

INTIFADHAH KAYLA ANWARI

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SUMMARY

I am a Communication and Community Development graduate with a strong interest in community empowerment and sustainable development. I have strong communication and stakeholder engagement skills, supported by experience in participatory programs and social responsibility initiatives, reflecting my strong commitment and passion to contribute in community development. Additionally, my experience in podcast management has strengthened my ability in content creation and audience engagement.

EDUCATION

Bachelor of Science Communication and Community Development – Aug 2021 - Mar 2026
IPB University

- **GPA 3.64/4.00**

Relevant Coursework: Behavior change communication and social change, participatory program planning and evaluation, and business communication and public relations.

VOLUNTEER EXPERIENCE

Mereka Jenama Lokal 2024, REKA Bogor 2024
Volunteer

- Assisted in the planning and execution of a local bazaar event featuring Bogor-based brands in fashion and handicrafts
- Serving as a runner to ensure smooth communication and logistical support between event teams
- Supporting the stage team by coordinating stage elements and managing backstage needs
- Helping with crowd control and directing attendees to enhance event flow
- Responding to on-the-spot requests from team members to ensure efficient event operations

GOAT Crew Bogor 2024
Volunteer

- Serving as a runner to ensure smooth communication and logistical support between event crew
- Supporting the stage team by coordinating stage elements and managing backstage needs
- Helping with crowd control and directing attendees to enhance event flow
- Responding to on-the-spot requests from team members to ensure efficient event operations

Crew KONTRAS Bogor 2024
Volunteer

- Serving as a runner to ensure smooth communication and logistical support between event teams
- Supporting the stage team by coordinating stage elements and managing backstage needs
- Helping with crowd control and directing attendees to enhance event flow
- Responding to on-the-spot requests from team members to ensure efficient event operations

LEADERSHIP EXPERIENCES

Head of Division Broadcasting HIMASIERA

Jan 2024 - Dec 2024

- Leading and overseeing the broadcasting team to ensure smooth project execution
- Developing strategic content plans and schedules for broadcasting projects
- Supervising scriptwriting, storyboarding, and production processes
- Managing the quality control of audio and audio-visual content to meet professional standards
- Overseeing the editing and post-production phases to ensure high-quality deliverables
- Training and mentoring team members to enhance their broadcasting skills
- Innovating and implementing new broadcasting techniques to increase audience engagement

Staff of Division Exploration The 10th Connection

Feb 2024 - Nov 2024

- Conducted research analysis and communicated findings to academic and professional audiences
- Planning and directing video projects that highlight the potential and unique aspects of the indigenous village
- Conducting research to understand the traditional village's culture, resources, and strengths to create an authentic narrative
- Developing scripts and storyboards that convey the village's story in a compelling way.
- Coordinating with production teams to arrange filming schedules, locations, and equipment
- Directing on-site video shoots to capture high-quality visuals that represent the village's character
- Conducting interviews with local figures and residents to add depth and authenticity to the video
- Overseeing the editing process to ensure the video aligns with the intended message and visual style
- Ensuring all video content adheres to the organization's standards and meets the project objectives

Staff of Division Broadcasting HIMASIERA

Jan 2023 - Dec 2023

- Skilled in scriptwriting and storyboarding
- Experienced in editing and serving as a programmer in podcast production
- Works as a podcaster, initiating topics or ideas and directing content brief design

Staff of Division Exploration The 9th Connection

Feb 2023 - Nov 2023

- Planning and directing video projects that highlight the potential and unique aspects of the community based tourism village
- Conducting research to understand the tourism village's culture, resources, and strengths to create an authentic narrative
- Developing scripts and storyboards that convey the village's story in a compelling way.
- Coordinating with production teams to arrange filming schedules, locations, and equipment
- Directing on-site video shoots to capture high-quality visuals that represent the village's character
- Conducting interviews with local figures and residents to add depth and authenticity to the video
- Overseeing the editing process to ensure the video aligns with the intended message and visual style

