



WILLIAM AGUSTIAN

Jakarta Pusat I +62 895 3687 73218

williamagustian1708@gmail.com | <https://www.linkedin.com/in/william-agustian/>

Kramat Jaya Baru, Johar Baru, Jakarta Pusat, 10560

ABOUT

I am a Pharmacy graduate with a solid foundation in pharmaceutical science and strong experience in marketing and public relations. Proven ability to enhance brand awareness, manage promotional campaigns, and maintain effective communication with external stakeholders. Skilled in public speaking, relationship management, and developing engaging content to support product positioning. Highly motivated to leverage both pharmaceutical knowledge and marketing expertise to contribute as a Product Manager by driving product growth, building strong partnerships, and delivering value both to the company and the healthcare community.

WORK EXPERIENCE

MARKETING STRATEGIST - MEDIKON PRIMA LABORATORIES

SEPTEMBER, 2025 – Present

- Develop and implement comprehensive marketing strategies to achieve company goals and increase brand awareness.
- Conduct market research and analyze industry trends, competitor activities, and customer behavior to identify growth opportunities.
- Plan and manage marketing campaigns across multiple channels, including digital, social media, email, and offline marketing.
- Identify new market segments and recommend strategies for product positioning and market penetration
- Develop content strategies and messaging that effectively communicate brand value and engage target audiences

PHARMACY INTERN - PHAROS INDONESIA (R&D FORMULATION)

APRIL, 2025 – MAY, 2025

- Assisted in formulation trials, stability studies, and prototype evaluations (R&D).
- Supported raw material and finished product testing in compliance with quality standards (QC).
- Involved in CPKB implementation, Sertifikat Jaminan Halah (SJH), document control, and deviation/CAPA handling (QA).
- Gained exposure to production planning, inventory monitoring, and scheduling (PPIC). • Observed bulk manufacturing, filling, and packaging processes under GMP standards (Production).
- Assisted in BPOM product registration, dossier preparation, and label compliance (Regulatory).

PHARMACY INTERN - RS BHAYANGKARA TK1. PUSDOKKES POLRI.

MARCH, 2025

- Managed pharmaceutical and medical consumables (BMHP) inventory to ensure availability and compliance.
- Prepared and reconstructed sterile preparations under aseptic standards.
- Assisted pharmacists in managerial tasks, including generating medication waiting time reports (UDD, ODD).
- Conducted administrative review of prescriptions and verified pharmaceutical appropriateness.
- Entered prescribed medications accurately into the pharmacy information system.
- Compounded and prepared medications in accordance with professional guidelines and patient needs.

PHARMACY INTERN - PUSKESMAS KOJA**FEBRUARY, 2025**

- Performed prescription screening to ensure safe and accurate therapy, provided drug information and patient counseling (including for tuberculosis cases), and assisted in preparing drug procurement reports such as SIMONA. Inspected and organized medications in compliance with storage standards while efficiently managing inventory flow.

PHARMACY INTERN - APOTEK ATMA JAYA JAKARTA**JANUARY, 2025**

- Assisted in dispensing medications and provided drug information to ensure patient safety and satisfaction.
- Conducted inventory management, including stock checks, procurement planning, and maintaining drug availability.
- Analyzed prescriptions for patients, ensuring compliance with BPJS Health Program requirements.
- Supported self-medication services by guiding patients in selecting over-the-counter drugs and providing education on proper use.

PHARMACY INTERN - PBF PENTA VALENT TANGERANG**DECEMBER, 2024**

- Responsible for ensuring accuracy and compliance in pharmaceutical supply management, including verification of deliveries (faktur), documentation control for regulated drugs, and proper recording of stock movements. Skilled in identifying discrepancies, maintaining detailed inventory records, and supporting effective distribution processes.

PHARMACY INTERN - APOTEK MITRASANA ALINDA**AUGUST, 2022**

- Assisted in dispensing medications to patients and PIO to ensure patient safety and comfort.
- Managed pharmaceutical inventory, including routine stock monitoring, procurement planning, and maintaining adequate medication availability.
- Conducted prescription screening covering administrative, pharmaceutical, and clinical aspects to ensure accuracy, appropriateness, and patient safety.
- Supported self-medication services by advising patients on appropriate over-the-counter (OTC) product selection and providing counseling on proper usage and dosage.

MEDICALREPRESENTATIVE - DEXA MEDICA**SEPTEMBER 2018 - JULY 2019**

- Promoted and detailed pharmaceutical products to doctors, or pharmacists to achieve sales targets.
- Built and maintained strong professional relationships with healthcare providers to increase product awareness.
- Conducted regular visits to hospitals, clinics, and pharmacies based on an assigned territory plan.
- Delivered product presentations and scientific information in a clear and persuasive manner.
- Monitored competitor activities and market trends to identify new business opportunities.
- Organized scientific symposiums to enhance doctors' and other healthcare professionals' confidence in the promoted products.

- Prepared, compounded, and dispensed medications based on physicians' prescriptions under the supervision of a pharmacist.
- Performed prescription screening from administrative and pharmaceutical aspects prior to dispensing.
- Managed medication and medical supply inventory, including stock monitoring, expiry date checks, and proper storage conditions.
- Maintained accurate documentation and reporting of medication usage, including high-alert drugs and controlled substances in compliance with regulations.

EDUCATION

APOTHECARY PROFESSIONAL DEGREE, UNIVERSITAS 17 AGUSTUS 1945

- GPA: 3.98
- National Pharmacist Competency Exam (UKAI) score: 80
- Officially graduated on 18 th October 2025 (Yudisium)
- Internships: Puskesmas Koja, PBF PT. Penta Valent, PT. Pharos Indonesia, RS BHAYANGKARA TK1. PUSDOKKES POLRI, Apotek Atma Jaya.
- Surat Tanda Registrasi Apoteker (STRA) : Active

BACHELOR OF PHARMACY, UNIVERSITAS KATOLIK INDONESIA ATMA JAYA

- GPA: 3.53
- Grants Scholarship 2019 – 2023
- Final Project Area : Case Study Antibiotika

ORGANIZATION AND VOLUNTEERING EXPERIENCES

- 2022 - 2023 : Lab Assistant Compounding and Dispensing Pharmacy
- 2021 - 2022 : Member of Scholarship Family Organization, UNIKA Atma Jaya Jakarta
- 2020 - 2021 : Participated in the Establishment of Student Executive Board (BEM) and Student Representative Council (BPM), UNIKA Atma Jaya Jakarta
- 2019 - 2020 : Member of Pharmacy Student Association, UNIKA Atma Jaya Jakarta
- 2019 - Present : Class President of Pharmacy Class 2019, UNIKA Atma Jaya Jakarta

SKILLS

- English : Moderate
- Microsoft Office, Excel, Power Point, Pivotable.
- Clinical Pharmacy Practice
- Pharmacology and Pharmacotherapy
- Presentation and Public Speaking
- Team Management
- Interpersonal Communications
- Marketing and Public Relations
- Achievement-Driven Target-Oriented