

SENJA ARIESTI

Jl. PPIP No. 66, Kp. Bojong, Cibadung Village, Gunungsindur, Bogor | **Phone:** +6285883378952
Email: [. ariestisenja@gmail.com](mailto:ariestisenja@gmail.com) | **Instagram:** @senjaarst_

PROFILE

Pharmacy graduate with experience in administration, live streaming, and customer engagement. Skilled in presenting products, communicating with audiences, managing live streaming sessions, and supporting administrative operations. Demonstrates strong public speaking, attention to detail, professionalism, adaptability, and teamwork, with an interest in digital marketing, content creation, and customer engagement.

EDUCATION

UNIVERSITAS GUNADARMA | PHARMACY | 2025 | GPA: 3.71/4.00

- Completed vocational education with practical learning focused on workplace skills, discipline, and technical competencies.

WORK EXPERIENCE

PARAGON CORP (PARAGITA TUNAS INSPIRA)

Live Streaming Host | October 2025 – Present

- Conduct live streaming sessions to promote products and engage audiences.
- Present product information clearly and attractively during live sessions.
- Respond to audience questions and support customer engagement.
- Maintain professional communication and presentation throughout live sessions.

TURKISH CORNER

Part-Time Live Streaming Host | June 2024 – April 2025

- Hosted live streaming sessions to promote products and engage audiences.
- Presented product information in an informative and engaging manner.
- Responded to audience questions and supported customer interactions.
- Maintained an energetic and professional communication style during live sessions.

CV. BERKAH SEJAHTERA

Administrative Staff | October 2020 – December 2021

- Managed administrative documents and daily office records.
- Performed data entry and maintained accurate administrative information.
- Prepared and organized reports and supporting documents.
- Supported daily administrative operations to maintain an efficient workflow.

ORGANIZATIONAL EXPERIENCE

PROGRAM KREATIVITAS MAHASISWA KEWIRAUSAHAAN

Chair | 2023

- Led the team in planning and implementing entrepreneurship activities.
- Coordinated team members and monitored project progress.
- Supported business planning and project development.

PROGRAM PEMBINAAN MAHASISWA WIRAUSAHA

Marketing Manager | 2024

- Developed marketing strategies to support business activities.
- Coordinated promotional activities and team tasks.
- Supported customer engagement and business development.

FORUM SILATURAHMI MAHASISWA KIP-K GUNADARMA

Member | 2022 – 2024

- Participated in organizational activities and student programs.
- Supported communication and coordination among members.
- Contributed to organizational activities and events.

AWARDS

BEST PERFORMANCE HOST – BRAND OMG

Award Recipient | 2026

- Received recognition for outstanding performance as a live streaming host.
- Demonstrated strong communication and audience engagement skills.

PEKSIMIDA KOTA JAKARTA

Selected Short Story Writer | 2022

- Selected as a writer in the short story competition.
- Demonstrated creativity and strong written communication skills.

UNIVERSITAS GUNADARMA

KIP-KULIAH SCHOLARSHIP AWARDEE | 2021

- Received a KIP-Kuliah scholarship based on academic achievement and eligibility.
- Demonstrated consistent academic commitment throughout the study period.

PT. ZINUS GLOBAL INDONESIA

HIGH SCHOOL SCHOLARSHIP AWARDEE | 2019

- Received a scholarship from PT. Zinus Global Indonesia.
- Recognized for academic potential and achievement.

SKILLS

SOFT SKILLS:

- **Communication:** Able to communicate effectively with guests and team members.
- **Teamwork:** Works well both independently and in collaborative environments.
- **Problem Solving:** Able to resolve customer concerns efficiently.
- **Time Management:** Able to prioritize tasks in fast-paced operations.
- **Adaptability:** Able to adjust effectively to changing work demands and priorities.
- **Responsiveness:** Able to respond quickly and appropriately to tasks and situations.
- **Attention to Detail:** Able to maintain accuracy in technical and administrative tasks.

HARD SKILLS:

- **Microsoft Office:** Proficient in Microsoft Word, Excel, and PowerPoint.
- **Canva:** Able to create promotional and visual content for digital platforms.
- **OBS:** Able to operate Open Broadcaster Software for live streaming activities.
- **CapCut:** Able to edit video content for promotional and social media purposes.
- **Live Streaming:** Able to conduct live sessions, present products, and engage audiences effectively.



