

FADHLAN PATRIA

Senior Business Analyst – DKK Consulting

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PROFESSIONAL EXPERIENCE

DKK Consulting • Senior Business Analyst

August 2022 - Present

Do Core of Company Business:

1. Training & Workshop Program Development

- Identify client needs and objectives for training programs.
- Design and develop training/workshop frameworks, including topics, learning methods, and delivery formats.
- Research and curate relevant content to ensure alignment with industry trends and best practices.
- Collaborate with subject matter experts (SMEs) to create engaging and impactful training materials.
- Develop training proposals and syllabi tailored to specific client requirements.
- Ensure training programs incorporate interactive elements such as case studies, role-playing, and hands-on exercises.

2. Client Analysis & Needs Assessment

- Conduct in-depth discussions with clients to understand their challenges, business goals, and learning gaps.
- Perform gap analysis to identify areas of improvement in client teams.
- Gather and analyze data on past training effectiveness and team performance.
- Provide strategic recommendations based on client insights and industry benchmarks.

3. Impact Measurement & Continuous Improvement

- Develop assessment tools to measure training effectiveness.
- Collect feedback from participants and stakeholders.
- Analyze post-training reports and suggest improvements for future sessions.
- Stay updated on learning and development trends to enhance training programs.

Semesta Akademi • Business Analyst (Freelancer)

November 2021- July 2022

- Create a marketing and branding strategy, go to market strategy for B2B and B2C
- Develop training module for sales, marketing, personal development.

Markplus Institute • Business Analyst

November 2020 – October 2021

Do Core of Company business:

- Consulting: Marketing and Branding Strategy, go to market strategy, creating long term company plan and etc
- Market research: Market Share, Market Acceptance, Customer Behavior, Mystery shopping etc.
- Develop training module for sales, marketing, personal development etc
- During my time with Markplus Institute I have a few clients under my belt like Kimia Farma, PT Bayer, Telkom DWS, PT Sriboga, Samsung, Wilmar and a few more. also a few of my achievement with Markplus team is:
 - Able to deliver a full end-to-end training program to all my clients.
 - Create a follow through program after training like coaching for a few of my clients who are interested like Kimia Farma, Sriboga and Telkom DWS.

PT. SehatQ Harsana Emedika • Directory of Drugs Dep. (Internship)

September 2019 – February 2020

- Maintaining numerous of drugs stock
- Constantly up to date the company's internet site approximately drugs to be offered later

Atourin Official • Content Writer (Internship)

February 2019 – July 2019

- Maintained and organized numerous itinerary
- Constantly updated the company's website by making article about holiday planning itinerary, blog and various social media accounts.
- Creating a numerous itinerary for Atourin travel partner
- One of my achievements as part of Atourin team is able to create a collaboration with Ministry of Manpower to build an itinerary and a tourist information for Lombok Mandalika.

EDUCATION

Bachelor of Economics • Bina Nusantara University, Jakarta

Class of 2020

PUBLICATION

PURANA • Self Published Book, Jakarta

"PURANA" - If you were about to leave this planet, what would you say, and who would you say it to?

This shocking and provocative question is at the core of the remarkable and inspiring collection of poems, poetry, and prose. This book emerged from the speaking series designed to help people discover the truth of myself, and then speak it out loud,

In this book, Fadhlan Patria the author goes beyond the event, and dives into what it means to discover his truth and speak it, why people should do this, and then deeply explains exactly how this can be done. If you feel living more authentically could allow you to have a greater impact on others, or you can't find the words to speak your truth as boldly as you know you need to, this is the book for you.

Make no mistake, the path Patria lays out is simple, but not easy, because your greatest gift lies next to your deepest wounds.

VOLUNTEER

Teach For Indonesia | January 2016 - June 2018

- Deliver a tutoring program for elementary and junior high-school students of all skill levels.
- Donate the needs for the community like appropriate secondhand books, clothes, electronic devices or household appliances.
- Community development and delivered a learning program.