



Riski Widiensyah Putra

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SUMMARY

Riski is professional talent with around 2 years experience in multiple fields and roles. He comes from Banking and Management education background and is seasoned with a robust skill set in encompassing project management, data analysis, and a community-oriented approach. He is proficient in troubleshooting systems and adept at managing customer feedback while leveraging metrics and analytics for informed decision-making. He has demonstrated broad understanding of multidisciplinary operations and possesses strong soft skills. He is interested in business and technology field, and he aims to collaborate in impactful projects.

KEY SKILLS

Skillset: Project Management, Data Gathering and Analysis, Community Approach, System Troubleshooting, Customer Feedback Management, Metrics and Analytics, Design and Content Ideation, Content Creation, Business and Trend Research, and Multidisciplinary Exposure.

Toolset: Adobe Illustrator, Adobe Photoshop, Canva, Video Editing Softwares, Street Data Technology, and GPS based software.

Soft-skills: Problem-Solving, Adaptability, Collaboration and Teamwork, Communication, Responsibility, Attention to Detail, Planning and Coordination, Leadership, and Integrity.

Languages: Indonesian (native), English (limited working proficiency).

PROFESSIONAL EXPERIENCES

Persolkelly Indonesia – Indonesia

Field Data Collection Specialist (Project Google Street View) | Jan 2023 - Jul 2026

- Partnering with Cognizant on the Google Street View project to efficiently gather 30 km of street data daily while ensuring high-quality results and safety standards by collaboration with the local community to compile comprehensive information about the work area of Medan city and its surrounding cities and regencies.
- Composing daily and weekly operational report which includes daily attendance, field and weather condition, work expenses, and any problem or situation that may occur during the process.
- Working closely with Operation Lead to define the area mapping plan and IT Support for tools or software maintenance.

Familysehat.com – Banda Aceh

Digital Marketing | Sept 2021 – May 2022

- Crafting innovative healthcare-related concepts to produce 7 videos and 3 feed posts weekly in company's social channels such as Instagram, Facebook, WhatsApp, and clinic website/app.
- Conducting research related to the current trend in healthcare, business competitors, and continuously discussing with the owner to define more ideas and marketing concepts.
- Supporting the management by collecting the patients' feedback of the clinic service through midwife nurse team.

Daisy Blooms Wedding Planner & Decoration - Banda Aceh

Graphic Designer & Content Creator | Jan 2021 – Aug 2021

- Collaborating closely with the business owner to discuss about content ideas (infographic and digital asset).
- Creating 3 feed posts and 3 video posts per week to all business social channels.
- Acting as Project Manager in charge for events of birthday party and university level seminar from BPS Aceh.

PT BPRS Baiturrahman Aceh Besar – Aceh Besar Regency

Frontline Intern | Jan 2019 – Mar 2019

- Involving in multiple banking activities across division subsequently such as Frontline (Teller & Customer Service), Marketing, Collection, General Affair, and Account.
- Successfully generating 10-15 account opening monthly within 3 months by selling the banking products to potential customers mostly in traditional market with strategic approaches.
- Providing assistance to customer inquiries related to banking solutions with respective internal departments.

EDUCATIONS

Aceh Muhammadiyah University – Banda Aceh

Bachelor of Management (S.E) | 2019 - 2021

GPA: 3.41.

Ar-Raniry State Islamic University – Banda Aceh

Diploma III of Islamic Banking (Amd)| 2016 - 2019

GPA: 3.19.

TRAINING & CERTIFICATION

Dibimbing.id - Online

UI/UX & Product Design Bootcamp | Oct 2021 – Apr 2022

- Intensively studied the Design Fundamental, Design Thinking, Wireframing, Usability and Prototyping, Basic Preparation, UX Research, UX Writing, UI Design, User Acceptance Testing, Advanced Techniques and Goals, and Case Portfolio.
Final project: Case study on application “DANA” in attempt to revamp the existing UI/UX design.

Rubrik Grafis – Online

Graphic Design Using Adobe Illustrator Class| Aug 2021 - Oct 2021

- Intensively studied the basic concept and technical competencies in Adobe Illustrator through video learnings.

ORGANIZATION

Paguyuban Pemuda Bakti (Pemuda Pelajar Mahasiswa Kecamatan Bakongan Timur) – Banda Aceh

Public Relation | Apr 2017 – Dec 2019

- Responsible in establishing harmonious relationship with local communities including message delivery and organization's program education or promotion.
- Managing events/activities by searching sponsorship and suitable venue.

Himpunan Mahasiswa D-III Perbankan Syariah, Ar-Raniry State Islamic University – Banda Aceh

Sport Vice Division Lead | Jan 2017 – Jan 2018

- Leading a team in planning the sport activity program and managing the execution in the field.
- Coordinating all aspects for sports competition held or participated by the organization.