



IHSAN TARMIZI

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Ihsan Tarmizi | LinkedIn

I have experience in oleochemical manufacturing and environmental analysis, with a background in Quality Assurance and Laboratory Analysis. I also have experience in the fashion and apparel industry, specializing in e-commerce, digital marketing, and advertising. I am passionate about taking on new challenges, leveraging data-driven insights to solve problems, and optimizing business and operational performance. I am able to work effectively with cross-functional teams, communicate clearly with stakeholders, and adapt to dynamic work environments. I am committed to continuous improvement, achieving targets, and delivering measurable results.

EXPERIENCE

PT. Ecogreen Oleochemicals - Batam, Riau Island

**April 2019 –
October 2019**

Quality Assurance

- Checked the chemicals material in waste water treatment plant
- Checked the acid value and base value
- Analyst oil and fat

PT. Surveyor Indonesia - Batam, Riau Island

**December 2019 –
February 2020**

Lab Analyst

- Conducted sample collection and sample preparation in accordance with established procedures and analytical methods.
- Operated various laboratory instruments and equipment and ensured proper usage according to standard procedures.
- Checked out chemical material and microbes of waste

Radar and Malvesi Clothing – Bandung, West Java

**May 2020 – June
2023**

Operation Manager

- Oversee the flow of the production process
- Made sales using digital marketing and ads specialist in social media and marketplace
- Design and execute digital marketing strategies to increase traffic and sales
- Analyze sales performance and create regular reports related to KPIs
- Run and optimize ads through Shopee Ads
- Manage promotional campaigns such as Flash Sales, Payday, etc with in the marketplace
- Manage advertising budgeting and promotional spending efficiency

Aveexy, Bearvalues, Civity, Vhatoga – Bandung, West Java

July 2023-Now

E-Commerce Manager

- Managed 4 stores on Shopee (Products: Clothing)
- Calculated and set selling prices
- Designed and implemented digital marketing strategies to increase traffic and sales
- Analyzed sales performance and created regular reports related to KPIs
- Runned and optimized ads through Shopee Ads
- Managed promotional campaigns such as Flash Sales, Payday, etc with the marketplace team
- Managed and lead the team (PIC, live host, video editor)
- Managed advertising budgets and promotional spending efficiency

ORGANITATION

Football Association of Indonesia

March 2023-Now

Match Commissioner

- Supervised the correct organisation of a match and for ensuring that FIFA Regulations and instructions are observed
- Coordinated with match officials, participating teams, committee members, security, and venue management before and during matches.
- Prepared and submitted official match reports and competition documentation to the Football Association.

EDUCATION

Gadjah Mada University

September 2011 – January

Bachelor Degree of Chemistry

2019

- GPA 2.31 of 4.0

CERTIFICATION

Match Commissioner – Football Association of Indonesia

2024

Match Commissioner – Asean Football Federation

2025

SKILLS

Hard skills : Microsoft Office, High-Performance Liquid Chromatography Spectrophotometry UV-VIS, Gas Chromatography-Mass Spectrometry, Physicochemical Testing, Microbiological Analysis | Oil & Fat Analysis Chem Sketch, Chem Draw, Digital Marketing, Copywriting, Marketplace Management, Product Listing & Catalog Management, GMV & Sales Performance Analysis, ROAS (Return on Ad Spend) Analysis, GMV Max Campaign Management, Marketplace Ads / Paid Advertising, Campaign & Promotion Management, Conversion Rate (CVR) Analysis, CTR & CPC Monitoring, Sales & Traffic Analysis, Customer Service & Customer Handling

Soft skills : Analytical Thinking, Attention to Detail, Problem Solving, Communication Skills, Teamwork & Collaboration, Leadership, Critical Thinking, Time Management, Adaptability, Decision Making, Negotiation & Persuasion, Target-Oriented

English : Basic business conversation skills