

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT	☐ NEW PROMAT	☒ REPEAT ORDER	☐ SPECIAL GIMMICK	☐ PROMAT EVENT / RTD
JENIS PROMAT	☐ INVENTARIS	☒ NON INVENTARIS		
NAMA PROMAT	: Brosur DHP & Formening (BRS 00 BRS 00 156)			
QUANTITY	: 1.500 Pcs			
MATERIAL PROMAT	: Art Carton 230 gr; Doff			
KETERANGAN	: Untuk spreading DHP dan Formening			
BUDGET PROMAT	: Sudah ada di budget Neptune dengan nomor MKTNEP26-PR006, dengan total nominal : Rp 8.000.000			

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	Brosur DHP & Formening	500	Spreading seluruh cabang Neptune Nasional	Mei - Agustus
2	Brosur DHP & Formening	300	IPEC 2026	Juni
3	Brosur DHP & Formening	500	Hisfarsi Riau	Juni
4	Brosur DHP & Formening	200	PIT PDUI 2026	Juli
5				
TOTAL		1,500		

C. INFORMASI STOCK PROMAT

PENGUNAAN PROMAT**

** isi dengan promat dengan type / jenis yang sama

NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1	BROSUR DHP FRIMAL-FORMENING	322	660	1.000	16\$	
2						
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

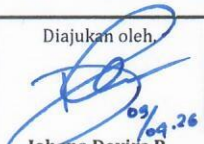
ANALISA AJUAN

*diisi oleh Marketing Support

Pembuatan terakhir untuk promat tersebut 29 September '25 sebanyak 1.000 Lembar Budget tercantum masih tersedia / belum digunakan.

Tanggal Pengajuan : 09-Apr-26

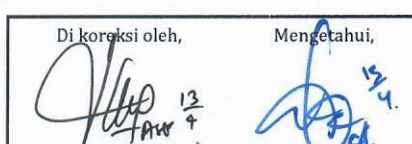
Diajukan oleh,


Johana Devira R.
Product Executive

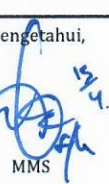
Mengetahui,


Octodion R. Lasut
Product Manager

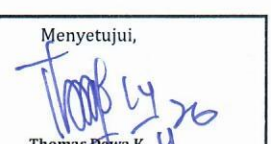
Di koreksi oleh,


Marketing Support

Mengetahui,


MMS

Menyetujui,


Thomas Dewa K.
Marketing Director

RIWAYAT PERMINTAAN PROMAT

NO	BULAN	TANGGAL	KODE TRANSAKSI	ID BARANG	NAMA BARANG	JENIS BARANG	TIPE BARANG	NAMA DIVISI	NAMA USER	QTY	KEPERLUAN AJUAN
1	Oct-25	10/01/25	SPB251001-2	BR500156	BROSUR DHP FRIMAL - FORMENIN	CETAKAN	BROSUR	NEPTUNE	JOHANA DEVIRA REZON	200	EVENT PIT PDUI 2025
2	Oct-25	10/08/25	SPB251008-26	BR500156	BROSUR DHP FRIMAL - FORMENIN	CETAKAN	BROSUR	NEPTUNE	RICKY MIKA CANDRA	200	EVENT HISFARSI JATENG
3	Nov-25	11/19/25	SPB251119-26	BR500156	BROSUR DHP FRIMAL - FORMENIN	CETAKAN	BROSUR	NEPTUNE	CAHYO AJI SANTOSO	60	SOSIALISASI VAKSINASI DI RS UMMI BOGOR
4	Mar-26	03/27/26	SPB260327-46	BR500156	BROSUR DHP FRIMAL - FORMENIN	CETAKAN	BROSUR	NEPTUNE	JOHANA DEVIRA REZON	200	EVENT HISFARSI SULAWESI SELATAN
5											
6											
7											
TOTAL										660	

KETERANGAN

STOK MASUK + STOK AKHIR	1,032
STOK KELUAR	660
SISA STOK	372
RATA-RATA PERMINTAAN	165

ARTWORK DESIGN STANDARD

BROSUR DHP		
Dimension / size (PxL) 148 X 210 mm		
Material	Vernish	Quantity
Art Paper 150gr	glossy	1000 Pcs

Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Product Name	Tagline Font	Another Font	Another Font	Another Font

Date of use: 10/09/2024
(DD-MM-YYYY)

SKETCHES

210 mm

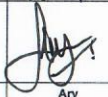
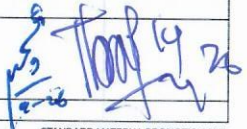


148 mm



Not at scale - size in cm

			 C : 31 M : 0 Y : 2 K : 0				Color Process	Offset Code	Material Code
							Digital Printing	BRS-022827-130825-01-1000	
			Finishing :						

Release	Drawing by	Approved by
Date	09/04/26	Marketing
Signature		
Name	Ary	

MEDICAMENTOSA AGAINST MALARIA



DHP-FRIMAL[®]
Dihydroartemisinin 40 mg
Piperaquine phosphate 320 mg

- ✓ **FIRST LINE TREATMENT** untuk penanganan uncomplicated malaria falciparum
- ✓ **Stand by Emergency Treatment-SBET** malaria di daerah endemik
- ✓ Efektif mengurangi resiko rekrudensi dan rekurensi parasitemia'

- ✓ **Fixed** ✓ **Combination**
- ✓ **Artemisinin** ✓ **Theraphy**



F. Arcella, A. P. Pasaribu, and G. N. Yanni, "Effectiveness of Dihydroartemisinin-piperaquine after 10 years as treatment for vivax malaria in Indonesia", J Infect Dev Ctries, vol. 17, no. 05, pp. 700-706, May 2023.

***For Healthcare Practioners Only**

BHS-022827-130825-01-1000



MENINGITIS VACCINE

**PREVENT INFLAMMATION OF THE BRAIN MEMBRAN CAUSE
BY NEISSERIA MENINGITIDIS SEROGROUPS A,C,Y AND W135**



FORMENING[®]

Raising awareness. Every second counts.

Group ACYW135
Meningococcal
Polysaccharide
Vaccine



VIAL VACCINE MONITORING (VVM)

- | | | | |
|----------|--|----------|--|
| A | ✓ Inner square lighter than outer circle. If the expiry date has not been passed, USE the vaccine. | C | ✗ Discard point: Inner square matches colour of outer circle. DO NOT use the vaccine. Inform your supervisor |
| B | ✓ At a later time, inner square still lighter than outer circle. If the expiry date has not been passed, USE the vaccine. | D | ✗ Beyond the discard point: Inner square darker than outer circle. DO NOT use the vaccine. Inform your supervisor |

Mbaeyi, Sarah A et al. "Meningococcal Vaccination: Recommendations of the Advisory Committee on Immunization Practices, United States, 2020." MMWR. Recommendations and reports : Morbidity and mortality weekly report. Recommendations and reports vol. 69,9 1-41. 25 Sep. 2020. doi:10.15585/mmwr.r6909a1

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