

FORM LAMPIRAN PENGAJUAN PROMO MATERIAL MARKETING

A. INFORMASI AJUAN PROMAT

JENIS AJUAN PROMAT ☒ NEW PROMAT ☐ REPEAT ORDER ☐ SPECIAL GIMMICK ☐ PROMAT EVENT / RTD

JENIS PROMAT ☐ INVENTARIS ☐ NON INVENTARIS

NAMA PROMAT : BROSUR DOLGESIK SPC

QUANTITY : 4000 5.000

MATERIAL PROMAT : ART CARTOON 210 GR LAMINATING DOFF

KETERANGAN :

BUDGET PROMAT : BROSUR DOLGESIK SPC RP12.000.000 (MKTMER26-PR002)
MAILER DOLGESIK SPC RP12.000.000 (MKTMER26-PR008)

B. RENCANA PENGGUNAAN PROMAT

NO	NAMA PROMAT	QTY	KETERANGAN PENGGUNAAN	PERIODE
1	BROSUR DOLGESIK SPC	400	EVENT PIN PERDOSNI	Apr-26
2	BROSUR DOLGESIK SPC	350	EVENT JAKNEWS	MEI 2026
3	BROSUR DOLGESIK SPC	200	EVENT STRONG	JUNI 2026
4	BROSUR DOLGESIK SPC	2,850	TIM SALES	2026
5	BROSUR DOLGESIK SPC	200	EVENT CNE	JUNI 2026
TOTAL		4,000		

C. INFORMASI STOCK PROMAT

PENGGUNAAN PROMAT** ** isi dengan promat dengan type / jenis yang sama

NO	NAMA PROMAT	QTY STOCK AKHIR	QTY PENGGUNAAN	TOTAL	AVG	KETERANGAN
1						
2						
3						
4						
5						
6						
7						
8						
TOTAL		0	0	0		

ANALISA AJUAN *diisi oleh Marketing Support

- Belum ada riwayat pembuatan brosur untuk produk tersebut.
- Budget tercantum belum pernah digunakan.

Tanggal Pengajuan : 10.02.2026

Diajukan oleh,

Product Executive

Mengetahui,

Product Manager

Di koreksi oleh,

Marketing Support

Mengetahui,

MMS

Menyetujui,

Marketing Director

Alokasi Brosur Dolgesik SPC

REGIONAL 1	DERI RAMA	30
	FITRI MAHYUNI SAGALA	30
	HERIYANTO	30
	IKA SARTIKA	30
	LILIS SURYANI	30
	LUKMANUL HAKIM	30
	M. ICHSAN SIHOMBING	30
	NICO DEMUS S	30
	NURADILA	30
	SILVYANDA IKOPALA	30
	TAUFIT	30
	TRIA FAULIA	30
	VACANT EX ACHMAD RIVAI HARAHAP	30
	VACANT EX AWALUDDIN POHAN	30
	WORO INDRASTI UTAMI	30
REGIONAL 1 Total		450
REGIONAL 2	APRILIA CHAIRUNISA	30
	AVELISA TIFANI	30
	CARELYNOIFERT MARULITUA SANTO YOSEPIN	30
	FEBY FEBRIANI	30
	IYOUNG LIYUDA	30
	JUNITA BELLA	30
	NASIB IRAWAN	30
	NUR AFIF	30
	ONI SAFTARI ALYANDO	30
	RAYI HADIAN	30
	RUDI HERMANTO	30
	VACANT EX AVELISA TIFANI	30
	VACANT EX NUR AFIF	30
	WAHYU WIBOWO	30
REGIONAL 2 Total		420
REGIONAL 3	AJI SETIO	30
	ANDIKA WIDIANTO	30
	CHICA JULAEHA	30
	GUSTAV ERNEST PRASETYO	30
	HISYAM MAULANA NAUVAL	30
	HUSNAWATI AMIRUDDIN	30
	MEGA PERKASA S.SOS	30
	VACANT EX ANSARI BOBBY NUGRAHA	30
	VACANT EX DOAN MURCHAL	30
	VACANT EX ELVARIANI NUR FANIZHARDY	30
	VACANT EX WILBERT SEBASTIAN KRISWANTO	30
REGIONAL 3 Total		330

