



DEA PURNAMA PUTRI

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A results-driven and analytical Pharmacist with a strong multinational foundation in managing complex, cross-functional projects and operational risks. A **4x National Pharmaceutical Debate Champion** with exceptional **strategic communication, market trend analysis, and problem-solving skills**. Adept at **transforming technical data into actionable strategies, managing large-scale stakeholder collaborations, and executing fast-paced projects**. Eager to leverage strong consumer insights, analytical precision, and healthcare background to drive impactful brand strategies and market growth.

EDUCATION

Universitas Gadjah Mada – Yogyakarta, Indonesia

Jan 2024 – Feb 2025

Apothecary Professional Degree

CGPA: 3.90/4.00

- **Apothecary Intern:** Puskesmas Umbulharjo I, Yogyakarta; Rumah Sehat & Apotek UGM, Yogyakarta; PT. Anugerah Pharmindo Lestari, Palembang Branch (remote); PT. Bayer Indonesia, West Java; RSUD Sleman, Yogyakarta.

Universitas Gadjah Mada – Yogyakarta, Indonesia

Sep 2020 – Jan 2024

Bachelor of Pharmacy

CGPA: 3.68/4.00

- Major Focus: Quality Operations & Regulatory Pharmacy (Thesis **graded A** on Health Economics).
- Core Coursework: Pharmaceutical Regulations, GMP, Healthcare Policy & Management.
- Awards: 4x National Pharmaceutical Debate Champion (Pharmacious, Pharmacon, etc.), 2x International Essay Winner, and 100% MoEC RI Project Grant Recipient (PPK Ormawa).
- Activities: Active in 30+ campus events, including executive committees, webinars, and technical courses.

PROFESSIONAL EXPERIENCES

PT Bayer Indonesia Cimanggis Plant – Depok, Indonesia

Jul 2025 – Present

Manufacturing Risk Control Support

- **Supported NPI and commercial** readiness by managing **ID test, PAS-X, and MBR documentation** for 7+ new products, while coordinating with PLC, CoE, and cross functional teams to ensure 100% compliant batch execution.
- Managed **QMS activities (CAPA, Change Request, Deviation/Event, CI)** through root cause analysis, rigid document control, and reducing recurring deviations by 15% and ensuring timely closure.
- Executed and tracked **3–5 Document Change Control requests weekly** from initial submission through approval using global platforms (**Synaps, Valgenesis, and iQMS**), ensuring **100% data traceability** for site wide controlled documents.
- **Acted as MBU Support to escort NPI** by ensuring critical parameters are validated for commercial batch size, **performing CV/OV sampling**, and collaborating with other stakeholders to provide technical confidence for compliant product launches.
- Delivered **50+ batches/month with consistent RFT (Right First Time)** by ensuring end to end batch record compliance and minimizing documentation errors.
- **Executed IPC duties** include sampling, in process testing, alarm handling, and reconciliation for over 250+ production hours per month, achieving 100% SAP transaction accuracy and zero data integrity breaches.

Manufacturing Risk Control Intern

Aug – Sept 2024

- Delivered a **recommendation formula on calculating Right First Time percentages**, leading to a **50% reduction** in entry errors and positioning the department among the **top 3 out of 15+ teams** for effective quality key indicators (KQIs).
- Coordinated cross departmentally to enhance regulatory compliance in operations, contributing to the **review of 75+ controlled documents in production and packaging** lines to ensure adherence to BPOM regulations, PIC/S, and international pharmacopoeias.
- **Executed CAPA** arising from deviations on production and packaging lines by creating change request reports, successfully issuing new SOPs, and ensuring they achieved effective status.

