

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☒ NEW PROMAT ☐ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☐ INVENTARIS ☐ NON INVENTARIS

NAMA PROMAT : POUCH RIBAN

QUANTITY : 700

MATERIAL PROMAT :

KETERANGAN :

BUDGET PROMAT : MAILER RIBAN (MKTMER26-PR009): Rp12.000.000
SPECIAL GIMMICK (MKTMER26-PR013): Rp15.000.000

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	POUCH RIBAN	500	EVENT PIN PERDOSNI	Apr-26
2	POUCH RIBAN	200	EVENT JAKNEWS	MEI 2026
TOTAL		700		

C. INFORMASI STOCK PROMAT

PENGGUNAAN PROMAT**

** isi dengan promat dengan type / jenis yang sama

NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1	Pouch Antirol	270	230	500		
2						
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

ANALISA AJUAN

*diisi oleh Marketing Support

Belum pernah adaajuan gimmick untuk produk tersebut.
Budget tercantum belum pernah digunakan.

Tanggal Pengajuan : 09 MARET 2026

Diajukan oleh,



Product Executive

Mengetahui,



Product Manager

Di koreksi oleh,



Marketing Support

Mengetahui,



MMS

Menyetujui,



Marketing Director

ARTWORK DESIGN STANDARD

POUCH RIBAN

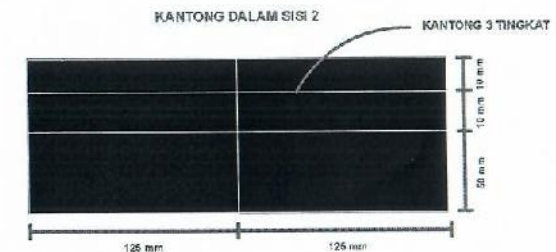
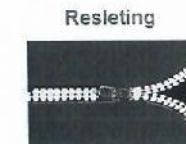
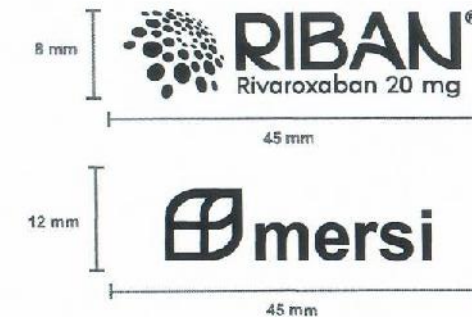
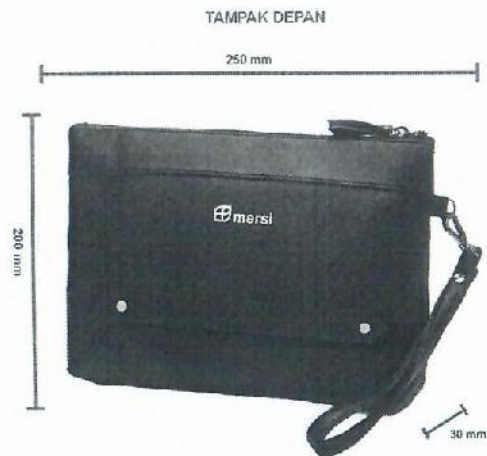
Dimension / size (PxL) 25 x 20 x 3 cm

Material	Vernish	Quantity
LEATHER		 pcs

Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Product Name	Tagline Font	Another Font	Another Font	Another Font

Date of use: 09/03/2026
(DD-MM-YYYY)

SKETCHES



Not at scale - size in cm

			 C:0 M:0 Y:0 K:0 C:100 M:100 Y:100 K:100			Color Process	Offset Code	Material Code
			Finishing :					

Release	Drawing by	Approved by
Date	05/05/26	Marketing
Signature		
Name	Any	