



MARIA JUITA SARASWATI

☎ 0821 3033 3056

✉ saraswatimarju@gmail.com

EXPERIENCE

Dexa Medica | Mar 2025 - Present Field Training Officer (Jakarta)

- Creating, updating, and maintaining comprehensive training content, including videos and presentations.
- Training new and existing employees on product knowledge and provide ongoing support to the sales team.
- Identify skill gaps and knowledge areas requiring training, especially during new product launches.
- Assess training effectiveness, analyze performance metrics, and gather feedback to improve future session.
- Collaborating with other departments to develop powerful trainings.

Prodia | Mar 2024 - Nov 2024 Regional Product Executive (Jawa Tengah & DIY)

- Identifying market trends, customer needs, and competition through market research and data analysis.
- Analyzing and monitoring product performance, data, tracking key performance indicators (KPIs), and making data-driven decisions to optimize the product portfolio.
- Ensuring the marketing teams understand the product's value, target audience, and key benefits.
- Preparing presentations to introduce new products and/or brand activation.

Klinik Doctor & Dentist | June 2022 - Dec 2022 Pharmacist

- Responsible for monitoring the supply of all medicines and handling it correctly.
- Reviewing and dispensing prescriptions from doctors to ensure accuracy and suitability for the patient.
- Negotiating, signing, and managing contracts with distributors.

EDUCATION

Pendidikan Profesi Apoteker | 2020 - 2021 Universitas Sanata Dharma

- GPA 3.66

Sarjana Farmasi | 2015 - 2020 Universitas Sanata Dharma

- GPA 3.06

PROFILE

Maria is a marketing enthusiast who loves to learn, take risks, experiment and explore. Maria skilled in Creativity, Adaptability, Communication, and Interpersonal skill. Maria enjoys spending time to learn a new skill and do some social activities.

EXPERTISE

Communication

Presentation

Marketing

Management

Problem Solving

SOCIAL MEDIA

INSTAGRAM

@MARJU_SARASWATI

LINKEDIN

@MARJUSARASWATI