

# FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

## A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☒ NEW PROMAT ☐ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☐ INVENTARIS ☒ NON INVENTARIS

NAMA PROMAT : Brosur Catalogue Produk Neptune A5

QUANTITY : 5.000 Pcs

MATERIAL PROMAT : Art Carton Finishing Glossy

KETERANGAN : Untuk kebutuhan promosi tim FF dan Event

BUDGET PROMAT : Sudah ada di budget Neptune 1 dengan nomor MKTNEP26-PR007 ✓  
dengan total nominal Rp 8.000.000

## B. RENCANA PENGGUNAAN PROMAT

| NO    | NAMA PROMAT                        | QTY   | KETERANGAN PENGGUNAAN            | PERIODE      |
|-------|------------------------------------|-------|----------------------------------|--------------|
| 1     | Brosur Catalogue Produk Neptune A5 | 3,500 | Operasional Promosi tim FF       | April - Juni |
| 2     | Brosur Catalogue Produk Neptune A5 | 500   | Event Hisfarsi Makassar          | April        |
| 3     | Brosur Catalogue Produk Neptune A5 | 500   | Event Hisfarsi Pekan Baru - Riau | Juni         |
| 4     | Brosur Catalogue Produk Neptune A5 | 500   | IPEC 2026                        | Juni         |
| 5     |                                    |       |                                  |              |
| TOTAL |                                    | 5,000 |                                  |              |

## C. INFORMASI STOCK PROMAT

### PENGGUNAAN PROMAT\*\*

\*\* Isi dengan promat dengan type / jenis yang sama

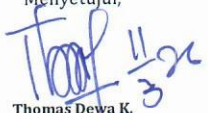
| NO    | NAMA PROMAT | QTY STOCK AKHIR | QTY PENGGUNAAN | TOTAL | AVG | KETERANGAN |
|-------|-------------|-----------------|----------------|-------|-----|------------|
| 1     |             |                 |                |       |     |            |
| 2     |             |                 |                |       |     |            |
| 3     |             |                 |                |       |     |            |
| 4     |             |                 |                |       |     |            |
| 5     |             |                 |                |       |     |            |
| 6     |             |                 |                |       |     |            |
| 7     |             |                 |                |       |     |            |
| 8     |             |                 |                |       |     |            |
| TOTAL |             | 0               | 0              | 0     |     |            |

### ANALISA AJUAN

\*diisi oleh Marketing Support

# Belum ada riwayat pembuatan brosur serupa sebelumnya.  
# Budget tercantum belum pernah digunakan.

Tanggal Pengajuan : 06-Mar-26

|                                                                                                                                                |                                                                                                                                            |                                                                                                                                      |                                                                                                            |                                                                                                                                              |
|------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|
| Diajukan oleh,<br><br>Johana Devira R.<br>Product Executive | Mengetahui,<br><br>Octodion R. Lasut<br>Product Manager | Di koreksi oleh,<br><br>Asep<br>Marketing Support | Mengetahui,<br><br>MMS | Menyetujui,<br><br>Thomas Dewa K.<br>Marketing Director |
|------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|

# ARTWORK DESIGN STANDARD

## BROSUR LIST PRODUCT NEPTUNE A5

Dimension / size (P x L) 297 x 210 mm

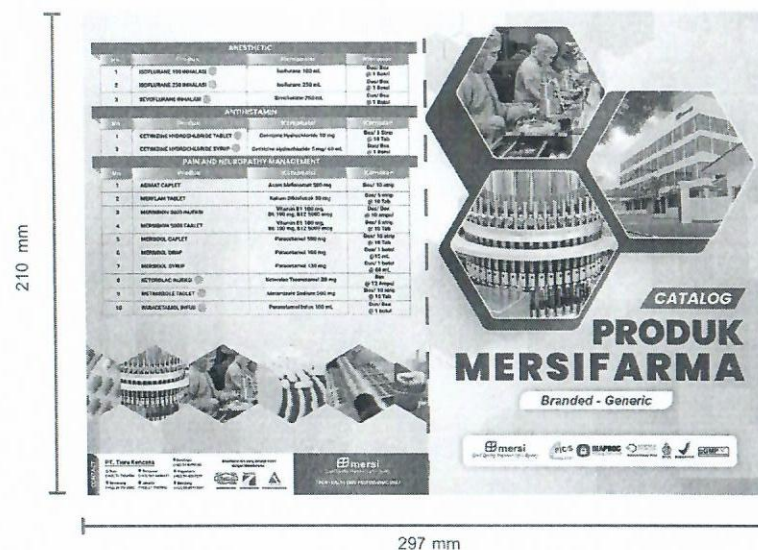
| Material          | Finishing | Quantity |
|-------------------|-----------|----------|
| ART CARTON 260 gr | Glossy    | 5000 pcs |

