	NOTEBOOK JUPITER PRODUCT	200	PURE BANDUNG 2026	Oktober 2026
5	NOTEBOOK JUPITER PRODUCT	100	ARSAWAKOI 2026	Oktober 2026
TOTAL		2.000		

C. INFORMASI STOCK PROMAT

PENGGUNAAN PROMAT**

** isi dengan promat dengan type / jenis yang sama

NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1	BLOCKNOTE ANTIPSIKOTIK	0	1.000	1.000	67	Dem : 20-03-25
2	BLOCKNOTE WHITE	0	1.000	1.000	100	Peng : 26-09-25
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

ANALISA AJUAN

*diisi oleh Marketing Support

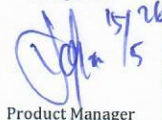
Pembuatan blocknote dengan desain baru.
Budget tercantum belum pernah digunakan.

Tanggal Pengajuan : 18
15-May-26

Diajukan oleh,


Product Executive

Mengetahui,


Product Manager

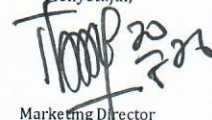
Di koreksi oleh,


Marketing Support

Mengetahui,


Marketing Director

Menyetujui,


Marketing Director

RINCIAN PLAN PENGGUNAAN PROMAT GIMMICK NOTEBOOK

NO.	JENIS KEGIATAN	KET	BULAN	FREKUENSI	ESTIMASI PESERTA	ESTIMASI QTY
1	EVENT REGIONAL	BATIK 2026	Jul-26	1x	350	350
2	EVENT NASIONAL	PINKAN 2026	Jul-26	1x	350	350
3	EVENT NASIONAL	PIT PDSKJI 2026	Sep-26	1x	1.000	1.000
4	EVENT REGIONAL	PURE BANDUNG 2026	Oct-26	1x	200	200
5	EVENT NASIONAL	ARSAWAKOI 2026	Oct-26	1x	100	100
	Grand Total				2.000	2.000

ARTWORK DESIGN STANDARD BLOK NOTE

PT. MERSIFARMA TIRMAKU MERCUSANA
DEPARTEMEN PACKAGING DEVELOPMENT

Date of use: _____
(DD-MM-YYYY)

NOTEBOOK JUPITER PRODUCT

Dimension / size (PxL) A5 14.8 x 21 cm

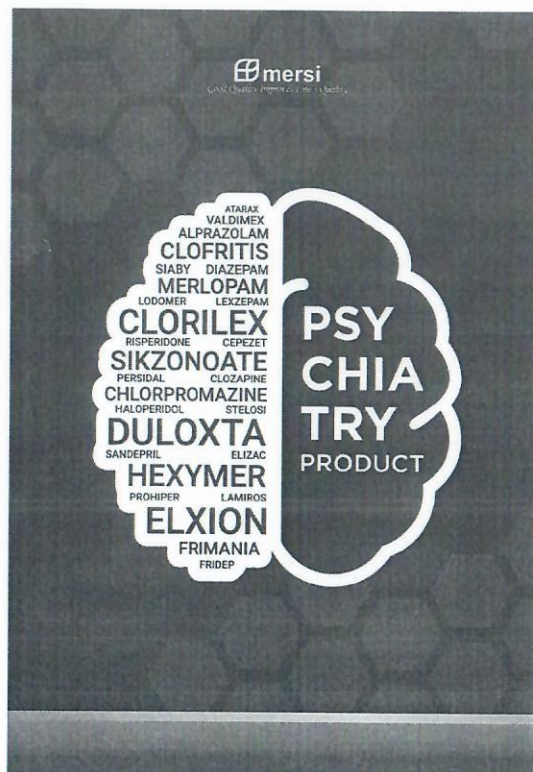
Material		Quantity

Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Product Name	Tagline Font	Another Font	Another Font	Another Font