PT Erlangga Edi Laboratories (ERELA) – Semarang, Indonesia

Apr – Jul 2025

Quality Assurance Document Control

- Ensured the scheduled implementation and thorough documentation of supplier and third party evaluations by **auditing 2 external vendors**, identifying **10+ total findings**, and **driving 100% timely CAPA effectiveness closure**.
- **Initiated and developed an AppSheet-based platform** to digitalize quality workflows, streamlining the **tracking of Change Control documentation** from submission to approval and **reducing manual processing errors by 40%**.
- Developed, standardized, and launched **over 80+ GMP related documents** (SOPs, forms, MBRs, and logbooks) for the new Salatiga Site, while establishing a site wide document numbering system to **ensure 100% traceability** for batch disposition..

Branch Regulatory and Quality Assurance Intern

- Proposed the development of a system to detect batch number entry errors, enhance data accuracy and reduce the risk of errors in delivery records, to improve overall quality control processes in a final presentation, achieving **100% project completion**.
- Awarded as the **2nd best innovation proposal nationally** among 6 teams out of 10+ APL branches by developing a final project focusing on the replacement of wooden pallet to plastic based pallet though a theoretical cost-benefit analysis resulting a 30% cost saving per year.

LEADERSHIP EXPERIENCES**Pharmatalk Pharmacy UGM**

Nov 2022 – Jan 2024

Debate Team

- Analyzed **20+ complex pharmaceutical and healthcare market trends** to synthesize data into high-impact strategic arguments under extreme time constraints.
- Evaluated global health standard harmonizations and competitive landscapes to build winning advocacy strategies which resulted in **4 national championships within 2 years**.
- **Developed structured policy recommendations based on in-depth regulatory trend analysis** to contribute to discussions on global pharmacy standard harmonization.

Badan Eksekutif Mahasiswa Keluarga Mahasiswa Farmasi UGM

Feb 2021 – Jan 2023

International Affairs Department

- Managed the **end-to-end campaign execution of 30+ regional and international programs** including the IPSF Summit which impacted **200+ participants with a 90% satisfaction rate**.
- Designed a **virtual regional exchange program engaging 150+ participants across 10 Asia-Pacific countries** to gather and analyze participant feedback for continuous strategy optimization.

Ikatan Mahasiswa Ronggolawe Gadjah Mada (IMROGAMA)

Jun 2021 – Feb 2023

Secretary

- **Organized a nationwide trial-out roadshow across regional areas** by coordinating with 10+ schools and activating campaigns that **engaged 300+ high school students**.
- **Managed administrative operations** for a 50-member organization to ensure 100% traceability of documentation and records for over 20 annual executive meetings.
- Developed strategic plans and annual reports for organizational initiatives which resulted in a **20% increase in member participation**.

ACHIEVEMENTS

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| • 1 st place National Pharmaceutical Debate <i>issued by</i> Pharmacious Universitas Gadjah Mada | Oct 2023 |
| • 1 st place National Pharmaceutical Debate <i>issued by</i> Pharmacorps Universitas Pertahanan | Oct 2023 |
| • 1 st place National Pharmaceutical Debate <i>issued by</i> Pharmacon Universitas Muslim Indonesia | Oct 2023 |
| • 3 rd place Asia-Pacific Literature Review <i>issued by</i> International Pharmaceutical Students' Federation | Sept 2023 |
| • 2 nd place International Journal Review <i>issued by</i> 7 th Good Pharmacy Practice Education | Sept 2022 |
| • 5 th place National Pharmaceutical Debate <i>issued by</i> Pharfest Universitas Indonesia | Sept 2022 |

SKILLS & INTERESTS

Brand & Marketing Core: Market Trend & Competitor Analysis, Cross-Functional Project Management, Data-Driven Strategy, Consumer & Participant Feedback Analysis, Strategic Communication, Field Activation, Agency & Stakeholder Coordination.

Technical & Analytical: Healthcare Economics, BPOM Regulation Alignment (Claims & Compliance), AppSheet, Data Analytics, MS Office Suite (Excel, PowerPoint).

Languages: Indonesian (Native), English (Professional Working Proficiency).

Interests: Consumer Health Trends, Brand Strategy, Product Launch Management, Over-the-Counter (OTC) Market Dynamics, Healthcare Marketing.