| Front Side |              |              | Back Side    | Mersi Address |
|------------|--------------|--------------|--------------|---------------|
| Type Font  |              |              | Type Font    | Type Font     |
| Event Name | Tagline Font | Another Font | Another Font | Another Font  |
| -          | -            | -            | -            | -             |
| -          | -            | -            | -            | -             |

Date of use:  
(DD-MM-YYYY)

## SKETCHES

### SISI DEPAN



### SISI DALAM

| ANTI-ULCERANT             |                       |           | VACCINE                 |                         |           |
|---------------------------|-----------------------|-----------|-------------------------|-------------------------|-----------|
| 1. ANTASID 3000 DISPENSER | Antasid 3000 mg 10 mg | Box 10 mg | 1. LEVITOLIN 100 mg     | Levitolin 100 mg 100 mg | Box 10 mg |
| 2. ANTASID 3000 TABLET    | Antasid 3000 mg 10 mg | Box 10 mg | 2. ANTASID 3000 TABLET  | Antasid 3000 mg 10 mg   | Box 10 mg |
| 3. ANTASID 3000 TABLET    | Antasid 3000 mg 10 mg | Box 10 mg | 3. ANTASID 3000 TABLET  | Antasid 3000 mg 10 mg   | Box 10 mg |
| 4. ANTASID 3000 TABLET    | Antasid 3000 mg 10 mg | Box 10 mg | 4. ANTASID 3000 TABLET  | Antasid 3000 mg 10 mg   | Box 10 mg |
| 5. ANTASID 3000 TABLET    | Antasid 3000 mg 10 mg | Box 10 mg | 5. ANTASID 3000 TABLET  | Antasid 3000 mg 10 mg   | Box 10 mg |
| 6. ANTASID 3000 TABLET    | Antasid 3000 mg 10 mg | Box 10 mg | 6. ANTASID 3000 TABLET  | Antasid 3000 mg 10 mg   | Box 10 mg |
| 7. ANTASID 3000 TABLET    | Antasid 3000 mg 10 mg | Box 10 mg | 7. ANTASID 3000 TABLET  | Antasid 3000 mg 10 mg   | Box 10 mg |
| 8. ANTASID 3000 TABLET    | Antasid 3000 mg 10 mg | Box 10 mg | 8. ANTASID 3000 TABLET  | Antasid 3000 mg 10 mg   | Box 10 mg |
| 9. ANTASID 3000 TABLET    | Antasid 3000 mg 10 mg | Box 10 mg | 9. ANTASID 3000 TABLET  | Antasid 3000 mg 10 mg   | Box 10 mg |
| 10. ANTASID 3000 TABLET   | Antasid 3000 mg 10 mg | Box 10 mg | 10. ANTASID 3000 TABLET | Antasid 3000 mg 10 mg   | Box 10 mg |

*Handwritten signature*

Not at scale - size in cm

| Logo Front Side      |  | Color Process |  |  |  |  |  | Offset Code | Material Code |
|----------------------|--|---------------|--|--|--|--|--|-------------|---------------|
| mersi                |  |               |  |  |  |  |  |             |               |
| LIPAT                |  |               |  |  |  |  |  |             |               |
| Finishing : Printing |  |               |  |  |  |  |  |             |               |

| Release   | Drawing by                   | Approved by                  |  |
|-----------|------------------------------|------------------------------|--|
| Date      | 5/3/26                       | Marketing                    |  |
| Signature | <i>Handwritten signature</i> | <i>Handwritten signature</i> |  |
| Name      | Nabila                       |                              |  |