Staff of Field Division MPKMB IPB 59**2022**

- Introducing new students to campus facilities and resources to support their orientation
- Guiding student mobilization across campus locations for easier navigation
- Providing essential information about campus policies, events, and academic resources
- Serving as a key communicator between new students and the institution to ensure clear communication
- Organizing and conducting orientation programs to help students feel welcome and integrated

Staff of Division MEW (MAX!! Entertainment and Website) MAX!!**2022****(Music Agriculture X-expression)**

- Managing social media by posting annual or monthly events and content, and creating captions for each post
- Make a video for an event and create a design.
- Make a content planner

Secretary of FAKSI (Forum Anak Kota Sukabumi)**2019 - 2021**

- Managing and organizing forum schedules, including meetings, events, and community activities
- Preparing reports, presentations, and documents required for forum activities and initiatives
- Assisting with administrative tasks to support smooth operations within the forum

Staff of Division Civil rights and liberties FAKSI (Forum Anak Kota Sukabumi)**2017 - 2019**

- Promoting awareness of children's civil rights and liberties within the community.
- Organizing educational workshops and campaigns on topics like child protection, equality, and freedom of expression.
- Assisting in the development and dissemination of materials that advocate for children's rights.
- Providing support and resources for children facing issues related to civil rights and advocating on their behalf.

ADDITIONAL INFORMATION

- **Technical Skills:** Microsoft Office, Canva and Google Workspace
- **Soft Skills:** Public Speaking, Public Relation, Script Writing, Project Executor, Group Management.
- **Languages:** Indonesian, English

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PORTOFOLIO KAYLAANWARI

CSR, Public relation, Social Media, and Creative Enthusiast.

Intifadhah Kayla Anwari., S.KPm.

As a fresh graduate in Science Communication and Community Development, I have experience in public relations, community development, and content creation.

I am skilled in public speaking, project leadership, content planning, video editing, content writing, and podcasting.

Currently, I am interested in corporate social responsibility, corporate communication, and creative roles in the corporate field.



CONTACT ME

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EDUCATION

IPB University (Aug 2021 - Mar 2026)

Communication and Community Development.
Faculty of Human Ecology
GPA 3.64 / 4.00

PERSONAL SKILLS

- Media and public relation
- Stakeholder engagement
- Content planning, writing and production
- Community engagement program
- Project management
- Video editing



Google Workspace

PROJECT



Rural-Socio Economic Transformation: Building 2023
Sustainable and Resslerient Rural Society in Digital Era

“The Structure and Form of the Society Sindang
Barang Cultural Village in the Preservation of
Sundanese Culture”

Rural-Socio Economic Transformation: Toward 2024
Sustainable Agri-food System, Robust Agriculture 4.0,
and Inclusive Community Development

“The Existence of Culture and Livelihood
Strategies in Kasepuhan Sinar Resmi in Facing
Climate Change”



ORGANISATION EXPERIENCE

HIMASIERA	2024
Head of Division Broadcasting	
THE 10TH CONNECTION	2024
Staff of Division Exploration	
HIMASIERA	2023
Staff of Division Broadcasting	
THE 9TH CONNECTION	2023
Staff of Division Exploration	
MPKMB IPB	2022
Staff of Field Division	
Forum Anak Kota Sukabumi	2019-2021
Secretary	
Forum Anak Kota Sukabumi	2017-2019
Staff of Division Civil Rights and Liberties	

VOLUNTEER EXPERIENCE

Mereka Jenama Lokal 2024, REKA Bogor

- Assisted in the planning and execution of a local bazaar event featuring Bogor-based brands in fashion and handicrafts
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KONTRAS Crew Bogor

- Supporting the stage team by coordinating stage elements and managing backstage needs
- Responding to on-the-spot requests from team members to ensure efficient event operations

GOAT Crew Bogor

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Portofolio

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ORGANISATION EXPERIENCE



HIMASIERA

• Head and Podcast Coordinator of
• **Broadcasting Division**

ACTIVITY

Contributed to the Broadcasting Division across two terms as staff production podcast and head of division focusing on podcast production, content development, and audience engagement.

OBJECTIVE

To develop engaging and impactful podcast content while strengthening organizational communication and audience engagement through digital media, including collaboration with external stakeholders and producing insightful content relevant to students.

