

ARMAN MAULANA SIDDIK

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Central Jakarta, DKI Jakarta, Indonesia (10570)

Passionated in digital marketing, brand management, and content creation. Graduated cumlaude as a Bachelor of Pharmacy and Pharmacist.

A highly motivated pharmacist with a strong interest in the pharmaceutical fields with experience through involvement in various projects.

Good communication skill and experienced in public speaking (moderator, master of ceremony, and speaker) and content creation.

WORK EXPERIENCES

Project Specialist (Full Time)

PT Pfizer Indonesia - On Site, East Jakarta, Indonesia

Jun 2025 - Jan 2026

- Assisted in preparing and executing Validation Plans, Design Reviews, Risk Assessments, Protocols, and Reports to ensure compliance with Pfizer and regulatory standards.
- Collaborated with internal departments and external vendors to support validation trials and ensure smooth project implementation.
- Conduct validation activities such as manufacturing process validation, cleaning validation, trial/study, equipment qualification, facility qualification, and periodic cleaning monitoring.

Quality Assurance (Intern)

PT Kimia Farma Tbk - On Site, Bandung, Indonesia

Jul 2024 - Aug 2024

- Assisted in managing customer complaints and product recalls to maintain product quality and safety.
- Managed gap analysis and updates of CPOB documents, SOPs, and validation protocols for product development or modification in compliance with regulatory standards.
- Conducted risk assessments on changes in production processes and the implementation of new technologies in the manufacturing facility using Failure Mode and Effect Analysis (FMEA) tools to ensure effective risk mitigation.

Information and Communication (Intern)

Balai Besar Pengawas Obat dan Makanan (BBPOM) - On Site, Bandung, Indonesia

Jun 2024

- Developed educational resources, including 5+ infographics and 3 videos to enhance public awareness of drug and food safety protocols and regulatory compliance.
- Assisting in the preparation and organization of event at increasing public awareness of pharmaceutical safety and regulatory compliance.
- Gaining in depth knowledge of CPOB, CPOTB, CPKB, SJH, CDOB, and CPPOB to support compliance initiatives and regulatory reporting.

Pharmacist (Intern)

PT Medika Antapani - On Site, Bandung, Indonesia

May 2024

- Assisting in Over The Counter (OTC) product recommendations, providing customers with safe and appropriate alternatives.
- Providing patient counseling on the proper use of medications, including dosage, potential side effects, and drug interactions.
- Conducted market research and feasibility studies, analyzing customer needs, financial data, and competitive landscapes to identify new business opportunities.

Laboratory Assistant

Universitas Islam Bandung - On Site, Bandung, Indonesia

Sep 2023 - Jan 2024

- Assisting lecturers in teaching 158 students about Physicochemical Analysis Methods.
- Supervising students in spectrophotometry practicals, explaining qualitative and quantitative analysis of raw materials, including the principles, chemical reactions, and sample identification using UV-Vis spectrophotometry.

Digital Marketing (Intern)

PT Brajata Indotrading Parahyangan - On Site, Bandung, Indonesia

Mar 2022 - May 2022

- Assisting lecturers in teaching 158 students about Physicochemical Analysis Methods.
- Supervising students in spectrophotometry practicals, explaining qualitative and quantitative analysis of raw materials, including the principles, chemical reactions, and sample identification using UV-Vis spectrophotometry.

Academy Division (Intern)

PT Bisa Artifisial Indonesia - Off Site, Jakarta, Indonesia

Jul 2021 - Feb 2022

- Being a speaker with the topic 'Mengenal Cyber Security' and producing regular monthly webinars related to Artificial Intelligence.
- Conducted digital brand marketing for BISA AI products through online platforms such as Instagram and other digital advertising campaigns.
- Contribute in designing the BISA AI development strategy on campus based on observations and analysis of the needs and constraints of fellow students.

