

ARTWORK DESIGN STANDARD POLYCEL



PT. MERSIFARMA TIRMAKU MERCUSANA
DEPARTEMEN DESIGN & PACKAGING

Date of use: 28/07/2025
(DD-MM-YYYY)

SIMUCIL 200	
Size (L x W) 225 x 62 mm	
Material	No. Reg
MST/PE15/AL20/PE30	DTL0433306101A1

Front / Rear Panel		
Type Font		
Product Name	Active Ingredient	Another Font
Tahoma, Bold	Tahoma, Regular	Arial Narrow
14,5pt	11.6pt	4,2pt

PRINTING LAYOUT

Bottom of design leading into machine

ROLL PRINTED POLYCEL

SKETCHES

Not at scale - Size in mm

					Material Code
16 x 4mm (LxH)	Ø8mm	WARM RED TC 1003	BLUE TC 3206	Black	IPO00165

CHECKED & APPROVED BY				
R&D		RA		
Tgl:	Tgl:	Tgl:	Tgl:	Tgl:
Staff/SPV	Manager	Staff/SPV	Manager	Dir. Bus. Dev

A horizontal line with a double-headed arrow above it, labeled with the number 62.

62

THE

MD/ED

Date of use: 28/07/2025

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Front / Rear Panel			Left / Right Side Panel	Top Closure Panel		
Type Font			Type Font	Type Font		
Product Name	Active Ingredient	Another Font	Another Font	Product Name	Active Ingredient	Another Font
Tahoma, Bold	Tahoma, Regular	Arial, Bold/Regular	Arial, Regular & Bold	Tahoma, Bold	Tahoma, Bold	Arial, Bold/Regular
50pt	40pt	24 ~12pt	8pt	28pt	22pt	15~pt

The drawing illustrates the layout of a SIMUCIL Acetylcysteine Capsule 200 mg box. The box is rectangular with a red top section and a white bottom section. The top section features the SIMUCIL logo and the text 'Acetylcysteine Capsule 200 mg'. The bottom section contains detailed information about the product, including the manufacturer's name (PT Mersi), the product name (SIMUCIL Acetylcysteine), and the dosage (Capsule 200 mg). The box is shown with various dimensions and layout details, including the placement of the SIMUCIL logo, the text 'Acetylcysteine Capsule 200 mg', and the manufacturer's name 'PT Mersi'. The drawing also includes a technical drawing of the box with dimensions and layout details, such as the placement of the SIMUCIL logo, the text 'Acetylcysteine Capsule 200 mg', and the manufacturer's name 'PT Mersi'. The drawing is a technical drawing of a box, showing the layout of the box with dimensions and layout details, including the placement of the SIMUCIL logo, the text 'Acetylcysteine Capsule 200 mg', and the manufacturer's name 'PT Mersi'.

	Cut							2D Barcode 	Material Code  IFB00117
	Crease								
	Outside Bleed	Ø12mm	30 x 7mm (LxH) 20 x 5mm (LxH)	Gradient TC 1003 to White	WARM RED TC 1003	BLUE TC 3206	Black	 14.5 x 14.5 mm	 IFB00117
	Glue Flap	Finishing : Full Varnish Type Water Base							

CHECKED & APPROVED BY				
R&D		RA		
Tgl:	Tgl:	Tgl:	Tgl:	Tgl:
Staff/SPV	Manager	Staff/SPV	Manager	Dir. Bus. Dev

DISETUJUI OLEH BPOM : 01/08/2025

~~ID : EREG100244VR12500023~~

STANDARD
REG10024412400319

STANDARD SECONDARY 2025

