



REZA RACHMANSYAH

Bachelor of Communication Science

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PROFESSIONAL SUMMARY

Result-driven manager with 3+ years of experience across retail, services, and healthcare industries. Proven track record in leading multi-branch operations, improving revenue performance, developing marketing strategies, and managing teams of up to 20 staff. Strong leadership, business development, and problem-solving capabilities.

EDUCATION

2012 - 2017 AIRLANGGA UNIVERSITY SURABAYA | BACHELOR OF COMMUNICATION SCIENCE

PROFESSIONAL EXPERIENCE

- Apr 2025 - Present

PT. SUTUANSAN & CV. RANTECH | AREA SUPERVISOR RETAIL
Oversee 5 retail branches across East Java, monitor inventory and merchandising, produce performance reports, and implement marketing initiatives to increase revenue. Achieved consistent revenue growth across all branches.
- Aug 2024 - Feb 2025

PT. BENINGS GLOW INDONESIA | BRANCH MANAGER
Managed clinic operations, designed promotional strategies, supervised ~15 staff, coordinated payroll and reporting, and assisted licensing processes. Successfully obtained operational license and maintained target revenue.
- Apr 2023 - May 2024

CARWASH | OPERATIONAL MANAGER
Supervised two outlets (~20 staff), managed HR, finance, inventory, SOP development, reporting, and marketing plans. Opened a new branch and improved revenue performance.
- Aug 2020 - Present

ENTREPRENEUR | RESELLER & TRADING BUSINESS
Managed independent businesses in fashion, catering, and automotive trade including sourcing, sales, marketing, customer service, and financial tracking.

SKILLS

- Leadership & Team Management
- Strategic Marketing Planning
- Operation Management
- Customer & Public Relations
- Negotiation & Problem Solving
- Quality Control
- SOP Development
- Retail & Service Expertise
- Strong Communication Skill
- Performance Reporting
- Cross-functional Coordination