

ARTWORK DESIGN STANDARD AMPLOP



PT. MERSIFARMA TIRMAKU MERCUSANA
DEPARTEMEN DESIGN & PACKAGING

Date of use: 04/02/2026
(DD-MM-YYYY)

MERSIDOL			
Dimension (L x W) 113 x 116 mm			
Material	Packsize/Primary	Primary	No. Reg
Duplex 250 gsm	1 blister @ 10 kaplet	Blister	DBL2133317404A1

Front / Rear Panel			
Type Font			
Product Name	Active Ingredient	Another Font	
Insaniburger, Bold Italic	Frutiger, Bold Italic	Arial	Myriad Pro Regular/Bold
37pt	29.6pt ~ 16pt	10pt	5pt

SKETCHES



Actual Scale - Size in mm

	Cut								2D Barcode BPOM RI  8 x 8 mm	Material Code  ICA00006	Design Code MRD_083.02
	Crease										
	Outside Bleed	Ø 9mm	14 x 3.5mm (LxH)	SPARASI Colour Process Gradient	RED TC 1305	MAROON TC 1307	GREEN TC 4605	WHITE			
	Glue flap	Finishing: Full Varnish Type Water Base									



Actual Scale - Size in mm