### ANESTHETIC

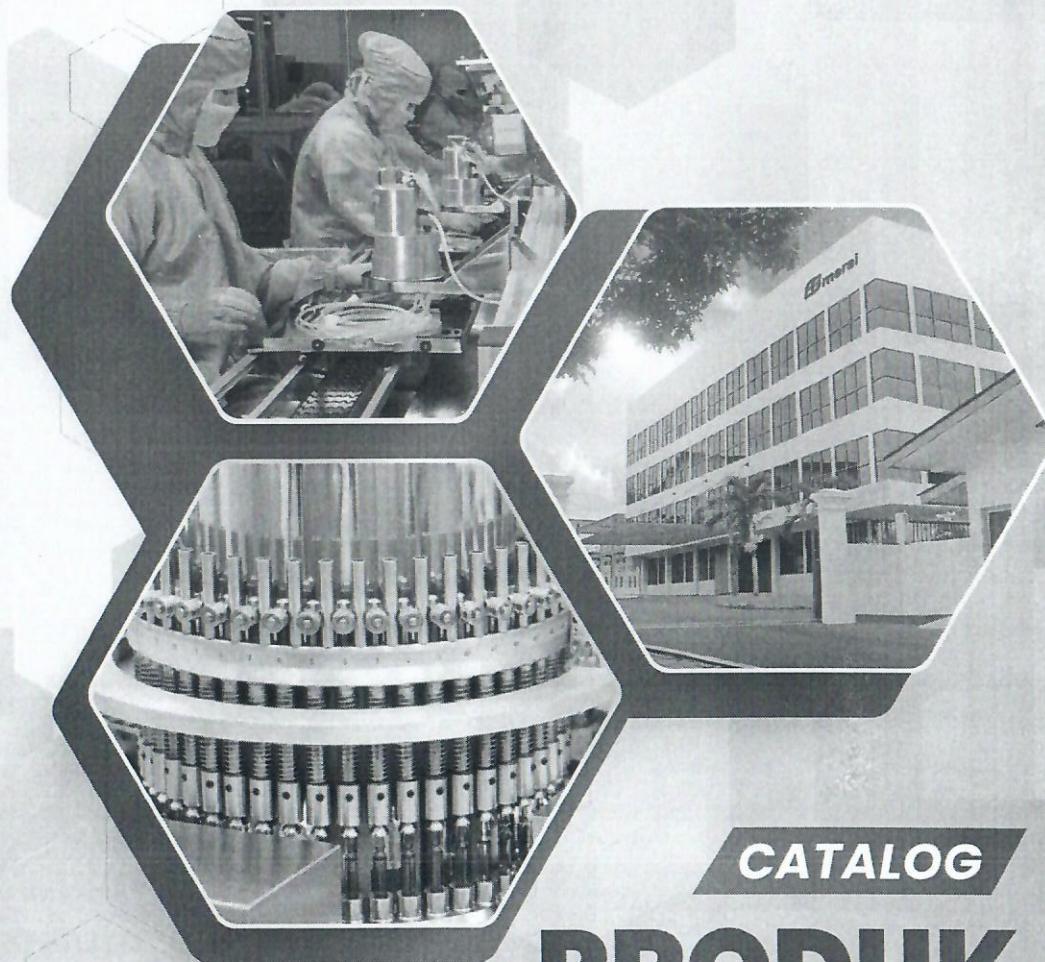
| No. | Produk                  | Komposisi          | Kemasan            |
|-----|-------------------------|--------------------|--------------------|
| 1   | ISOFLURANE 100 INHALASI | Isoflurane 100 mL  | Dus/ Box @ 1 Botol |
| 2   | ISOFLURANE 250 INHALASI | Isoflurane 250 mL  | Dus/ Box @ 1 Botol |
| 3   | SEVOFLURANE INHALASI    | Sevoflurane 250 mL | Dus/ Box @ 1 Botol |

### ANTIISTAMIN

| No. | Produk                          | Komposisi                            | Kemasan               |
|-----|---------------------------------|--------------------------------------|-----------------------|
| 1   | CETIRIZINE HYDROCHLORIDE TABLET | Cetirizine Hydrochloride 10 mg       | Box/ 5 Strip @ 10 Tab |
| 2   | CETIRIZINE HYDROCHLORIDE SYRUP  | Cetirizine Hydrochloride 5 mg/ 60 mL | Dus/ Box @ 1 Botol    |