SCOPE

- Produced and managed more than 20 podcasts end-to-end podcast production, including content planning, recording, editing, and distribution
- Developed creative concepts and storytelling approaches to enhance content quality and audience interest
- Coordinated with team members and speakers to ensure smooth production processes
- Promoted podcast content across digital platforms to increase reach and engagement
- Monitored content performance and audience feedback to improve future productions
- Supported organizational branding through consistent and strategic audio content
- Conducted a study visit to a radio station as part of experiential learning for communication students.

TOOLS



OUT PUT

Produce Podcasts

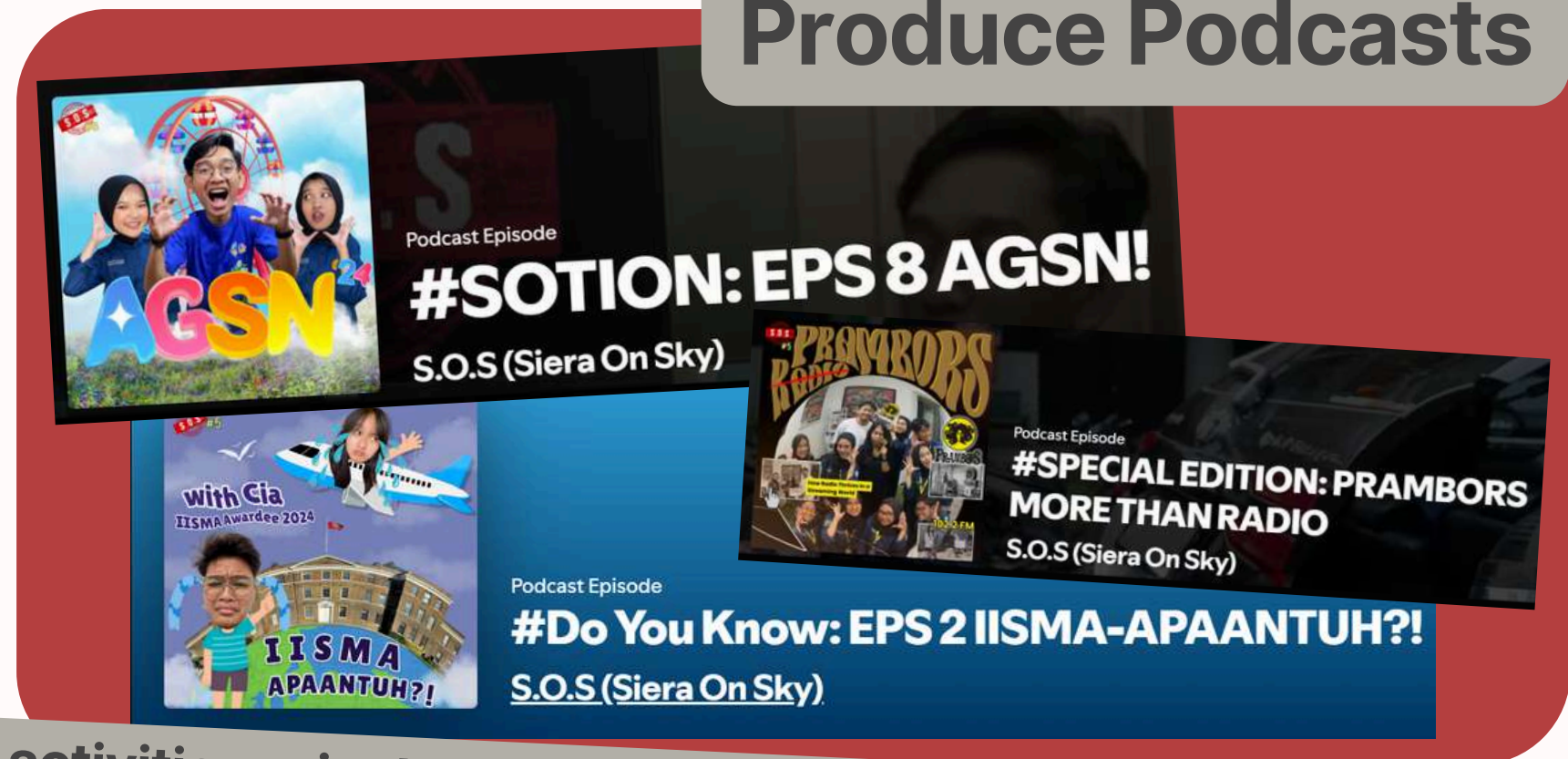
Script Writing

Podcast	Siera On Sky (S.O.S)
Episode	Episode 2 #Do You Know Special with HIMAFARIN
Title	#Do You Know: EPS 2 Kupas Tuntas Pengmas with Agan Raden Himafarin
Date Release	14 April 2023
Date Tapping	7 April 2023
Podcaster	Imel, Dhiyaa, dan Agan Himafarin
Script Writer	Kayla dan Javira
Duration	15 menit

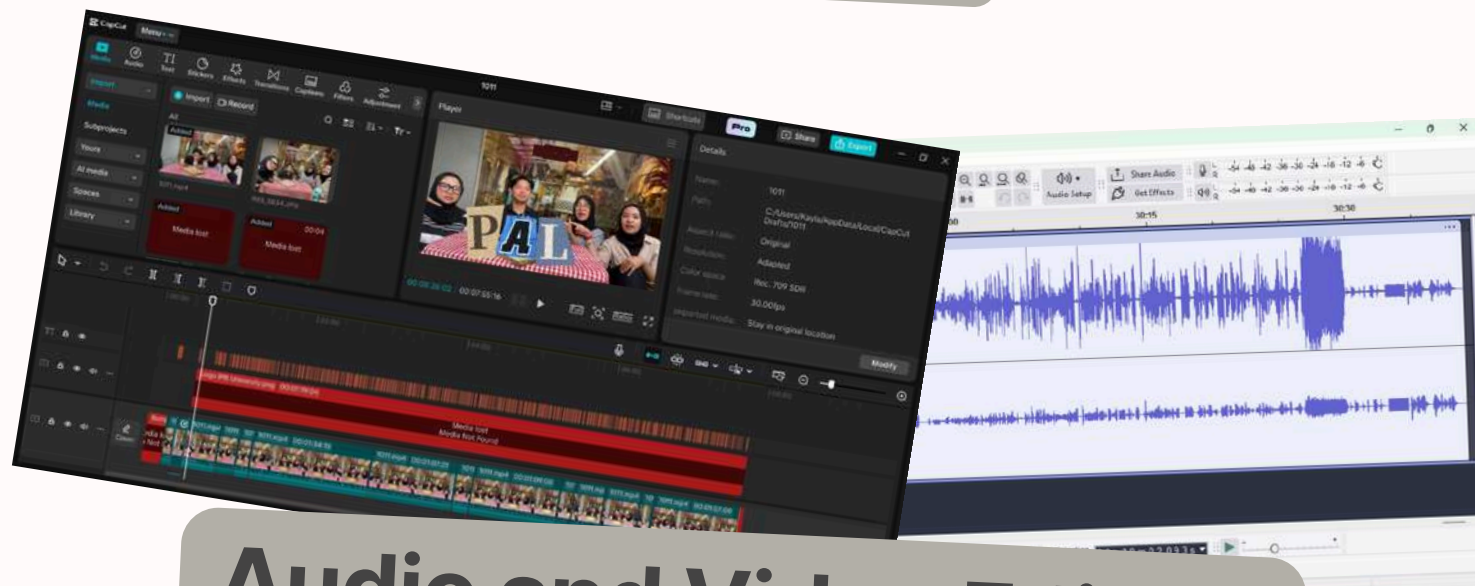
