

A. INFORMASI ALUAN PROMAT

JENIS PROMAT ☐ INVENTARIS ☐ NON INVENTARIS

QUANTITY : 200

MATERIAL PROMAT : stainless steel

KETERANGAN :

BUDGET PROMAT : **SPECIAL GIMMICK (MKTMER26-PR013)** : Rp15.000.000 ✓

Special gimmick (MFT MER 76-prois): PP. 3'000.000

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	GELAS RIBAN	200	EVENT PIN PERDOSNI	Apr-26
			350	
			Akumulasi 150.	
	TOTAL	200		

PENGUNAAN PROMAT**

** isi dengan promat dengan type / jenis yang sama

NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1						
2						
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

ANALISA AJUAN

*diisi oleh Marketing Support

Belum pernah ada ajuan gimmick serupa untuk produk tersebut.
Budget tercantum belum pernah digunakan.

Budget tercantum belum pernah digunakan.

Tanggal Pengajuan : 16 MARET 2026

Diajukan oleh,

Product Executive

Mengtahui,

Product Manager

Di koreksi oleh,

Marketing Support

Mengetahui,

MMS

Menyetujui,

Marketing Director

ARTWORK DESIGN STANDARD

TUMBLER RIBAN

Dimension / size (P x L)

Material	Quantity
SABLON	

Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Event Name	Tagline Font	Another Font	Another Font	Another Font
	-		-	-
-	-	-	-	-

Date of use: **13/03/2026**
(DD-MM-YYYY)

SKETCHES



Not at scale - size in cm

Logo Front Side				Color Process	Offset Code	Material Code
				SABLON		
	C0 M0 Y0 K0	C9 M50 Y98 K0	C0 M100 Y100 K0			
	Finishing : Sablon					

Release	Drawing by	Approved by	
Date		Marketing	
13/03/26			
Signature			
Name	Ary		

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Event Name	Tagline Font	Another Font	Another Font	Another Font
	-		-	-
	-	-	-	-



PT. MERSIFARMA TIRMAKU MERCUSANA
DEPARTEMEN PACKAGING DEVELOPMENT

Date of use: **13/03/2026**
(DD-MM-YYYY)

SKETCHES



Not at scale - size in cm

Logo Front Side						Color Process	Offset Code	Material Code
						SABLON		
	C0 M0 Y0 K0	C0 M50 Y98 K0	C0 M100 Y100 K0					
Finishing : Sablon								

Release	Drawing by	Approved by	
Date		Marketing	
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Name	Ary		