Nomor Ijazah Nasional : 031037482012025100039

UNIVERSITAS GUNADARMA

Memberikan Ijazah kepada : **Senja Ariesti**
Tempat dan Tanggal Lahir : **Tangerang, 25 Oktober 2001**
NIK : **3674046510010003**
Nomor Pokok Mahasiswa : **20721056**
Nomor Lulusan : **156689**
Program Pendidikan : **Sarjana Strata Satu**
Fakultas : **Ilmu Kesehatan dan Farmasi**
Jurusan : **Farmasi**
Program Studi : **Farmasi**
Status : **Terakreditasi dengan Peringkat Akreditasi Baik Sekali, berdasarkan Keputusan Lembaga Akreditasi Mandiri Pendidikan Tinggi Kesehatan Indonesia Nomor: 0252/LAM-PTKes/Akr/Sar/IV/2024 tertanggal 18 April 2024**

Ijazah ini diserahkan berdasarkan Surat Keputusan Rektor Universitas Gunadarma Nomor 199.18/SK/REK/UG/2025 tertanggal **28 Agustus 2025**, setelah yang bersangkutan memenuhi semua persyaratan yang ditentukan, dan kepadanya dilimpahkan segala wewenang dan hak yang berhubungan dengan Ijazah yang dimilikinya, serta berhak memakai gelar akademik **Sarjana Farmasi (S.Farm.)**.

Rektor

Prof. Dr. E.S. Margianti, S.E., M.M.



Jakarta, 28 Agustus 2025

Dekan

Prof. Dra. Arini Setiawati, PhD.

Wewenang penerbitan ijazah ini berdasar Surat Keputusan Direktur Jenderal Pendidikan Tinggi Nomor: 08/DIKTI/Kep/2002 tertanggal 6 Februari 2002

**TRANSKRIP AKADEMIK**

Nama : **SENJA ARIESTI**
Tempat dan Tanggal Lahir : Tangerang, 25 Oktober 2001
NIK : 3674046510010003
NPM : 20721056
Nomor Lulusan : 156689
Fakultas : Ilmu Kesehatan dan Farmasi
Jurusan/Program Studi : Farmasi
Jenjang : Strata Satu
Status Akreditasi : **Terakreditasi** dengan **Peringkat Akreditasi Baik Sekali**, berdasarkan Surat Keputusan Lembaga Akreditasi Mandiri Pendidikan Tinggi Kesehatan Indonesia Nomor : 0252/LAM-PTKes/Akr/Sar/IV/2024 tertanggal 18 April 2024

Halaman 1

NO.	NAMA MATA KULIAH	SKS	NILAI	MUTU
1	BAHASA INDONESIA	2	B	6
2	BAHASA INGGRIS	2	B	6
3	BIOLOGI FARMASI	2	B	6
4	FISIKA DASAR	2	A	8
5	KIMIA DASAR	2	A	8
6	KIMIA ORGANIK 1	2	A	8
7	MATEMATIKA DASAR	2	A	8
8	PENDIDIKAN AGAMA ISLAM	2	A	8
9	PENDIDIKAN KEWARGANEGARAAN	2	A	6
10	PENGANTAR ILMU FARMASI	2	A	8
11	FARMASETIKA DASAR	2	B	6
12	ILMU KOMUNIKASI FARMASI	2	C	8
13	KIMIA ANALISIS	2	B	6
14	KIMIA FISIKA	2	A	8
15	KIMIA ORGANIK 2	2	A	8
16	PRAKTIKUM FARMASETIKA DASAR	1	A	3
17	PRAKTIKUM KIMIA ANALISIS	1	A	4
18	PRAKTIKUM KIMIA ORGANIK	1	A	4
19	PRAKTIKUM TEKNOLOGI KECERDASAN ARTIFISIAL	1	A	4
20	TEKNOLOGI KECERDASAN ARTIFISIAL	2	A	8
21	BOTANI FARMASI	2	B	6
22	FARMASI FISIKA	3	A	12
23	IMUNOLOGI	2	A	6
24	MIKROBIOLOGI FARMASI	2	A	8
25	PATOFISIOLOGI	2	B	6
26	PENGEMBANGAN KETERAMPILAN SOSIAL	2	A	8
27	PRAKTIKUM ANATOMI FISILOGI MANUSIA	1	B	3
28	PRAKTIKUM KIMIA FARMASI ANALISIS 1	1	A	4
29	PRAKTIKUM MIKROBIOLOGI FARMASI	1	A	4
30	BIOKIMIA	2	A	8
31	FARMAKOLOGI	3	A	12
32	KOMPUTASI BIG DATA	2	A	8
33	PRAKTIKUM BIOKIMIA	1	A	4
34	PRAKTIKUM FARMAKOLOGI	1	A	4
35	PRAKTIKUM FARMASI FISIKA	1	A	4
36	PRAKTIKUM KOMPUTASI BIG DATA	1	A	4
37	PRAKTIKUM TEKNOLOGI FARMASI SEDIAAN SOLID	1	A	4
38	STATISTIKA FARMASI	2	A	8
39	ANALISIS FARMASI INSTRUMEN	2	A	8
40	EFEK SAMPING OBAT DAN INTERAKSI OBAT	2	A	8
41	FARMASI SOSIAL DAN KOMUNITAS	2	B	6
42	INTERPRETASI DATA KLINIK	2	B	6
43	METODOLOGI PENELITIAN	2	A	8
44	PRAKTIKUM FARMAKOLOGI 2	1	B	3
45	PRAKTIKUM FITOKIMIA	1	A	4
46	PRAKTIKUM KIMIA FARMASI ANALISIS 2	1	A	4
47	PRAKTIKUM TEKNOLOGI FARMASI SEDIAAN SEMI SOLID DAN LIKUID	1	A	4
48	FARMAKOLOGI	2	A	8
49	FARMAKOLOGI MOLEKULER	2	A	8
50	FARMAKOLOGI TROPIS	2	A	8
51	KARYA TULIS ILMIAH	2	A	8
52	KIMIA MEDISINAL	2	A	8
53	PRAKTIKUM ANALISIS FARMASI INSTRUMEN	1	A	4
54	PRAKTIKUM TERAPAN TEORI GRAF	1	A	4
55	TERAPAN TEORI GRAF	2	A	8
56	FARMAKOGENOMIK DAN FARMAKOGENETIK	2	A	8
57	FARMAKOLOGI FORENSIK	2	B	6
58	FARMASI INDUSTRI	2	A	8
59	FARMASI KLINIS	2	A	8
60	MANAJEMEN FARMASI	2	A	8
61	PRAKTIKUM BIOFARMASETIKA DAN FARMAKOKINETIKA	1	A	4
62	PRAKTIKUM ROBOTIKA CERDAS	1	A	4
63	PRAKTIKUM TEKNOLOGI FARMASI SEDIAAN STERIL	1	A	4
64	ROBOTIKA CERDAS	2	A	8
65	TEKNOLOGI BAHAN ALAM	3	B	9
66	FARMASI RUMAH SAKIT	2	A	8
67	SKRIPSI	6	A	24
68	UNDANG-UNDANG DAN ETIKA FARMASI	2	A	8



