

apt. AEISA RAMA ISWAHYUNI, S.Farm

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Licensed Pharmacist with over 3 years of experience in pharmaceutical services and more than 1 year as a Product Executive in the medical device industry. Experienced in product launches, market analysis, healthcare professional engagement, product training, and cross-functional collaboration. Committed to supporting business growth through scientific communication, strategic product management, and cross-functional collaboration.

CORE COMPETENCIES

- Product Management • Product Lifecycle Management • Product Launch and Commercialization • Market & Competitor Analysis • Scientific Communication
- Product Training • Healthcare Professional Engagement • Regulatory Affairs
- Cross-functional Collaboration

WORK EXPERIENCE

PT. SAFELOCK MEDICAL - Jakarta

Mar 2025 – Jun 2026

Product Executive

- Conducted market and competitor analysis to identify industry trends, evaluate competitive positioning, and provide insights to support product strategy.
- Coordinated product lifecycle activities, including product launches, sample allocation, inventory monitoring, and manufacturer communication to ensure product availability.
- Developed scientific and promotional materials, including product catalogs, brochures, presentations, and training resources for marketing and commercial activities.
- Delivered product presentations, demonstrations, and technical training to healthcare professionals and sales teams, strengthening product knowledge and customer engagement.
- Managed product-related inquiries and customer complaints by collaborating with cross-functional teams to ensure timely issue resolution and high customer satisfaction.
- Collaborated with Sales, Marketing, Regulatory Affairs, and Supply Chain teams to execute product strategies and support commercial objectives.

Apotek Alkana Branch - Jakarta

Dec 2025 - Now

Pharmacist in Charge

- Led pharmacy establishment activities, including licensing, legal documentation, regulatory compliance, and operational readiness for a new pharmacy branch.
- Coordinated regulatory submissions, compliance activities, and operational workflows to ensure successful approval and readiness of the pharmacy branch.

Apotek Alkana - Jakarta

Oct 2022 – Dec 2025

Associate Pharmacist

- Oversaw daily pharmacy operations while ensuring compliance with pharmaceutical regulations, licensing requirements, and professional standards.

- Managed pharmacy licensing and regulatory affairs, including establishment permits, regulatory submissions, and implementation of updates related to new healthcare regulations.
- Coordinated pharmaceutical procurement, inventory management, and product distribution, while developing SOP, documentation systems, and operational processes to support efficient pharmacy management.

Apotek 168 - Bekasi

Dec 2016 – Dec 2019

Assistant Pharmacist

- Managed inventory of pharmaceutical products and medical consumables, including stock monitoring, ordering, receiving, and expiry control, while supporting supply chain efficiency in accordance with standard operating procedures.
- Assisted the pharmacist in patient service activities, supporting dispensing processes and ensuring accurate and compliant pharmaceutical service delivery.

PROFESSIONAL CERTIFICATIONS

- Pharmacist Registration Certificate (STRA) Active
- Pharmacist Competency Certificate (Serkom) Active

CLINICAL & PROFESSIONAL INTERNSHIPS

- RSUD Tarakan, Jakarta | Clinical Pharmacy Internship | Dec 2023 – Jan 2024
- LAFIAL, Jakarta | Industrial Pharmacy Internship | Feb 2024
- Puskesmas Kalideres | Primary Healthcare Internship | Mar 2024
- Apotek Zam-Zam Siaga | Community Pharmacy Internship | Apr 2024
- PT Kimia Farma Trading & Distribution Jakarta II | Pharmaceutical Distribution Internship | May 2024

EDUCATION

Universitas Muhammadiyah Prof. Dr. Hamka - Jakarta

2023 - 2025

Apothecary Program (IPK : 3.58/4.00)

- Served as Internship Team Leader at RSUD Tarakan.
- Conducted medication education programs for community health centers (Puskesmas) and local communities, promoting the safe and rational use of medicines.

Universitas Muhammadiyah Prof. Dr. Hamka - Jakarta

2016 - 2022

Bachelor of Pharmacy (IPK : 2.72/4.00)

- Held a leadership role during laboratory practical sessions, supporting coordination, peer guidance, and laboratory compliance.

SMK Farmasi Tunas Bangsa - Jakarta

2013 - 2016

- Completed an industrial internship at PT Kimia Farma Trading & Distribution Jakarta II, gaining exposure to pharmaceutical distribution, supply chain operations, and regulatory processes.
- Earned the Assistant Pharmacist Competency Certificate.

TECHNICAL SKILLS

Microsoft Excel • Microsoft PowerPoint • Microsoft Word • Google Workspace • Canva • Regulatory Documentation • Inventory Management • Supply Chain Coordination • SOP Development • Market Research • Data Analysis