

DYAH AYU LATIVA

Bekasi | (+62) 858 9404 8840 | dyah.ayul1127@gmail.com | <http://www.linkedin.com/in/dyah-ayu-lativa> | [portofolio-dyah-ayu-lativa](#)

A third-year management student at UPN Veteran Jakarta. Actively involved in academic projects, organization activities, part-time and internship experience. An individual who is eager to learn, contribute, and willing to grow continuously.

EDUCATION

Universitas Pembangunan Nasional Veteran Jakarta
Management, GPA 3.84

June 2023 - Current

EXPERIENCE

PT Tiki Jalur Nugraha Ekakurir (JNE)

Feb – May 2026

Internship | Human Capital

Assisted recruitment by outreach candidate, document administration, update to HRIS, and delivery productivity at a logistic branch office.

Marem.idn

Jun – Dec 2025

Part-Time | Crew Store

Delivered customer service, monitored inventory, supported CV's screening, conducted interviews, and provided training for new staff at F&B MSME.

ORGANIZATION

Career Development Staff – Badan Eksekutif Mahasiswa UPN Veteran Jakarta

Feb – Dec 2025

Kisahku | Fundraising Staff

Assisted with a budget source for a career seminar by outreach to 80+ brands and communities, drafted a funding proposal, and updated the funding dashboard.

Company Visit – Indonesia Stock Exchange (IDX) | Vice Project Officer

Assisted a company visit for 49+ participants, coordinating cross-division teams and partners, achieving 94% positive feedback on career insights.

Veteran Competition | Event Staff

Handled competition documents and served as MC for an event attended by 6+ faculty members and 29+ participants.

PROJECT

Analysis of Raw Material Procurement | Logistic Management – Meyow Dimsum

Oct – Dec 2025

Conducted field research and analyzed raw material procurement for a small-scale dimsum business using Conventional, EOQ, and JIT methods.

Supply Chain Performance Analysis | Supply Chain Management – UD Sari Murni

Feb – July 2025

Conducted field research to analyze the supply chain performance of a tofu factory, identifying challenges and improvements.

Ketemu: Kembali Temukan Barangmu | PKM Karsa Cipta

Sep 2024 – May 2025

Assisted in layout and features to create UI/UX design for a campus lost and found website, supporting student item tracking.

Product and Service Design | Operational Management – Bunch Caffeine

Aug – Dec 2024

Created and developed a café website by designing UI/UX for an MSME to optimize operations and enhance product visibility.

Soramizu | Entrepreneurship – Gebyar Gelar Produk Kewirausahaan

Feb – June 2024

Developed a healthy beverage venture, achieving 90+ daily sales through campus bazaar activation.

Socialization of Digital Leadership | Event - Sekolah Master Indonesia

Feb – June 2024

Handled planning and execution for 34+ participants, enhancing understanding of digital leadership and ethics to use the internet wisely.

Socialization of Strategies for Facing the

Development of Science and Technology | Mentor - Sekolah Master Indonesia

Aug 2023 – May 2024

Provided Microsoft Office training to 48+ participants, reaching 87.7% success rate in executing the materials.

COURSE AND CERTIFICATION

- Project Management Ready (2025): Project Management Institute 
- Conditional If-Else (2024): MySkill 
- Basic Microsoft Excel (2024): MySkill x Deloitte 
- 21st Century Employability Skills Program-Advanced (2024): Wadhwani Foundation 
- Hubro Marketing Simulation (2024): Hubro Education 
- Excel 2019 Associate (2024): Microsoft 

ACHIEVEMENT

- Business Case Competition | Semi Final | Do Well Do Good Binus | 2024
- Author Contributor | SINTA 5 | Universitas Persada Y.A.I | 2023
- Indonesian Olympiad of Science: Chemistry | Bronze | POSI | 2021

SKILL

Hard Skill: Microsoft Office, Microsoft Teams, Outlook, Jira, Notion, Figma, Canva.

Interpersonal Skill: Eager to Learn, Teamwork, Willingness to Grow, Open to Feedback and Suggestion.