TRANSKRIP AKADEMIK

Nama : **SENJA ARIESTI**
Tempat dan Tanggal Lahir : Tangerang, 25 Oktober 2001
NIK : 3674046510010003
NPM : 20721056
Nomor Lulusan : 156689
Fakultas : Ilmu Kesehatan dan Farmasi
Jurusan/Program Studi : Farmasi
Jenjang : Strata Satu
Status Akreditasi : **Terakreditasi** dengan **Peringkat Akreditasi Baik Sekali**, berdasarkan Surat Keputusan Lembaga Akreditasi Mandiri Pendidikan Tinggi Kesehatan Indonesia Nomor : 0252/LAM-PTKes/Akr/Sar/IV/2024 tertanggal 18 April 2024

Halaman 2

NO.	NAMA MATA KULIAH	SKS	NILAI	MUTU
	MATA KULIAH UTAMA			
69	ANATOMI FISILOGI MANUSIA	2	B	6
70	KIMIA FARMASI ANALISIS 1	3	A	12
71	PENDIDIKAN PANCASILA	2	B	6
72	FARMAKOLOGI 1	3	B	9
73	KIMIA FARMASI ANALISIS 2	2	A	8
74	TEKNOLOGI FARMASI SEDIAAN SOLID	2	A	8
75	FARMAKOLOGI 2	2	A	8
76	FITOKIMIA	2	B	6
77	TEKNOLOGI FARMASI SEDIAAN SEMI SOLID DAN LIKUID	2	A	8
78	BIOTEKNOLOGI FARMASI	2	A	8
79	FARMAKOTERAPI 1	3	A	12
80	TEKNOLOGI FARMASI SEDIAAN STERIL	2	A	8
81	BIOFARMASETIKA DAN FARMAKOKINETIKA	2	A	8
82	FARMAKOTERAPI 2	3	A	12
83	FARMAKOAFORMATIKA	2	B	6
JUMLAH		158		586

INDEKS PRESTASI KOMULATIF : **3.71** , PREDIKAT : PUJIAN

INDEKS PRESTASI MATA KULIAH UTAMA : 3.68

TANGGAL YUDISIUM : 28 AGUSTUS 2025

JUDUL PENULISAN :

1. PERBANDINGAN EFEK ANTIBAKTERI EKSTRAK ETILASETAT DAUN SAGA (*ABRUS PRECATORIUS* L) DAN AMOKSISILIN TERHADAP *STREPTOCOCCUS PNEUMONIA* : STUDI IN VITRO
2. GAMBARAN RESIKO REAKSI OBAT YANG TIDAK DIKEHENDAKI (ROTD) PADA PASIEN PNEUMONIA GERIATRI DI RUMAH SAKIT UMUM PUSAT (RSUP) FATMAWATI KOTA JAKARTA

KURSUS KEAHLIAN YANG DIKUTI :

SPSS FOR PSYCHOLOGY
ONLINE QUESTIONNAIRE

Rektor

Prof. Dr. E.S. Margianti, S.E., M.M.



Prof. Dr. Arini Setiawati, Ph.D