

LOLA IVANA AMELINDA

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SUMMARY

Chemistry graduate (GPA 3.35) with hands-on experience in Cosmetic R&D, specializing in skincare formulation (Personal Care), stability testing, and laboratory documentation. Skilled in raw material evaluation, scale-up production trials, and regulatory standards (CPKB/CPOB & BPOM). Proven track record in developing herbal-based cosmetics through undergraduate research on natural lip balm formulation. Possesses unique commercial awareness through livestream commerce experience, bridging scientific efficacy with market trends. Passionate about creating safe, innovative, and compliant cosmetic products.

EXPERIENCE

LOPEBEADS (*Home Based Bussiness*)

Cimahi, ID

Host Live Streamer & Content Creator - Full Time

September 2024 – Juli 2026

- Increased daily sales through persuasive product demonstration and customer-focused communication during livestream sessions.
- Engaged with customers to identify purchasing behavior, answer product inquiries, and improve buying confidence.
- Analyzed livestream and content performance to optimize engagement and conversion.
- Collaborated in creating promotional content aligned with marketing campaigns and brand objectives.
- **Achieved exceptional sales performance by driving IDR 10,000,000+ in revenue within 1 week via Shopee Live through persuasive product storytelling and cheerful, high-energy customer engagement.**

PT. Continental Cosmetics (*Cosmetic Manufacturing Company*)

Bandung, ID

Research and Development Personal Care - Full Time

Februari 2024 – Mei 2024

- Conducted formulation analysis for a toner designed for sensitive skin, ensuring ingredient compatibility, safety, and functional stability.
- Assisted in the development and optimization of skincare formulations by performing laboratory testing, pH evaluation, viscosity assessment, and product stability observation.
- Prepared laboratory documentation, managed sample tracking, and followed standardized testing protocols to maintain accuracy and traceability.
- Collaborated with supervisors to troubleshoot formulation challenges and improve product performance.
- Conducted product trials at both laboratory and production scale to evaluate formulation performance and ensure manufacturing feasibility.
- **Developed and optimized a sensitive-skin hydrating toner through formulation trials, identifying and resolving cloudiness issues by optimizing the phase addition sequence and processing parameters, while achieving the targeted pH specification and improved formulation stability.**

INTERNSHIP

Indonesia

Assistant Laboratorium

Januari 2021 – Juli 2023

• Biochemistry Laboratory Assistant - Jenderal Achmad Yani University (2023)

Biochemistry Laboratory Intern, assisting in routine assays, sample preparation, data documentation, and equipment maintenance [Biochemistry Lab. Assistant](#)

• Environmental Chemistry Laboratory – BBPMB tekMira (2022)

Environmental Chemistry Laboratory Intern at BBPMB tekMira, contributing to environmental sample analyses, performing quantitative and qualitative chemical tests, documenting lab results, and ensuring compliance with quality and safety regulations.

EDUCATION

UNIVERSITAS JENDERAL ACHMAD YANI

Cimahi, ID

S1 - Chemistry

Sep 2023

GPA: 3.35/4.0;

Bumi Putera **Scholarship**

Thesis: Development of Herbal Lip Balm Using Tengkawang Seed Fat and Natural Jernang Resin Pigment.

SMA NEGERI 3 CIMAHI

Sains Studies Nov 2016 – 2019

Cimahi, ID

CERTIFICATE

- **Cosmetic R&D & Regulatory** — Temanlab (GLP, CPKB, CPOB, Method R&D, National Regulation Integration) [RnD](#)
- **Pharmaceutical Industry Bootcamp** — Pharmaskill (QC/QA, Validation, QbD) [Pharmaskill](#)
- **Digital Marketing Bootcamp** — MySkill (Brand Strategy, Content, SEO, Paid Ads, Analytics, CRM, E-commerce) [Digital Marketing](#)

TECHNICAL SKILLS

R&D & Laboratory: Cosmetic Formulation, Stability Testing, Analytical Methods, Laboratory Documentation, Quality Control Basics

Marketing & Communication: Product communication, Market Analysis, Livestream commerce, Product Presentation, Consumer Engagement.

Tools: Microsoft Office, Canva, Capcut, SPSS, ChemDraw

Language : Indonesia