EDUCATION

Professional Degree Pharmacist

Universitas Padjadjaran (UNPAD) - Jatinangor, Indonesia

2024 - 2025

GPA 3.64/4.00

- Engaged in several projects and internship programs (PKPA) in pharmaceutical sector.
- Involved as the Coordinator and Head of the implementation of the Objective Structured Clinical Examination (OSCE) for the Social Behaviour Administration (SBA).

Bachelor of Pharmacy

Universitas Islam Bandung (UNISBA) - Bandung, Indonesia

2019 - 2023

GPA 3.69/4.00

- Graduated in 3.8 years with a Pharmacy Degree and received the Cum Laude predicate.
- Recipient of the Outstanding Student Award and frequently invited as a guest speaker at the Most Outstanding Student Talkshow.

ORGANISATIONAL

Digital Communication and Creative Manager

COSOLVENT Group

Jan 2026 - Present

- Develop and execute integrated digital marketing communication strategies to promote COSOLVENT products and services.
- Manage and optimize social media platforms, ensuring consistent brand voice, messaging, and visual identity.
- Lead end-to-end content creation (visual, copy, and campaigns) aligned with brand positioning and audience insights.
- Drive audience engagement through data-driven campaigns, increasing reach, interaction, and community participation.
- Strengthen brand positioning and support community growth by building meaningful digital experiences and strategic collaborations.

Project Leader

Project Environmental Management System (EMS) | PT. Pfizer Indonesia

Sep 2025 - Dec 2025

- Lead the implementation and continuous improvement of the Environmental Management System (EMS) in compliance with ISO 14001 standards.
- Coordinate cross-functional teams (production, QA, engineering, and EHS) to ensure alignment with environmental policies and regulatory requirements.
- Identify, assess, and control environmental aspects and impacts related to pharmaceutical manufacturing processes.

Head of Event

Independence Day Celebration 2025 | PT. Pfizer Indonesia

Aug 2025 - Sep 2025

- Designed and managed event agenda, including games, ceremonies, and team-building activities aligned with company culture.
- Coordinated with internal stakeholders and external vendors to ensure smooth logistics, venue setup, and program delivery.
- Developed engaging event concepts to boost employee participation, morale, and cross-functional interaction.

Most Outstanding Student Talkshow

Guest Speaker | UNISBA

Sep 2022 - Sep 2023

- Led interactive discussions with 200+ students, fostering engagement through Q&A sessions and structured learning activities.
- Delivered an engaging presentation on excelling in academic performance, providing practical insights and skill development strategies.

Head of Olympiad Club

Universitas Islam Bandung Olympiad Club

May 2022 - May 2023

- Led and managed the Olympiad Club activities, including planning, execution, and evaluation of training programs.
- Organized internal selection processes to determine club representatives for regional, national, and international olympiad competitions.

SKILL SETS

- Hard Skills** : Video editing, digital marketing, copywriting, content production, and graphic design
- Soft Skills** : Public speaking, organized, detail driven, dynamic trend awareness, social media savvy, and communicative
- Software Skills** : Canva, Capcut, Wondershare Filmora, Lightroom, VN Video Editor, Microsoft Office, and Google Suite
- Interest** : Brand management, product management, social media marketing, digital marketing, content creation, mass communication.

ACHIEVEMENTS

- Silver Medalist at the World Invention Competition and Exhibition (WICE), SEGi University and Colleges Malaysia (2022)
- 2nd Place Winner National Poster Design Competition, Ahmad Dahlan University (2022)
- 3rd Place Winner in the National Pharmacy Olympiad (2022)
- Favorite Winner in the National Poster Design Competition (2022)
- National Grant Recipient for the Student Creativity Program (PKM-VGK) (2022)
- 1st Place Winner in KN MIPA Chemistry at Islamic University of Bandung (2022)
- 1st Place Winner in the PKM Awards for the PKM-VGK Scheme at Islamic University of Bandung (2022)
- Honorable Mention in the Chemistry Olympiad at the Islamic National Competition (2021)
- Delegate of WHO at Asia World Model United Nations (2021)
- 2nd Place Winner in KN MIPA Chemistry at Islamic University of Bandung (2021)