Opening 5'	Intro S.O.S - Bahas keseruan beberapa hari lalu bicaluz kunjungan radio dan buat pendengar penasaran - Cerita ulang secara singkat di KISI FM ngapain aja dan jat apa aja (gusah terfaku detail) - Kasih tau siapa aja yang ikut BEST dan sekalian kenalan podcasters Farai, Elsa, Kayla dan kenan orang radio yang nemonin kita
Bridging	
Part 1 15'	Scene 1 (ruangan pertama: pre-production) Staf radio jelasin, lanjut Kak Imel & Bule review ulang penjelasan dan staf radio kasih tau di ruangan ini ada apa aja dan fungsinya apa dan kira-kira kalo can ide untuk bahan siaran gimana "Oohh jadi ruangan ini tuh blablabla sahabat siera! biasanya dipake kalo blablabla" Scene 2 (ruangan kedua: ruang produksi) (Hina:Dhiyaa) "Nah sekarang kita lagi ada di ruang produksi nih sahabat siera! tempat biasa penyiar siaran dan lapping yang ternyata mirip sama ruang muheim seperti studio — bisa tambahkan fun facts kejadian setelah siaran di ruang itu—, tapi biar lebih jelas lagi, yuk kita dengerin penjelasan dari "nama staf radio" (baru narti klip staf radio jelasin deh) Scene 3 (ruangan tiga: post-production) kalo ga salah namanya ruang pemancar) (Kak Moca:Doncah) "Wah keren banget ini alat nya lengkap banget ya kayaknya? Ini ruangan apa sih?" "Ini tuh ruangan!"