### PAIN AND NEUROPATHY MANAGEMENT

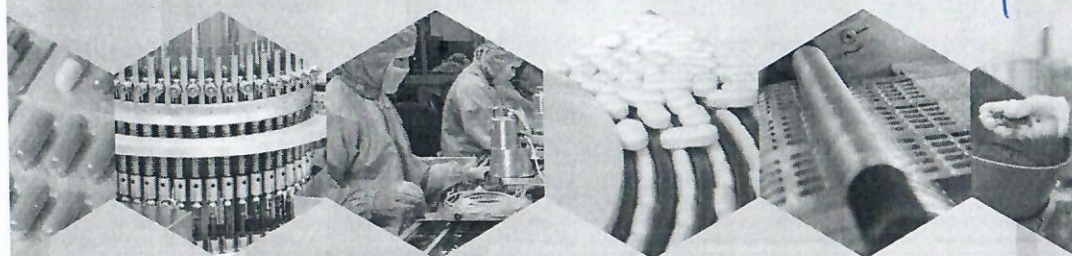
| No. | Produk                 | Komposisi                                  | Kemasan                |
|-----|------------------------|--------------------------------------------|------------------------|
| 1   | ASIMAT CAPLET          | Asam Mefenamat 500 mg                      | Box/ 10 strip          |
| 2   | MERFLAM TABLET         | Kalium Diklofenak 50 mg                    | Box/ 5 strip @ 10 Tab  |
| 3   | MERSIBION 5000 INJEKSI | Vitamin B1 100 mg, B6 100 mg, B12 5000 mcg | Dus/ Box @ 10 ampul    |
| 4   | MERSIBION 5000 TABLET  | Vitamin B1 100 mg, B6 100 mg, B12 5000 mcg | Box/ 5 strip @ 10 Tab  |
| 5   | MERSIDOL CAPLET        | Paracetamol 500 mg                         | Box/ 10 strip @ 10 Tab |
| 6   | MERSIDOL DROP          | Paracetamol 100 mg                         | Dus/ 1 botol @ 15 mL   |
| 7   | MERSIDOL SYRUP         | Paracetamol 120 mg                         | Dus/ 1 botol @ 60 mL   |
| 8   | KETOROLAC INJEKSI      | Ketorolac Trometamol 30 mg                 | Box @ 12 Ampul         |
| 9   | METAMIZOLE TABLET      | Metamizole Sodium 500 mg                   | Box/ 10 strip @ 10 Tab |
| 10  | PARACETAMOL INFUS      | Paracetamol Infus 100 mL                   | Dus/ Box @ 1 botol     |



**CATALOG**

# PRODUK MERSIFARMA

*Branded - Generic*



CONTACT

#### PT. Tiara Kencana

Solo (+62) 71-7854588  
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 Semarang (+62) 24-7612592  
 Surabaya (+62) 31-8474165  
 Yogyakarta (+62) 74-4287277  
 Jakarta (+62) 21-7987862  
 Bandung (+62) 22-87515611

Distributor lain yang bekerja sama dengan Mersifarma:



**mersi**

*Good Quality Improves Life's Quality*

FOR HEALTH CARE PROFESSIONAL ONLY

**mersi**  
Good Quality Improves Life's Quality

**PIC/S**  
Pharmaceutical Industry Council of Indonesia

**INAPROC**  
Katalog Elektronik

**Kementerian Perindustrian**  
TERSEKUTIPKASI TKDN

**HALAL**  
BADAN POM

**cGMP**  
Good Manufacturing Practice

### ANTI ULCERANT

| No. | Produk                 | Komposisi                                                            | Kemasan                   |
|-----|------------------------|----------------------------------------------------------------------|---------------------------|
| 1   | ANTASIDA DOEN SUSPENSİ | Aluminium Hydroxide 200 mg/ 5 mL<br>Magnesium Hydroxide 200 mg/ 5 mL | Dus/ Box<br>@ 1 Botol     |
| 2   | ANTASIDA DOEN TABLET   | Aluminium Hydroxide 200 mg<br>Magnesium Hydroxide 200 mg             | Box/ 10 strip<br>@ 10 Tab |
| 3   | RANITIDINE HCl INJEKSI | Ranitidine HCl Injeksi 25 mg/ mL                                     | Dus/ Box<br>@ 10 ampul    |
| 4   | RANCUS 150 TABLET      | Ranitidine 150 mg                                                    | Box/ 10 strip<br>@ 10 Tab |
| 5   | ONDANSETRON INJEKSI    | Ondansetron Hydrochloride 4 mg                                       | Box<br>@ 10 Ampul         |

