

## FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

### A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT    ☒ NEW PROMAT    ☐ REPEAT ORDER    ☐ SPECIAL GIMMICK    ☒ PROMAT EVENT / RTD

JENIS PROMAT    ☐ INVENTARIS    ☐ NON INVENTARIS

NAMA PROMAT : Totebag jaknews - kombinasi tiara dan mersi

QUANTITY : 1000

MATERIAL PROMAT : Crinkle Taslan

KETERANGAN : brosur untuk kebutuhan event Jaknews 2026

BUDGET PROMAT : ~~MAILER RIDAN - MKTMR26 PR009 Rp12.000.000~~ MD : 022 / PM - JHERWY / MKT / MD / IV / 2026

### B. RENCANA PENGGUNAAN PROMAT

| NO    | NAMA PROMAT                                 | QTY   | KETERANGAN PENGGUNAAN | PERIODE  |
|-------|---------------------------------------------|-------|-----------------------|----------|
| 1     | Totebag jaknews - kombinasi tiara dan mersi | 1,000 | EVENT JAKNEWS         | Mei 2026 |
| 2     |                                             |       |                       |          |
| 3     |                                             |       |                       |          |
| 4     |                                             |       |                       |          |
| 5     |                                             |       |                       |          |
| TOTAL |                                             | 1,000 |                       |          |

### C. INFORMASI STOCK PROMAT

#### PENGGUNAAN PROMAT\*\*

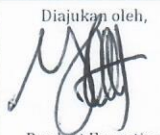
\*\* isi dengan promat dengan type / jenis yang sama

| NO    | NAMA PROMAT | QTY STOCK AKHIR | QTY PENGGUNAAN | TOTAL | AVG | KETERANGAN |
|-------|-------------|-----------------|----------------|-------|-----|------------|
| 1     |             |                 |                |       |     |            |
| 2     |             |                 |                |       |     |            |
| 3     |             |                 |                |       |     |            |
| 4     |             |                 |                |       |     |            |
| 5     |             |                 |                |       |     |            |
| 6     |             |                 |                |       |     |            |
| 7     |             |                 |                |       |     |            |
| 8     |             |                 |                |       |     |            |
| TOTAL |             | 0               | 0              | 0     |     |            |

#### ANALISA AJUAN

\*diisi oleh Marketing Support

Tanggal Pengajuan : Selasa, 07.04.2026

Diajukan oleh,  
  
Product Executive

Mengetahui,  
  
Product Manager

Di koreksi oleh,  
  
Marketing Support

Mengetahui,  
  
MMS

Menyetujui,  
  
Marketing Director

 **mersi**

*Good Quality Improves Life's Quality*

 **RIBAN®**  
Rivaroxaban 20 mg

 **DOLGESIK® SPC**  
Tramadol 37,5 mg + Paracetamol 325 mg

**SIBITAL®**  
Phenobarbital 200 mg/2 mL & 50 mg

**MERSIBION®**  
Thiamine mononitrate, Pyridoxine HCl, Cyanocobalamin

**RIKLONA® 2**  
CLONAZEPAM

 **ANTIROL**  
Fimec Nologresing Saporita Soft Capsule



**tiara kencana**

 **eped**

tech care of you

**Sunnyou**



**MIND**

**NORAV**  
medical

*ECG Excellence*

**natus.**  
neurology

**WEAVER**  
and company

# ARTWORK DESIGN STANDARD

## TOTEBAG EDISI JAKNEWS 2026

Dimension / size (P x L x T)

| Material           | Vernish | Quantity |
|--------------------|---------|----------|
| Crindle dan Taslan |         |          |



