

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☐ NEW PROMAT ☒ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☐ INVENTARIS ☒ NON INVENTARIS

NAMA PROMAT : TOTE BAG D300 MAROON - CREAM (GMK 00153)

QUANTITY : 2000 pcs

MATERIAL PROMAT : ~~BOLDLINER~~ 0300

KETERANGAN : TOTE BAG UNTUK KEBUTUHAN EVENT 2026

BUDGET PROMAT : TAS D300 MAROON PUTIH (MKTJUP26-PR024) : Rp30.000.000 ✓

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	TOTE BAG D300 MAROON - CREAM	400	WE JUMP 2026	Apr-26
2	TOTE BAG D300 MAROON - CREAM	400	PDSKJI JATIM 2026	Apr-26
3	TOTE BAG D300 MAROON - CREAM	400	MASTERCLASS ANXIETY 2026	May-26
4	TOTE BAG D300 MAROON - CREAM	400	ANSIETAS REGION SUMUT 2026	May-26
5	TOTE BAG D300 MAROON - CREAM	400	AFPA 2026	May-26
TOTAL		2,000		

C. INFORMASI STOCK PROMAT

PENGUNAAN PROMAT**

** isi dengan promat dengan type / jenis yang sama

NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1	TOTE BAG D300 MAROON - CREAM	8	1992	2000	16183	Penggunaan periode Jan-Des 2025
2	TOTE BAG SIABY	1.000	-	-	-	
3						
4						
5						
6						
7						
8						
TOTAL		8	1992	2000		

ANALISA AJUAN

*diisi oleh Marketing Support

- Pengadaan terakhir sebanyak 1.000 pcs pada 23 sep '25.
- History penggunaan promat terlampir.
- Budget promat tercantum masih tersedia / belum pernah digunakan.

Tanggal Pengajuan : 25-Feb-26 2-3-26

Diajukan oleh,



Product Executive

Mengetahui,



Product Manager

Di koreksi oleh,



Marketing Support

Mengetahui,



MMS

Menyetujui,



Marketing Director

RIWAYAT PERMINTAAN PROMAT

NO	BULAN	TANGGAL	KODE TRANSAKSI	ID BARANG	NAMA BARANG	JENIS BARANG	TIPE BARANG	NAMA DIVISI	NAMA USER	QTY	KEPERLUAN AJUAN
2	Sep-25	09/25/25	SPB250925-67	GMK00153	TOTEBAG D300 MAROON - CREAM	GIMMICK	TOTE BAG	JUPITER	DIMAS SUKMA SAJATI	15	UNTUK KEPERLUAN RTD PURWOKERTO 2025
4	Sep-25	09/30/25	SPB250930-80	GMK00153	TOTEBAG D300 MAROON - CREAM	GIMMICK	TOTE BAG	JUPITER	AWEN RIFARDO	100	ARSAWAKOI ACEH
6	Oct-25	10/07/25	SPB251007-19	GMK00153	TOTEBAG D300 MAROON - CREAM	GIMMICK	TOTE BAG	JUPITER	AWEN RIFARDO	14	HKJS DHARMAWANGSA
7	Oct-25	10/13/25	SPB251013-29	GMK00153	TOTEBAG D300 MAROON - CREAM	GIMMICK	TOTE BAG	JUPITER	YOSABETH MAYLIN ELIN	210	EVENT PERKESWARI 2025
8	Oct-25	10/14/25	SPB251014-35	GMK00153	TOTEBAG D300 MAROON - CREAM	GIMMICK	TOTE BAG	JUPITER	ASEP SAMSUL	3	UNTUK KEBUTUHAN ANNUAL MEETING MERSI 23-24 OKT
9	Oct-25	10/17/25	SPB251017-53	GMK00153	TOTEBAG D300 MAROON - CREAM	GIMMICK	TOTE BAG	JUPITER	DIMAS SUKMA SAJATI	200	UNTUK EVENT PURE BANDUNG 2025
10	Oct-25	10/21/25	SPB251021-62	GMK00153	TOTEBAG D300 MAROON - CREAM	GIMMICK	TOTE BAG	JUPITER	YOSABETH MAYLIN ELIN	10	EVENT HKJS 2025
11	Oct-25	10/22/25	SPB251022-68	GMK00153	TOTEBAG D300 MAROON - CREAM	GIMMICK	TOTE BAG	JUPITER	MUHAMMAD SABIT AKBAR	2	UNTUK KEBUTUHAN ANNUAL MEETING MERSI 23-24 OKT
12	Oct-25	10/27/25	SPB251027-80	GMK00153	TOTEBAG D300 MAROON - CREAM	GIMMICK	TOTE BAG	JUPITER	ASEP SAMSUL	18	UNTUK KEBUTUHAN ANNUAL MEETING MERSI 23-24 OKT (TAMBAHAN)
13	Oct-25	10/28/25	SPB251028-81	GMK00153	TOTEBAG D300 MAROON - CREAM	GIMMICK	TOTE BAG	JUPITER	YOSABETH MAYLIN ELIN	400	KONAS PDSKJI 2025
14	Jan-26	01/09/26	SPB260109-4	GMK00153	TOTEBAG D300 MAROON - CREAM	GIMMICK	TOTE BAG	JUPITER	FARAH SALSABILA	5	SUPPORT DOORPRIZE ACARA PDSKJI PALEMBANG
15	Jan-26	01/09/26	SPB260109-7	GMK00153	TOTEBAG D300 MAROON - CREAM	GIMMICK	TOTE BAG	JUPITER	FARAH SALSABILA	15	SUPPORT ACARA WEBINAR RS YAUNIN
TOTAL										992	

