

RIFDI ARDHI RAMADHANDI

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Expertise in Software Engineer with 7+ years of experience building high-performance Software apps across FMCG, POS, SaaS, and Fintech industries. Skilled in Fullstack and agile development, delivering scalable and user-focused solutions.

Passionate about innovation and continuous improvement to create exceptional digital experiences.

Work Experiences

Jujujus - Kab. Bekasi, Indonesia

Oct 2025 - Present

Owner - Digital Transformation Focused

- Led the digital transformation initiative for Jujujus by improving operational efficiency and implementing technology-driven business processes.
- Developed digital operational systems to support both online and offline sales activities.
- Built workflow automation systems to streamline daily business operations and reduce manual processes.
- Integrated multiple sales channels including WhatsApp, Instagram, Facebook, TikTok, and web applications into a unified operational flow.
- Designed technology strategies focused on improving customer experience and business scalability.
- Developed internal systems for sales monitoring, operational tracking, and business performance analysis.
- Collaborated in building a modern digital-first brand identity and customer engagement strategy.
- Implemented AI-powered tools and automation systems to enhance team productivity and operational effectiveness. Supported the transformation of traditional business operations into a more modern, structured, and data-driven ecosystem.

Triuslive - Kab. Bogor, Indonesia

Dec 2025 - Jun 2026

Mobile Developer & AI Automation Supervisor

- Translated business requirements into scalable technical implementations across mobile applications and AI Workflow automations
- Reduce monthly expenses by about 10% for employee expenses
- Increase sales by creating AI automation videos for product advertising
- Owned and managed the development of a loyalty application, handling core features, integrations, and performance optimization

Paper.id - Jakarta, Indonesia

Mar 2023 - Oct 2025

Software Engineer II

- Spearheaded the development of multiple mobile modules for Indonesia's leading B2B invoicing and payment platform, used by 100K+ SMEs nationwide.
- Led the integration of virtual accounts, e-wallets, and QRIS payments, improving transaction success rate by 25%.
- Improved application performance and scalability, resulting in 30% faster load time and reduced crash rate by 40%.
- Collaborated with product and design teams to enhance invoice creation flow, reducing user drop-off by 18% and increasing retention
- Maintaining a stable apps with crash free rate above 98%

Otoraja - Jakarta, Indonesia

Mar 2023 - Oct 2025

Senior Mobile Engineer

- Migrated the legacy Android app to Flutter, cutting development time for new features by 40%.
- Implemented customer reward and referral systems, resulting in 15% higher monthly active users (MAU).
- Collaborated with QA and UI/UX teams to reduce post-release bugs by 35%, improving overall product stability.

Ekuid - Jakarta, Indonesia

Dec 2021 - Sep 2022

Mobile Engineer

- Developed fintech solutions for MSMEs to access microloans and manage digital payments.
- Optimized API calls and data caching, improving dashboard load times by 20%.
- Integrated analytics to track user financial behavior, supporting data-driven business decisions.
- Integrated to GraphQL for API

Klikdaily - Tangerang, Indonesia

Dec 2019 - Dec 2022

Mobile Engineer

- Developed and maintained FMCG business apps for SMEs.
- Enhanced UI/UX components based on customer feedback, increasing app rating from 3.8 to 4.5 on Google Play
- Collaborated with the backend team using Node.js and Firebase for seamless integration.
- Development and maintain 3 Apps (Seller, B2B and B2C)

Mawpay - Bekasi, Indonesia

Jul 2019 - Feb 2022

Founder

- Managed and maintained a mobile app with 100+ active users, ensuring optimal performance and reliability
- Handled 30+ daily transactions with secure and efficient payment processing.
- Designed and developed the Mawpay app from scratch, focusing on user experience and feature scalability
- Continuously updated and enhanced features to improve customer satisfaction and engagement.
- Executed Facebook Ads campaigns to drive user acquisition and increase app visibility.

PT Cyber Blitz Nusantara - Bandung, Indonesia

Mar 2019 - Dec 2019

Founder

- Built internal attendance and HRIS apps for Jasamarga and Pertamina using Flutter and Laravel REST APIs
- Improved attendance accuracy and reduced manual HR processing time by 50%