PT. MERSEFARMIA TERMAKU MERCIJANA  
DEPARTEMEN PACKAGING DEVELOPMENT

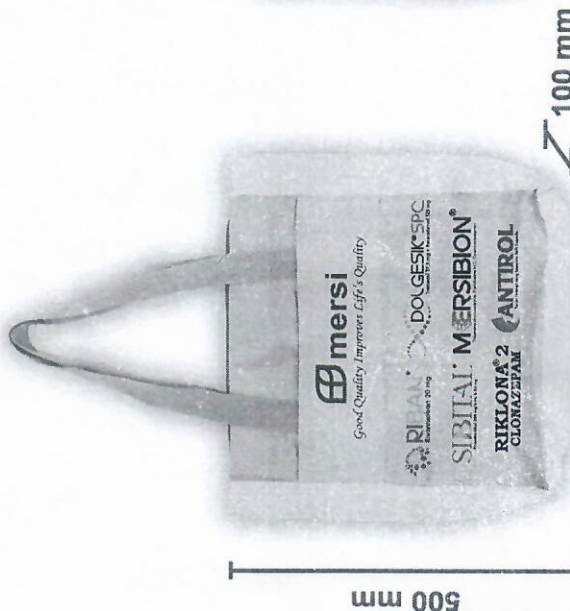
Date of use: 6/4/2026

(DD-MMM-YYYY)

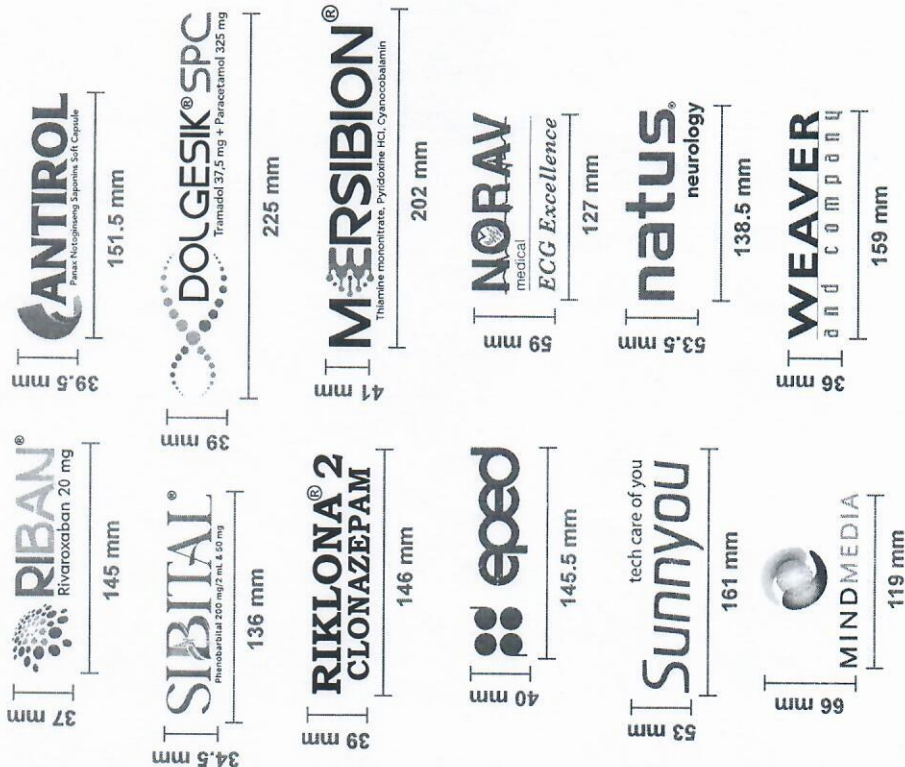
| Front Side |              | Back Side |              | Mersi Address |              |
|------------|--------------|-----------|--------------|---------------|--------------|
| Event Name | Tagline Font | Type Font | Another Font | Type Font     | Another Font |
| -          | -            | -         | -            | -             | -            |

### SKETCHES

Front



Back



Not at scale - size in cm

| Logo Front Side    | Color Process | Offset Code | Material Code |
|--------------------|---------------|-------------|---------------|
|                    | Sablon        |             |               |
| Finishing : Sablon |               |             |               |

| Release | Drawing by | Approved by |
|---------|------------|-------------|
|         | 6/4/26     |             |
| Date    | Signature  | Name        |
|         |            | Nabila      |