

Jakarta, April 15th, 2026

Attention To:
PT Mersi Farma
Jakarta

Dear Hiring Manager,

I am writing to express my interest in the Product Executive position at PT Mersi Farma. With solid experience as Product Executive for 3.5 years and a strong passion for the healthcare and pharmaceutical industry, I am confident in my ability to contribute effectively to your team.

I have been working as a Product Executive for 3.5 years with a background in Pharmacy, focusing on managing products end-to-end and turning market data and field insights into effective marketing execution.

In my current role, I am responsible for support product development by analyzing market data, monitoring program implementation, and gathering insights from the field. I usually translate these insights into practical strategies and support the execution to ensure the programs run effectively. I also handle reporting, post-program evaluations.

I am comfortable working with data and have strong analytical skills, which I use in preparing reports and presentations, especially using Microsoft Excel and PowerPoint.

I am enthusiastic about the opportunity to contribute to PT Mersi Farma and would welcome the chance to discuss how my background, skills, and motivation align with your needs.

Thank you for your time and consideration.

Sincerely,
Yolanda A

Yolanda Alfiiyyah Larakhansa

East Jakarta, Indonesia

alfiiyyahlarakhansa@gmail.com / (+62)81374789668

www.linkedin.com/in/yolanda-alfiiyyah



EDUCATION

- **Pharmacist Professional (apt.)** **2020-2021**
Pharmacist Professional Education Program, Faculty of Pharmacy
Andalas University, Padang, Indonesia
GPA 3.89/4.00
- **Bachelor of Pharmacy (S. Farm.)** **2016-2020**
Bachelor of Pharmacy Program, Faculty of Pharmacy
Andalas University, Padang, Indonesia
GPA 3.30/4.00
Final Project : The Effect of Pegagan Embun Herbs Ethanol Extract (Hydrocotyle sibthorpioides Lam.) on The Activity and Capacity Phagocytosis of Macrophage Cells and Male White Mice Leukocyte Cells Percentage.

PROFFESIONAL EXPERIENCE

- **Product Executive, PT Promedrahardjo Farmasi, Jakarta** **Aug 2025-Feb 2026**
 - Monitored and evaluated product marketing performance and growth.
 - Designed, implemented, and assessed product marketing programs.
 - Prepared and coordinated new product launches.
 - Prepared sales achievement reports for Focus Products based on set targets.
 - Ensured availability of promotional materials to support sales and promotional activities.
 - Coordinated with the promotion team on planning, execution, and evaluation of RTDs, product presentations, and scientific events.
 - Developed product training materials and conducted product training for the promotion team.
 - Monitored and coordinated product availability according to forecasts with manufacturers and distributors.
 - Collaborated with related departments to follow up on product complaints and adverse events (AE).
- **Product Executive, PT Sanbe Farma, Bandung** **Feb 2022-Feb 2025**
 - Focused on ethical products, especially cardio and metabolic products.
 - Managed product lifecycle activities from concept development to launch readiness.
 - Oversaw product management activities, including new product launches, promotion materials, and training session.
 - Monitored and evaluated product marketing performance and growth.
 - Developed product training materials and conducted product training for the promotion team.
 - Coordinated joint visits, product presentations, round-table discussions (RTDs), and scientific events with the marketing team.
 - Supported the marketing team by developing and providing promotion materials to enhance brand awareness and sales performance.
 - Handled product complaints and recalls in compliance with company standards.
 - Managed bioavailability (BA) and bioequivalence (BE) studies for ethical products.

- **Laboratory Teaching Assistant, Faculty of Pharmacy, Andalas University Aug-Dec 2019**
 - Supervised laboratory activities related to the separation of antisera and antigens, examination of antisera specificity, examination of avidity and antisera titers, examination of ABO and Rhesus blood groups, cross matching, pregnancy tests, and determination of the number of leukocytes.
 - Responsible to assist student case study in several topics, give explanation related to the topics under lecturer supervision, set up the pretest, help the student to conduct laboratory works correctly & safely and grade the student presentation performance, case study report, assignments and exams in a semester.

