

AI RIDA MARLIANA

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EXECUTIVE SUMMARY

Product Designer with 2 years of experience developing digital products in Government IT, B2C, and B2B sectors, specializing in GovTech, ERP, EduTech, and e-commerce platforms. Experienced in business requirement analysis, User Acceptance Testing (UAT), application validation, and collaborating with cross-functional teams to ensure product quality before release. Familiar with Software Testing, Agile Scrum, SDLC, test documentation, and bug reporting. Strong analytical thinking, attention to detail, and eager to grow as a Software Quality Assurance professional.

EXPERIENCES

PT. Gemerlang Sejahtera Abadi – Jakarta Selatan

Sept 2025 – March 2026

UI/UX Designer – Product Designer

- Collaborated in developing 2–3 web-based digital products monthly (ERP, EduTech, e-commerce) by identifying user needs and translating them into product requirements.
- Supported product development lifecycle by analyzing business requirements, validating implemented features, and coordinating with developers throughout the development process.
- Improved development efficiency by 2× by reducing design bottlenecks and minimizing revision cycles.
- Conducted User Acceptance Testing (UAT) and system validation for 2–3 web-based products monthly, ensuring application functionality, usability, and release readiness.
- Worked in Agile Scrum environments, documented testing findings, verified implemented features, and collaborated with developers during issue resolution.

CV. Summit Citra Teknologi - Bogor

Sept 2023 – Aug 2025

UI/UX Designer

- Designed end-to-end user interfaces for digital platforms of the Sukabumi and Bogor Regency Government, as well as other digital systems, using Agile Scrum, delivering cohesive and user-centered solutions.
- Analyzed and translated 100+ business requirements into functional system designs while ensuring alignment with business objectives.
- Conducted User Acceptance Testing (UAT) prior to application release, validating implemented features to ensure functionality, usability, and compliance with business requirements.
- Worked closely with the Product Owner, Developers, and Client in Agile sprints, contributing to the on-time delivery of a product that aligned with user needs and business goals.

PT. Arsa Jaya Prima

Jul 2023 – Aug 2023

UI/UX Designer Intern

- Designed the Arsa Training K3 mobile application using the Design Thinking approach, enabling client registration and data collection, and delivered a user-centered interface validated through usability testing with a Maze score of 88 and a SUS score of 86.5.

Non-relational Database Course - MongoDB

Feb 2024 – Jun 2024

Practicum Assistant

- Assumed full teaching responsibilities during lecturer absences - delivering materials, leading practical sessions, and supporting 35 students in troubleshooting MongoDB Shell, MongoDB Compass, and Postman.
- Provided technical assistance for student laptop issues to ensure all devices were fully functional and ready for practical activities.

Matching Fund

Oct 2022 - Dec 2022

Student Intern

- Contributed to the development and implementation of the PROSA-HI mobile health application to support Indonesia's 8000 First Days of Birth stunting-prevention program, including field deployment and socialization in Nogotirto Village, Sleman on 29 November 2022.

EDUCATION

Binar Academy – Studi Independen Kampus Merdeka

Feb 2024 – Jul 2024

UI/UX Research & Design

- Completed multiple end-to-end UI/UX projects for web and mobile apps.

Universitas Jenderal Achmad Yani Yogyakarta

Sept 2021 – Oct 2025

Information System

- GPA: 3.88 / 4.00.

Relevant courses: Software Testing, System Analysis & Design, Database, Web Application Development, Project Management.

ORGANIZATIONAL EXPERIENCES

Himpunan Mahasiswa Sistem Informasi (HMSI)

Dec 2021 – Dec 2023

Entrepreneurship Division Coordinator (Dec 2022 – Dec 2023)

- Organized 3+ bazaar stands and implemented a program that produced 37+ merchandise and uniform sets, boosting member pride and engagement.
- Compiled 4+ divisional financial reports derived from work programs that have been implemented.

Research and Development Division Staff (Dec 2021 – Dec 2022)

- Served as MC in a Department Discussion event and participated in 6+ committees, including UI/UX competitions, seminars, and industrial visits.

SKILLS

Tools

- QA & Testing: User Acceptance Testing (UAT), Postman, MongoDB, MySQL, Jira, Trello, Plane
- UI/UX Design: Figma, Figma Make, Stitch, Framer, Maze, Gamma AI, Canva
- Project Management: ERP, Jira, Plane, Trello, GanttPRO
- Website Development: HTML, CSS, Python, Bootstrap, Flask framework
- Website Editing: Wordpress, Elementor, WooCommerce, Yoast SEO, UpdraftPlus

Specialities

Software Testing, Manual Testing, User Acceptance Testing (UAT), Functional Testing, Requirement Analysis, Test Scenario, Test Case, Bug Reporting, Bug Verification, SDLC, Agile Scrum, Documentation, UX/UX Design, UX Research, Usability Testing, A/B Testing.

Interpersonal Skills

Strong Analytical Thinking, Attention to Detail, Problem Solving, Communication Skills, Teamwork, Highly Responsible, Time Management, Adaptability.

Languages

- Bahasa Indonesia: Native
- English: Basic to Intermediate Proficiency