

EMPLOYMENT COVER LETTER

Addressed to:
Human Resource Dept.

In connection with the information I received, your company is currently in need of several experienced and highly motivated employees, and is very interested in joining:

Name : Anthony Montororing
Place/Date of birth : Jakarta / December 29, 1982
Address : No. 3, Teratai Street, Punie Village, Darul Imarah District,
Banda Aceh City, ID 23352.
Mobile Phone / WA : 0822-3526-7797
Email : anthony.montororing@gmail.com

I am very interested in the company you lead. Therefore, with all my skills and experience, I will make the best contribution to this company, and this will be the best thing in my life. I look forward to working together with this company for mutual progress. I hope you will accept me to join your company.

Thank you.

my respect

Anthony



ANTHONY MONTORORING

Branch / Regional Manager

DATA DIRI

Date & place of birth

Jakarta, 12-29-1982

Gender

Male

Status

Married

Citizenship

Indonesia

CONTACT



082235267797



anthony.montororing@gmail.com



Indonesia

SOSIAL MEDIA

Linkedin :

<https://www.linkedin.com/in/anthony-montororing-924084104/>

SKILLS

- ✓ Strategic Planning & Market Analysis
- ✓ Multi-channel Sales Distribution
End-to-End Supply Chain & Logistics Management
- ✓ Digital Marketing & CRM Integration
- ✓ Branch Profitability & P&L Accountability

SUMMARY

I am a results-oriented professional with deep expertise in high-volume sales operations, retail, and distribution channel management. I have a proven track record of driving operational efficiency through sharp data analysis, strategic negotiation, measurable problem-solving, and accountability.

EXPERIENCE

PT Aerobus Transport Manunggal

Area Head

Oct 2023 – Jan 2026

Medan – North Sumatera

As a transportation & logistics company that focuses on online/offline sales, I am fully responsible for the operations and sales performance in my region, including ensuring the smooth operation of the entire fleet, both technically and non-technically.

PT. Erajaya Swasembada, Tbk.

Branch Manager

August 2019 – Sep 2023

Jakarta

Leading Retail and B2B sales, ensuring smooth distribution, fulfilling warehouse stock, conducting sales analysis to increase sales volume and company profits.

PT Sampoerna Telekomunikasi Indonesia

Head of National Marcom

May 2017 – Jul 2019

Jakarta

Develop marketing for 450 MHz internet products in the 3T (third- and third-most remote) regions. Branding and establishing distribution channels, collaborating with local governments, and directly observing internet needs in rural areas not yet covered by other providers

PT. Mnc Sky Vision Tbk

Branch Manager
Nov 2014 – Apr 2017

Area Sales Manager
Jul 2014 – Oct 2014
Pekanbaru – Riau

Leading sales and installation teams to end users, ensuring company targets are achieved, and meeting equipment stock requirements in the warehouse.

PT Karya Megah Adijaya

Head of Area
Sep 2011 – Jun 2014
Pematang Siantar – North Sumatera

Leading the strategic sales of premium TV using satellite technology and better picture quality, prioritizing quality broadcasts from entertainment to sports to end users.

PT Indosat Mega Media Tbk

Sales Supervisor
May 2008 – August 2011
Medan – North Sumatera

Leading broadband internet sales in the region and overseeing a high-performance sales team at IndosatM2, a subsidiary of PT Indosat Tbk, consistently achieving regional revenue targets and expanding market penetration.

PT Indosat Tbk

Call Center Supervisor
Mar 2006 – Apr 2008
Singapore

Provides 24/7 phone service to provide product information, handles customer complaints, and follows up on each complaint ticket until it is resolved. Oversees 130 members on duty.

EDUCATION

Bachelor, Muhammadiyah University of North Sumatera

Anthony Montororing

PROFESSIONAL HIGHLIGHTS



PT Aerobus Transport Manunggal

At this company, I have successfully transformed the transportation business from conventional to digital in all aspects, including operations, online ticket sales, and technology-based record-keeping. This is clearly evident in our online ticket sales, which have achieved a 90% occupancy rate.



PT Sampoerna Telekomunikasi Indonesia

At Sampoerna, there is special appreciation for the acceleration of branding activities to increase brand awareness in 120 3T villages with a completion time of only 3 months from the projected 6 months.



PT Indosat Tbk

Promotion from call center agent to call center supervisor in 2006, based on achieving a 95% agent service level and quality of incoming ticket resolution.



PT Erajaya Swasembada Tbk

At Erajaya, in the second half of 2020, my region had 80% of the most active Traditional Store Partners out of a total population of 2,500 stores, with the highest revenue in the region and meeting 100% Compliance standards.



PT Mnc Sky VIsion Tbk

National Best Branch No. 2 for Semester 2 of 2016, with total sales activation and installation reaching 100% target for 6 consecutive months and maintaining customer loyalty with subscription churn rate of no more than 5% in 1 semester period.