SKETCHES

14.8 cm

21 cm



Tampak Depan



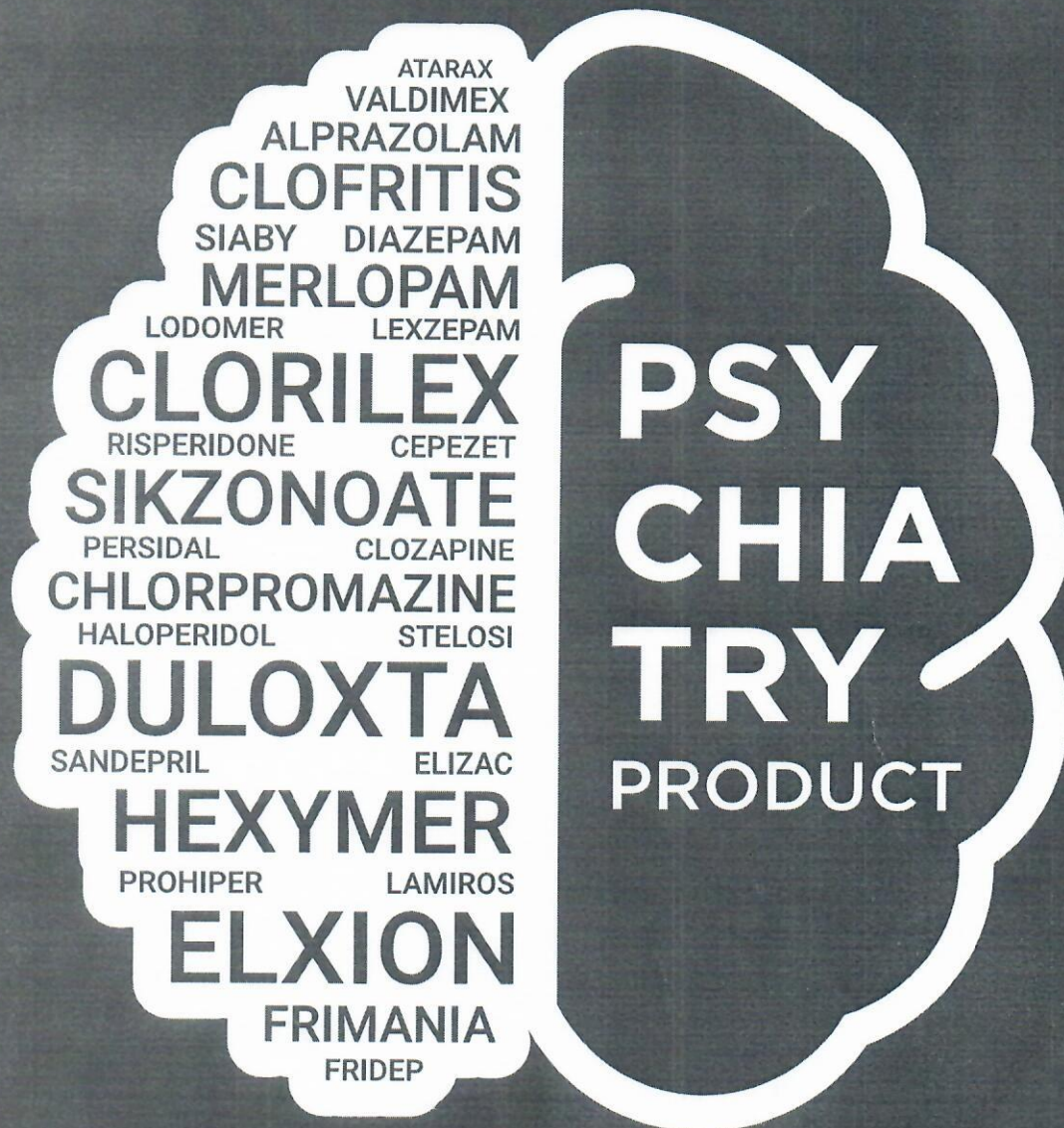
Tampak Belakang

Not at scale - size in cm

 Cut	Logo Front Side	Logo Back Side	 C: 100 M: 70 Y: 0 K: 0	 C: 30 M: 0 Y: 23 K: 0	 C: 0 M: 0 Y: 0 K: 0		Color Process	Offset Code	Material Code
	 mersi <i>Good Quality Improves Life's Quality</i>	 mersi <i>Good Quality Improves Life's Quality</i>	Finishing :						

Release	Drawing by	Approved by	
		Marketing	
Date	13/5/20	15/5/20	
Signature			
Name	Nabila	Nabila	

 **mersi**
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Good Quality Improves Life's Quality

ANTIDEPRESSANT

DULOXTA[®] 60
DULOXETINE HYDROCHLORIDE
Delayed Release Capsule 60 mg

SANDEPRIL[®] 50
Maprotiline HCl 50 mg Film Coated Tablet

ELIZAC[®] 20
Fluoxetine HCl 20 mg Capsule

Elxion[®]
Escitalopram oxalate 10mg

FRIDEP[®] 50
Sertraline 50 mg Film Coated Tablet

ANXIOLYTIC

ATARAX[®]
Alprazolam 0.25 mg, 0.5 mg,
1 mg Film Coated Tablet

CLOFRITIS[®]
Clobazam 10 mg

VALDIMEX[®]
Diazepam 5 mg Tablet
Diazepam 10 mg/2 ml Injection

Lexzepam[®] 3
Bromazepam 3 mg Tablet

MERLOPAM[®]
Lorazepam Tablet 0.5 mg & 2 mg • Lorazepam Injection 2 mg/mL

ANTIPSYCHOTIC

LODOMER[®]
Haloperidol Tablet 2 mg & 5 mg, Haloperidol 5mg/ml Injection
Haloperidol 2mg/ml Drops

STELOSI[®] 5
Trifluoperazine 5 mg

SLABY[®]
Aripiprazole Orally Disintegrating Tablet 10mg
Aripiprazole Oral Solution 1 mg/mL

SIKZANOATE[®]
Fluphenazine Decanoate 25 mg/ mL

CEPEZET[®]
Chlorpromazine 100 mg & 50 mg/ 2 mL

PERSIDAL[®]
Risperidone 1 mg dan 2 mg

MOOD STABILIZER

LAMIROS[®]
Lamotrigine 50 & 100 mg

FRIMANIA[®]
Lithium Carbonate 200 mg dan 400 mg

CNS STIMULANT

PROHIPER[®]
METHYLPHENIDATE HCl 10 MG

ANTIMUSCARINIC

HEXYMER[®] 2
Trihexyphenidyl 2 mg

Obat Generik Berlogo
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