pening 2'	Intro S.O.S - Dhiyung ngeluh karena di semester 4 ini culture shock karena tulap turun lapang, ga cuma di semester 4 aja - Ketinggalan kenalan, jadi gimick kenalan dari ka imel dan dhiyung
Bridging masuk untuk HIMAFARIN	
D (back to topic) baik ke pembahasan tulap SKPM, yang mana udi, gubakal asing sm tulap karena nama dept nya aja ada kata "Pengembangan Masyarakat". Pasti banget harus ke masyarakat bukannya? D: Ngomongin ng pengemas juga identik/melekat bgt sama mahasiswa, karena mahasiswa punya banyak bgt wadah/program yang bisa langsung turun ke masyarakat (misal: KKN, Pengabdian ke pelosok indo, Bina Desa, dsb). Jadi, udah jelas bgt yg pernah ngerasain turun lapang atau hal2 terkait pengemas pasti ga cuman mahasiswa jurusan skpm aja I (masuk Agan Himafarin) Khusus SOS eps kali ini kita bakal nemonin sama seseorang spesial yang juga pernah ngerasain cape nya pertulapan ini D: Menyapa dan menyambut ka agan, perkenalan dari ka agan D: Bridging buat masuk topik selanjutnya ka imel dan dhiyung penasaran tentang himafarin dan departemennya ka agan (nama lengkap, jurusan di fpk, tergabung di organisasi apa aja)	

Documented activities, including processes such as end-to-end podcast production, from content planning to distribution:



Audio and Video Editing



Building account and promoting content



Tapping Session



THE 9TH AND 10TH CONNECTION

Staff of Division Exploration

ACTIVITY

Contributed to the Exploration Division as a staff member, focusing on field-based community exploration and visual documentation, with a primary role in producing video content to highlight village potentials and support community development initiatives.

OBJECTIVE

To explore and identify village potentials through direct community engagement while producing impactful visual content to support community promotion and development, including collaboration with local stakeholders and delivering informative content relevant to broader audiences.