### ANTI HYPERTENSIVE

| No. | Produk          | Komposisi                 | Kemasan                  |
|-----|-----------------|---------------------------|--------------------------|
| 1   | NORSİ 5 TABLET  | Amlodipine Besilate 5 mg  | Box/ 3 strip<br>@ 10 Tab |
| 2   | NORSİ 10 TABLET | Amlodipine Besilate 10 mg | Box/ 3 strip<br>@ 10 Tab |

### ANTI GOUT

| No. | Produk             | Komposisi          | Kemasan                  |
|-----|--------------------|--------------------|--------------------------|
| 1   | SINORIC 100 TABLET | Allopurinol 100 mg | Box/ 6 strip<br>@ 10 Tab |
| 2   | SINORIC 300 TABLET | Allopurinol 300 mg | Box/ 3 strip<br>@ 10 Tab |

### ANTI PARASITIC

| No. | Produk            | Komposisi                        | Kemasan             |
|-----|-------------------|----------------------------------|---------------------|
| 1   | DHP FRIMAL TABLET | Dihydroartemisinin<br>Piperazine | Dus/ Box<br>@ 9 Tab |

### ANTIBIOTICS

| No. | Produk                               | Komposisi                                     | Kemasan                   |
|-----|--------------------------------------|-----------------------------------------------|---------------------------|
| 1   | İNHA 400 TABLET                      | Isoniazid 400 mg, Vitamin B6 10 mg            | Box/ 10 strip<br>@ 10 Tab |
| 2   | DACIN 150 CAPSULE                    | Clindamycin 150 mg                            | Box/ 3 strip<br>@ 10 Tab  |
| 3   | DACIN 300 CAPSULE                    | Clindamycin 300 mg                            | Box/ 3 strip<br>@ 10 Tab  |
| 4   | SİFLOX 500 CAPLET                    | Ciprofloxacin HCl 500 mg                      | Box/ 2 strip<br>@ 10 Tab  |
| 5   | MOKBİOS 500 CAPLET                   | Amoxycillin Tryhydrate 500 mg                 | Box/ 10 strip<br>@ 10 Tab |
| 6   | AMOXİCİLLİN TRIHYDRATE DRY SYRUP 125 | Amoxicillin Dry Syrup 125 mg/ 5 mL            | Dus/ Box<br>@ 1 Botol     |
| 7   | AMOXİCİLLİN TRIHYDRATE DRY SYRUP 250 | Amoxicillin Dry Syrup 250 mg/ 5 mL            | Dus/ Box<br>@ 1 Botol     |
| 8   | COTRİMOXAZOLE FORTE CAPLET           | Sulfametoxazole 800 mg<br>Trimethoprim 160 mg | Box/ 10 strip<br>@ 10 Tab |
| 9   | COTRİMOXAZOLE FORTE TABLET           | Sulfametoxazole 400 mg<br>Trimethoprim 80 mg  | Box/ 10 strip<br>@ 10 Tab |
| 10  | COTRİMOXAZOLE FORTE SUSPENSİ         | Sulfametoxazole 200 mg<br>Trimethoprim 40 mg  | Dus/ Box<br>@ 1 Botol     |
| 11  | CİPROFLOXACİN HCl CAPLET             | Ciprofloxacin HCL Monohydrate 500 mg          | Box/ 2 strip<br>@ 10 Tab  |
| 12  | SİTHİAM 500 CAPSULE                  | Thiamphenicol 500 mg                          | Box/ 10 strip<br>@ 10 Tab |

|    |                       |                              |                           |
|----|-----------------------|------------------------------|---------------------------|
| 9  | LEVOFLOXACİN İNFUS    | Levofloxacin 500 mg/ 100 mL  | Dus/ Box<br>@ 1 botol     |
| 10 | AMPİCİLLİN 500 CAPLET | Ampicillin Trihydrate 500 mg | Box/ 10 strip<br>@ 10 Tab |
| 11 | METRONİDAZOLE İNFUS   | Metronidazole 500 mg/ 100 mL | Dus/ Box<br>@ 1 botol     |

### VACCINE

| No. | Produk         | Komposisi                                                       | Kemasan            |
|-----|----------------|-----------------------------------------------------------------|--------------------|
| 1   | FORMENİNG VIAL | Vaksin Meningitis Meningococcal Polysaccharide Group A.C.Y.W135 | Dus/ Box<br>@ Vial |