Alokasi Brosur Dolgesik SPC

REGIONAL 4	ARIF CANDRA WINDARKO	30
	DIMAS SATRIA	30
	EDWIN	30
	FERDIK HERDIANDIKA S.SI	30
	FRANS INDRA KUSUMA	30
	HERI AGUS SANTOSO	30
	IMAM SETIAWAN	30
	ISNAWATI	30
	JAUHARIAH	30
	RIA BETI DWI MARTANI	30
	SURYANI, SE	30
	VACANT EX AULIYA FATHAMSYAH	30
	VACANT EX AZIZ SETIADI	30
	VACANT EX RIA DWI PRASETYO	30
REGIONAL 4 Total		420
REGIONAL 5	AJI VICTOR RIZKIYANTO	30
	ALFINA IRAWATI	30
	ANANG RUDIYANTO	30
	ERVAN PRAYITNO	30
	NOFRIZAL ANWARI	30
	NUR SILALLIAH	30
	RAHAYU LINARASTUTI	30
	VACANT EX MAHRUJI	30
	VACANT EX RAFIF IMAM SAPUTRA	30
	VARIDHA ROCH YULIA	30
REGIONAL 5 Total		300
REGIONAL 6	ANDHIKA PRASETYA AJI	30
	CATHLIN EDWARD HATUMESSEN	30
	DAFFA DHIYA ULHAQ	30
	GANES HAIKAL	30
	HASMI YULIA APRIHATIN	30
	NI LUH WIDIARSINI	30
	NOVAL RIZKY NUGRAHA	30
	P HENGKI ALFONSUS MESSAH	30
	SRI ARTATIK	30
	VACANT EX KHARISMA AMIRUL HAQ	30
	VACANT EX RAHMAT RAMADHAN	30
REGIONAL 6 Total		330
REGIONAL 7	DANDY RACHMAD ADZI	30
	DWI TIYASTUTIK	30
	HARDADI SUSETYO	30
	NUR AZIZAH	30
	NURDIYAH TRIANA YUNI ASTUTI	30
	RIA RACHMAYANTI ANDHINI	30
	VACANT EX ALBERT KRISNA BERLIANDA PUTRA	30
	VACANT EX MAULANA TAUFIK HIDAYAT	30
	VACANT EX MEI LINDA PUSPITA	30
	VACANT EX REZA ULUL AFARIAN	30
	VACANT EX RICHAD ANDREW DANIEL PRIBADI	30
REGIONAL 7 Total		330

Alokasi Brosur Dolgesik SPC

REGIONAL 8	ARY HARIS	30
	FITRAH MUHARRAM	30
	MAHENDRA CLINTON BOYOH	30
	RAHMAT	30
	SURIADI TASRIB	30
	SYAFIRA SYAHFITRI	30
	VACANT EX FEBRIANI	30
	VACANT EX MAHENDRA CLINTON BOYOH	30
	VACANT JAYAPURA + SORONG + BIAK + MANOLWARI + MERAUKE + WAWENA	30
REGIONAL 8 Total		270
Total kebutuhan		2850

ARTWORK DESIGN STANDARD BROCHURE



PT. MERSIFARMA TRIMAKU MERSUSANA
DEPARTEMEN PACKAGING DEVELOPMENT

Date of use:
(DD-MM-YYYY)

04/02/2026

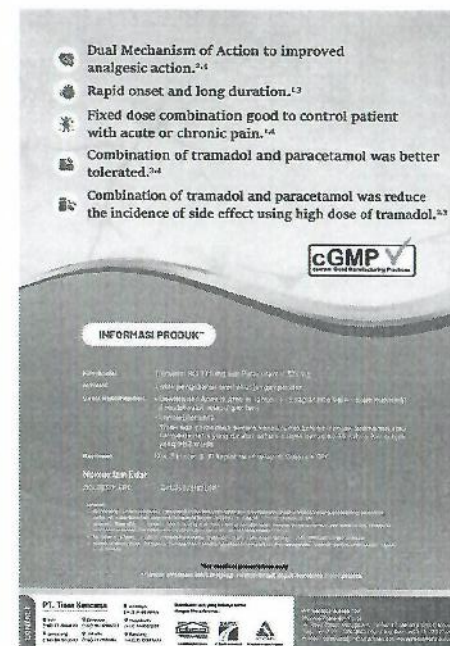
BROSUR DOLGESIK SPC

Dimension / size 210 x 148mm

Material	Vernish	Quantity
Art Carton 210 gr	Glossy	

Front Side			Back Side	Mersi Address
Type Font			Type Font	Type Font
Product Name	Tagline Font	Another Font	Another Font	Another Font