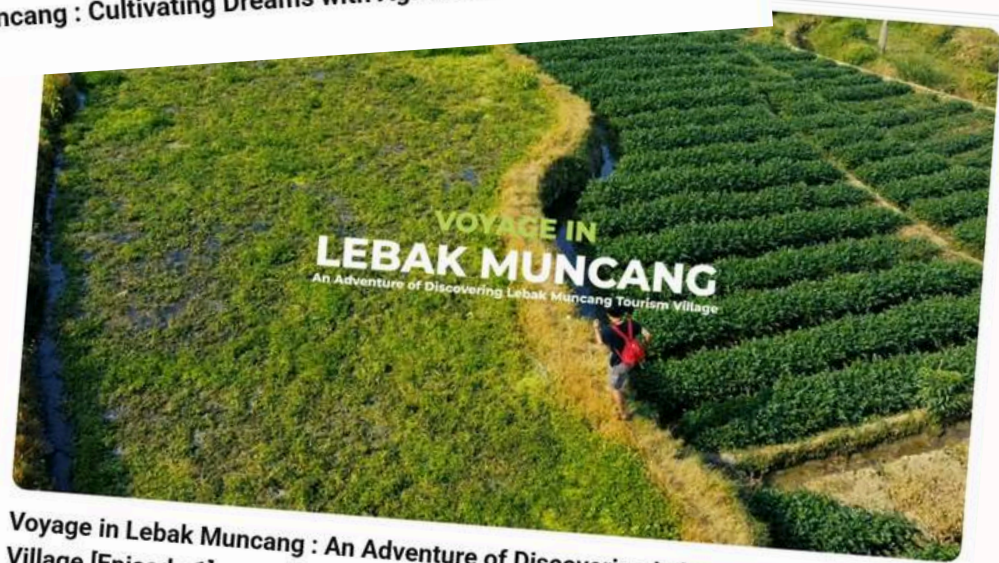
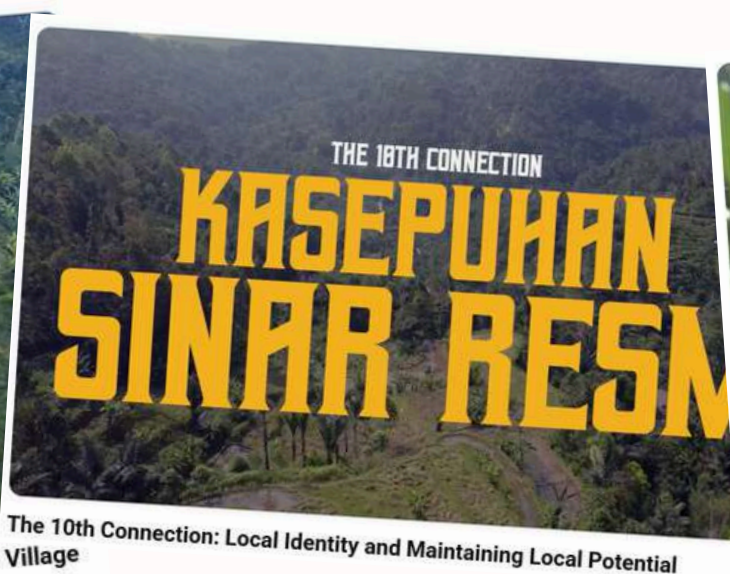
SCOPE

- Conducted field visits to villages to explore and assess local potentials and community resources
- Engaged with local communities to gather insights through observation and informal discussions
- Identified key opportunities for community development based on field and literature findings
- Produced script video and edited video content to document village potential
- Translated field data into engaging visual storytelling to increase awareness and audience reach
- Collaborated with team members to ensure accurate representation of community conditions and potentials

TOOLS



Google Workspace



Video Outputs and Field Activity Documentation from Exploration Projects



FORUM ANAK KOTA SUKABUMI

Secretary and Staff of Division Civil rights and liberties

ACTIVITY

Contributed to Forum Anak Kota Sukabumi across two periods, serving as Secretary and Staff of the Civil Rights and Liberties Division, focusing on administrative coordination and advocacy for children's rights and community awareness.

OBJECTIVE

To support the promotion and protection of children's civil rights and liberties through organized advocacy efforts, effective communication, and community engagement initiatives.

SCOPE

- Managed administrative tasks, including documentation, correspondence, and meeting coordination to ensure efficient organizational operations
- Assisted in planning and implementing programs related to children's civil rights and liberties
- Contributed to advocacy and awareness initiatives to promote children's rights called MUSRENBANG
- Collaborated with internal teams and external stakeholders to support program execution
- Supported the development of communication materials for campaigns and socialization activities
- Ensured proper documentation and reporting of organizational activities across both roles

TOOLS

 Google Workspace



OUT PUT



Documentation of activities at Forum Anak Kota Sukabumi, including content creation and field activities.



THANK YOU

SO MUCH!