KETERANGAN

STOK MASUK + STOK AKHIR	1,000
STOK KELUAR	992
SISA STOK	8
RATA-RATA PERMINTAAN	83

ARTWORK DESIGN STANDARD BAG



PT. MERISIFARMA TIRMAKU MERCUSANA
DEPARTEMEN PACKAGING DEVELOPMENT

Date of use: 04/08/2025
(DD-MM-YYYY)

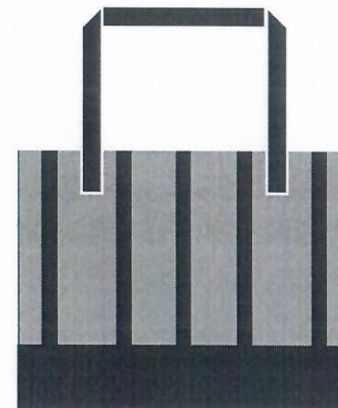
TAS BESAR PRODUK WHITE

Dimension/ size (P x L x T) **39 x 38 x 15 cm**

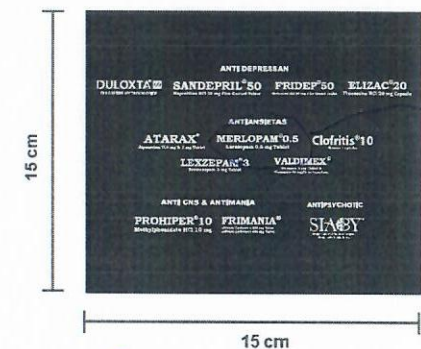
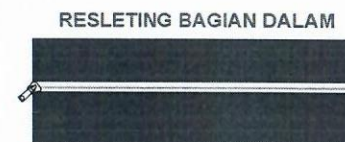
Material	Varnish	Quantity
		1000 pcs

Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Event Name	Tagline Font	Another Font	Another Font	Another Font
-	-	-	-	-
-	-	-	-	-

SKETCHES



KANTONG RESLETING DALAM DENGAN SABLON LOGO



Handwritten signature and date: 25/02/26

Not at scale - size in cm

Logo Front Side	Color Process		Offset Code	Material Code
 Good Quality Improves Life's Quality			TAS-022810-130825-11-1000	UN3TAS08002
6 X 1,5 CM	Finishing : Sablon			

Release	Drawing by	Approved by	
Date	25/02/26	Marketing	
Signature			
Name	Ary	PM	Top 60



DIVISI JUPITER

No	Nama Acara	Jenis Acara (Nas/Reg/Inter)	Tanggal Event	Venue Event
1	PNI (Symposium of Psychoneuroimmunology Indonesia) - SOUP (Solo Update on Psych)	Regional	13-14 Februari 2026	Solo Paragon Hotel
2	SUPPORT WE JUMP (West Java Update on Management of Psychiatric Problem) Bandung	Regional	11-12 April 2026	Holiday Inn Pasteur Hotel
3	PDKSJI JATIM (Jawa Timur)	Regional	22-23 April 2026	Hotel Sheraton Surabaya
4	AFPA South East Asia	Nasional	1-3 Mei 2026	Royal Ambarrukmo Hotel Yogyakarta
5	Master Class Anxiety Jakarta	Regional	22-23 Mei 2026	Movenpick Hotel Jakarta City Centre
6	ANSIETAS REG SUMUT (Sumatera Utara) & Aceh	Regional	11-14 Juni 2026	Grand Mercure Hotel Medan
7	7TH PINKAN (Pertemuan Ilmiah Nasional Kesehatan Jiwa, Adiksi, dan Neurosains)	Nasional	3-5 Juli 2026	Hotel Patra Semarang
8	BATIK PDSKJI BALI (Bali Psikiatri Terkini) X ICOSPI (International Conference on Cultural & Spiritual Psychiatry)	Regional	9-11 Juli 2026	Prime Plaza Hotel Sanur
9	SPENEX 2026	Regional	17-19 Juli 2026	Four Points Sheraton Bekasi
10	ACPM (Congress of Asian College of Psychosomatic Medicine)	Regional	TBA	TBA
11	IMPACT (Innovative Mental Health Practices and Criminal Law Talk)	Regional	TBA	TBA
12	PDSKJI Joglosemar	Regional	TBA	TBA
13	Riau Pediatric Update 4	Regional	TBA	TBA
14	Scientific Meeting PDSKJI Padang	Regional	TBA	TBA
15	SUPPORT EVENT ICONAP (International Conference on Neurosciences, Neurology and Psychiatry) & SPAN (Sumatera Psychiatrics and Neurosciences Update)	Regional	TBA	TBA
16	Symposium Geriatri Lombok	Regional	TBA	TBA
17	UCAPS SBY (Updates on Child and Adolescent Psychiatry)	Regional	TBA	TBA
18	PURE (Psychiatric Update on Research and Elaborate Clinical Practice)	Regional	TBA	TBA
19	PERKESWARI 2026 (Perkumpulan Kesehatan Jiwa Anak dan Remaja Indonesia)	Nasional	TBA	TBA
20	ARSAWAKOI (Asosiasi Rumah Sakit Jiwa dan Ketergantungan Obat Indonesia)	Nasional	TBA	TBA
21	HKJS (Hari Kesehatan Jiwa Sedunia) KEMENKES	Nasional	TBA	TBA
22	ISSUP (International Society of Substance Use Professionals)	Nasional	TBA	TBA
23	Kolegium Psikiatri	Nasional	TBA	TBA
24	WPA & WPC (World Congress of Psychiatry) 2026	International	23-26 sep 26	Stockholm, Sweden
25	ECNP (European College of Neuropsychopharmacology) 2026	International	10-13 Oct 26	Munich, Germany