

Febianti Hermawan

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Summary

Licensed Pharmacist with academic and practical experience in both hospital and pharmaceutical industry. Experienced in market research, trend and competitor analysis, business opportunity evaluation, and preparation of business case presentations using PowerPoint. Highly motivated and committed to continuous learning and professional development to support product managers through marketing activities, product knowledge presentations, medical representative training, and sales data analysis to plan marketing strategies to support and drive product sales growth at PT. Mersifarma Tirmaku Mercusana.

Education

Institut Teknologi Bandung (ITB) | 2023 – 2024

Professional Pharmacist Degree (apt.)

Institut Teknologi Bandung (ITB) | 2018 – 2023

Bachelor of Clinical and Community Pharmacy (S.Farm)

Academic Journal: Patient Satisfaction Survey on Pharmaceutical Services at UPT Yankes ITB; **Method:** Service Quality(SERVQUAL), Customer Satisfaction Index (CSI), Importance-Performance Analysis (IPA), and Correlation analysis.

Experiences

PT. Gracia Pharmindo | Nov 2024 – Sept 2025

Business Development Executive

- Conducted market research and competitor analysis to identify and evaluate new business opportunities, including feasibility studies for potential product development.
- Developed business case presentations using PowerPoint.
- Planned and monitored project timelines; scope and key priorities.
- Coordinated with internal teams and external stakeholders to ensure alignment on business development initiatives.
- Built and maintained strong relationships with supplier and Toll-Out Principal to support collaborative business growth.
- Managed and supported product launch activities, ensuring timely and effective execution.

Dustira Hospital | Jan 2024 – Feb 2024

Apothecary Student (Hospital Internship)

- Provided pharmaceutical care for inpatients and outpatients.
- Performed prescription screening, patient counseling, and medication therapy monitoring.
- Evaluated Minimum Service Standards (SPM), patient waiting times, drug interactions, and patient satisfaction.
- Supported warehouse management, including stock control, storage, and distribution.
- Coordinated with physicians to ensure safe, effective, and individualized patient therapy.

Bandung Public Health Department | Mar 2024

Apothecary Student (Public Health Internship)

- Evaluated cold chain product (CCP) distribution and storage compliance.
- Contributed to root cause analysis and CAPA (Corrective and Preventive Action) planning for quality improvement

SwipeRx | Nov 2023

Apothecary Student (Digital Health Internship)

- Compiled and verified generic and branded drug database (SKU) using BPOM and Ministry of Health sources.
- Participated in discussions related to distribution and regulatory requirements.

PT. Trifa Raya Laboratories | Des 2022

Internship (Regulatory Affairs)

- Supported BPOM product registration for new product and variations.
- Screened and compiled regulatory documentation.
- Assisted in packaging variation updates using CorelDRAW (pantone color and layout adjustments).

School of Pharmacy, Bandung Institute of Technology | Aug 2021 – Des 2021

Clinical Biochemistry Laboratory Assistant

- Trained students in laboratory equipment usage, result interpretation, and reporting.
- Supervised 4–5 students weekly during biochemical testing.

Skills

Pharmacist License	: STRA – Indonesia License Number: UT00001579757128
Certification	: Certificate of Pharmacy Competency Professional Certificate Number: 002001489012024200082
Driving License	: SIM A
Language	: Indonesian (Native Proficiency) English (Professional Proficiency)
Tools/Software	: Microsoft Office, Google Workspace, Outlook, Ms.Teams.
Data Evaluation	: Evaluating Minimum Service Standards (SPM) in pharmacy; analyzing patient satisfaction; analyzing service quality.