INTERSHIP

- **Rumah Sakit Otak DR. Drs. M. Hatta, Bukittinggi March-May 2021**
 - Learned and implemented clinical pharmacy in hospital (screening, compounding, dispensing, drug information services, counseling, dispensing sterile products, reconciliation, and drug-using evaluation).
 - Learned and implemented managerial pharmacy (drug planning & procurement, storage, distribution, destruction & withdrawal, control and documentation).
 - Executed and presented 4 study cases in 2 months.
- **AztraZeneca, Jakarta (Online) February 2021**
 - Learned about the roles of pharmacist in pharmaceutical industry within 3 departments : Production, Planning and Inventory Control (PPIC), Production and Quality. Executed individual and group final project about forecasting, production and drug quality document.
- **Indofarma, Jakarta (Online) January 2021**
 - Learned about the roles of pharmacist within Research and Development Department (RnD) in Pharmaceutical Industry and executed group final project to compile drug registration document.
- **PT Indofarma Global Medika (Distributor), Padang (online) October 2020**
 - Learned the implementation of Good Distribution Practice (GDP) of drugs and Medical Consumables for pharmaceutical supplier in PT Indofarma Global Medika.
- **Apotek Prima, Padang October 2020**
 - Learned and implemented clinical pharmacy (screening, compounding, dispensing, drug information service) and managerial (drug planning and procurement, storage, and documenting).
 - Executed prescriptions screening everyday in order to made sure zero drug medication error happened.

SKILLS

- **Product & Marketing Skills**
Product Management, Marketing Strategy, Data Analysis, Training & Medical Education, Scientific Presentation, Business Development, Product Launch Preparation.
- **Technical Skills**
Microsoft Office (Word, Excel, PowerPoint).
- **Soft Skills**
Strong Communication and Presentation Skills, Analytical Thinking, High Adaptability, Excellent Teamwork, Leadership Ability, Eagerness to Learn.
- **Language**
 - **Bahasa Indonesia** (Native)
 - **English** (Professional working proficiency)

KEMENTERIAN PENDIDIKAN, KEBUDAYAAN, RISET, DAN TEKNOLOGI
UNIVERSITAS ANDALAS

Terakreditasi A berdasarkan Keputusan BAN-PT No. 327/SK/BAN-PT/Akred/PT/XII/2018

IJAZAH

Nomor 1707/0122/F.32/Apt/2021

Diberikan kepada

Yolanda Alfiyyah Larakhansa

Tempat, Tanggal Lahir : Solok, 27 Juli 1998

NIK : 1371026707980007

NIM : 2041012019

Semester Awal Registrasi : Ganjil 2020

yang telah memenuhi syarat dan menyelesaikan pendidikan

Program : Profesi

Program Studi : Pendidikan Profesi Apoteker

Tanggal Lulus : 7 Oktober 2021

Gelar : Apoteker (apt.)

beserta segala hak dan kewajiban yang melekat pada gelar tersebut.

Diterbitkan di Padang pada tanggal tujuh belas November dua ribu dua puluh satu.



Prof. Apt. Fatma Sri Wahyuni, Ph.D
NIP. 197404132006042001



Rektor
Universitas Andalas

Prof. Dr. Yulianti, S.H., M.H.
NIP. 196207181988111001



KEMENTERIAN PENDIDIKAN, KEBUDAYAAN,
RISET DAN TEKNOLOGI
UNIVERSITAS ANDALAS
FAKULTAS FARMASI

Kampus Limau Manis Padang, Indonesia 25163 Telepon: +62 (751) 71682, Fax: 777057
Laman: <http://ffarmasi.unand.ac.id> Email: dekan@phar.unand.ac.id

TRANSKRIP AKADEMIK

Transcript of Academic Record
No. 1707/0122/F.32/Apt/2021

Nama Mahasiswa : YOLANDA ALFIYYAH LARAKHANSA

Name

Nomor Induk Mahasiswa : 2041012019

Registration Number

Tempat/ Tanggal Lahir : Solok/ 27 Juli 1998

Place/ Date of Birth

Program Studi : Program Profesi Apoteker

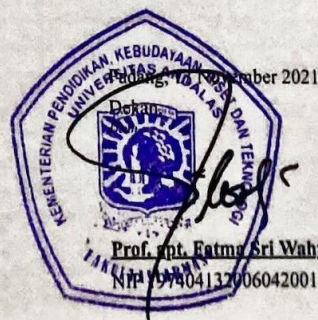
Department : Apothecary (Pharmacist) Programme