### VITAMİN & SUPLEMENTS

| No. | Produk                     | Komposisi                                                                                                         | Kemasan                   |
|-----|----------------------------|-------------------------------------------------------------------------------------------------------------------|---------------------------|
| 1   | CALCIUM LACTATE TABLET     | Calcium Lactate 500 mg                                                                                            | Box/ 10 strip<br>@ 10 Tab |
| 2   | CALCIUM CARBONATE CAPLET   | Calcium Carbonate 500 mg                                                                                          | Box/ 3 strip<br>@ 10 Tab  |
| 3   | CALPOROSİS D-500 CAPLET    | Calcium 500 mg, Vitamin D-100 IU                                                                                  | Box/ 3 strip<br>@ 10 Tab  |
| 4   | TABLET TAMBAH DARAH TABLET | Ferrous Fumarate 60 mg & Folic Acid 0.4 mg                                                                        | Box/ 10 strip<br>@ 10 Tab |
| 5   | MERSİBİON 30 CAPLET        | Vitamin B1 100 mg, B6 200 mg, B12 200 mcg                                                                         | Box/ 3 strip<br>@ 10 Tab  |
| 6   | SİVİT ZİNC CAPLET          | Vitamin B1 15 mg, B2 15 mg, B6 20 mg, B12 12 mcg, B9 0.4 mg, C 750 mg, B5 20 mg, Zinc 22.5 mg, E 30 mg, B3 100 mg | Botol<br>@ 30 Tab         |
| 7   | VİTAMİN B1 TABLET          | Vitamin B1 50 mg                                                                                                  | Box/ 10 strip<br>@ 10 Tab |
| 8   | VİTAMİN B6 TABLET          | Vitamin B6 10 mg                                                                                                  | Box/ 10 strip<br>@ 10 Tab |
| 9   | VİTOMİL AF CAPLET          | 10 vitamin, 5 minerals, B carotene & Folic Acid                                                                   | Box/ 3 strip<br>@ 10 Tab  |
| 10  | ASAM FOLAT TABLET          | Folic Acid 1 mg                                                                                                   | Box/ 10 strip<br>@ 10 Tab |

### DECONGESTANT, MUCOLYTIC & CORTICOSTEROIDS

| No. | Produk                                 | Komposisi                                                                                                                       | Kemasan                   |
|-----|----------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|---------------------------|
| 1   | MERTİSAL TABLET                        | Pseudoephedrin 30 mg, Triprolidine 2,5 mg                                                                                       | Box/ 10 strip<br>@ 10 Tab |
| 2   | MERSİDRİL SYRUP                        | Dextromethorphan HBr 7.5 mg, Diphenhydramine Hydrochloride 5 mg, Ammonium Chloride 62.5 mg, Phenylephrine Hydrochloride 5.25 mg | Box @ 1 Botol             |
| 3   | SİMUCİL 200 CAPSULE                    | Acetylcysteine 200 mg                                                                                                           | Box/ 10 strip<br>@ 10 Tab |
| 4   | BROMMER 30 TABLET                      | Ambroxol 30 mg                                                                                                                  | Box/ 10 strip<br>@ 10 Tab |
| 5   | DEXAMETHASONE SODIUM PHOSPHATE İNJEKSI | Dexamethasone Sodium Phosphate 5 mg                                                                                             | Box<br>@ 12 Ampul         |
| 6   | DEXAMETHASONE TABLET                   | Dexamethasone Sodium Phosphate 0,5 mg                                                                                           | Box/ 10 strip<br>@ 10 Tab |

### SOLUTION FOR INFUSION

| No. | Produk                         | Komposisi                        | Kemasan   |
|-----|--------------------------------|----------------------------------|-----------|
| 1   | SODIUM CHLORİDE 500 İNFUS      | Sodium Chloride 0,9%/ 500 mL     | @ 1 Botol |
| 2   | MANNİTOL İNFUS                 | Mannitol 100 g/ 500 mL           | @ 1 Botol |
| 3   | DEXTROSE MONOHYDRATE 10% İNFUS | Dextrose Monohydrate 10%/ 500 mL | @ 1 Botol |
| 4   | DEXTROSE MONOHYDRATE 5% İNFUS  | Dextrose Monohydrate 5%/ 500 mL  | @ 1 Botol |
| 5   | LEVOFLOXACİN İNFUS             | Levofloxacin 500 mg/ 100 mL      | @ 1 Botol |

مستشفى