

Daffa Ikhwan Nurrifqi

Sukabumi | +6281317615441 | daffanurrifqi53@gmail.com | <https://www.linkedin.com/in/daffanurrifqi>

Fresh graduate in Agribusiness Management from IPB University with internship experience in business support, data management, and operational activities. Proficient in Microsoft Office, with strong attention to detail, analytical thinking, and the ability to manage data and documents accurately. Eager to learn, adapt, and contribute in a dynamic professional environment.

Education Level

IPB University

Aug 2020 – Nov 2025

Diploma in Agribusiness Management, 3.35/4.00

- A student with diverse experiences both within and outside the university
- Enhanced analytical skills through relevant coursework such as Human Resource Management, Production Management, Financial Management and other management-related subjects

Working Experience

Interflour Indonesia – Jakarta, Indonesia

Nov 2025 – May 2026

Marketing Support Officer - Internship

- Managed and processed 400+ trade marketing proposals, program claims, and administrative documents.
- Reviewed, verified, and monitored trade marketing proposals and program documentation to ensure accuracy and completeness.
- Supported the execution of marketing events and trade marketing activities.
- Managed and monitored daily social media activities, including content performance, engagement, and audience interaction across Instagram, Facebook, TikTok, and YouTube.

CV Malabar – Bandung, Indonesia

Aug 2024 - Jan 2025

Marketing - Internship

- Analyzed and streamlined Arabica coffee distribution workflows, processing over 3,000 units efficiently.
- Managed social media platforms for promotional campaigns, increasing brand awareness and customer engagement.
- Developed a sustainability-focused business unit, utilizing 100% waste materials for value-added products
- Conducted B2B marketing and sales to local coffee shops, strengthening business relationships and expanding distribution channels.

Yukiguni Maitake Co,Ltd. – Okayama, Japan

Jul 2023 - Jul 2024

Production - Internship

- Collaborated with the Quality Control team to ensure food safety and maintain consistent product quality throughout sterilization, cultivation, harvesting, and packaging stages
- Assisted production processes in accordance with Standard Operating Procedures (SOP)
- Designed and implemented packaging workflows, reducing errors by 20% and enhancing operational efficiency
- Improving Maitake Mushroom production to 3,700 packs per day, with a sales value of ¥481,000 or ¥130 per pack

Project Experience

Independent Entrepreneurship Program - Bogor

Aug 2022 - Dec 2022

Chief Marketing Officer (CMO) - Wirausaha Merdeka

- Rebranded a shirt product, from design concept to launch strategy, enhancing brand appeal and image.
- Designed and executed marketing strategies, achieving an average sales rate of 20 shirts per month during the trial phase.
- Presented the project to stakeholders, receiving recognition for innovation and addressing student mobility challenges.

Webinar on Agricultural Extension - Bogor

April 2022 - Mei 2022

Sponsorship Team

- Led an online webinar with over 100 participants, carrying the theme “*Start Your Best Experience, Be a Great Youngpreneur*”.
- Negotiated partnership packages to reach agreements beneficial for both parties.
- Secured support from 11 sponsors for the event's implementation.

Skills and Language

- **Soft Skills:** Attention to Detail, Administrative Skills, Data Accuracy, Time Management, Adaptability
- **Hard Skills:** Microsoft Office (Excel, Word, PowerPoint), Data Entry, Data Management, Document Control, Proposal & Claim Administration, Social Media Reporting, File Organization
- **Language:** Bahasa Indonesia (Native), English (Intermediate), Japanese (Elementary)