Nilai Akreditasi : A

Accreditation Grade

(Sk No.0597/LAM-PTKs/Akr/Pro/IX/2017)

No.	Kode Course Code	Mata Kuliah Course Title	SKS Credit Hour	Huruf Mutu Grade Letter	Angka Mutu Course Point	Nilai Mutu Course Value
1	APT50903	CARA DISTRIBUSI OBAT YANG BAIK (CDOB) GOOD DISTRIBUTION PRACTICE FOR PHARMACEUTICAL PRODUCTS	1	A-	3.75	3.75
2	APT50906	FARMASI SOSIAL DAN KOMUNITAS SOCIAL & COMMUNITY PHARMACY	1	A	4.00	4.00
3	APT50901	KOMUNIKASI PRAKTIS PRACTICAL COMMUNICATION	1	A-	3.75	3.75
4	APT50904	PELAYANAN RESEP DISPENSING & COMPOUNDING	1	A	4.00	4.00
5	APT50902	PERUNDANG-UNDANGAN & ETIKA PROFESI PHARMACY LAW & ETHICS	1	A	4.00	4.00
6	PPA50905	PHARMAENTREPRENEUR PHARMAENTREPRENEUR	1	A	4.00	4.00
7	APT51902	PRAKTEK KERJA PROFESI APOTEKER (PKPA) BIDANG APOTEK CLERKSHIP : DISPENSARY	4	A	4.00	16.00
8	APT51903	PRAKTEK KERJA PROFESI APOTEKER (PKPA) BIDANG DISTRIBUSI CLERKSHIP : DISTRIBUTION OF PHARMACEUTICAL PRODUCTS	2	A	4.00	8.00
9	APT51901	PRAKTEK KERJA PROFESI APOTEKER (PKPA) BIDANG PUSKESMAS CLERKSHIP : PUBLIC HEALTH CENTRE/PHARMACEUTICAL COMMUNITY	2	A	4.00	8.00
10	PPA50906	PROMOSI KESEHATAN HEALTH PROMOTION	1	A	4.00	4.00
11	APT50905	SIMULASI PERAN LANGSUNG (SIMPEL) APOTEK MANAGEMENT AND SERVICE IN PHARMACY (PRACTICAL)	1	B+	3.50	3.50
12	APT50909	INDUSTRI FARMASI PHARMACEUTICAL INDUSTRY	1	B+	3.50	3.50
13	APT51004	PRAKTEK KERJA PROFESI APOTEKER (PKPA) BIDANG RUMAH SAKIT CLERKSHIP : HOSPITAL PHARMACY	6	A	4.00	24.00
14	APT51005	PRAKTEK KERJA PROFESI APOTEKER (PKPA) BIDANG INDUSTRI CLERKSHIP : PHARMACEUTICAL INDUSTRY	6	A	4.00	24.00
15	APT50907	STUDI KASUS PENYAKIT INFEKSI CASE STUDY OF INFECTIOUS DISEASES	1	A	4.00	4.00
16	APT50908	STUDI KASUS PENYAKIT NON INFEKSI CASE STUDY OF NON-INFECTIOUS DISEASES	1	B	3.00	3.00
17	APT51006	UJIAN INTERNAL INTERNAL FINAL EXAMINATION	1	B	3.00	3.00
18	APT51007	UJIAN KOMPETENSI APOTEKER INDONESIA (UKAI) INDONESIAN PHARMACIST COMPETENCY EXAM	1	A	4.00	4.00
Jumlah Total			33			128.50
Indek Prestasi (IP) Average Grade Point		3,89				
Lulus Dengan Predikat Range of Performance		Dengan Pujian / Cum Laude				
Tanggal Lulus Date of Viva		7 Oktober 2021				