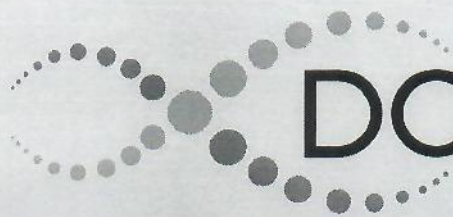
SKETCHES



Not at scale - size in mm

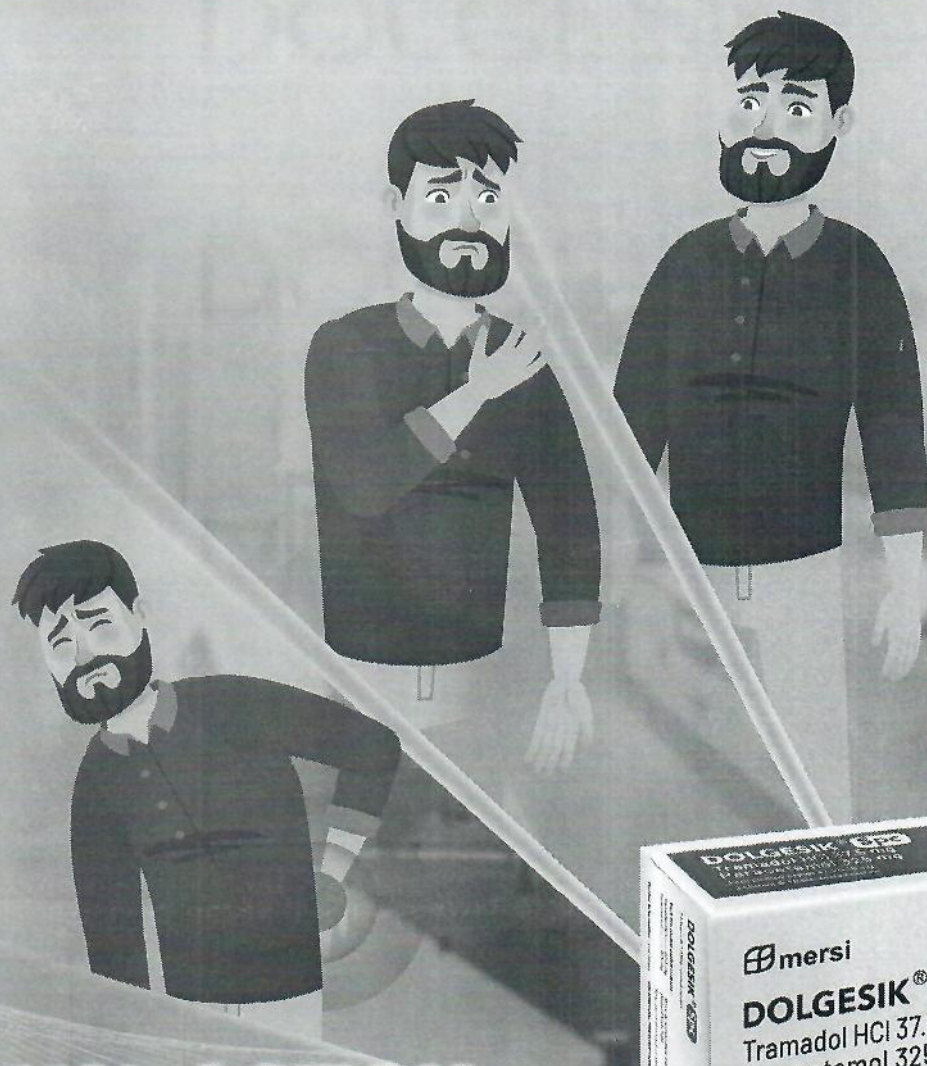
Cut --- Crease	Logo Front Side	Logo Back Side					Color Process	Offset Code	Material Code
	 Good Quality Improves Life's Quality						Offset Separation		UN1BRS08001
			Finishing : Glossy						

Release	Drawing by	Approved by
Date	04/02/26	Marketing
Signature		
Name	Ala	



DOLGESIK® SPC

Tramadol 37,5 mg + Paracetamol 325 mg



**DUAL ACTION
FOR PAIN RELIEF**





Dual Mechanism of Action to improved analgesic action.^{2,4}



Rapid onset and long duration.^{1,3}



Fixed dose combination good to control patient with acute or chronic pain.^{1,4}



Combination of tramadol and paracetamol was better tolerated.^{3,4}



Combination of tramadol and paracetamol was reduce the incidence of side effect using high dose of tramadol.^{2,3}



INFORMASI PRODUK**

- Komposisi** : Tramadol HCl 37,5 mg dan Paracetamol 325 mg
- Indikasi** : Untuk pengobatan nyeri akut jangan pendek
- Dosis Rekomendasi** : ▶ Dewasa dan Anak di Atas 16 Tahun : 1 - 2 kaplet interval 4 - 6 jam maksimal 8 kaplet salut selaput per hari
 ▶ Lansia (Geriatric)
 Tidak ada perbedaan secara keseluruhan terkait dengan keamanan atau farmakokinetik yang dicatat antara subjek berusia ≥ 65 tahun dan subjek yang lebih muda
- Kemasan** : Dus, 3 blister @ 10 kaplet salut selaput, Dolgesik SPC

Nomor Izin Edar

DOLGESIK SPC : DKL2533319209A1

Referensi:

1. Sathiantong T, Chuekitkumchorn S. Paracetamol versus paracetamol/tramadol in postoperative intertrochanteric fracture: apriori inferiority, randomized, controlled, double-blind study. *Journal of Orthopaedic Surgery*. 2023;31(1):1-7. doi:10.1177/10225530231151345
2. Salamat U, Khan MBA, Ali L, Nazeer T, Tahir A, Zafid M, et al. Comparison of tramadol versus tramadol and paracetamol in post-operative pain management after cesarean section. *Pak J Med Health Sci*. 2021;15(5):1035-1037. doi:10.53350/pjms211551035
3. McClellan K, & Scott, L. J. (2009). Tramadol/Paracetamol. *Drugs*, 69(11), 1079-1085. <https://doi.org/10.2165/00003495200369110-00004>
4. Nevenka Krceviski Skvarc. The Place of the Fixed-Dose Tramadol/Paracetamol Combination in Pain Management. University Medical Centre Maribor, Maribor 2000, Slovenia

***for medical prescription only**

****Untuk informasi lebih lengkap, mohon untuk dapat membaca insert produk**

JR 04/02

CONTACT

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