**KEMENTERIAN KESEHATAN REPUBLIK INDONESIA
KOMITE FARMASI NASIONAL**

SURAT TANDA REGISTRASI APOTEKER (STRA)

Berdasarkan Peraturan Pemerintah Nomor 51 Tahun 2009 tentang Pekerjaan Kefarmasian (Lembaran Negara Republik Indonesia Tahun 2009 Nomor 124, Tambahan Lembaran Negara Republik Indonesia Nomor 5044) dan Peraturan Menteri Kesehatan Republik Indonesia Nomor 31 Tahun 2016 tentang Perubahan atas Peraturan Menteri Kesehatan Republik Indonesia Nomor 889/MENKES/PERV/2011 tentang Registrasi, Izin Praktik dan Izin Kerja Tenaga Kefarmasian, kepada :

Nama : Yolanda Alfiyyah Larakhansa

Tempat dan tanggal lahir : Solok, 27 Juli 1998

Lulusan : Universitas Andalas

Tahun : 2021

dinyatakan telah terdaftar sebagai tenaga kefarmasian dengan nomor registrasi :

19980727/STRA-UNAND/2021/274233

Kepadanya diberi kewenangan untuk melakukan praktik kefarmasian sebagai Apoteker di seluruh wilayah Negara Kesatuan Republik Indonesia sesuai dengan peraturan perundang-undangan yang berlaku.

Surat Tanda Registrasi Apoteker ini berlaku selama 5 (lima) tahun sejak tanggal **17 November 2021** sampai dengan tanggal **27 Juli 2026**.



Ditetapkan di : J A K A R T A
Pada Tanggal : 17 November 2021
KOMITE FARMASI NASIONAL
KETUA,

apt. Drs. Purwadi, M.M., M.E.



SERTIFIKAT KOMPETENSI APOTEKER CERTIFICATE OF PHARMACIST COMPETENCY



No. : 03. 2034 / PP. IAI - UNAND / XI/2021

PENGURUS PUSAT IKATAN APOTEKER INDONESIA BEKERJASAMA DENGAN FAKULTAS FARMASI UNIVERSITAS ANDALAS
THE EXECUTIVE COMMITTEE OF THE INDOONESIAN PHARMACISTS ASSOCIATION IN COOPERATION WITH FACULTY OF PHARMACY UNIVERSITAS ANDALAS

Dengan ini menyatakan bahwa / Hereby declares that :

Nama / Name : apt. Yolanda Affiyyah Larakhansa, S. Farm.
Tempat & Tanggal Lahir / Place & Date of Birth : Solok, 27 Juli 1998
Nomor Sertifikat Profesi / Professional Certificate Number : 0010064890120211268
Tanggal Sertifikat Profesi / Date of Professional Certificate : 17 November 2021
Institusi Perguruan Tinggi / Higher Education Institution : Universitas Andalas

Telah LULUS Program Studi Profesi Apoteker berdasarkan Uji Kompetensi Apoteker Indonesia pada tanggal 02 Oktober 2021...
dan kepada yang bersangkutan diberikan SERTIFIKAT KOMPETENSI APOTEKER untuk menjalankan Praktik Kefarmasian.
Sertifikat Kompetensi Apoteker ini berlaku selama 5 (lima) tahun sampai dengan tanggal 27 Juli 2026

Has PASSED the Professional Pharmacist Study Program based on the Indonesian Pharmacist Competency Test on October 2, 2021
and the person concerned is given a CERTIFICATE OF PHARMACIST COMPETENCY to carry out Pharmaceutical Practice.
This Pharmacist Competency Certificate is valid for 5 (five) years until July 27, 2026

Jakarta, 17 November 2021

**PENGURUS PUSAT
IKATAN APOTEKER INDONESIA
CENTRAL COMMITTEE
INDONESIAN PHARMACISTS ASSOCIATION**

Ketua Umum / Chairperson,



apt. Drs. Nurul Falah Eddy Pariang

**FAKULTAS FARMASI
UNIVERSITAS ANDALAS
FACULTY OF PHARMACY
UNIVERSITAS ANDALAS**

Dekan / Dean,



Prof. Dr. apt. Fatma Sri Wahyuni, S.Si.

AB. 006140